



BIRMINGHAM CITY
University

A group of four diverse students are posed in a dark studio with soundproofing panels. A man in a white V-neck sweater stands on the left. A woman in a brown sweater sits on a chair in the background, resting her chin on her hand. A woman in a light blue hoodie and jeans sits on a box in the foreground. A man in a denim jacket sits on a chair on the right. Studio lighting equipment, including a large softbox and a smaller light, are visible in the background.

I AM BCU

Undergraduate Prospectus 2020/21



SEE FOR YOURSELF

The best way to explore what Birmingham City University has to offer is to come and see us in person. Our Open Days provide the perfect opportunity to chat to our staff and students, and check out our first-rate facilities.

- birminghamcityuniversity
- myBCU
- myBCU
- @mybcu

www.bcu.ac.uk/visit

The information in this prospectus is aimed at applicants starting their programme at Birmingham City University in 2020/21.

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Birmingham's Big Wheel at Christmas

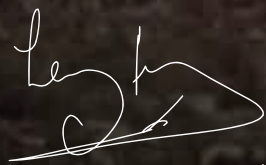
WELCOME

**I'D LIKE TO GIVE YOU A WARM WELCOME TO BIRMINGHAM CITY UNIVERSITY.
I AM IMMENSELY PROUD TO BE THE CHANCELLOR OF THIS VIBRANT AND DIVERSE INSTITUTION.**

Our University offers the sort of education I'd have loved when I was younger – right in the heart of the thriving city of Birmingham, with fantastic facilities that blew me away when I first visited. The teaching staff are incredibly passionate about their subjects and give our talented students the chance to go on and achieve their ambitions.

My advice is to come and see for yourself what's happening at the University and across the city. I did, and that's why I was thrilled to accept this amazing role.

I look forward to working with you, helping you become part of Birmingham City University's next generation of talent.



Sir Lenny Henry
Chancellor
Birmingham City University



I AM BCU

EVERYONE PICTURED ON THE COVER AND BELOW IS A STUDENT OR RECENT GRADUATE OF BIRMINGHAM CITY UNIVERSITY. IN THEIR OWN WORDS, THIS IS WHAT THEY LOVE ABOUT BCU.

DEVON

BA (Hons) Business and Management

"At BCU I'm part of an institution that provides the materials, tools and guidance I need to pursue my interest in management."

SAMIA

BA (Hons) Interior Architecture and Design

"Coming to BCU has not only given me a chance to pursue my career but has also helped me step out of my comfort zone."

LUKE

BSc (Hons) Digital Media Technology

"Birmingham City University has really helped me develop not only as a student, but as a person."

CHLOE

BA (Hons) English, graduated 2017

"BCU has been the catalyst to my personal growth and transformation over the last few years."

IBRAHIM

LLB (Hons) Law

"When I joined BCU, I instantly felt that this was more than just an institution to study at. I knew that this was a family of like-minded individuals who all aspire to high achievements."

MARY

BA (Hons) Accountancy

"There is so much on offer! I am so humbled to have visited China, mentored young students in Birmingham, volunteered in Morocco with underprivileged kids and much more!"

ASIM

LLB (Hons) Law

"It's just great to be able to go somewhere where everybody is accepted for who they are."

VICKY

BA (Hons) Media and Communication

"When I saw the BCU media facilities, I was blown away. I knew this was the right place for me to try and see what I could do with my creative skills."

VICTORIA

BA (Hons) Digital Marketing

"I'm so thankful for my supportive lead lecturer who cares about my future. I also love that my other two lecturers are both successful businesswomen."

JACK

BA (Hons) Media and Communication

"I feel part of a community here, like I can be my true self, something I hadn't experienced until my first year here; it was beyond refreshing."

The Hive,
City Centre Campus

WHY STUDY WITH US?

HERE ARE OUR TOP 10 REASONS TO CHOOSE BIRMINGHAM CITY UNIVERSITY.

5 LEARN FROM THE BEST

Many of our teaching staff come from and maintain links with industry. Ten are National Teaching Fellows – awarded for excellence in university teaching and learning. We received silver status for quality of teaching in the Teaching Excellence Framework (TEF) 2017.
See page 28.

6 PRACTICE-BASED RESEARCH

Almost 90% of our research was judged to have delivered ‘outstanding’ or ‘very considerable’ external impact in the most recent review, the Research Excellence Framework 2014.
See page 34.

1 WORK WITH GLOBAL BRANDS

We have a large number of industry partners and work with big-name employers like the BBC, the NHS, Jaguar Land Rover, Cisco, Microsoft and the Royal Shakespeare Company. All of our courses incorporate work-related experience, with many giving the option of a year-long placement.

2 INTERNATIONALLY ACCREDITED COURSES

We have around 50 internationally recognised accreditations for our courses from such bodies as the Nursing and Midwifery Council, Chartered Institute of Management Accountants and Royal Institute of British Architects.

3 A GLOBAL CITY

Study with us and you will be located at the heart of the dynamic city of Birmingham – with all its social and employment possibilities. In fact, Birmingham was recently declared the most rapidly improving city in the country in which to live and work (Good Growth for Cities index 2017).
See page 38.

4 ENHANCING CAREER PROSPECTS

We offer career support and advice throughout your time with us and for up to three years after you graduate. Our Graduate+ scheme embeds career-related skills into every one of our degree courses, from becoming a course representative to studying abroad.
See page 12.

7 HELP WITH STUDY COSTS

Our new ‘Meet or Beat’ scholarship offers a £1,000 scholarship to students who receive a Special Unconditional Offer and then go on to Meet or Beat our published entry requirements.
See page 52.

8 EARN WHILE YOU LEARN

Our student employment agency, OpportUNITY – Student Jobs on Campus, allows you to apply for paid roles at the University, gaining experience in crucial aspects of job applications and valuable feedback on your work.

9 INVESTING IN YOUR FUTURE

We have invested more than £260 million in industry-standard, state-of-the-art facilities to ensure you have the best possible environment for practice-based learning.
See page 24.

10 97% EMPLOYED / IN FURTHER STUDY

Our commitment to ensuring students develop the skills and experience employers need means that 97% of our graduates are in employment or further study within six months of graduation (Destinations of Leavers from Higher Education survey 2016/17).

THE HEART OF THE UK

NOT ONLY IS BIRMINGHAM ONE OF THE UK'S MOST EXCITING AND DIVERSE CITIES; IT IS ALSO ONE OF THE MOST ACCESSIBLE.

We are at the centre of the UK's road, rail and coach networks, so travelling further afield is no problem, while commuting from the surrounding area to our centrally located campuses is easy to do.

Local transport is also excellent, with a network of trains, buses and a recently extended tram network providing easy access to all University sites. For more information on our campus locations within the city, see page 38.

www.bcu.ac.uk/maps



Library of Birmingham



Bullring



Birmingham Town Hall



TRAIN TIMES FROM BIRMINGHAM

LONDON	1h 26m
LEICESTER	1h 00m
NOTTINGHAM	1h 10m
MANCHESTER	1h 30m
LIVERPOOL	1h 35m
LEEDS	2h 00m
BRISTOL	1h 30m
NEWCASTLE	3h 15m

All journey times and routes are approximate

ON COURSE TO A CAREER

GAIN A COMPETITIVE ADVANTAGE

Our Graduate+ programme allows you to build up experience through a range of extracurricular, employment-related activities. You will work with our Graduate+ team to undertake a skills audit and devise a personal programme of activities and collate evidence for what you've done, using an online e-portfolio.



WORKING WITH INDUSTRY

Many of our courses offer you the chance to work on live projects with businesses or get involved with community projects related to your course. Our new business innovation centre, STEAMhouse, features a range of co-working, artist production, incubation and networking facilities for small and medium-sized businesses in the West Midlands.

EARN WHILE YOU LEARN

Our students are given the opportunity to fill many part-time temporary positions within the University. This allows you to work while you study with us, fitting the job around your course. By taking part in the scheme, you will gain valuable experiences and employability skills, including taking part in a realistic application process, enhancing your prospects in the job market.



GET THE CAREER SUPPORT YOU NEED

We offer a wide range of online and face-to-face services to help you develop your employability skills, plan your career and access the latest job opportunities. This includes one-to-one support with job applications and interview preparation, and mentors from a range of sectors. Our students can access careers support throughout their time as a student and for up to three years after graduating.



COURSES BUILT FOR YOUR FUTURE

Our courses were designed with input from current students and industry professionals, ensuring they meet your needs and those of potential employers. Employability skills, enterprise and practice-based projects are built into the curriculum, giving you experience of the career you may wish to pursue.

A range of learning, assessment and feedback methods are used and you'll have the chance to study a range of optional modules, so you can tailor your learning to your own interests.



ACHIEVE YOUR FULL POTENTIAL

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can attend one of our workshops or book a one-to-one tutorial to discuss aspects of your work.



YOUR DEGREE YOUR WAY

FIND YOUR COURSE

Go to page 54 or visit
www.bcu.ac.uk/courses

TO MAKE UNIVERSITY AS FLEXIBLE AND ACCESSIBLE AS POSSIBLE, WE OFFER A NUMBER OF DIFFERENT STUDY OPTIONS ALONGSIDE OUR TRADITIONAL THREE-YEAR DEGREES.

PLANNING TO STUDY FULL-TIME?

