

2020/2021 PROSPECTUS

CREATIVE MEDIA EDUCATION

GLASGOW/LIVERPOOL/LONDON/OXFORD



2 YEAR
DEGREE

1 YEAR
SKILLS
DIPLOMA

SCIE
INSTITUTE



WELCOME

At SAE Institute, we understand that deciding where to study for your degree is a big decision. You will want to ensure the best return for your investment and enhance your potential career prospects as much as you can.

As specialists in creative media, SAE has been delivering outstanding, industry-focused education for over four decades. We have set the benchmark high for creative media educators worldwide, because we know these industries and know how to train graduates ready to work in them.

We are committed to preparing the next generation of creative workers. Whether your interest lies in Animation, Audio, Film, Games Programming, Music Business or Web Development, our courses are designed to give you the real-world experience and exposure to the networks you need to achieve your career goals. Not only will you have access to outstanding industry-standard facilities and highly experienced staff, our fast-track degree programmes allow you to embark on your career journey ahead of the competition.

How are we different? SAE students graduate in just two years and benefit from learning in small classes with exceptional levels of one-to-one support. Our

global community of inspirational alumni are winners of Oscars, Grammys and BAFTAs.

Our distinct model of practice-based, hands-on learning means that every single one of our talented students are nurtured from day one to become true creative professionals, ready to make an impact in their respective industry.

We are exceptionally proud of our staff, students and alumni as well as our key relationships with industry partners and schools. By joining SAE you are becoming part of an amazing global creative community that shares a passion for creative education, always striving to deliver quality industry-focused training.

I am delighted that you are interested in joining SAE Institute and look forward to welcoming you to our campuses.

Steffan Davies
General Manager, SAE UK

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OUR STORY...

AT SAE, WE ARE THE EXPERTS.

With over 50 campuses worldwide and over 40 years providing exceptional creative media education, SAE is a strong network of experts, practiced in shaping raw talent into outstanding industry-ready professionals.

IN THE UK, THE CREATIVE INDUSTRIES ARE THRIVING.



The Creative Industries contributed **£101.5bn** to the UK economy in 2017*

*DCMS, 2018
**DCMS, 2017



In 2016, there were **2 million jobs** in the Creative Industries in the UK. This is ever-growing.**



The UK creative industries are growing twice as fast as the rest of the economy.

WE OFFER CREATIVE MEDIA DEGREES ACROSS SIX SUBJECT AREAS



At SAE, we are passionate about delivering practice-based education that will challenge, develop, equip and inspire the next generation of creative media professionals.

JOIN OUR CREATIVE COMMUNITY

Our state-of-the-art campuses are based in four fantastic cities:

Glasgow | Liverpool | London | Oxford

WANT TO BE AN INDUSTRY GAME-CHANGER? LET'S MAKE IT HAPPEN.

We also offer 12-month Skills Diplomas as well as a range of short courses and online training for those keen to upskill or switch to a new career (for more information go to page 41).

OUR INDUSTRY PARTNERS INCLUDE:



Our industry partners enhance our students' learning experience by offering their key industry insight as well as valuable discounts.

WHY US?

FAST-TRACK TRAINING

What are you waiting for?

Our fully funded* accelerated 2-year degrees and 1-year skills diplomas equip you with all the necessary skills, training and experience faster. You'll be industry-ready and embarking on your dream creative career before you know it!

JOIN US AS SOON AS IT SUITS YOU...

Start your degree or skills diploma in:

• **September** • **May** • **January**

Check the website for course-specific details.

INDUSTRY-LEADING LECTURERS

Our expert technical staff and specialist tutors boast a wealth of experience in the industry which will benefit you directly. Through their practical support and guidance, you will be equipped with unrivalled expertise and knowledge which will shape you into a true creative professional.



HANDS-ON LEARNING

Practical skills are vital. Our learning approach is a blend of vocational and academic from day one. You will be producing real-world projects in small creative teams meaning you will have a real competitive edge and an impressive portfolio when entering the workplace.

SOLID INDUSTRY LINKS

Industry connections will set you apart from others. With SAE staff connected to the wider industry and regular opportunities to interact with other industry professionals provided, your network will be ever-expanding.



GLOBAL NETWORK

SAE is proud to have an alumni network of over 12,000 members across the globe, all sharing a passion for creativity. You will be a valuable member of an esteemed community that boasts exceptional resources and a team of incredible staff.

LIFE AT SAE

Keep up to date on all of the activity and get a taste of life at SAE.

www.sae.edu/gbr/life-at-sae

OUTSTANDING FACILITIES

Our state-of-the-art campuses are home to impressive technical spaces using both classic and contemporary equipment. From recording and mixing consoles to high-tech computer labs, your experience will be professionally enhanced by access to the latest industry-standard software and equipment.



STUDENT SUCCESS

Our students set us apart from everyone else. Our alumni are winners of Oscars, Grammys and BAFTAs, having found their success in a wide range of creative media careers. Every step of the way, we will nurture your ambitions and help you achieve your goals.

*For eligible students. See page 55 for more details

Apply online at www.sae.edu/gbr/apply-now

OUR ALUMNI

Their career journeys provide us (and hopefully you) with constant inspiration. Our alumni are proud to be part of such a special creative community. That's why we have the SAE Alumni Association - a student and graduate network designed to help you connect, learn and succeed!

We love to hear how our graduates are getting on since leaving SAE. Just take a look at what some of our exceptional graduates have achieved...



“SAE really widened my eyes through the Audio Production course and showed me various ways audio could be used from film, to recording a full band, to electronic music production. There was so much more I could venture into than just composing or making instrumental beats! I had learnt how to engineer a track, mix it and I was able to see how mastering really added the final touches to a complete song. I think the icing on the cake was the studio access to practise what we had learnt and record! That for me, really put SAE above the other music schools. Who wouldn't love that?”

Essie B - SAE London Audio graduate and Musician, Music Producer and Singer-Songwriter
Graduating from SAE London with an Audio Production degree in 2017, Essie B has since had her music played on BBC Radio London and featured in Tidal playlists.

“Truth is, it's easier now more than any other time to be a content creator. But it's also a tough time as everyone with a camera is a content creator who thinks they can do your job.
So take advantage of your time at SAE, experiment as much as you can, use the gear to shoot as much as you can. Collaborate, find alliances with your course mates and other courses.”

Olu Yomi Ososanya - SAE London Digital Film Production

ALUMNI ENGAGEMENT

At SAE we constantly harness the skills and experience of our talented alumni. Our graduates regularly support current students through creative masterclasses, workshops and mentoring, ensuring that students are work-ready when they graduate.

Peter Hanson
SAE Extra Masterclass
SAE Audio Production graduate and Sound Designer at Pinewood Studios



STUDENT SUCCESS

Current SAE students and graduates alike are constantly getting involved in exciting projects and engaging with industry. There will be plenty of opportunities for you to do the same if you join us.

SAE London students' up-and-coming band rocks the crowd at the Isle of Wight Festival

Two SAE Audio Production students - Ash Walker and Billy Stewart - won the Hot Vox Music Competition and their band, Short Stories, got to play at the Isle of Wight Festival this summer.



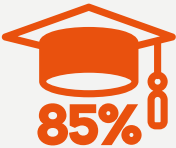
SAE Glasgow graduate gets TV debut for his short documentary

Since completing the Digital Film Production degree at SAE Glasgow in 2017, Patrick Rooney has had his short film, A Primera Vista, screened at the Short and Sweet Film Festival in Utah, USA. On top of this, he was also interviewed on STV where they featured clips of his documentary on a local church's transformation.



Student podcast gets weekly slot on EGM Radio UK

Francesca Tomlinson, Joel Punchard and James McDougall, three SAE Liverpool Film students, secured a weekly slot on EGM Radio UK with their podcast 'The Big Picture'. Airing every Sunday at 9.00 pm, the show is an informal exploration of the film industry, including movie reviews and debates on topical issues.



85% of our students are in employment or further education 6 months after graduation



SAE STUDENT SUPPORT

Your mental health and wellbeing is of vital importance to us. With projects, deadlines and life outside of your studies to juggle, we understand that things can get overwhelming. Throughout your time at SAE, if you are worried, stressed or struggling in any way, we have systems in place to ensure you get the support you need.

TALK TO US

Each campus has a Student Experience Team who are here to support you. Don't hesitate to get in touch with a member of staff and we can advise you from there.

REACH OUT

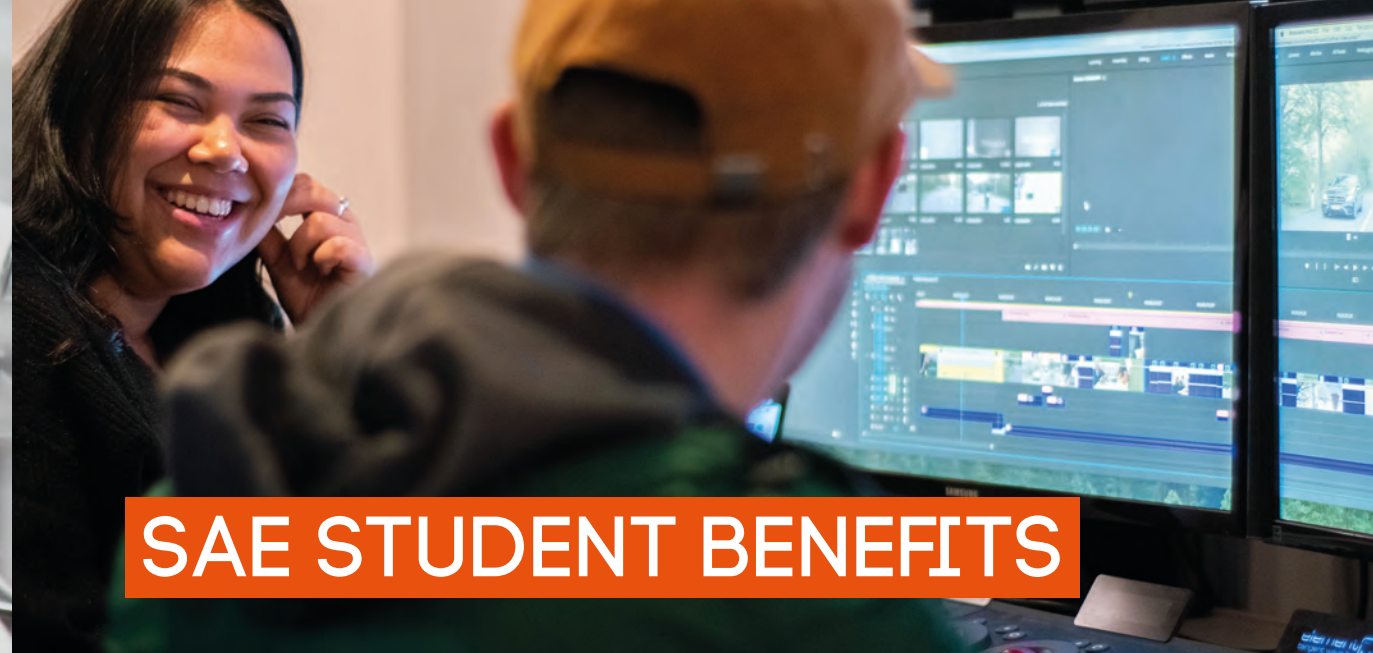
There are plenty of national charities and organisations, as well as local services, that can offer you confidential guidance and support.