This is many people's idea of a traditional university degree. While you will not normally be in lectures or seminars all day every day, the time you are expected to allocate to personal reading or study means this degree is effectively 'full-time'.

Even if you choose this option, there is still a lot of flexibility – a range of assessment and feedback methods are used and most courses include work placements, with some offering the option of a year-long placement in industry (a 'sandwich year').

WANT INDUSTRY EXPERIENCE?

While many courses include a work placement of some sort, sandwich courses take this a step further by allowing you to spend a whole year with an employer, usually between the second and third year of your degree.

This can be a great way to find out more about your chosen career, and many students return to the same employers after completing their studies. Please see our course section from page 54 to check whether the course you are interested in has a sandwich option.

NEED TO BALANCE WORK AND STUDY?

Many students prefer to study part-time, to allow them to fit their studies around existing work or family commitments. Part-time study will usually involve committing one afternoon or evening per week, as well as time for reading and completing assignments.

As you are spending less time per week on the course, it will take longer to complete – often five or six years. Please see our course section from page 54 to check whether the course you are interested in is available part-time.

WANT TO KEEP YOUR OPTIONS OPEN?

Foundation years are a great option if you have the talent, ambition and potential to succeed at Birmingham City University but want a little more flexibility and choice than a standard degree.

Foundation years (sometimes called Year 0 courses) are perfect if you don't meet the entry requirements for a particular course, as they will enable you to develop your learning in preparation for the first year of a degree. See page 211 for details of our courses which can be accessed via a foundation year.

LOOKING TO LEARN ON THE JOB?

Higher and degree apprenticeships are an alternative to the traditional university degree if you prefer to study at the same time as you work and earn. You spend part of your time studying with Birmingham City University and the rest working for one of our partner employers.

To be enrolled on a higher apprenticeship, you will normally need to be employed by a company which offers them to its staff. For more information, see the government's Find an Apprenticeship website or visit www.bcu.ac.uk/apprenticeships.

OUR GRADUATES

WHETHER IT IS SETTING UP SUCCESSFUL COMPANIES OR PREDICTING THE LATEST FASHION TRENDS, OUR GRADUATES ARE SHAPING THE WORLD WITH THE SKILLS THEY HAVE HONED RIGHT HERE.

TO SEE MORE OF OUR FORMER STUDENTS' ACHIEVEMENTS, VISIT WWW.BCU.AC.UK/STORIES.

BLOGGER

LILY PEBBLES

BA (Hons) Marketing, Advertising and PR

When Lily began her beauty and lifestyle blog as part of a digital marketing module, she had no idea how many doors would open up for her. Now she runs her YouTube channel and other social media platforms full-time, has become a *Sunday Times* bestselling author with her book *The F Word*, co-hosts an iTunes number 1 podcast 'At Home With' and collaborates with brands such as Waitrose and The White Company.



TECHNOLOGIST

HARRY JAWANDA

BSc (Hons) Information Technology
Management for Business

When Harry began his studies at the University he would not have described himself as a 'techie' but his degree helped him develop his technological knowledge and business acumen. Harry co-founded Wambiz, a private social network for schools and colleges, which attracted some 500,000 users before being sold to leading international software provider Allocate.



CREATOR

HANNAH LEWIN

BA (Hons) Fashion Design

Hannah won the Mothercare Childrenswear Award at Graduate Fashion Week 2018 for her 'smart casual' children's range, which featured distinctive check prints and was coloured by hand. This led to a job with Swedish clothing giant H&M as an assistant designer in the childrenswear department.



VISIONARY

JOE DARNLEY

BA (Hons) Primary Education with QTS

Having graduated from our BA (Hons) Primary Education (with QTS) course in 2011, Joe quickly progressed up the career ladder to Assistant Principal at Oasis Academy Hobmoor School, from where he was invited to 10 Downing Street in recognition of his contribution to raising pupil progress and attainment.



MARKETER

NICK DEARMUN

BA (Hons) Business and Advertising

After graduating, Nick worked as an intern in various advertising agencies before getting a job as a marketing assistant for a record label. As a marketing manager for Columbia Records/Sony Music, he worked with Rag'n'Bone Man on his number 1 album, and with Calvin Harris across multiple releases including several number 1 singles. His latest role is as an Account Director at digital agency AKQA Los Angeles.

CITY CENTRE CAMPUS

FACILITIES INCLUDE:

- Cisco networking lab
- Replica city trading room
- Curzon Print Centre
- Dedicated IT and student services support
- Four industry-standard TV studios
- Geotechnical soils lab
- Green screen MILO studio
- Hydraulics lab
- Mock law courts
- Library with access to printed and online resources
- Noise and vibration cells
- Photography studios and darkrooms
- Print, textiles, wood, ceramics and glass workshops
- Radio studios and editing suites
- Recording facilities and vintage mixing desk
- Robotic laboratory
- Specialist drama studios
- Students' Union.



WE HAVE INVESTED £260 MILLION ACROSS OUR BUILDINGS AND FACILITIES TO GIVE YOU THE VERY BEST LEARNING ENVIRONMENT TO SHAPE YOUR EXPERIENCE.

This campus at the heart of Birmingham's fast-developing Eastside district, and just a short walk from the city centre, is where most students on courses including Music, Design, Media, Acting, Engineering, Computing, Digital Technology, Built Environment, Law, Social Science, Business and English are based.

The campus also features library, IT and student support facilities, giving a modern, dynamic space for you to learn in with state-of-the-art resources. An extension to the campus opened in 2018, with more learning space, another IT suite and an innovative group-working lecture theatre. It also provides a base for our Students' Union, incorporating the Grade II listed Eagle and Ball pub.

Our facilities are located alongside Eastside City Park – the first new urban park in Birmingham for over 130 years, which provides a superb space for relaxing in summer as well as a venue for events and activities.



ROYAL BIRMINGHAM CONSERVATOIRE

A new £57 million building at our City Centre Campus, opened in 2017, provides a conservatoire for the 21st century. Our music students benefit from a new concert hall, private rehearsal and practice rooms, and teaching spaces for musicians from a variety of disciplines.



CITY SOUTH CAMPUS

FACILITIES INCLUDE:

- Mock hospital wards and operating theatre
- Virtual radiotherapy and radiography imaging suites
- Simulated home environment
- Replica school classrooms
- Physiology and biomedical science laboratories.

STUDENTS ON HEALTH, SPORT AND LIFE SCIENCES, AND EDUCATION COURSES ARE BASED ON OUR STATE-OF-THE-ART CAMPUS IN THE LEAFY SUBURB OF EDGBASTON, WITHIN EASY REACH OF THE CITY CENTRE.

Our facilities replicate the real world of health, education, sport and life sciences, including an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room, as well as sport and life sciences laboratories and replica classrooms for use by our teaching students.

We have invested £41 million in new facilities on this site, including specialist laboratories for a newly created School of Life Sciences, as well as a new home for the School of Education, which opened in 2018.

Social Kitchen
City South Campus



SPORT AND LIFE SCIENCES

The creation of our new suite of courses in Sport and Life Sciences is yet another exciting development at Birmingham City University.

Not only have we invested in a new building to house the laboratories and teaching spaces needed, but we also plan to open up these facilities to benefit all students and the wider community.

All courses have been co-designed with employers and are endorsed or accredited by professional bodies where appropriate.

By expanding our provision to these areas, we will be helping to tackle some of the biggest challenges facing society today, such as obesity and unhealthy lifestyles, as well as supporting the UK's ambitions for success at international sporting tournaments, including the 2022 Commonwealth Games in Birmingham!





IN ADDITION TO OUR TWO MAIN CAMPUSES, OUR ART AND JEWELLERY STUDENTS BENEFIT FROM STUDYING AT SPECIALIST LOCATIONS IN THE CITY.

Our jewellery school stands in a modern and spacious building in Vittoria Street, right in the heart of Birmingham's famous Jewellery Quarter where much of the jewellery made in Britain today is manufactured.

Gemmology courses are based in a purpose-built area within Birmingham's new Assay Office, and there is also additional teaching space in the historic St Paul's Square.

FACILITIES INCLUDE:

- Specialist studio workshops
- Casting facility and electroplating laboratory
- Machine workshop including laser welders and laser cutters
- Exhibition space and specialist library
- Stores for materials and tools.



THIS GRADE I LISTED VENETIAN GOTHIC BUILDING IN MARGARET STREET HOUSES A WONDERFUL COMPLEX OF TRADITIONAL-STYLE WORKSHOPS AND TEACHING AND EXHIBITION SPACE.

FACILITIES INCLUDE:

- Light and airy studios
- Gallery and installation space
- Fine art library
- Woodwork, metal, plaster, fibreglass and ceramics workshops
- Digital media, print and photography workshops.



Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained-glass windows and mosaic floors of this glorious purpose-built art school.

We're right in the city centre, perfectly placed next to the city's main museum and art gallery. There are purpose-built spaces throughout the building to present students' work in a thriving, exhibition-orientated home.

THE FACILITIES YOU NEED



TV STUDIOS

Our four industry-standard TV studios featuring the latest Sony equipment and a green screen MILO facility.

WHEN YOU CHOOSE TO STUDY AT BIRMINGHAM CITY UNIVERSITY, YOU CAN BE CONFIDENT THAT YOUR LEARNING NEEDS ARE OUR TOP PRIORITY.

In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.