SAE Glasgow has a relationship with Think+ and are also members of Scottish Student Sport.

SAE London is an official partner of Mind in the City, Hackney and Waltham Forest (CHWF). As part of this partnership, two fully-trained peer support advisors visit the campus every 2 weeks for 1:1 sessions with students who request it. Please email london@sae.edu to book your slot.

MIND

Student Minds is the UK's student mental health charity. Get involved in their blog and help raise the student voice on mental health. www.studentminds.org.uk



SAE STUDENT BENEFITS

There are a lot of perks to being a student, but there are even more when you are a student at SAE.

SAE STUDENT STORE

Our students get lifetime access to the SAE Student Store, where they can get exclusive discounts on a whole host of industry-related products and software from big brands such as Apple, Adobe, Ableton, Nugen and Softube.

store.sae.edu

SAE JOBS PORTAL

Covering freelance work, long-term employment and internship opportunities, the SAE Jobs Portal is our global platform dedicated to sharing the latest creative media jobs with our students and alumni. The next step in your career could be just a click away.

jobs.sae.edu

ALUMNI MENTORING SCHEME

At SAE we are constantly striving to connect with the creative industry to inspire and nurture our students. Created to harness the skills and experience of our graduate community, SAE's Alumni Mentoring Scheme enhances our students' educational experience and crucially prepares them for the world of work.

sae.edu/gbr/our-alumni

SAE ALUMNI CONVENTION

The SAE Convention is a networking event for creative-media development and technology enthusiasts, also bringing together SAE alumni, students, and staff. Taking place in Cologne, Germany, the two-day event features a trade show, a series of industry seminars and masterclasses and a VIP party with live bands and DJs.

alumni.sae.edu/convention





COURSES

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Audio Production	12
Digital Film Production	16
Game Art and Animation	20
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SHORT COURSES	43

UCAS CODE
W616
INSTITUTION
CODE
S05
DURATION
Two years, full-time
ENTRY
REQUIREMENTS

We require applicants to have Level 3 qualifications with a minimum of 72 UCAS new tariff points or equivalent, along with two GCSEs graded A*-C (9-4) in English and Maths. (For students studying in Scotland this is equivalent to National 5, C grade.)

We also consider work and life experiences. SAE requires mature applicants to provide satisfactory evidence of their ability to successfully complete the programme. You will be expected to submit a digital portfolio and CV and you may be invited to an interview.

DEGREE
VALIDATION

This programme was developed and is delivered and assessed by SAE Institute, awarded by and quality assured by Middlesex University.

START DATES
FOR AUDIO:
January, May and
September



BA/BSc (Hons)

AUDIO PRODUCTION

Do you have a passion for audio? SAE Audio Production graduates have won Oscars, Grammys and BAFTAs, and take up some of the best jobs in the audio industry. Get access to our impressive studios and join them in becoming a skilled audio professional.

This highly respected, industry-focused course, will prepare you for the constant advances in commercial technology, meeting the demand for talented audio professionals. You'll learn audio production techniques for live and recorded sound and gain a deep understanding of the theory of sound. You'll develop recording and mixing skills and prepare audio outputs for different media.

Through our project-based, hands-on ethos, you'll have access to our world-class studio facilities and will be immersed in real-world scenarios in order to prepare you for working in the industry. By bringing theory and practice together you will develop your creativity and production skills to a professional level - giving you that all-important competitive edge as you prepare to embark on your career.



CAREERS

- Sound Engineer
- Music Producer
- Sound Designer
- Studio Engineer
- Dialogue Editor
- Foley Editor
- Re-recording Mixer
- Recording Engineer
- Front of House Engineer
- Theatre Sound
- Supervising Sound Editor
- Broadcast Engineer
- Radio Producer
- Audio Programmer

"SAE is the perfect bridge between your passion and your professional career."

Clément Leroux, SAE London Audio graduate

Clément is an electronic music artist signed to Armada Music. He has performed at events from Miami to Toronto alongside the likes of Robin Schulz.



SPECIALIST KIT

- SSL 6000G+
- Neve VR Legend
- Lexicon 480L Digital Effects System
- Lindell Audio EQ & Compressor
- Elysia XPressor
- API 550b
- Lexicon PCM96
- Eventide Ultra Harmonizer
- Neve 1073 Pre Amp
- Midas Pro 2

NB: The equipment listed may not be available at the campus of your choice.

Visit our website to learn more about the equipment and facilities available at each of our campuses.



BA/BSc (Hons)

AUDIO PRODUCTION

OUR FACILITIES

Essential to your experience and skills training is the quality and range of facilities offered at SAE, combined with the level of access and one-to-one support. Our campuses are equipped with custom-built, soundproofed studios along with Mac and PC labs loaded with the latest digital audio workstation applications (DAWs) including Pro Tools, Logic X and Ableton Live. You will also have access to industry-standard mixing consoles, outboard processing gear and post-production facilities.

Visit our website to learn more about the equipment and facilities available at each of our campuses. Alternatively, you can see for yourself by attending an Open Event, or contacting us to arrange a 1:1 campus tour.

RELATED SKILLS DIPLOMA:
Diploma in Sound Engineering
1 Year, 1-2 days per week
www.sae.edu/gbr/diploma-sound-engineering-0

YOUR FUTURE

Our graduates are employed across the audio industry and have worked with artists from Mark Ronson to Beyoncé. If you want to work in one of the many areas of the audio industry, including Music Production, Sound for Film and Television, Live Sound, Radio Broadcasting, Sound Design, Game Sound and more, our Audio Production degree gives you the knowledge and practical skills needed for a successful career.

We have been training industry-ready audio professionals since 1976 and as an SAE graduate, you'll be joining a truly global community of alumni, mentors and potential employers.

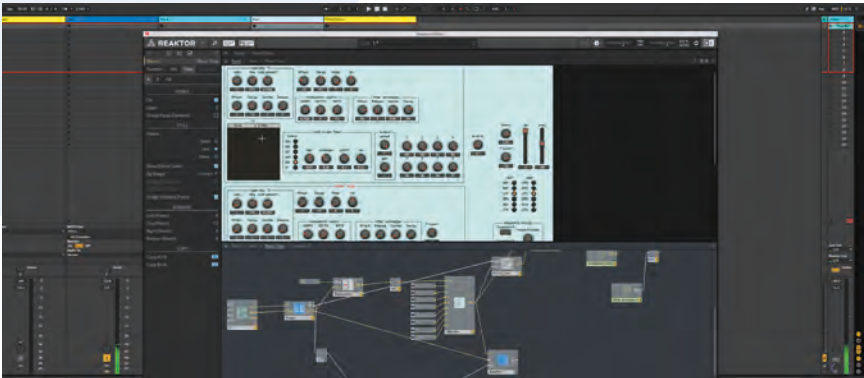
sae.edu/gbr/audio

STUDENT WORK

Robert Macleod
SAE Audio Graduate 2017

The aim of the project was to research and develop a system that would take weather information in real time from the internet and represent it as sound. By taking a selection of key values such as temperature, wind speed, humidity, visibility, chance of rain, and by mapping those values to a custom made reactive audio engine, I was able to realise an interactive audio environment which would react, and reflect, the environmental extremes of our weather system, from the howling icy winds of the Arctic tundra to the blazing heat of the Nevada deserts.

The project utilised multiple software platforms: the graphical programming language Max MSP to capture and process the data, Ableton Live as the interface, and Native Instruments Reaktor (a modular synthesis programming and development platform) as the audio engine, running in conjunction.



TRIMESTER 1

- Principles of Sound and Audio Practice
- Information, Communication and Professional Media Practice

TRIMESTER 2

- Signal Flow and Processing
- Audio Production

TRIMESTER 3

- Multimedia Sound
- Elective module
 - Creative Production
 - Practical Mobile App Design
 - Electronic Music Production
 - Live Sound

TRIMESTER 4

- Advanced Audio Production
- Marketing, Business Planning and Law

TRIMESTER 5

- Research Practice and Society
- Elective module
 - Industry Engagement
 - Object-web Interaction Design and Development
 - Advanced Specialised Project
 - Game Audio
 - Programming Environments
 - Film Sound

TRIMESTER 6

- Major Project (BA or BSc)

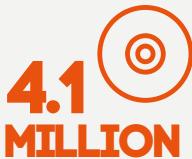
For a full list of electives see our website sae.edu/gbr/audio
Electives are subject to availability.



Streaming revenues in the UK grew by **41.1%** in 2017



As of June 2018, Spotify had **83 million** paying subscribers worldwide



4.1 million vinyl albums were sold in the UK in 2017



Album sales in the UK increased by **9.5%** in 2017 - 135.1 million albums sold in total

UCAS CODE
W612
INSTITUTION
CODE
S05

DURATION
Two years, full-time

ENTRY
REQUIREMENTS

We require applicants to have Level 3 qualifications with a minimum of 72 UCAS new tariff points or equivalent, along with one GCSE graded A*-C (9-4) in English. (For students studying in Scotland this is equivalent to National 5, C grade.)

We also consider work and life experiences. SAE requires mature applicants to provide satisfactory evidence of their ability to successfully complete the programme. You will be expected to submit a digital portfolio and CV and you may be invited to interview.