**TURN OVER.
THERE'S MORE**





 **PHOTOGRAPHY STUDIOS**



 **LAW COURTS**



 **EASTSIDE JAZZ CLUB**



 **MEDICAL WARDS**




 **PRINT STUDIOS**



 **BIOMECHANICS LABS**



 **IT RESOURCES**

You will have access to your own email account as soon as you accept an unconditional offer from us, free secure file storage and free University wi-fi, as well as the use of open-access computers within every library and faculty.

Our IT Help Desk is on hand to resolve any technical issues, while our Follow-Me printing system lets you print from any printer on campus (charges apply).

www.bcu.ac.uk/it



 **CISCO NETWORKING LAB**

LIBRARY AND LEARNING RESOURCES 

You will have access to a wide range of online and many print resources with 24/7 support. These have been selected in partnership with your lecturers, so are quality assured and relevant to your course.

If you need help in person or online, our expert staff and back-up services are there to help you get the best from the time you invest in developing your information-seeking skills.

We have been accredited to the Customer Service Excellence standard; we focus on delivery, timeliness, information, professionalism and staff attitude. We value collaborative working, and include the student voice alongside our expertise to improve your services.

www.bcu.ac.uk/library

"I feel that transformative learning experiences happen when theory and practice are embedded into industry-facing projects. I see students becoming confident and skilled with a strong understanding of 'why'."

MATT CUSWORTH
Lecturer in Film and Animation

Worked briefly as an assistant director and prop man at the BBC until he found his calling behind the camera, working on a variety of films and TV series for eight years.

MEET THE STAFF WHO INSPIRE

AT BIRMINGHAM CITY UNIVERSITY, YOU WILL LEARN FROM THOSE WHO HAVE BEEN THERE AND DONE IT.

Many of our 1,800-strong team of academic staff are practising professionals and experts in their sector, including 10 National Teaching Fellows.

You will receive first-hand and up-to-date knowledge directly from those in the know, be it health practitioners, real estate specialists or professional musicians.

To find out more, visit www.bcu.ac.uk/our-staff.

“I always tell my students to be themselves. The best seminars tend to be the ones that end up in unexpected places.”

DR ISLAM ISSA
Senior Lecturer in English Literature

Selected as a ‘New Generation Thinker’ by BBC Radio 3 and the Arts and Humanities Research Council, and researched a high-profile exhibition on Muslim contributions to World War One.



“I aim to deliver teaching sessions that are interesting, informative and interactive, making use of the diverse knowledge, skills and experiences that students bring with them into the classroom.”

GILLIAN RUDD >
Senior Lecturer in Speech and Language Therapy

A qualified speech and language therapist who worked for eight years supporting children and young people with a wide range of communication needs.



“Our approach is to embed human-centric thinking into our teaching and research, and develop solutions that provide both a healthy environment and healthy communities.”

PROFESSOR LYNSEY MELVILLE >
Director of the Centre for Low Carbon Research

An expert in low carbon technology who is currently leading research into the generation of energy from organic material, such as algae.



“My teaching has enabled our students to research the UN and participate in the meetings of the Human Rights Council. This is world-leading teaching that enables BCU students to help change the world.”

< PROFESSOR JON YORKE
Professor in Human Rights

An expert in international law and an adviser on the death penalty to the United Nations, the European Union, and the Council of Europe.



“I regularly use podcasts and live webinars to complement and enrich the teaching and learning experience for my students.”

PROFESSOR IMRAN AWAN >
Professor of Criminology

A leading expert on Islamophobia, counter-terrorism and policing, who regularly acts as an independent adviser to the British Government.



FIRST-CLASS SUPPORT

ACCESSING ADVICE HAS NEVER BEEN EASIER. THROUGHOUT YOUR STUDENT JOURNEY, YOU WILL HAVE ACCESS TO OUR FULL RANGE OF SUPPORT SERVICES, INCLUDING CAREERS ADVICE, MENTORING, ADVICE ON FINANCE AND ACADEMIC MATTERS, PROFESSIONAL DEVELOPMENT EVENTS AND MORE.

GOT A QUESTION? ASK US!

Ask is a confidential service, helping you find the answers to any question you may have about university life. You can ask questions in person at help desks around campus, over the telephone, through our online enquiry service, or using the iBCU app.

SUPPORTING YOUR WELLBEING

Your health and happiness are important to us and there are a wide range of support services available in areas including disability and dyslexia, counselling, mental health and wellbeing, healthcare and chaplaincy. We offer ongoing support, workshops, and events such as our Mental Health Day which included tea and talk sessions, music therapy, and therapy dogs!

CONFLICT RESOLUTION AND COMPLAINTS

Most people make friends for life when at university, but sometimes there can be disagreements. We can help you resolve concerns before they escalate. If you think that we've fallen short in some way, you can let us know and we'll work with you to try to resolve it. Your time at university is important to us and we want to help you get the most out of your studies.

DISABILITY

Whether you have already disclosed your disability to us, or believe that you might need help with a substantial long-term condition that is having an adverse impact on your ability to do normal daily activities, our Enablement team will be able to work with you to find the support you need. We recommend talking to us as soon as you can so that you can get the greatest benefit out of any support we can make available to you.

LOOK AFTER YOUR FINANCES

We know that financial health can impact on your physical and mental wellbeing. To help you balance your budget we can offer advice and support on the money you have, help you seek paid work, and give you tips on making your money go further. For anyone struggling with their finances we offer a series of hardship funds to make things a little easier while you concentrate on your studies. We run various activities during National Student Money Week aimed at checking your financial health and sharing useful study hacks to make the most of your resources including time and money.

CHILDCARE

We recognise the commitment required by student parents and want to help you focus on your studies to get the most out of university life. We can offer childcare advice on areas such as how to choose the right nursery for you and your child, and government support and benefits. Speak to our Childcare Adviser today!

CHAPLAINCY

Faith plays a large part in the life of many of our students. Our chaplains are friendly and welcoming, and are happy to talk to anyone of faith or none during times of personal challenge or as an alternative source of support.

www.bcu.ac.uk/student-affairs

OUR RESEARCH

RESEARCH AT BIRMINGHAM CITY UNIVERSITY UNDERPINS OUR LEARNING AND TEACHING, IS DEMAND LED AND INCREASINGLY INTERDISCIPLINARY.

AREAS OF RESEARCH

- Architecture, Built Environment and Planning
- Art and Design
- Business and Management
- Computing
- Education
- Engineering
- English
- Health
- Law
- Media and Cultural Studies
- Music and Performance
- Social Sciences

If you'd like to find out more, please visit www.bcu.ac.uk/research.



WE ARE COMMITTED TO DISCOVERING NEW KNOWLEDGE AND DELIVERING REAL BENEFIT TO CULTURE, INDUSTRY, SOCIETY AND THE ENVIRONMENT.

Our researchers work across disciplines and with collaborators locally, nationally and internationally to produce research of high impact to society, the environment, culture and the economy. We have launched the UK's first Centre for Brexit Studies, researching all aspects of the UK's vote to leave the EU, including the impact on the British and European economies.

Our Research Excellence Framework (REF) 2014 results demonstrate the public benefit of our research to society and the economy, with 90% deemed to have either 'outstanding' or 'very considerable' impact.



CASE STUDY:

USING SMART TECHNOLOGY TO TACKLE GLOBAL WATER ISSUES



Birmingham City University has teamed up with Greek technology firm Singular Logic to help solve major global issues such as water loss and water wastage. The four-year project, named Internet of Things Smart Water Innovative Networks (IoT4Win), will see academics work alongside industry partners in the UK, Romania, Greece and Spain to find ways to improve the efficiency of water systems.

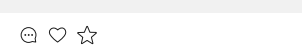
An array of smart technology sensors will be put to work to monitor and provide real-time updates on the quality, quantity and demand for water in urban areas and find new ways to provide accessible and affordable water.

The developed technology could have a major impact on future policy by finding ways to improve the efficiency and performance of water systems across the UK and Europe. Three researchers will be appointed to the scheme and earn PhDs from Birmingham City University as part of the project to create a legacy of knowledge in the smart water sector, which could transform the way water utility companies and authorities operate in the future.

www.bcu.ac.uk/research-smart-tech-water



camellia.nk And sometimes we go back to the beginning to see everything in a new way.



kierandurrantphotography look where we ended up after the Open Birmingham's Rotunda tower towering above the city.



carrier_cosplay Steampunk time stopper! Good shoot on the green screen getting some awesome shots!




willrobinson Autumnal vibes at BCU today

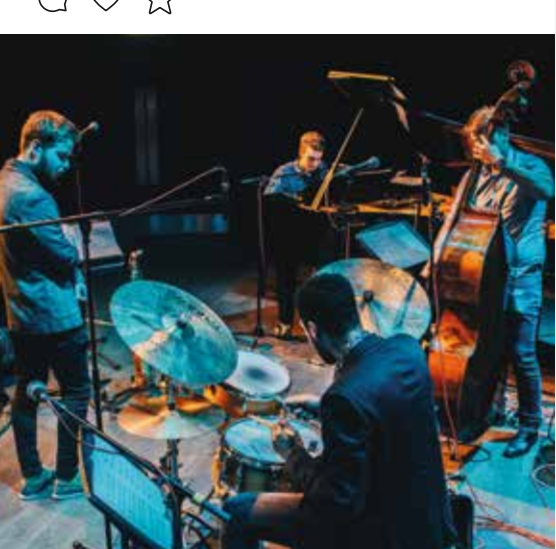


mybcu Digbeth, home to some of Birmingham's best street art.