DEGREE
VALIDATION

This programme was developed and is delivered and assessed by SAE Institute, awarded by and quality assured by Middlesex University.

START DATES
FOR DIGITAL
FILM:
January, May and
September



BA/BSc (Hons)
**DIGITAL FILM
PRODUCTION**

You are joining the next generation of filmmakers - gain the essential skills and knowledge to earn your place on any film set around the world.

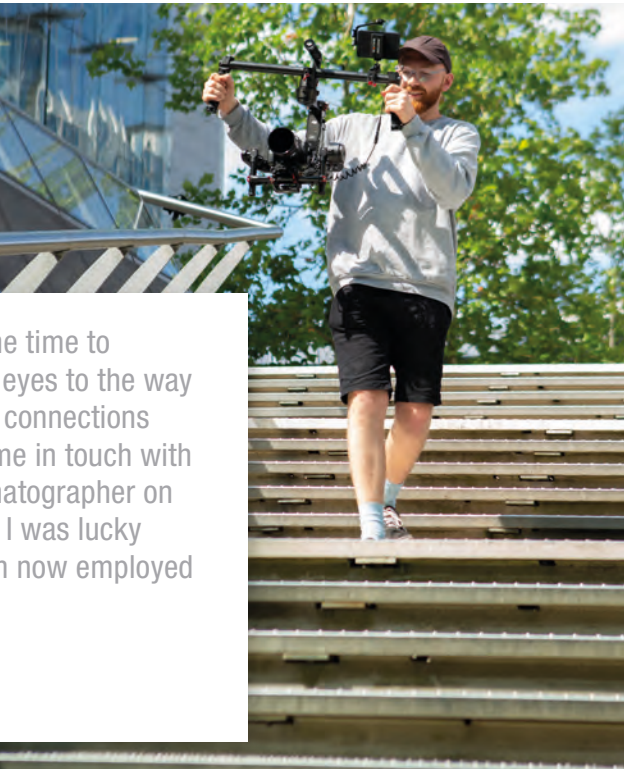
Our expert tutors will guide you through the full life-cycle of a film project, from idea generation, to scriptwriting, pre-production, production and the final audiovisual mastering of your films. With an emphasis on hands-on training, you will have access to high specification digital cameras and film production equipment. Across multiple platforms, you'll learn the processes and techniques that bring your projects to life, cemented with strong theoretical foundations.

Additionally, you'll learn how to emotionally engage your audience and draw them into your work. You'll also gain experience working independently and collaboratively on factual and fictional productions, enabling you to graduate with a highly transferable skill set. Your progress is carefully guided and enriched by individual tutorial support, ensuring that you create work that can be showcased in your all-important portfolio.



CAREERS

- | | | |
|---------------------------|----------------------|----------------------------|
| • Director | • Camera Operator | • Editor |
| • Producer | • Steadicam Operator | • Composer |
| • Production Designer | • Gaffer | • Colourist |
| • Director of Photography | • Script Writer | • Digital Image Technician |



"SAE provided guidance whilst allowing me the time to develop my practical skills. It also opened my eyes to the way film portrays diverse cultural issues. The staff connections also played a big part in my career. They put me in touch with a producer who commissioned me as a cinematographer on a documentary around the Amazon. After this, I was lucky enough to be introduced to Tanami where I am now employed full time as an in-house Filmmaker."

Jack Willison, SAE Glasgow Digital Film Production
Filmmaker at Tanami

SPECIALIST KIT

- Blackmagic URSA
- Cinema grade lenses
- A range of Canon and Panasonic DSLR cameras
- Steadicam Scout Systems
- Green screen with infinity curves
- Fully controllable LED lighting rig
- Professional location lighting and sound kits
- Dolly system
- BlackMagic Cinema Camera with Zeiss Prime Lenses
- Digital editing suite with the latest versions of Adobe CC and DaVinci Resolve
- Crane and jib

NB: The equipment listed may not be available at the campus of your choice.

Visit our website to learn more about the equipment and facilities available at each of our campuses.

12%

In 2017, spend on film production in the UK reached the highest level on record at **£1.9 billion**, a 12% increase on the previous year*

*BFI, 2018



In 2017, the UK had over **170 million** cinema admissions

BA/BSc (Hons)



DIGITAL FILM PRODUCTION

OUR FACILITIES

Essential to your experience and skills-training is the quality and range of facilities offered at SAE, combined with hands-on access and one-to-one support.

Our campuses are equipped with high-end digital cameras, Steadicams, dolly systems and green screens to hone your skills. We also have computer labs loaded with the latest digital applications for post-production editing.

Visit our website to learn more about the equipment and facilities available at each of our campuses. Alternatively, you can see for yourself by attending an Open Event, or contacting us to arrange a 1:1 campus tour.

YOUR FUTURE

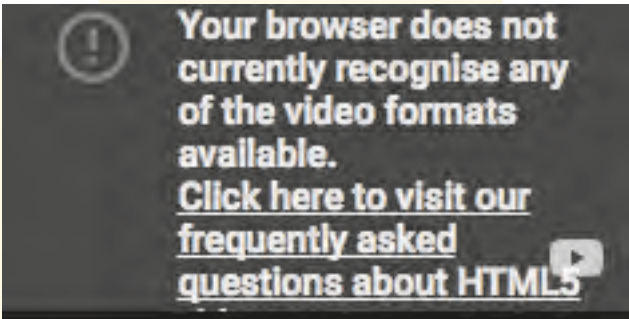
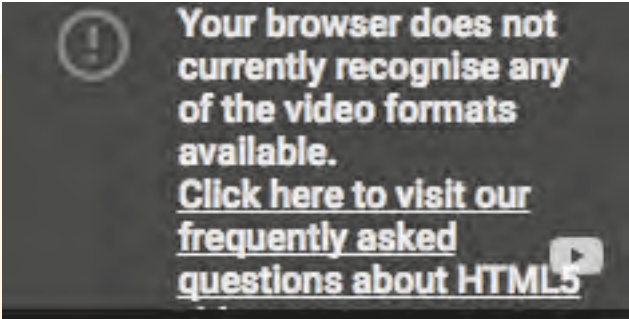
From narrative fiction to documentary, there are infinite stories to be told and the industry is constantly seeking out talented individuals with a distinct storytelling style and voice. Many of our graduates work on short films and adverts before moving into feature production.

Dougie Mackie is one such filmmaker, who worked as a camera operator for ITV, before directing his own feature length documentary, Miss Saigon: The Heat is Back On.

sae.edu/gbr/film

RELATED SKILLS DIPLOMA:
Diploma in Digital Film Production
1 Year, 1-2 days per week
www.sae.edu/gbr/diploma-digital-film-production

STUDENT WORK



Jason Farries
An Inspector Calls

Set in 1912, an Upper class English family are celebrating their daughter's engagement when their evening is interrupted by a police inspector. He is investigating the suicide of a young woman and the events leading to her death.

Benjamin Eeley, Joel Rundle
The Hunt

Nazi-occupied France, 1940. Seven allied soldiers have been captured and are being held prisoner by the notorious Nazi Major Wenzel Pichler. As a sick display of power, Pichler gives the men the chance to escape by running for their lives, while being hunted for sport.

TRIMESTER 1

- Filmmaking Fundamentals 1
- Information, Communication and Professional Media Practice

TRIMESTER 2

- The Art of Storytelling
- Filmmaking Fundamentals 2

TRIMESTER 3

- Non-fiction Filmmaking
- Elective module
 - Creative Production
 - Practical Mobile App Design
 - Short Film Production
 - Short Promotional Film
 - Digital Photography

TRIMESTER 4

- Producing and Distribution Methods
- Marketing, Business Planning and Law

TRIMESTER 5

- Research Practice and Society
- Elective module
 - Advanced Cinematography Techniques
 - Writing for the Screen
 - Transmedia Storytelling
 - Industry Engagement
 - Object-Web Interaction Design and Development

TRIMESTER 6

- Major Project (BA or BSc)

For a full list of electives see our website

sae.edu/gbr/film

Electives are subject to availability.

UCAS CODE
IW63

INSTITUTION
CODE
S05

DURATION

Two years, full-time

ENTRY
REQUIREMENTS

We require applicants to have Level 3 qualifications with a minimum of 72 UCAS new tariff points or equivalent, along with one GCSE graded A*-C (9-4) in English. (For students studying in Scotland this is equivalent to National 5, C grade.)

We also consider work and life experiences. SAE requires mature applicants to provide satisfactory evidence of their ability to successfully complete the programme. You will be expected to submit a digital portfolio and CV and you may be invited to interview.

DEGREE
VALIDATION

This programme was developed and is delivered and assessed by SAE Institute, awarded by and quality assured by Middlesex University.

START DATES
FOR GAME ART:
September

BA/BSc (Hons)

GAME ART AND ANIMATION

Think of the extraordinary worlds that live inside games. From mythical creatures to futuristic cityscapes, the only limit is your imagination. What do you want to create?

SAE's Game Art and Animation degree allows you to combine your artistic talents with your love of video games. During this practice-based industry-focused course, you will dive head first into the world of animation and learn how to bring your ideas to life.

You will create 3D art for games played across multiple platforms and you'll build worlds that players will want to lose themselves in. From traditional skills, such as sketching and life drawing, to advanced rendering techniques, you will develop your craft using industry-standard technology and production

methods.

Our hands-on approach will see you experimenting with different design concepts to find your own personal flair. At the same time, you'll learn how to interpret creative briefs and discover how to successfully bring games to market.

Closely supervised by our team of dedicated professionals, you will hone your skills and produce your own showreel to ensure that you are job-ready on graduation day.