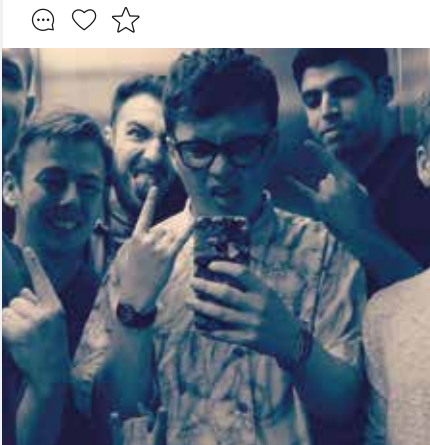
SHOT AT BCU

Want a taste of what student life in the city is really like? Take a look at our Instagram profile to see what's going on around our campuses and the city.

 [instagram/mybcu](https://www.instagram.com/mybcu)



harryharryharryharry Swung by to catch @edimusicmay at the Royal Birmingham Conservatoire Jazz Club this evening.



joekapia we came, we saw, we killed the crowd.



maryamwm My week just got better... I graduated with a First Class degree in BA photography



shumixx These people make my heart full



bcusu_extreme_sports_team Squad goals



@bcupolo Smiles all around! Club captain Maria at Summer Nationals 2018.



bcurowing Ian Winstanley - This year's BCU rowing president.



vickybeni Canon Street doing Christmas right.



bcu_global Snowday at BCU.



mybcu Where's your favourite study spot on campus?



kierandurrantphotography Birmingham's St Martin's Church glistening under the Bank Holiday sunshine.

MEET OUR VLOGGERS

Our students share their experiences and advice on all aspects of applying and preparing for university.

www.bcu.ac.uk/bcu-student-stories



Claire's Personal Statement tips

Feeling overwhelmed trying to write your Personal Statement? Check out Claire's 10 tips to help you put together the best statement you can.



What to take to uni checklist at IKEA

Heading to university this September and wondering what you will need to get? We sent Shelby and Hafsa on a haul around IKEA to get their student essentials.

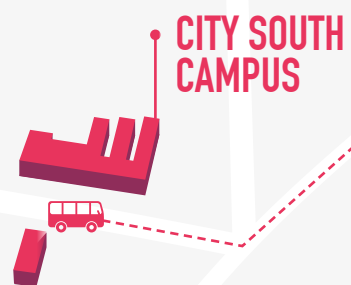


Should I go to university?

If you're sitting on the fence trying to figure if you want to go to uni or not, Joey's tale may help you to make up your mind.

THE CITY IS YOUR CAMPUS

JOIN US AT BIRMINGHAM CITY UNIVERSITY AND YOU WILL BE RIGHT IN THE HEART OF A FORWARD-LOOKING AND VIBRANT CITY WITH PLENTY TO DO CLOSE AT HAND.



-  15-MINUTE WALK FROM NEW STREET STATION TO CITY CENTRE CAMPUS
-  10-MINUTE WALK FROM MOOR STREET STATION TO CITY CENTRE CAMPUS
-  20-MINUTE BUS JOURNEY FROM BULLRING TO CITY SOUTH CAMPUS

-  BIRMINGHAM CITY UNIVERSITY CAMPUS
-  ACCOMMODATION
-  RAILWAY STATIONS
-  CITY CENTRE AREAS OF INTEREST

To find out how long it takes to get to our campuses from your home, visit www.bcu.ac.uk/getting-here

CITY LIFE

WE ASKED OUR STUDENTS TO SHARE SOME OF THEIR
FAVOURITE PLACES IN BIRMINGHAM

HERE'S WHERE THEY TOOK US

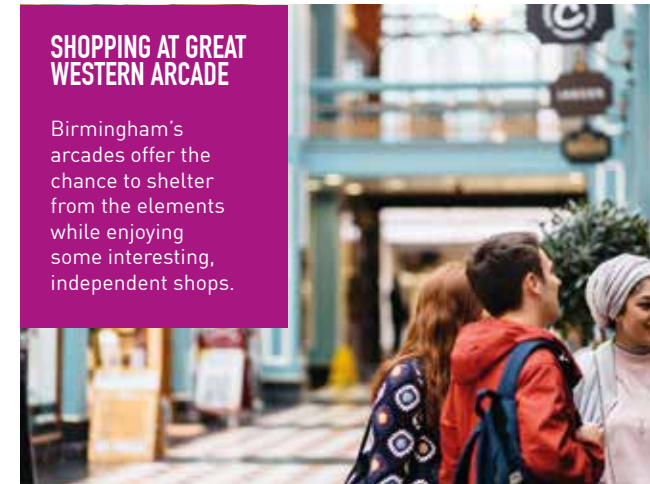


STREET FOOD AT DIGBETH DINING CLUB

Head down to Digbeth on a Friday or Saturday for an ever-changing street food selection at Digbeth Dining Club.

SHOPPING AT GREAT WESTERN ARCADE

Birmingham's arcades offer the chance to shelter from the elements while enjoying some interesting, independent shops.



STREET ART IN DIGBETH

Digbeth is well known as Birmingham's cultural hub, with art studios, creative businesses and street art aplenty.



LANE 7, THE MAILBOX

This is bowling like you've never seen it before, complete with walnut lanes, retro arcade games and a UV-lit karaoke bar.





GHETTO GOLF

This indoor crazy golf venue incorporates graffiti, street food and cocktails for a truly unique night out!



PINBALL AT TILT

Birmingham has plenty of quirky bars including Tilt, where you can enjoy a game of pinball with your craft beer.



PANCAKES AT CHERRY REDS

Set yourself up for the day with a tasty breakfast from one of Birmingham's popular cafés.



VINTAGE SHOPPING AT COW

Fancy a bit of shopping? As well as big-name stores in the Bullring, we have plenty of quirky independent stores like vintage clothes outlet Cow.



BURGERS AT ORIGINAL PATTY MEN

Having started out at Digbeth Dining Club, the OPM guys now have their own permanent outlet with some of the best burgers in town.



DRINKS AND JENGA AT RUIN

If you like to 'balance' games with a drink, the Ruin pub - one of many characterful taverns in the Digbeth area - has both!



HOT CHOCOLATE AT BOND

There are plenty of places to warm up with a hot drink such as Bond, a café complete with canalside seating.



TAKE A WALK ALONG THE CANAL

Our huge network of canals stretches across the city and is perfect for strolling, jogging or cycling.

THERE'S PLENTY MORE TO SEE AND DO IN BIRMINGHAM - FROM MUSIC AND CULTURE TO TOP-CLASS SPORT, WE HAVE ALL YOUR INTERESTS COVERED.

MUSIC

There's a host of great live music destinations to be found across the city - from sticky-floored pubs and intimate jazz bars to the famous O2 Academy and Jools Holland's Jam House.



SPORTS

Whether you're interested in sport as a participant or a spectator, Birmingham has plenty to offer. The city is set to host the Commonwealth Games in 2022, underlining its reputation as a destination for major sporting events. There are three big-name football clubs nearby and international cricket takes place at Edgbaston.

CULTURE

With a world-class symphony orchestra, royal ballet company and theatres, Birmingham has some of the finest contemporary arts venues in the country, while one of the city's most exciting facilities is the state-of-the-art, £188 million Library of Birmingham.



RELAXING

If you want to get out and about, the city has over 8,000 acres of park and open space, making it one of the UK's greenest cities.

Jennens Court
social space



WE OFFER ACCOMMODATION AT VARIOUS LOCATIONS AROUND THE CITY. OUR HALLS OF RESIDENCE ARE NEAR TO OUR CAMPUSES AND PUBLIC TRANSPORT, SO YOU'RE IDEALLY LOCATED FOR STUDYING AND SOCIALISING.

A PLACE TO CALL HOME

WANT TO SEE MORE?

Visit bcu.ac.uk/accommodation to view our halls.

Leaving home for university is one of the biggest moves you will ever make. And with the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

All first-year, full-time home, EU and international students who live more than 10 miles from their place of study are guaranteed University accommodation by making us their first choice and applying by the deadline date.

Returning students in their second year and above are also able to re-book direct with some of our partner providers. Our Students' Union has its own lettings agency, Birmingham City Student Homes, and they are able to provide a range of properties within Birmingham.

www.bcu.ac.uk/accommodation



En suite room at
Staniforth House

AT A GLANCE



Over 2,000 rooms available



Shared kitchen, living areas, laundry facilities and common rooms



Easily accessible – close to public transport links



CCTV coverage and security staff at each site



Access to free wi-fi



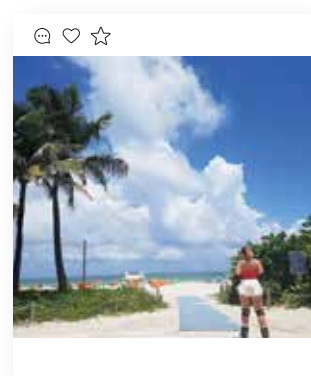
University
Locks flat

GO ABROAD

As a student at Birmingham City University, you may have the opportunity to study abroad at one of our partner universities as part of an international exchange programme linked to your degree. You can also apply to study or work abroad with Erasmus+ (within the

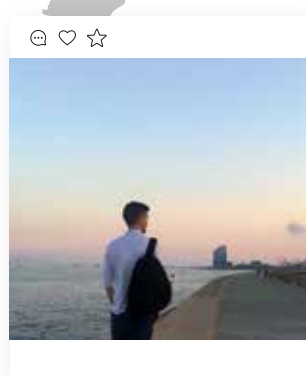
EU) where you may benefit from a grant that can contribute to some of the costs during your stay overseas. There are also a number of fantastic summer programmes which can be taken outside of your degree!

www.bcu.ac.uk/go-abroad



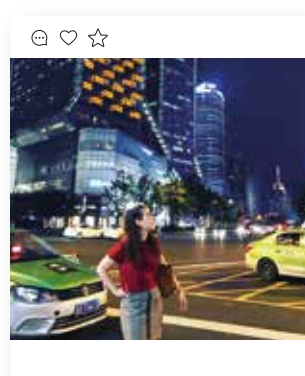
NICOLE WALSH
Mexico

I'd never travelled outside of Europe before so when I had the opportunity to go to Mexico, I jumped at the chance. I went by myself and learned how to meet new people and come out of my comfort zone. I've also learned that Mexicans are the friendliest people I have ever met!



CONOR DENNEHY
Spain

My Erasmus year in Barcelona was truly amazing! I met many people from around the world with different cultures and traditions, while also immersing myself in the Spanish culture. The architecture, the food and the lifestyle are only a few of the amazing aspects of your study abroad life that you will experience.



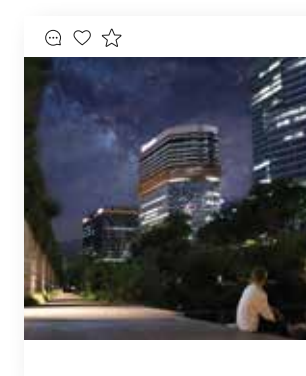
CLAUDIA FERRARETTO
China

I could never have imagined being able to take part in such an unforgettable experience, in an amazing, inspirational, and vibrant city. Thanks to the summer school at one of BCU's partner universities, I had the opportunity, not only to grow as a person, but also to enhance my experiences and background to apply to my studies and on a future career!



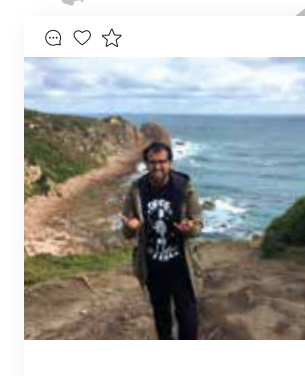
KUSH LAD
Taiwan

Who knew such a tiny island could overflow with so much love, kindness and memories for a lifetime. Yuntech enabled us to learn basic Mandarin in just 10 days, guided and taught by the most passionate teachers. The study partners welcomed us, they immersed us into their culture, their families, and the beauty of Taiwan in each of their cities or districts.



JACK HICKS
South Korea

South Korea was perhaps the most interesting and significant experience of my life. Travelling to the other side of the world has opened my eyes and changed my perspective on life forever.



HASSAN UL-HAQ
Australia

My experience in Melbourne is one that I will never forget and it has also allowed me to experience another country's creative industry. Not only this but it has allowed me to meet some incredible individuals who have inspired me and allowed me to think outside my own creative bubble.



YOUR STUDENTS' UNION

WELCOME TO BCUSU – YOUR STUDENTS' UNION!



Top-notch support and advice



Help finding your student home



Volunteering projects on a local, national or international scale



A unique, Grade II listed pub and brand new Social Kitchen



Campus shops for all your daily student essentials



A voice throughout your time here



Over 200 student groups to get involved in



AS SOON AS YOU ENROL, YOU'LL BE ASKED TO JOIN THE STUDENTS' UNION. MEMBERSHIP IS FREE, YOU WON'T HAVE ANY FORMS TO COMPLETE AND IT'S WELL WORTH BEING A MEMBER AS WE'RE ALWAYS HERE TO HELP YOU THROUGHOUT YOUR STUDENT JOURNEY.



INTERESTED IN SOCIETIES?

We sent our intrepid vlogger Joey to try out some of the societies at BCU. See how he gets on at www.bcu.ac.uk/societies

We like to consider that you're part of our family and that you will be for the entire time you study here. Being a part of the BCUSU family means you have free access to all of our amazing services and facilities, including:

Top-notch support and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.

A voice throughout your time here: we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.

Over 200 student groups for you to get involved in, including sports, activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV! Volunteering projects on a local, national

or international scale will enhance your existing skills and help you to learn new ones.

Our very own letting agency to help you find your next student home without the hassle.

Exciting entertainment to make your social life as fun-filled as possible – it's not all academic, you know!

A unique, Grade II listed pub at the City Centre Campus with special prices on all our food and drinks and a special entertainment programme just for you.

Shops on our campuses, offering all of those essential items you'll need.

We're run by students for students and each year we ask all our students to vote for who they want to lead BCUSU.

www.bcu.ac.uk/societies

GET INTO SPORT

✉ sport@bcu.ac.uk

🐦 [@BCUSport](https://twitter.com/BCUSport)

📘 [BCUSport](https://www.facebook.com/BCUSport)

📷 [@BCUSport](https://www.instagram.com/BCUSport)



Over 25 sports clubs
that you can join



Complete beginners
welcome



Meet new people from
different courses



Sports scholarships
available



WHATEVER COURSE YOU STUDY, YOU'LL BE ABLE TO ACCESS A RANGE OF SPORT AND PHYSICAL ACTIVITY OPPORTUNITIES HERE AT BIRMINGHAM CITY UNIVERSITY. WHETHER YOU WANT TO COMPETE AT A HIGH LEVEL OR JUST TRY SOMETHING NEW, WE HAVE AN ACTIVITY SUITABLE FOR YOU!

From rowing to rugby and table tennis to tennis, we have teams in over 25 different sports, with 18 of those sports offering the chance to compete in the inter-university BUCS (British University and Colleges Sports) league.

If competitive sport isn't for you, many of our students take part just for fun - enhancing their health and fitness, making new friends and providing an occasional break from their studies.

We also offer the chance to take part in courses to become a coach or referee, allowing you to contribute to the development of sport here or in the wider community.

The placement opportunities that arise from our contacts in the sporting world benefit all students, not just those on sport-related courses - from working for Aston Villa as part of the matchday media team to developing the software for an athlete monitoring app, there are a wide range of opportunities.

Our sports scholarships may consist of a cash payment to help with costs such as training and kit, and can also include practical support using our staff and facilities, such as sports therapy, conditioning and mentoring, potentially worth several thousand pounds. Any student who competes in sport at a high level may apply.



OUR PARTNERS

We have developed partnerships with a range of sporting bodies to enhance the student experience through placement, coaching and volunteering opportunities.

- Warwickshire County Cricket Club
- Team Birmingham Basketball Club
- Aston Villa FC
- City of Birmingham Swimming Club
- Moseley Rugby Club
- England Squash
- The Rugby Football Union
- Birmingham City University Futsal team
- Edgbaston Priory Club

FINANCING YOUR DEGREE

SOME FACTS TO PUT YOUR MIND AT EASE



Loans are available to cover the full cost of your tuition fees.



There are also loans to cover food, accommodation and travel.



You start to pay the loan back once you are in work and earning above a set threshold.



If your income falls back below that level, payments will stop automatically.



Anything you have not repaid after 30 years is written off.

www.bcu.ac.uk/finance

WITH ONE IN THREE JOBS REQUIRING DEGREE-LEVEL SKILLS AND GRADUATES EARNING AN AVERAGE OF £10,000 A YEAR MORE THAN NON-GRADUATES*, COMING TO UNIVERSITY IS AN INVESTMENT IN YOUR FUTURE CAREER.

MONEY, FEES AND GRANTS

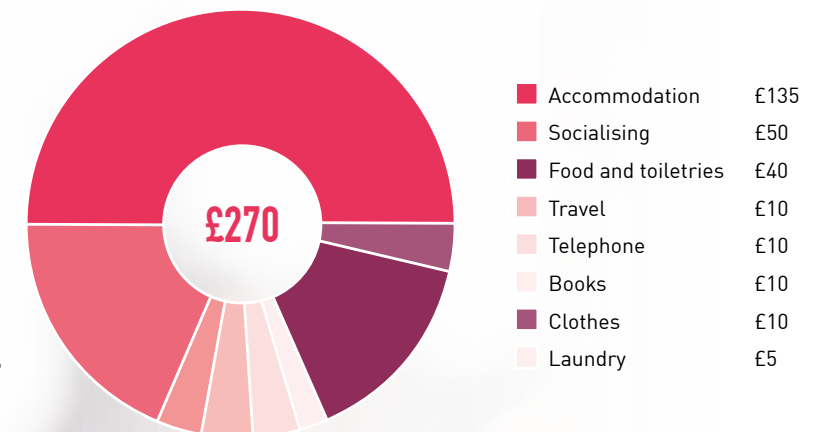
Information on the relevant fees for each course can be found on our website at www.bcu.ac.uk/courses. The good news is that most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

Loans are available to cover the full cost of your tuition fees and there are also loans for living expenses, such as accommodation and travel, with the amount available depending on your personal circumstances. You start to pay the student loan back once you are in work and earning above a set threshold, currently £25,000.

Loans are subject to conditions and arrangements may change in future, depending on government legislation. There are also non-repayable grants available for some students with disabilities, students who are parents or who have an adult who is financially dependent on them, or students in receipt of certain benefits.