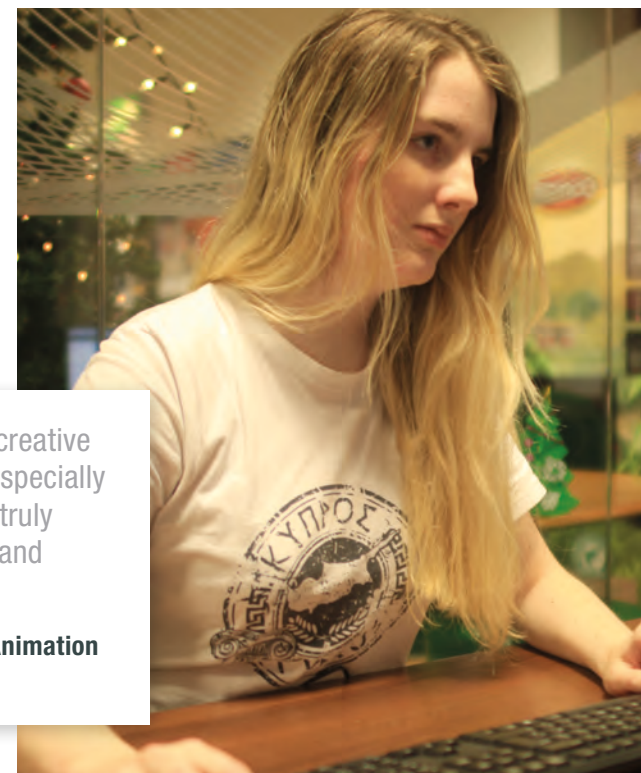


CAREERS

- Environment Artist
- Character Artist
- Art Director
- Motion Capture Technician
- Concept Artist
- Motion Graphics Specialist
- Gameplay Animator
- Lighting Artist
- Creature/Facial Animator
- Architectural Visualisation Artist
- VFX Artist
- Engineering Animator
- Virtual Reality Animator

"SAE has allowed me to connect with other creative people, and learn more about things I love, especially game art and animation. The culture here is truly unique, and I would always choose to come and study here again in a heartbeat."

Samantha Louloudis, SAE Liverpool Game Art and Animation student



SPECIALIST KIT

- Top spec PC lab
- PCs equipped with nVidia GTX 1080 Graphics processors
- Industry-standard 2D and 3D software
- Graphic tablets
- Green screen with infinity curves
- Virtual Reality Headset
- LED lighting rig

NB: The equipment listed may not be available at the campus of your choice.

Visit our website to learn more about the equipment and facilities available at each of our campuses.



BA/BSc (Hons)

GAME ART AND ANIMATION

OUR FACILITIES

You will be using the latest industry-standard 2D and 3D software in our impressive PC labs where you can also access graphic tablets. Also at your disposal are our state-of-the-art studios which are equipped with infinity curved green screens and LED lighting rigs, amongst other specialist kit.

Visit our website to learn more about the equipment and facilities available at each of our campuses. Alternatively, you can see for yourself by attending an Open Event, or contacting us to arrange a 1:1 campus tour.

YOUR FUTURE

The gaming industry moves as quickly as the technology grows to create new

and astounding effects. There is a real need for fresh imagination matched by technical skill to bring characters and their challenges into a gamer's world in an immersive way.

Our graduates have progressed to find work in a number of globally recognised companies in the animation industry and in some of the many independent agencies that have sprung up to satisfy this growing market. You may even choose to start your own business, like graduate Urwin Rijkaart who spotted a gap in the market for a studio that specialised in 3D infographics for games, and put his studies at SAE to good use to launch CrozzRoads Studios.

sae.edu/gbr/animation

RELATED SKILLS DIPLOMA:
Diploma in Game Art and 3D Animation
1 Year, 1-2 days per week
www.sae.edu/gbr/diploma-game-art-and-3d-animation

STUDENT WORK



Eleanor Owen
www.ellieowen.co.uk

Mark Finnie
www.artstation.com/artwork/EB3q

TRIMESTER 1

- 2D Fundamentals
- Information, Communication and Professional Media Practice

TRIMESTER 2

- 3D Fundamentals
- Rendering and Animation Fundamentals

TRIMESTER 3

- Applied Production Techniques and the Production Pipeline
- Elective module
 - Creative Production
 - Practical Mobile App Design
 - Character Asset Development
 - Environment Asset Development

TRIMESTER 4

- Advanced Character Animation and Production Rendering
- Marketing, Business Planning and Law

TRIMESTER 5

- Research Practice and Society
- Elective module
 - Industry Engagement
 - Advanced Specialised Project
 - Advanced Rigging Applications
 - Advanced Character Creation
 - Psychology of Game Play

TRIMESTER 6

- Major Project (BA or BSc)

For a full list of electives see our website

sae.edu/gbr/animation

Electives are subject to availability.

\$270 BILLION

The total value of global animation industry was US\$ 254 billion in 2017 and is projected to reach **US \$270 billion** by 2020*

*Digital Vector, 2018

Approximately **2.2 billion** people play games worldwide**

**Newzoo, 2017

UCAS CODE
615W
INSTITUTION
CODE
S05
DURATION
Two years, full-time

ENTRY
REQUIREMENTS
We require applicants to have Level 3 qualifications with a minimum of 72 UCAS new tariff points or equivalent, along with one GCSE graded A*-C (9-4) in English. (For students studying in Scotland this is equivalent to National 5, C grade.)

We also consider work and life experiences. SAE requires mature applicants to provide satisfactory evidence of their ability to successfully complete the programme. You will be expected to submit a digital portfolio and CV and you may be invited to interview.

DEGREE
VALIDATION
This programme was developed and is delivered and assessed by SAE Institute, awarded by and quality assured by Middlesex University.

START DATES
FOR VISUAL
EFFECTS:
September

BA/BSc (Hons)

VISUAL EFFECTS AND ANIMATION

From the serenity of an elven forest to an explosive planetary invasion, visual effects are at the core of the moving image industry. Whether it's blockbuster movies, high-impact commercials or interactive video games, visual effects artists are now embedded across many creative projects that we engage with on a daily basis.

On this degree programme, you will learn the critical hands-on elements and processes needed to tell a story and release your ideas from the page. You will learn how to analyse and design images and animations for a range of professional contexts, using a wide range of methods including modelling, 3D animation and motion capture. We will equip you with the tools you need to manipulate your creations and gain an understanding of critical pre-production

planning processes. You'll also explore how lighting, rendering and visual language combine to bring visual effects to life. At the end of your two years, you will embark on your final project which will include a professional showreel of your achievements, demonstrating your practical skills and showcasing your storytelling and artistic talents.



CAREERS

- Compositor
- 2D Sequence Supervisor
- 3D Generalist
- Matte Painter
- Visual Effects Supervisor
- Tracker
- Rigging Artist
- Vehicle Rigging Artist
- Effects Technical Director
- Technical Artist
- Character Modeller
- Virtual Reality VFX Specialist

"Studying Visual Effects and Animation at SAE Liverpool showed me that VFX is more than just explosions and monsters, it's about the storytelling. It has given me the confidence to pursue a career in compositing and allowed me to build vital industry contacts."

Morghann Linnett-Richardson, VFX & Animation graduate, SAE Liverpool

SPECIALIST KIT

- Top spec PC lab
- PCs equipped with nVidia GTX 1080 Graphics processors
- Industry-standard 2D and 3D software
- Graphic tablets
- Green screen with infinity curves
- LED lighting rig
- Virtual reality headset

NB: The equipment listed may not be available at the campus of your choice.

Visit our website to learn more about the equipment and facilities available at each of our campuses.



BA/BSc (Hons)

VISUAL EFFECTS AND ANIMATION

OUR FACILITIES

In our top specification PC labs, you will be using the latest industry-standard 2D and 3D software to bring your ideas to life. We also have state-of-the-art studios equipped with infinity curved green screens, LED lighting rigs amongst other specialist kit such as graphics tablets.

Visit our website to learn more about the equipment and facilities available at each of our campuses. Alternatively, you can see for yourself by attending an Open Event, or contacting us to arrange a 1:1 campus tour.

YOUR FUTURE

Every year boundaries of design are broken with the astounding work

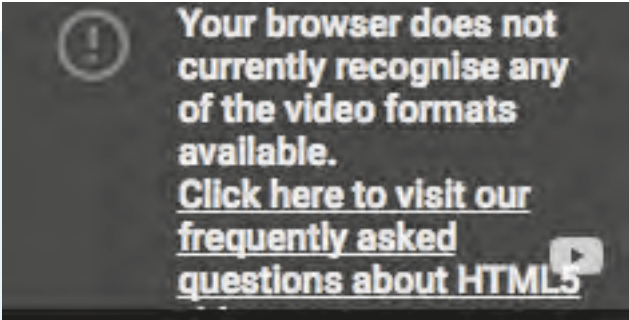
achieved by visual effects teams and you could be taking up any number of jobs from Matte Painter to Technical Artist or Character Modeller.

When alumnus Billy Butler graduated, he was hired by his dream company, Framestore, thanks to the strength of his portfolio and keen attitude to work. Since then he's worked across numerous Hollywood titles from Changeling to being on the BAFTA and Oscar-winning effects team for Gravity.

SAE graduates are all over the world. Once you become an Animation student at SAE, you will have a ready-made global community of potential VFX employers and partners to network with.

sae.edu/gbr/animation

STUDENT WORK



Abbey Carter (Game Art), Valerios Tsoumpas (VFX), Matthew James (Audio) and Ed Such (Audio)

Automaton Warsuit - a collaborative group project from 3 different programmes (Game Art and Animation, VFX and Audio) about Victorian-steampunk style robot wars on Mars.

www.artstation.com/artwork/x15xY

TRIMESTER 1

- 2D Fundamentals
- Information, Communication and Professional Media Practice

TRIMESTER 2

- 3D Fundamentals
- Rendering and Animation Fundamentals

TRIMESTER 3

- Introduction to VFX
- Elective module
 - Creative Production
 - Practical Mobile App Design
 - Dynamics for Visual Effects
 - Advanced Compositing and Motion Graphics Applications

TRIMESTER 4

- Advanced Character Animation and Production Rendering
- Marketing, Business Planning and Law

TRIMESTER 5

- Research Practice and Society
- Elective module
 - Industry Engagement
 - Advanced Specialised Project
 - Advanced Rigging Applications
 - Advanced Character Creation
 - Cinematics for Games

TRIMESTER 6

- Major Project (BA or BSc)

For a full list of electives see our website

sae.edu/gbr/animation

Electives are subject to availability.

UCAS CODE
G620
INSTITUTION
CODE
S05
DURATION
Two years, full-time
ENTRY
REQUIREMENTS

We require applicants to have Level 3 qualifications with a minimum of 72 UCAS new tariff points or equivalent, along with two GCSEs graded A*-C (9-4) in English and Maths. (For students studying in Scotland this is equivalent to National 5, C grade.)