WEEKLY ESTIMATED LIVING COSTS

Please see below for an example of what you might spend on living costs at university. These figures exclude fees, which do not usually have to be paid up front, and will vary from student to student.



'MEET OR BEAT' SCHOLARSHIP

We want all our students to achieve their full potential. So, if you receive a Special Unconditional Offer from us and then go on to Meet or Beat our published entry requirements, you could be eligible for a £1,000 scholarship.

For full terms and conditions and to find out more, visit www.bcu.ac.uk/meetorbeat.

*Source: Graduate Labour Market Statistics 2017.

SUPPORT WITH LEARNING COSTS

We offer a range of support for our students, which has previously included a scheme which gives new home and EU undergraduates £150 worth of credit to spend on a range of learning materials from our online shop, including books, stationery and digital resources.

Arrangements for 2020/21 will be confirmed in due course; please see our website at www.bcu.ac.uk/finance for the latest information.

"The £150 was a weight lifted off my shoulders. I get to focus on my studies and not stress about saving money to buy the essentials."

Faiza Akhtar
BA (Hons) Early Childhood Studies

WANT TO FIND OUT MORE?

Come to one of our finance talks or drop-in sessions at our next Open Day. To find out more go to www.bcu.ac.uk/visit.

COURSES BY SUBJECT AREA

A

ACCOUNTING, FINANCE AND ECONOMICS

- 58 Accountancy | BSc (Hons)
- 59 Accounting and Finance | BSc (Hons)/MAcc
- 76 Business Accounting | BSc (Hons)
- 80 Business Economics | BA (Hons)
- 81 Business Finance | BSc (Hons)/MSc
- 112 Economics | BA (Hons)
- 128 Finance and Investment | BSc (Hons)/MFin
- 129 Financial Economics | BA (Hons)
- 149 International Finance (Top-up) | BSc (Hons)

ARCHITECTURE, ART AND DESIGN

- 63 Architectural Technology | BSc (Hons)
- 64 Architecture (RIBA Part 1) | BA (Hons)
- 65 Art and Design | BA (Hons)
- 104 Design for Performance | BA (Hons)
- 105 Design Management (Top-Up) | BA (Hons)
- 130 Fine Art | HND
- 131 Fine Art | BA (Hons)
- 147 Interior Architecture and Design | BA (Hons)
- 158 Landscape Architecture | BA (Hons)
- 186 Product and Furniture Design | BA (Hons)

ACTING AND THEATRE

- 60 Acting | Foundation course
- 61 Acting | BA (Hons)
- 62 Applied Theatre (Community and Education) | BA (Hons)
- 204 Stage Management | BA (Hons)

B

BIOMEDICAL SCIENCES AND ENGINEERING

- 68 Biomedical Engineering | BEng (Hons)/MEng
- 69 Biomedical Sciences | BSc (Hons)

BUSINESS, MARKETING AND HR

- 74 Business | BA (Hons)
- 74 Business (Marketing) | BA (Hons)
- 74 Business (Professional Practice) | BA (Hons)
- 76 Business Accounting | BSc (Hons)
- 77 Business Administration (Top-Up) | BA (Hons)
- 78 Business and Management | HND
- 80 Business Economics | BA (Hons)
- 81 Business Finance | BSc (Hons)/MFin
- 84 Business Management | BA (Hons)

C

- 84 Business Management (Consultancy) | BA (Hons)
- 84 Business Management (Enterprise) | BA (Hons)
- 84 Business Management (Professional Practice) | BA (Hons)
- 84 Business Management (Supply Chain Management) | BA (Hons)
- 107 Digital Marketing | BA (Hons)
- 119 Event, Venue and Experience Management | BA (Hons)
- 137 Global Sport Management | BA (Hons)
- 144 Human Resource Management | BA (Hons)
- 148 International Business (Top-Up) | BA (Hons)
- 151 International Marketing (Top-Up) | BSc (Hons)
- 164 Marketing | BA (Hons)
- 164 Marketing (Advertising and PR) | BA (Hons)
- 164 Marketing (Consumer Psychology) | BA (Hons)
- 164 Marketing (Digital) | BA (Hons)
- 164 Marketing (Professional Practice) | BA (Hons)
- 164 Marketing (Retail) | BA (Hons)

COMPUTING AND TECHNOLOGY

- 82 Business Information Technology | BSc (Hons)
- 87 Computer and Data Science | BSc (Hons)
- 88 Computer Forensics | BSc (Hons)/MSci
- 89 Computer Games Technology | BSc (Hons)/MSci
- 90 Computer Networks | BSc (Hons)/MSci
- 91 Computer Networks and Security | BSc (Hons)/MSci
- 92 Computer Science | BSc (Hons)/MSci
- 93 Computing* | BSc (Hons)
- 94 Computing and Information Technology | BSc (Hons)/MSci
- 102 Cyber Security | BSc (Hons)/MSci
- 108 Digital Media Computing | BSc (Hons)
- 109 Digital Media Technology | BSc (Hons)

CONSTRUCTION AND THE BUILT ENVIRONMENT

- 63 Architectural Technology | BSc (Hons)
- 71 Building Services Engineering* | BEng (Hons)
- 72 Building Surveying | BSc (Hons)
- 86 Civil Engineering | BEng (Hons)/MEng
- 96 Construction | HNC
- 97 Construction Management | BSc (Hons)
- 187 Property Development and Planning | BSc (Hons)/MPlan
- 190 Quantity Surveying | BSc (Hons)
- 192 Real Estate | BSc (Hons)

E

EDUCATION AND TEACHER TRAINING

- 95 Conductive Education | BA (Hons)
- 110 Early Childhood Studies | BA (Hons)
- 111 Early Years | FdA
- 114 Education Studies | BA (Hons)
- 184 Primary Education with QTS | BA (Hons)
- 194 Secondary Computing with QTS* | BSc (Hons)
- 195 Secondary Physical Education with QTS* | BSc (Hons)
- 196 Secondary Science (Biology) with QTS* | BSc (Hons)
- 210 Working with Children, Young People and Families | BA (Hons)

ENGINEERING

- 66 Automotive Engineering | BEng (Hons)/MEng
- 68 Biomedical Engineering | BEng (Hons)/MEng
- 86 Civil Engineering | BEng (Hons)/MEng
- 115 Electronic Engineering | BEng (Hons)/MEng
- 163 Manufacturing Engineering | BEng (Hons)/MEng
- 166 Mechanical Engineering | BEng (Hons)/MEng

ENGLISH

- 116 English | BA (Hons)
- 116 English and Creative Writing | BA (Hons)
- 116 English and Drama | BA (Hons)
- 116 English and Journalism | BA (Hons)
- 118 English for Academic Purposes | Foundation Certificate
- 116 English Language and Literature | BA (Hons)
- 116 English Literature | BA (Hons)

F

FASHION AND TEXTILES

- 98 Costume Design and Practice | BA (Hons)
- 120 Fashion Branding and Communication | BA (Hons)
- 121 Fashion Business and Promotion | BA (Hons)
- 122 Fashion Design | BA (Hons)
- 134 Garment Technology | BA (Hons)
- 205 Textile Design | BA (Hons)

H

FILM TECHNOLOGY AND SOUND

- 125 Film Production Technology | BSc (Hons)
- 173 Music Technology | BSc (Hons)
- 199 Sound Engineering and Production | BSc (Hons)
- 209 Visual Effects* | BSc (Hons)

HEALTH AND SOCIAL CARE

- 106 Diagnostic Radiography | BSc (Hons)
- 132 Food and Nutrition | BSc (Hons)
- 139 Health and Social Care | CertHE
- 140 Health and Social Care | FdSc
- 142 Health Studies (Public Health) | BSc (Hons)
- 170 Medical Ultrasound | BSc (Hons)
- 176 Operating Department Practice | DipHE
- 177 Operating Department Practice | BSc (Hons)
- 178 Paramedic Science | BSc (Hons)
- 191 Radiotherapy | BSc (Hons)
- 193 Rehabilitation Work (Visual Impairment) | FdSc
- 197 Social Work | BSc (Hons)
- 200 Speech and Language Therapy | BSc (Hons)

J

JEWELLERY AND SILVERSMITHING

- 135 Gemmological Association | Certificate/Diploma/Diamond Diploma
- 136 Gemmology and Jewellery Studies | BSc (Hons)
- 143 Horology | BA (Hons)
- 150 International Jewellery Business | BA (Hons)
- 153 Jewellery and Objects | BA (Hons)
- 154 Jewellery and Silversmithing | HND
- 155 Jewellery and Silversmithing – Design for Industry (Top-Up) | BA (Hons)

L

LAW

- 160 Law | LLB (Hons)
- 160 Law with American Legal Studies | LLB (Hons)
- 160 Law with Business | LLB (Hons)
- 160 Law with Criminology | LLB (Hons)
- 162 Legal Studies | HND

*subject to validation

*subject to validation

M

MEDIA AND COMMUNICATION

- 156 Fashion and Beauty Journalism | BA (Hons)
- 126 Film and Screenwriting | BA (Hons)
- 126 Filmmaking | BA (Hons)
- 126 Film Studies | BA (Hons)
- 156 Journalism | BA (Hons)
- 167 Media and Communication | HND
- 168 Media and Communication | BA (Hons)
- 168 Media Production | BA (Hons)
- 168 Music Industries | BA (Hons)
- 156 Music Journalism | BA (Hons)
- 168 Public Relations and Media | BA (Hons)
- 156 Sports Journalism | BA (Hons)