We also consider work and life experiences. SAE requires mature applicants to provide satisfactory evidence of their ability to successfully complete the programme. You will be expected to submit a digital portfolio and CV and you may be invited to interview.

DEGREE
VALIDATION

This programme was developed and is delivered and assessed by SAE Institute, awarded by and quality assured by Middlesex University.

START DATES
FOR GAMES:
September

BSc (Hons)

GAMES PROGRAMMING

With over 2,200 games companies in the UK alone, there is a real demand in the industry for talented, technically able graduates who can turn their creative visions into game realities. Put your creative and technical talents to work and be a game-changer in the industry!

You'll learn two programming languages (C++ and C#) and then go on to develop your technical expertise in programming, problem solving skills within the context of applying game design theory and mechanics, as well as learning two of the most used Game Engines: Unity and Unreal.

In addition, this course also covers how to develop multiplayer games and mobile app games, graphics programming with OpenGL, shader programming and how to create VR (Virtual Reality) and

AR (Augmented Reality) games. High quality games bring together both the technical and creative aspects of games programming and you'll have plenty of hands-on experience. Through the deconstruction of existing games and Artificial Intelligence principles, you'll become better placed to understand the markets of the future and how best to impact them.



CAREERS

- Games Developer
- Games Designer
- AI Programmer
- Network Programmer
- Physics Programmer
- Graphics Programmer
- Shader Programmer
- Testing and QA

"This was an important project for me, as it allowed me to experience the complete development lifecycle for the first time, from programming early prototypes right through to the finished product and beyond. Winning the BAFTA Scotland Award was a surreal and unexpected thing"

Geoff Angus SAE Glasgow graduate and BAFTA Scotland winner



SPECIALIST KIT

- Top spec PC lab
- Industry-standard 2D and 3D software
- Integrated Software Environments (Visual Studio)
- Game engines (Unity and UnrealEngine)
- VR equipment (i.e. HTC Vive, Oculus Rift, Oculus Go)
- A Games Lounge
- Game consoles (i.e. PS4, PS3, Nintendo Wii)

NB: The equipment listed may not be available at the campus of your choice.

Visit our website to learn more about the equipment and facilities available at each of our campuses.

BSc (Hons)



GAMES

PROGRAMMING

OUR FACILITIES

There are core elements of technology essential to your future work in the programming industry and at SAE you will be trained in all industry-specific programmes and platforms. You'll also have access to top specification PC labs running the latest industry-standard software.

Visit our website to learn more about the equipment and facilities available at each of our campuses. Alternatively, you can see for yourself by attending an Open Event, or contacting us to arrange a 1:1 campus tour.

YOUR FUTURE

With over 32.4m gamers in the UK and with the value of the UK consumer games market reaching a record of £4.33bn last year, there is a clear need for talented games programmers.

Games programming graduates from SAE have gone on to work for blue chip organisations such as Microsoft and Bloomberg and have worked on titles including Pokémon Art Academy, Lego Lord of the Rings and GastroGnome.

sae.edu/gbr/games

STUDENT WORK



Jarvis Callister

A VR horror game. The student developed the game for his Major Project using the HTC Vive, Unity and C#.

Conor Micallef-Green

A mobile app game developed with Unity and C#. The game is available on the Play Store.

TRIMESTER 1

- Introduction to Games Programming
- Information, Communication and Professional Media Practice

TRIMESTER 2

- Foundations of Game Design and Game Production
- Applied Mathematics and Environment Programming

TRIMESTER 3

- Network Programming and Tool Development
- Elective module:
 - Creative Production
 - Practical Mobile App Design
 - Advanced Artificial Intelligence
 - Game Optimization, Analysis and Interfacing

TRIMESTER 4

- Graphics and Shader Programming for Games
- Marketing, Business Planning and Law

TRIMESTER 5

- Research Practice and Society
- Elective module:
 - Industry Engagement
 - Advanced Specialised Project
 - Human-Computer Interaction
 - Contemporary Game Practice
 - Backend Development

TRIMESTER 6

- Major Project (BSc)

For a full list of electives see our website

sae.edu/gbr/games

Electives are subject to availability.



As of June 2018, there were **2,261** active games companies in the UK



The UK is the world's fifth largest video game market with **32.4 million** users*

*As of 2017, UKIENational Statistics, 2018)



The UK has the largest mobile games workforce in the EU**

**Deloitte and ISFE

£5.11 BILLION

UK consumer spend on games was valued at a record **£5.11 billion** in 2017

UCAS CODE
4L26
INSTITUTION
CODE
S05
DURATION
Two years, full-time

ENTRY
REQUIREMENTS

We require applicants to have Level 3 qualifications with a minimum of 72 UCAS new tariff points or equivalent, along with one GCSE graded A*-C (9-4) in English. (For students studying in Scotland this is equivalent to National 5, C grade.)

We also consider work and life experiences. SAE requires mature applicants to provide satisfactory evidence of their ability to successfully complete the programme. You will be expected to submit a digital portfolio and CV and you may be invited to interview.

DEGREE
VALIDATION

This programme was developed and is delivered and assessed by SAE Institute, awarded by and quality assured by Middlesex University.

START DATES
FOR MUSIC
BUSINESS:
September



BA/BSc (Hons)

MUSIC BUSINESS

Develop the industry knowledge and entrepreneurial skills required to pursue a successful career in the music business.

Entrepreneurship, professional practice and transferable skills are essential attributes needed to develop and maintain a career in the music industry. The music business degree is managed and taught by industry professionals and practitioners with years of experience, across the key areas of the music industry.

With close links to the industry, you'll also benefit from guest lectures, seminars, workshops and have the opportunity to take part in masterclasses with industry

experts such as managers and record label executives. This course is designed to offer opportunities and benefits not only to applicants interested in a career in the business areas, but also to creatives and practitioners, who create and produce music and may be interested in self-management and distribution.

You'll develop fundamental skills in business and project management, business operations, marketing and law, with emphasis and context to the music industry.



CAREERS

- Artist Manager
- Music company and distribution
- Music Publishing/Sync
- Booking Agent
- Promoter/Artist Booker
- Marketing and Digital Content
- Tour Management

"Studying a Music Business degree at SAE Institute helped me realise my true potential and gave me the confidence to take the jump and start a promotions company which then lead on to me gaining industry employment."

Josh Barton Music Business, Marketing Assistant at 02 Academy Oxford



SPECIALIST KIT

- Mac labs and PCs
- Large lecture theatres for guest speaker events
- Reference library
- Online music and business journals
- DSLR photography kits

NB: The equipment listed may not be available at the campus of your choice.

Visit our website to learn more about the equipment and facilities available at each of our campuses.

BA/BSc (Hons)

B MUSIC BUSINESS

OUR FACILITIES

Music Business students benefit from having their own boardroom-style office space, where not only the majority of the learning and teaching takes place, but where students are encouraged to hold various business meetings, as part of the projects that they are developing for the relevant modules.

To support your studies, each campus has a reference library and you will have access to hundreds of online journals and research material. There are also Mac labs and PCs loaded with the latest digital audio workstation applications (DAWs) including Pro Tools, Logic X and Ableton.

Visit our website to learn more about the equipment and facilities available at each of our campuses. Alternatively, you can see for yourself by attending an

Open Event, or contacting us to arrange a 1:1 campus tour.

YOUR FUTURE

Now is a truly exciting time to be in the music business as technological advances and behavioural change present new opportunities. Our focus on entrepreneurship, enterprise and employability, as well as the opportunity to do work placements during your studies, will help you seize these opportunities as the industry continues to adapt and evolve.

SAE has alumni working across the world in the music industry. You'll be joining an international community of over 12,000 graduates, giving you unrivalled access to a network of potential business partners

sae.edu/gbr/music-business

STUDENT WORK



Music Business students host live music event in Shoreditch to raise mental health awareness

SAE London Music Business students Tristan Pratt, Signe Balling, Derek Aguila, Greg Ojo, Bruno Magister and Tania Lapuz organised their very own live music event in partnership with Help Musicians UK. TWO DANES & A BRIT, as the event was called, was created by the students under their live events company, Neophonix Productions. The event not only showcased up and coming talent but raised awareness of mental health, specifically that of those in the music industry.

TRIMESTER 1

- Industry Overview
- Information, Communication and Professional Media Practice

TRIMESTER 2

- Profiling and Content Management
- Business Planning, Marketing and Law

TRIMESTER 3

- Enterprise 1
- Elective module
 - Creative Production
 - Digital Photography
 - Electronic Music Production
 - Web Applications
 - Short Promotional Film
 - Practical Mobile App Design

TRIMESTER 4

- Business Planning
- Enterprise 2

TRIMESTER 5

- Research Practice and Society
- Elective module
 - Industry Engagement
 - Object-Web Interaction Design and Development
 - Advanced Specialised Project
 - Advanced Marketing
 - Recording Management
 - Business Law and Legislation
 - Event Production
 - Communication

TRIMESTER 6

- Major Project (BA or BSc)

For a full list of electives see our website

sae.edu/gbr/music-business

Electives are subject to availability.

UCAS CODE
W281
INSTITUTION
CODE
S05
DURATION
Two years, full-time
ENTRY
REQUIREMENTS

We require applicants to have Level 3 qualifications with a minimum of 72 UCAS new tariff points or equivalent, along with one GCSE graded A*-C (9-4) in English. (For students studying in Scotland this is equivalent to National 5, C grade.)

We also consider work and life experiences. SAE requires mature applicants to provide satisfactory evidence of their ability to successfully complete the programme. You will be expected to submit a digital portfolio and CV and you may be invited to interview.

DEGREE
VALIDATION
This programme was developed and is delivered and assessed by SAE Institute, awarded by and quality assured by Middlesex University.

START DATES
FOR WEB:
September



BA/BSc (Hons)

WEB DEVELOPMENT

It's time for you to become part of the industry that is shaping the world as we know it. Get up to speed with the fast-paced and infinitely developing web industry.

From traditional websites to interactive apps, you'll learn the technologies and industry-standard skills required to succeed in this exciting sector. SAE's Web Development degree will provide you with critical industry-related experience and give you a firm foundation to propel your career once you graduate.

Develop your skills in HTML, CSS, javascript, PHP, User Experience (UX) and SEO. Then, apply these to real-world projects. Covering front-end interactive design, back-end skeleton and database structures, design principles, technical solutions, web analytics and more, this degree will see you flourish into a

knowledgeable web professional. Like the industry, our Web Development degree is constantly evolving. We've introduced advanced topics such as native mobile development and practical mobile app design, where you will gain an understanding of the theoretical foundations and applications of a software development kit (SDK), as well as User Interface Design (UID) and User Experience (UX), specifically for mobile app design.

Truly hands-on, practice-based and delivered by tech-savvy industry experts, there is no limit to where this degree can take you.



CAREERS

- Full-stack Developer
- Junior Web Developer
- Back End Developer
- Front End Developer
- PHP Developer
- Web App Developer
- Mobile App Developer
- Search Engine Optimiser
- Web Designer
- UX Designer
- HCI Designer
- Interactive Designer

"SAE allows me to get the perfect mix of theory and practical. Anything I learn "in the books" is directly used in practical examples that teach me how to dive into the web world. I have already created multiple websites of different levels and complexities, allowing me to build a strong portfolio for my professional future."

Natacha Poletti, SAE London Web student



SPECIALIST KIT

- Top spec PC and Mac lab
- Industry-standard software
- Full access to Adobe suite including:
 - Photoshop CC
 - Illustrator CC
 - Dreamweaver CC

NB: The equipment listed may not be available at the campus of your choice.

Visit our website to learn more about the equipment and facilities available at each of our campuses.

£184 
BILLION

The UK digital tech sector is worth nearly **£184bn** to the economy.*

*Tech Nation, 2018



In 2018, **90%** of adults in the UK were recent internet users**

**Had used the internet in the last 3 months. (Office for National Statistics, 2018)

BA/BSc (Hons)



WEB DEVELOPMENT

OUR FACILITIES

At SAE you are sufficiently equipped to learn all of the programmes essential for your future in the web industry. The industry-standard software in our high-tech PC and MAC labs will enable you to explore and grow your skill set whilst defining your own unique style.

Visit our website to learn more about the equipment and facilities available at each of our campuses. Alternatively, you can see for yourself by attending an Open Event, or contacting us to arrange a 1:1 campus tour.

YOUR FUTURE

Talented web and digital developers are in constant demand with the IT, software and computer services sector enjoying

record growth levels in the UK. Recent graduates have gone on to work for leading companies in the field including creative agency AnalogFolk and web solutions company Potato.

Such a wealth of opportunity may inspire you to set up your own software or business and become one of SAE's growing community of successful digital entrepreneurs. After spending time representing Coca Cola, Microsoft and BMW, SAE graduate Markus Schmeiduch launched a flying app and now works on his own forward thinking projects, from intuitive walking sticks for the blind to sending Morse code signals through Twitter.

sae.edu/gbr/web

STUDENT WORK



Matthew Butler

An e-commerce website entirely developed with PHP and MySQL, no external libraries have been used.

Ion Gaina

A static responsive website developed with HTML & CSS for the first module!

TRIMESTER 1

- Web Essentials
- Information, Communication and Professional Media Practice

TRIMESTER 2

- Front End Development
- Interactive Design

TRIMESTER 3

- Database and Back-End Development
- Elective module:
 - Creative Production
 - Practical Mobile App Design
 - Creative Media Production
 - Web Applications

TRIMESTER 4

- Online Marketing and Project Management
- Marketing, Business Planning and Law

TRIMESTER 5

- Research Practice and Society
- Elective module:
 - Industry Engagement
 - Object-Web Interaction Design and Development
 - Advanced Specialised Project
 - Advanced Artistic Team Project
 - Advanced Technical Team Project
 - Native Mobile Development

TRIMESTER 6

- Major Project (BA or BSc)

For a full list of electives see our website

sae.edu/gbr/web

Electives are subject to availability.

DURATION
16 months, full-time
32 months, part-time

ENTRY REQUIREMENTS

A Bachelor's degree with Honours (second class or higher) in a relevant field, and at least one year's professional creative industry experience

or:

Five years professional creative industry experience.

Finally, you will need to submit a draft project proposal along with your application.

DEGREE VALIDATION

This programme was developed and is delivered and assessed by SAE Institute, awarded by and quality assured by Middlesex University.

START DATES FOR AUDIO:

September
January
May

MA/MSc

PROFESSIONAL PRACTICE

(Creative Media Industries)

The MA/MSc Professional Practice (Creative Media Industries) provides a coherent but flexible course of graduate study for experienced professionals who want to formalise their learning into a qualification. This unique online programme is designed to help practitioners consolidate their creative identity by designing and realising an original and personal research project.

With an emphasis on work-based learning, you will be encouraged to test your ideas within your creative practice, and you'll be paired with an expert mentor from our global network. Mentors are there to coach and support you through your studies; however, the progressive move from staff-directed to autonomous learning is an integral aim of this course.

Competition is high for the top jobs in the creative sector, with employers, both private and public, becoming demanding in their requirements. Standing out not only with a higher level qualification

than the rest but also with a research project that defines your commitment and imagination in your chosen sector is a massive plus point. Our MA/MSc has also inspired many of our Alumni to refine their entrepreneurial skills and start their own businesses in their field.

Whatever direction you wish to go in, and you may not realise it fully at the start, our programme and personal learning advisors will develop and elevate you to reach the learning outcomes you desire.



WHO IS THIS COURSE FOR?

Our MA/MSc course is perfect for established creative practitioners seeking professional development. Taking into account your personal aims for future study, it is designed, by its very nature, to open up a wide range of future career opportunities.

For more information and to apply online, visit:
sae.edu/gbr/postgraduate-study



77% of all working-age postgraduates were in high-skilled employment, compared with 65% of all working-age graduates.

“The MPP is one of the most flexible distance education Master programmes I’ve come across. You get to propose the research project you want, you can customise the whole study plan, the weekly schedule of one-on-one tutorials and even the award title to suit your professional needs and goals!”

Andrea Santini, Learning Advisor, SAE



SAE**EXTRA**

When it comes to creative media, industry insight is invaluable.

SAE Extra is a series of free events where creative media industry professionals share their expertise with our students and members of the public.

These regular events enhance our students' education. They get the opportunity to build up valuable connections, receive important advice and become truly inspired.

“It was a very interesting experience! I’m very grateful I got the chance to go, and it definitely reminded me why I am taking film and hopefully I can take his tips and apply them going forward in the industry.”

Naomi Weaver, SAE London Film student

“The session was flawlessly executed, and engaging.”

Kayode Komolafe, Music Business graduate

OVER THE YEARS, WE HAVE WELCOMED A FANTASTIC ARRAY OF HIGH PROFILE GUEST SPEAKERS.



Liverpool

Clint Murphy

Multi-platinum producer, engineer, mixer, songwriter and musician



London

Jeremy Podeswa

TV and Film Director - credits include Game of Thrones, Boardwalk Empire and The Handmaid's Tale



Glasgow

IRKO

Multi-platinum Award Winning Audio Engineer

#creativityshared

For more information about SAE EXTRA, go to:
sae.edu/gbr/sae-extra



SHORT COURSES

Learn by doing, with SAE

Our range of short courses give you the tools you need to kick-start your journey to becoming a creative professional.

Whether you're looking to try something new, enhance your skill set or you are hoping to progress to an SAE degree course, we have flexible training options for all levels and interests.

“There quite simply is no other course that covers this amount of content.”

Nick Fisher, SAE Glasgow Diploma in Sound Engineering alumni.

“The course was mind blowing for me.”

Mauro Campana, SAE London Electronic Music Production alumni.

FLEXIBLE

Designed to fit around your schedule, classes range from two-day tasters and intensive weeks, through to weekly training sessions lasting up to six months.

TARGETED

All courses reflect current industry practices and trends, drawing on the expertise of our highly skilled tutors.

REWARDING

Meet and connect with like-minded people, while stretching your imagination and skills.

CAREER ENHANCING

Start or add to your own portfolio and take your skills to the next level.

12 month Diplomas 1 year. 1 goal. 1 step.

Animation

- Diploma in Game Art and 3D Animation

Audio

- Diploma in Sound Engineering

Film

- Diploma in Digital Film Production

Weekend Courses

Audio

- Introduction to Ableton Live

Part-time Courses

Audio

- Ableton Live Performer
- Ableton Live Producer
- Professional Mixing and Mastering
- Electronic Music Production
- Advanced Electronic Music Production
- Songwriting and Music Production
- Sound Design for Creative Media

Film

- Practical Filmmaking

Games

- C++ 101


Apply online:
sae.edu/gbr/short-courses





GLASGOW


CAMPUS

Welcome to Scotland's treasured creative gem

 **SAE Glasgow**
85-87 Portman Street
Kinning Park
Glasgow G41 1EJ

 sae.edu/gbr/campuses/glasgow

 sae.edu/gbr/360-campus-tours

 +44 (0)141 429 1551

CAMPUS

SAE Glasgow's main campus building and neighbouring annexe are both situated in Kinning Park, about a mile west of the city centre and close to the headquarters of BBC Scotland and Scottish Television.

Bursting with creative and digital media businesses as well as boasting an excellent night life, Glasgow is a prime location for young talent to build a successful career. Our campus is a friendly, tight-knit community - the perfect environment for creativity to thrive.



Tommy Wylie
Campus Director, Glasgow

Our recommended spots:

Glasgow City Chambers
Ashton Lane
City Centre Mural Trail
Nice N Sleazy
The Bluecoat



£4.6
BILLION 

The creative industries contribute **£4.6 billion** to the Scottish economy each year, supporting **84,000 jobs***

120 

Glasgow is home to more than **120** production companies

1 

The UK's first **UNESCO** City of Music



Glasgow to be creative hub for **Channel 4**

"Students at SAE Glasgow can look forward to engaging with a variety of exciting projects that have been designed to match the work they would complete in their chosen industry. We pride ourselves on our practical hands-on approach to higher education, giving students the knowledge, skills and experience required to kick start their career."

Dan Ashman, Academic Coordinator,
SAE Glasgow





*Scottish Government Creative Industries Growth Sector Statistics, 2016



LIVERPOOL

CAMPUS

Get to know the colourful character of Liverpool

-  **SAE Liverpool**
38 Pall Mall
Liverpool L3 6AL
-  sae.edu/gbr/campuses/liverpool
-  sae.edu/gbr/360-campus-tours
-  +44 (0) 151 255 1313

CAMPUS

SAE Liverpool is nestled right in the heart of the city, where creativity truly thrives. Our state-of-the-art campus is not only an impressive industry-standard teaching facility, but a warm, vibrant and fun community of creative people.