MUSIC

- 152 Jazz | BMus (Hons)
- 172 Music | BMus (Hons)
- 172 Music Journalism | BA (Hons)
- 173 Music Technology | BSc (Hons)
- 182 Popular Music | Foundation Course
- 183 Popular Music | BA (Hons)

N

NURSING AND MIDWIFERY

- 171 Midwifery | BSc (Hons)
- 174 Nursing – Adult | BSc (Hons)
- 174 Nursing – Child | BSc (Hons)
- 174 Nursing – Learning Disability | BSc (Hons)
- 174 Nursing – Mental Health | BSc (Hons)

S

SOCIAL SCIENCES

- 70 Black Studies | BA (Hons)
- 100 Criminology | BA (Hons)
- 100 Criminology and Security Studies | BA (Hons)
- 100 Criminology, Policing and Investigation | BA (Hons)
- 181 Policing | BA (Hons)
- 188 Psychology | BSc (Hons)
- 188 Psychology with Criminology | BSc (Hons)
- 188 Psychology with Sociology | BSc (Hons)
- 198 Sociology | BA (Hons)
- 198 Sociology and Criminology | BA (Hons)

*subject to validation

V

SPORTS AND NUTRITION SCIENCE

- 132 Food and Nutrition | BSc (Hons)
- 180 Physical Education and School Sport | BSc (Hons)
- 201 Sport and Exercise Nutrition | BSc (Hons)
- 202 Sport and Exercise Science | BSc (Hons)
- 156 Sports Journalism | BA (Hons)
- 203 Sports Therapy | BSc (Hons)

VIDEO GAMES, DIGITAL MARKETING AND FILM BUSINESS

- 107 Digital Marketing | BA (Hons)
- 124 Film, Business and Promotion | BA (Hons)
- 206 Video Game Design and Production | BA (Hons)
- 207 Video Game Development | BSc (Hons)
- 208 Video Game Digital Art | BA (Hons)

VISUAL COMMUNICATION

- 104 Design for Performance | BA (Hons)
- 138 Graphic Communication | BA (Hons)
- 146 Illustration | BA (Hons)
- 179 Photography | BA (Hons)





“Without the support of the University and staff I feel I would not have achieved what I have to date; not only did I obtain a degree in Accountancy but I went on to complete my Master’s with Birmingham City University.”

SADIA SHAKIL

BSc (Hons)

Accountancy

Birmingham City Business School



CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

N410

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Start your accounting career the minute you walk through the door with our BSc (Hons) Accountancy course. The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills, attributes and attitudes.

The course will encourage your intellectual and ethical development and your personal commitment to the social purpose of becoming a professional accountant.

As you progress you will become more effective and creative as a problem-solver and be given the opportunities to develop the skills necessary to be able to critically advise individuals and companies in the UK and internationally on a range of business-related matters.

You will develop your teamwork, IT, analytical and presentation skills while boosting your commercial acumen and awareness as you progress through this programme which has employability at its heart. You have the option of completing a year-long work placement between your second and final years of study should you wish to do so.

Full information: www.bcu.ac.uk/accounting

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Introduction to Management Accounting
- Introduction to Financial Accounting
- Financial Information Systems
- Principles of Economics

Year 2

- Business Entrepreneur
- Decision-making for Business and Finance
- Financial Reporting
- Principles of Taxation

Final year

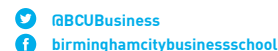
- Strategic Management Accounting
- Audit and Assurance
- Financial Management
- UK and Global Accounting Issues

ACCREDITATION



“Part of my decision to come to BCU was the fact that the Accounting and Finance course offered the sandwich year. As soon as I saw that, I didn’t have to think twice!”

CHRISTOPHER COCKSEDGE



CAMPUS

City Centre

DURATION

3 years full-time (BSc)
4 years full-time (MAcc)
4 years sandwich (BSc)
5 years sandwich (MAcc)
5 years part-time (BSc)
7 years part-time (MAcc)

UCAS CODE

NN43 (BSc), N40F (MAcc)

ENTRY REQUIREMENTS

- A Levels: BBC (MAcc BBB)
- BTEC Diploma: D*D* (MAcc combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MAcc DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (MAcc 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595

Our BSc (Hons) Accounting and Finance course is accredited by all the right accrediting professional bodies, including the ACCA, CIMA, CIPFA and ICAEW, and allows you to take a year-long placement.

This course covers a range of areas such as accounting, taxation, business economics and law, strategic decision-making, and management, with real-life briefs and projects to work on.

It offers you the choice of studying for the conventional three years or undertaking an additional professional placement for a year at no extra cost. You can also enjoy seamless progression to a Master’s-level qualification with our MAcc. A year of work experience will not only provide you with real-world experience of your subject, but will also give your employability credentials a substantial boost.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: www.bcu.ac.uk/accounting-finance
www.bcu.ac.uk/accounting-finance-macc

BSc (Hons) Accounting and Finance can be accessed via a foundation year. Please see page 211.

» 93% OVERALL SATISFACTION FOR ACCOUNTANCY COURSES

National Student Survey 2018.

BSc (Hons)/MAcc

Accounting and Finance

Birmingham City Business School

Content includes:

Year 1

- Introduction to Financial Accounting
- Business Foundations
- Principles of Economics
- Applied Accounting

Year 2

- Financial Reporting
- Decision-making for Business and Finance
- Principles of Taxation
- Ethics, Corporate Governance and Law

Final year

- Advanced Financial Reporting
- Strategic Management Accounting
- Taxation
- Not-for-profit Accounting and Reporting

ACCREDITATION



WHAT NEXT

www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595



“It’s such a modern school, full of life, varied and contemporary. The course has helped me to choose my places, think about where I want to go and why I want to do it, prepare for auditions and get the recalls I need.”

REBECCA WITHERINGTON

Foundation course

Acting

Royal Birmingham Conservatoire

CAMPUS

City Centre

DURATION

20 weeks full-time

34 weeks part-time

UCAS CODE

N/A – apply direct

ENTRY REQUIREMENTS

There are no formal entrance qualifications required; however, you will be asked to attend an applicant workshop and provide a letter of reference.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/conservatoire

📅 www.bcu.ac.uk/conservatoire/open-days

☎ +44 (0)121 331 5595



ACCREDITATION



“I graduated feeling like a transformative, confident actor. But I gained more than skills relating to acting; I grew as a person and gained so many transferable skills that I know will stay with me for life.”

CHLOE COLLINS



CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W410

ENTRY REQUIREMENTS

Successful two-stage audition – Initial and Recall; an option to audition via YouTube, Dropbox or DVD is available for EU and international students.

Plus

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/conservatoire

📅 www.bcu.ac.uk/conservatoire/open-days

☎ +44 (0)121 331 5595



BA (Hons)

Acting

Royal Birmingham Conservatoire

Content includes:

Year 1

- Acting Theory and Practice 1
- Skills 1
- Rehearsal Exercise

Year 2

- Acting Theory and Practice 2
- Skills 2
- Performance Exercise

Year 3

- Recorded Media
- Production
- Professional Development

Apply your passion and complete your training at Royal Birmingham Conservatoire – we offer drama school-level training to mould you into a versatile actor and help you launch your career. Our BA (Hons) Acting develops you practically, personally and professionally, and prepares you for the dynamic and challenging world of the dramatic arts.

We have carefully designed a contemporary course that will prepare you for a creative career in front of a stage, screen or radio audience, including specialist training in voice, movement and singing. We prepare you to be a professional actor and, as a vocational training course, full attendance for a minimum of 30 contact hours a week, for a minimum of 30 weeks would be expected.

Our graduates have gone on to enjoy successful careers on stage and screen. They can be found working on hit TV programmes such as *Derry Girls*, *Coronation Street* and *Call the Midwife*, and on stage at prestigious theatres such as Shakespeare’s Globe, the Royal Shakespeare Company and West End, regional and national theatres. We are proud of the entrepreneurial skills they leave us with; we produce graduates who know how to survive and thrive in the industry, who write their own material and set up their own theatre companies.

The course is demanding and energetic, allowing you to explore your potential in a supportive, exciting and challenging environment. We encourage you to apply your passion to become the best that you can be.

Full information: www.bcu.ac.uk/ba-acting

ACCREDITATION



» THIRD-HIGHEST RANKED UK UNIVERSITY FOR DRAMA AND DANCE

Guardian University League Table 2019.



“I found out things about myself and the world around me that I really wasn’t expecting, lenses to view the world through that would later inform my practice.”

TARA BUCKLEY



BA (Hons)
**Applied Theatre
(Community and Education)**
Royal Birmingham Conservatoire

 @Applied_BCU
 BCUAppliedPerformance

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W490

ENTRY REQUIREMENTS

- A Levels: CCC (including Drama or a related subject)
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSEs including English language at Grade 4 or above, or equivalent
- Interview.

For full entry requirements and fees: bcu.ac.uk/courses

Content includes:

Year 1

- Performance Workshop
- Community and Identity
- Skills Workshop 1
- Contextual Studies and Critical Theory
- Workshop Facilitation
- Project 1

Year 2

- Project 2
- Skills Workshop 2
- Devising, Making and Writing
- Professional Practice and Administration
- Applied Practice and Theory
- Facilitation in Context

Year 3




- Project Planning
- Applied Performance Project
- Outreach Project
- Collaborations Project

Full information: www.bcu.ac.uk/applied-theatre

» **97% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS**

Destinations of Leavers from Higher Education survey 2016/17.