With the busy city centre just a short walk away from the campus building, our students get to immerse themselves in Liverpool's fantastic culture. Whether it's a music gig, a film screening or an arts festival - there's a constant stream of diverse events to get involved in.



Michael Carroll
Campus Director, Liverpool

Our recommended spots:

- Baltic Triangle
- Bold Street
- Lark Lane
- Shipping Forecast



Liverpool was voted as one of the **top 10** cities in the UK for nightlife in the Which? University Student Survey 2018



Liverpool has more museums and galleries than any other city outside London



Student population of over **70,000****



Home to over **7,000** creative and digital firms, employing over **48,000** people and making up **£1.4 billion** GVA to the local economy*

"Our aim is for students' time with us to be a rewarding and fulfilling experience, both in the development of their academic skill set and in preparation for a career in the creative industries.

We advise students to make the most of the excellent facilities, and the talented and passionate teaching staff. Also explore the creative opportunities that the city has to offer."

Kate Corbin, Academic Coordinator, SAE Liverpool


*Creative Boom
**Top Universities





LONDON


CAMPUS

Immerse yourself in the creative capital

 **SAE London**
297 Kingsland Road
London E8 4DD

 sae.edu/gbr/campuses/london

 sae.edu/gbr/360-campus-tours

 +44 (0)20 7923 9159

CAMPUS

Situated between Hackney and Shoreditch, SAE London is a cosmopolitan campus that mirrors the experimental energy of the capital's creative core.

Both SAE House and neighbouring Bankstock Studios are among the trendy streets of East London which are lined with independent boutiques, vintage shops, hipster cafes, award-winning cocktail bars and some of the coolest repurposed venues you can find in the city.



Nathan Loughran
Campus Director, London

Our recommended spots:

Rough Trade East
Boxpark
Brick Lane
Old Spitalfields Market



900,000


There are almost **900,000** jobs in the capital's creative economy*



London has over **170** museums, including **11** national museums**

"London is one of the world's creative capitals, where people from all walks of life come to create, communicate, and collaborate. Amongst the hustle and bustle of eclectic east London students are within a stone's throw to nearby venues, businesses, and studios that are interested in us and the work our students produce. As a campus with a diverse and international staff and student body, we truly act locally and think globally. Welcome to the neighbourhood!"

Rob Finder, Academic Coordinator, SAE London



*London Datastore 2017
**Greater London Authority



CAMPUS

As the global headquarters, our Oxford campus is at the heart of our creative media education network. Boasting huge studios for both audio and film, you will benefit from a spacious environment filled with industry standard facilities and equipment.

On top of this, you won't have to travel far to experience the vibrant culture and creative community that resides in the City centre.



Richard Peirson
Campus Director, Oxford

Our recommended spots:

Turf Tavern
Victors
Curzon Cinema
Covered Market



"Your time at SAE Oxford will be packed with new opportunities and experiences and with staff who are committed to making your learning experience here enjoyable, fulfilling and successful.

As a student at SAE you will enjoy the best of both worlds; the spacious and creative atmosphere of our campus, and the outstandingly beautiful, and friendly university city of Oxford, offering its community of students a supportive and cosmopolitan environment."

Dean McCarthy, Academic Coordinator, SAE Oxford

OXFORD

CAMPUS

Explore the creative city of
dreaming spires



SAE Oxford
Littlemore Park
Armstrong Road
Oxford, OX4 4FY



sae.edu/gbr/campuses/oxford



sae.edu/gbr/360-campus-tours



+44 (0)1865 787 150





INTERNATIONAL STUDENTS

AM I AN INTERNATIONAL STUDENT?

Generally, if you are not a UK National (or settled in the UK without any immigration restrictions on your length of stay), or an EU National, you will be classified as an international student.

There are a number of exceptions in certain circumstances and the SAE admission team are on hand to help. This may involve completing an online fees, and/or, immigration questionnaire.

If you are any doubt as to your status, please contact the SAE admissions team via enquiries@sae.edu

WHY STUDY IN THE UK

Choose the UK as your study abroad destination and you'll immerse yourself in a rich and diverse culture, renowned for its high academic standards.

Each year, almost half a million students travel to the UK to gain a qualification that is internationally recognised. A global nation that is renowned for its rich history, beautiful countryside, world-class education system and creative business economy, it's no wonder the UK has the highest satisfaction rate amongst international students in the world.

All SAE campuses are located in university cities, famous for their creative industries like music, film, games and digital media. Glasgow, Liverpool and London also boast thriving art, entertainment and dining scenes, nestled amongst iconic attractions.

HOW TO APPLY

International students are invited to apply via the online application form at www.sae.edu/gbr

VISAS

Upon receipt of your 'Confirmation of Acceptance for Studies (CAS)' from SAE, students who are not EU/EEA citizens and wish to study in the UK will need to apply for a Tier 4 (General) study visa. SAE in the UK has been granted Tier 4 sponsor status by the UK Government: gov.uk/tier-4-general-visa

ENTRY REQUIREMENTS

Applicants must meet the general entry requirements found on the relevant course page. You will also need to provide evidence that you are proficient in the English language.

INTERNATIONAL APPLICATIONS (NON EU/EEA)

- SELT UKVI IELTS for Tier 4 (General) Student Visa (minimum 5.5 in all components and an overall score of 6.0)
- Trinity College London Integrated Skills in English (module ISE II)

NB: Tests must be conducted from an approved UKVI SELT test centre and booked under the IELTS for Tier 4 (General) Student Visa. The SAE admissions team can provide a list of approved centres on request via enquiries@sae.edu

EU/EEA APPLICANTS

- IELTS (minimum 5.5 in all components and an overall score of 6.0)
- Pearson Test of English (minimum 51 in all subscores)
- Cambridge English: Proficiency (CPE) (minimum grade C)
- Cambridge English: Advanced (CAE) (minimum grade C)
- Equivalent qualifications are accepted, where these qualifications have been verified by UK NARIC and are adopted widely within the higher education sector in the UK.

EDUCATION AGENTS

SAE works with a group of carefully selected agents. For full details of our agent partners, visit: sae.edu/gbr/international-student

COURSE FEES

International students tuition fees per year*.

Glasgow **£11,500**

Liverpool **£13,000**

London **£13,000**

**First year tuition fees are paid in advance on acceptance of your offer.*

For EU fees see page 54.



"The hands-on experience, the intensive learning process, numerous hours in the studios, the knowledgeable and experienced lecturers, supervisors and guest speakers, all played an important part in not only upgrading my skill set but also helped with my approach to productions and projects."

Saad Hayat, SAE London Audio graduate

Music Producer, Audio Engineer and Songwriter



ACCOMMODATION

Our campuses are located in vibrant and thriving university cities, where there are plenty of student accommodation options to choose from.

Immersing yourself in a new city is an exciting but daunting prospect. We provide all the guidance you need to choose the best and most suitable student accommodation for you, so please get in touch if you'd like to discuss your options further.

PRIVATE HALLS

There are no halls of residence at our SAE campuses, but we work closely with a number of companies that provides private halls of residence for students across the UK. For a comprehensive list of private halls near your campus, check out the accommodation section on our website.

HOUSE SHARE OPPORTUNITIES

After something a bit more flexible? Private renting allows you to choose the area you will live, your flatmates and budget. To make things a little easier for you, we have a list of local letting agents used by current and former students on our website, and a Facebook page designed to help potential flatmates connect.

Join our Student Accommodation Facebook group: Search '**SAE Institute UK Student Accommodation Group**'

Want to know more? For a detailed overview of what life is like living as an SAE student in Glasgow, Liverpool or London, take a look at our Accommodation Guides located on our website: sae.edu/gbr/accommodation

FINANCING YOUR DEGREE

CHANGES TO FUNDING FROM 1 AUGUST 2019

Students studying on higher education courses may be eligible for various forms of funding, including student loans and grants. There may be some differences depending on the region you come from and the information below provides a guide towards what you could be entitled to as well as where to go to find more detailed information.

From 1 August 2019, the yearly tuition fee will be covered in full, for eligible students living in the UK/EU, via student finance. Applicants may also qualify for a maintenance loan to help with the day-to-day living costs. For students living in Scotland and wishing to study at SAE Glasgow, there may be partial funding available to eligible students from the Student Awards Agency for Scotland.

If you are an international student and require a Tier 4 Visa, you will need to pay the first year fees in full before a CAS (Confirmation of Acceptance for Studies) is issued.

ENGLAND / EU

Students following Higher Education programmes (BA/ BSc) can apply for a student loan to cover the full cost of the yearly tuition fee of £9,000 from 1 August 2019. The Student Loans Company (SLC) Tuition Fee Loan is paid on a student’s behalf to SAE Institute.

You may also qualify for a maintenance loan to help you with your day-to-day living costs.

For more information, advice, eligibility and online application, please visit: www.gov.uk/apply-online-for-student-finance

NOTE - EU Students – The UK Government have confirmed that undergraduates from EU countries attending English universities following Brexit, from September 2019, will incur the same annual tuition fees as their English peers and have access to the same government-backed student loans for the duration of their degree course.

SCOTLAND

Partial funding from SAAS (Student Awards Agency for Scotland) is available as a tuition fee grant of £1,205 per year to qualifying Scottish students studying at SAE Glasgow.

Scottish students studying in England at the London or Liverpool campuses will get the same repayable tuition fee loan as English students, covering the entire yearly tuition fee.

Students may also qualify for a maintenance loan and additional grants dependent on personal circumstances to help with day-to-day living costs. The maximum loan available is £5,750 per year, which is based on household income. Students may also be eligible for a bursary of up to £1,875, again dependent on household income.

For more information, advice, eligibility and online application, please visit: www.saas.gov.uk/index.htm

LIVE IN NORTHERN IRELAND, WALES OR THE ISLE OF MAN?

Student support is available via your local Government. See:

Northern Ireland: studentfinanceni.co.uk

Wales: studentfinancewales.co.uk

Isle of Man: www.gov.im/categories/education-training-and-careers/student-grants

QUESTIONS?

For further information about tuition fees at SAE or anything else, please get in touch:

Via webchat at: www.sae.edu/gbr/

Via email at: enquiries@sae.edu

Via phone at: 03330 112 315

Campus	Annual Tuition Fee - UK/EU	International (non UK/EU)
SAE Liverpool SAE London SAE Oxford	£9,000 per year From 1 August 2019 - Fully funded via Student Finance England for eligible students living in the UK/EU	£13,000 per year Self-funded
SAE Glasgow	£7,500 per year Until 31 July 2019 - Partial funding for applicants living in the UK/EU From 1 August 2019 - Partial funding for applicants living in Scotland Fully funded via Student Finance England for eligible students living in England /EU	£11,500 per year Self-funded

SAE SKILLS DIPLOMAS

SAE’s 1-Year Skills Diplomas in Audio, Film and Animation are £6,000 at SAE London, SAE Oxford and SAE Liverpool and £5,700 at SAE Glasgow. Diplomas are self-funded, with payment plans available.

Please note that international students (non UK/EU) are unable to join an SAE Diploma due to current visa restrictions

FINANCIAL SUPPORT

SAE Institute is committed to widening participation for learners who are looking to gain experience and obtain qualifications that will enable them to enter the creative media industries.

MAKING YOUR APPLICATION

We offer learners the opportunity to access accelerated degree-level programmes of study which reduces the overall cost of study for individual learners, making it more affordable to gain qualifications which will help our graduates get their careers started.

Fee relief may be considered for students that meet certain criteria, and this will be reviewed at the application stage.



COURSE FEES

DEGREE FEES AT A GLANCE

From 1 August 2019, the yearly tuition fee will be covered in full, for eligible students living in the UK/EU, via student finance. For students living in Scotland and wishing to study at SAE Glasgow, there may be partial funding available to eligible students from the Student Awards Agency for Scotland.

Payment plans are available for any student that does not receive full funding.

For international students*, you must pay the tuition fees for your first year in advance when you accept your offer. In your second year, full tuition fees are payable in advance during the first week of your studies.

Tuition fees per year (UK and EU/EAA only)*
London £9,000
Liverpool £9,000
Oxford £9,000
Glasgow £7,500

*For international fees go to page 55.

Fee schedule with student finance

£9,000 payment plan

Typically for students resident in England or the EU studying at our London, Oxford or Liverpool campuses.

Campus	Annual Tuition Fee - UK/EU	International (non UK/EU)
SAE London SAE Liverpool SAE Oxford	£9,000 per year From 1 August 2019 - Fully funded via Student Finance England for eligible students living in the UK/EU	£13,000 per year Self-funded
SAE Glasgow	£7,500 per year Until 31 July 2019 - Partial funding for applicants living in the UK/EU From 1 August 2019 - Partial funding for applicants living in Scotland Fully funded via Student Finance England for eligible students living in England /EU	£11,500 Self-funded

Fee schedule with no student finance

£9,000 payment plan

Typically for students resident in the UK / EU studying at our London, Oxford or Liverpool campuses.

Payment period	Tuition fee	Option 1 Pay by trimester	Option 2 Pay monthly†
Trimester 1	£3,000	£3,000	£750 x4
Trimester 2	£3,000	£3,000	£750 x4
Trimester 3	£3,000	£3,000	£750 x4
Total Year 1	£9,000	£9,000	£9,000
Trimester 4	£3,000	£3,000	£750 x4
Trimester 5	£3,000	£3,000	£750 x4
Trimester 6	£3,000	£3,000	£750 x4
Total Year 2	£9,000	£9,000	£9,000
Grand Total	£18,000	£18,000	£18,000

£7,500 payment plan

Typically for students resident in the UK / EU studying at our Glasgow campus.

Payment period	Tuition fee	Option 1 Pay by trimester	Option 2 Pay monthly†
Trimester 1	£2,500	£2,500	£625 x4
Trimester 2	£2,500	£2,500	£625 x4
Trimester 3	£2,500	£2,500	£625 x4
Total Year 1	£7,500	£7,500	£7,500
Trimester 4	£2,500	£2,500	£625 x4
Trimester 5	£2,500	£2,500	£625 x4
Trimester 6	£2,500	£2,500	£625 x4
Total Year 2	£7,500	£7,500	£7,500
Grand Total	£15,000	£15,000	£15,000

† Monthly payment plans for students are subject to credit check, T&C and payment by Direct Debit. 0% APR. No additional charges associated with setup of the monthly payment plan.

SHORT COURSES

Tuition fees for short courses are listed on our website at:

www.sae.edu/gbr/short-courses



SCHOOLS PARTNERSHIP

BECOME AN SAE PARTNER SCHOOL OR COLLEGE.

SAE seek to partner with local schools and colleges in a meaningful way. We offer a range of value-added opportunities for partner students, including:

- Scholarships
- **FREE** use of studio facilities. (Subject to availability).
- Access to regular creative industry masterclasses
- Creative workshops on campus or in-school
- Tailored enrichment activities
- Work experience opportunities

To find out more about partnership opportunities with SAE, please contact Peter Hudson:
p.hudson@sae.edu



EGM

EGM Radio is a digital, commercial-style hit music station with a youth focus. They play a mix of live and pre-recorded programming, which features genres such as high-energy pop and electronic dance music 24/7 and they are commercial free.

EGM Radio showcases local and international shows, produced by a mix of world-class DJs, presenters, and SAE students.

We strive to be as inclusive of SAE students, staff, and affiliated entities as we can. This means students and staff are welcome to pitch ideas for shows and segments, and submit created work for airplay.

OPPORTUNITIES FOR SAE STUDENTS:

- Learn broadcasting and radio production skills
- Produce content and radio programs
- Showcase your work and creations at SAE on-air to a global audience

- Share your favourite music, or music of your own creation
- Develop transferable skills like public speaking and live presenting
- DJ mixes live on air either through your own regular program slot, or at live broadcasts from SAE events
- Submit music you've created to EGM Records for signing and publishing
- Submit music for airplay across the Energy Groove Radio network

Listen to EGM Radio and EGM Electro any time through the website, or download the free Energy Groove Radio app for iPhone or Android.

egmradio.com



HOW TO APPLY

If you are currently attending school or college in the UK, you should apply through UCAS.

Mature students and international applicants should apply direct via the SAE website.

UCAS APPLICATIONS

Applicants are invited to submit their application through ucas.com. When we receive your application from UCAS we will consider your academic profile (i.e. your educational qualifications).

You will then receive a notification with either a decision on your application or a request for further information. Your application status will also be updated at ucas.com/track.

For all course or admissions enquiries, email enquiries@sae.edu or call 03330 112 315.

APPLYING DIRECT

If you are no longer attending school or college, you can apply direct at [sae.edu/gbr/apply-now](https://www.sae.edu/gbr/apply-now)

If you have any questions about the application process or would like any of our documents in a different format, simply email enquiries@sae.edu or call 03330 112 315.

SHORT COURSES AND 1-YEAR SKILLS DIPLOMA

Apply online at: [sae.edu/gbr/short-courses](https://www.sae.edu/gbr/short-courses)

UCAS CODES

Programme of study	Code
BA/BSc (Hons) Audio Production	W616
BA/BSc (Hons) Music Business	4L26
BA/BSc (Hons) Digital Film Production	W612
BA/BSc (Hons) Visual Effects Animation	615W
BA/BSc (Hons) Game Art Animation	IW63
BSc (Hons) Games Programming	G620
BA/BSc (Hons) Web Development	W281

SAE Institute Code: S05	
Campus Codes	London A
	Glasgow D
	Liverpool E



THE SMALL PRINT

TERMS AND CONDITIONS

It is important that you read our full terms and conditions before you apply to SAE. You should also familiarise yourself with the policies and procedures that may affect you before and during your studies, including our Admissions, Grievance and Equal Opportunities policies.

Please visit [sae.edu/gbr/sae-regulations](https://www.sae.edu/gbr/sae-regulations) for our full terms and conditions, regulations, policies and procedures.

Please note that when you accept an offer of a place at SAE and enrol with us, you agree to abide by the terms and conditions.

ABOUT THIS PROSPECTUS

SAE undertakes that every reasonable effort is made to ensure the information presented in this prospectus is correct at the time of publication. Following publication, please refer to our website for the most up-to-date details.

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CONTRIBUTORS

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Ethan O'Dowd - SAE Liverpool

Filippo Guarna - SAE London

Sil Derkx - SAE Glasgow

With thanks to all the students, staff and alumni who featured in and contributed to this publication.

To enquire about other formats, please call our Admissions team on 03330 112 315 or email enquiries@sae.edu

QUALITY ASSURANCE

SAE Institute was reviewed by the QAA under its Higher Education Review scheme in June 2016, with an updated review visit in June 2018. It successfully met UK expectations in all areas of assessment, with two commendations and seven areas of good practice identified.

Following a monitoring visit in June 2018, the QAA review team formed the following judgement:

From the evidence provided in the annual return and at the monitoring visit, the review team concludes that SAE Education Ltd (the Institute) has made acceptable progress with continuing to monitor, review and enhance the higher education provision since the June 2016 Higher Education Review (Alternative Providers).

OPEN EVENTS

Link up with our creative community and visit SAE at one of our Open Events.

For open event times and to reserve your place, visit sae.edu/opensday

Alternatively, contact your local campus to arrange a time to drop-in for a bespoke tour.

London

- Thursday
17 October
2019
- Saturday
23 November
2019

Liverpool

- Thursday
17 October 2019
- Saturday
23 November
2019

Glasgow

- Tuesday
6 August 2019
- Saturday
26 October 2019
- Thursday
28 November
2019

Oxford

- Thursday
1 August 2019

Open Days and Open Evenings are a great opportunity to visit our campuses, meet our expert staff and talk to our students about our creative courses. You can also discover more about accommodation options, financial assistance and student life.

Creative Media Workshops

Get hands-on at one of our creative media workshops and discover why our global community of inspirational alumni are winners of Oscars, Grammys and BAFTAs.

At our insightful and exciting workshops, you'll see exactly why our vibrant campuses are somewhere you can feel right at home. Get first-hand experience of what life could be like on our courses and meet our talented tutors who will guide you through.

For more information visit:

sae.edu/gbr/events