WHAT NEXT

-  www.bcu.ac.uk/conservatoire
-  www.bcu.ac.uk/conservatoire/open-days
-  +44 (0)121 331 5595

“The course covered every aspect of a construction project and encouraged me to look outside the box when tackling problems. The lecturers are always willing to help, experienced in their field and very enthusiastic in their teaching.”

ANEESA MULLA

 @BCUCEBE
 BCUCEBE

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
K236

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Full information:
www.bcu.ac.uk/architectural-technology

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Introduction to the Built Environment
- Built Environment Technology 1
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential

Year 2

- Built Environment Technology 2
- BIM and Facilities Management
- Design and Development in the Built and Natural Environment
- Integrated Digital Design: Commercial

Final year

- Urban Design Practice in Context
- Professionalism and Citizenship
- Research in Practice
- Digital Design Practice with Existing Buildings
- Individual Honours Project

Full information:
www.bcu.ac.uk/architectural-technology

This course can also be accessed via a foundation year. Please see page 211.

WHAT NEXT

-  www.bcu.ac.uk/apply
-  www.bcu.ac.uk/visit
-  +44 (0)121 331 5595



BSc (Hons)
Architectural Technology
School of Engineering and the Built Environment

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
K236

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Full information:
www.bcu.ac.uk/architectural-technology

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Introduction to the Built Environment
- Built Environment Technology 1
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential

Year 2

- Built Environment Technology 2
- BIM and Facilities Management
- Design and Development in the Built and Natural Environment
- Integrated Digital Design: Commercial

Final year

- Urban Design Practice in Context
- Professionalism and Citizenship
- Research in Practice
- Digital Design Practice with Existing Buildings
- Individual Honours Project

Full information:
www.bcu.ac.uk/architectural-technology

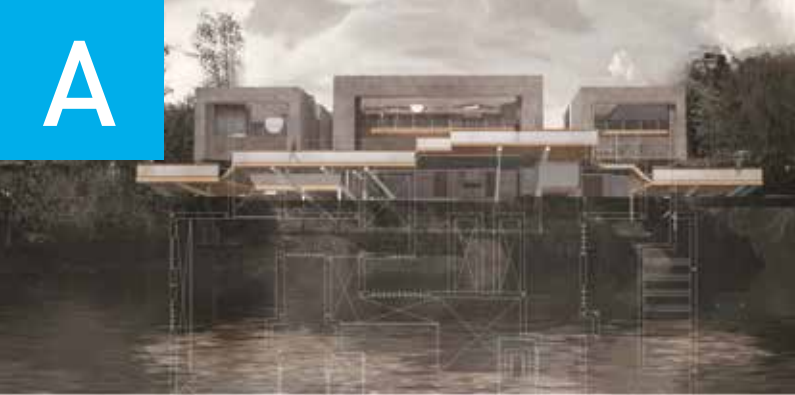
This course can also be accessed via a foundation year. Please see page 211.

WHAT NEXT

-  www.bcu.ac.uk/apply
-  www.bcu.ac.uk/visit
-  +44 (0)121 331 5595

ACCREDITATION





“Real-world experience is a key element in the degree. The more experience I have, the more prepared I will be for the later parts of my degree and for when I’ve graduated.”

ADAM NUTTALL

BA (Hons)

Architecture (RIBA Part 1 Exemption)

Birmingham School of Architecture and Design

CAMPUS

City Centre

DURATION

3 years full-time

4 years part-time

UCAS CODE

K100

ENTRY REQUIREMENTS

- A Levels: AAB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 136 UCAS points
- BTEC Extended Diploma: DDD
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 34 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

🐦 @BCU_BSAD

From lectures by leading industry professionals to cultural study trips, live project briefs and engaging with real sites, clients and practitioners, this course has been structured to help you respond creatively to the challenges of expanding urbanisation.

If you are considering a career in architecture, studying here will equip you with everything you need to participate in shaping the future of architectural design. As well as being vocational preparation for practising architecture, this course introduces you to the wider societal influences. Throughout your time here, you will be taught a range of hand and digital drawing and model-making skills in both two and three dimensions, and introduced to the concept of building information modelling which helps equip you for entering the world of professional practice.

With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, internal and external practitioners, theorists and designers to hone your skills and build knowledge.

The course is accredited by the Royal Institute of British Architects. It includes a comprehensive set of activities in professional studies, including a two-week work placement, construction site visits and into-work seminars.

Full information:
www.bcu.ac.uk/architecture-riba-part-i

This course can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



Content includes:

Year 1

- History of Modern Architecture
- Environmental Design Strategies
- Design Principles
- History of Pre-modern Architecture
- Design Resolution 1

Year 2

- Architectural Theory
- Praxis
- Design Process
- Collaborative Practice
- Design Resolution 2

Year 3

- Critical Study in Architecture
- Design Exploration
- Technical Investigation
- Design Resolution 3

RELATED COURSES

158 BA (Hons) Landscape Architecture

147 BA (Hons) Interior Architecture and Design

“As is with any art-based course, do not let anybody make you feel like your degree will not be worth it. You’ll be doing it for the rest of your art-life. If you do decide to go, I am sure it’ll be one of the best decisions you’ll make, as it was with me.”

LARISSA SHAW

🐦 @margaretstreet
f BirminghamSchoolOfArt

CAMPUS

Margaret Street

DURATION

3 years full-time

UCAS CODE

W190

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see bcu.ac.uk/art-portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



BA (Hons)

Art and Design

Birmingham School of Art

Content includes:

Year 1

- Introduction to Art and Design Practice – the Workshop
- Introduction to Art and Design Practice – the Studio
- Introduction to Art and Design Practice – the World
- Introduction to Contemporary and Historical Contexts
- Collaborative Practice 1

Year 2

- Establishing Art and Design Practice 1
- Establishing Contemporary and Historical Contexts
- Work Placement
- Collaborative Practice 2 (optional)
- Establishing Art and Design Practice 2 (optional)
- Live Project (optional)

Year 3

- Major Project
- Research in Practice
- Professional Practice

Art and Design is a highly flexible programme of study, encouraging you to identify your own individual practices and apply to a range of real-world contexts. Regular talks and activities with visiting professional artists, designers, curators, craftspeople and entrepreneurs will maximise your potential and employability prospects.

You will work on studio projects to develop your unique art and design methodologies in areas such as photography, installation, print, digital media, sculpture, illustration, curatorial practice, textiles, drawing, sound, graphic design, public art or three-dimensional design.

In your second year, you will develop live/collaborative projects and participate in professional placements. You will also have the chance to study abroad at one of our European partner institutions.

The course has links to a range of prestigious partners such as Tate Liverpool, Ikon Gallery and Birmingham Museum and Art Gallery. Work experience placements and live industry briefs give professional exposure that has led to employment with companies including BBC, Cadbury, Channel 4, TJX Companies (TK Maxx) and The Mill.

Full information: www.bcu.ac.uk/art-design

This course can also be accessed via a foundation year. Please see page 211.

RELATED COURSES

130 HND Fine Art

131 BA (Hons) Fine Art

153 BA (Hons) Jewellery and Objects

154 HND Jewellery and Silversmithing

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.



“The University has contacts with many companies such as Jaguar Land Rover and Bentley, and the staff are helpful when it comes to career advice. Plus, there are good facilities to perform experiments in connection with our studies.”

PETER ADAMSEN

BEng (Hons)/MEng

Automotive Engineering

School of Engineering and the Built Environment



CAMPUS

City Centre

DURATION

3 years full-time (BEng)
4 years full-time (MEng)
4 years sandwich (BEng)
5 years sandwich (MEng)

UCAS CODE

H330 (BEng), H3H0 (MEng)

ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB) including mathematics at Grade C or above
- BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points) including Mathematics for Engineering or Further Mathematics for Engineering
- BTEC Extended Diploma: DMM (MEng DDM) including Mathematics for Engineering or Further Mathematics for Engineering
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MEng 16) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Automotive Engineering will encourage you to innovate and work collaboratively with tutors, experts and peers to gain practical and theoretical engineering skills that modern employers want.

You will learn how to use the Conceive – Design – Implement – Operate (CDIO) teaching framework, so you can work on projects from initial design to implementation, and address developing challenges in the industry, such as lightweight structures, energy efficient transportation and sustainable design during your studies.

Gain practical experience so you can work in every aspect of the industry, from suspension to chassis and manufacturing systems. Our graduates have progressed into roles with leading manufacturers such as Jaguar Land Rover and Ford Motor Company.

Our students benefit from our strong industry links with companies such as the Morgan Motor Company, Westfield Sportscars, Siemens and GKN. Plus, join our BCU Racing Team to design and build a racing car and to compete at the IMechE-sponsored Formula Student event at Silverstone.

Full information:
www.bcu.ac.uk/automotive-engineering

BEng (Hons) Automotive Engineering can be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

Year 2

- Numerical Analysis
- Thermodynamics and Fluid Mechanics
- Leading Engineering Endeavour
- Design and Manufacture

Year 3

- Individual Honours Project
- Vehicle Electronics and Control
- Computer-Aided Engineering
- Powertrain and Hybrid Vehicles

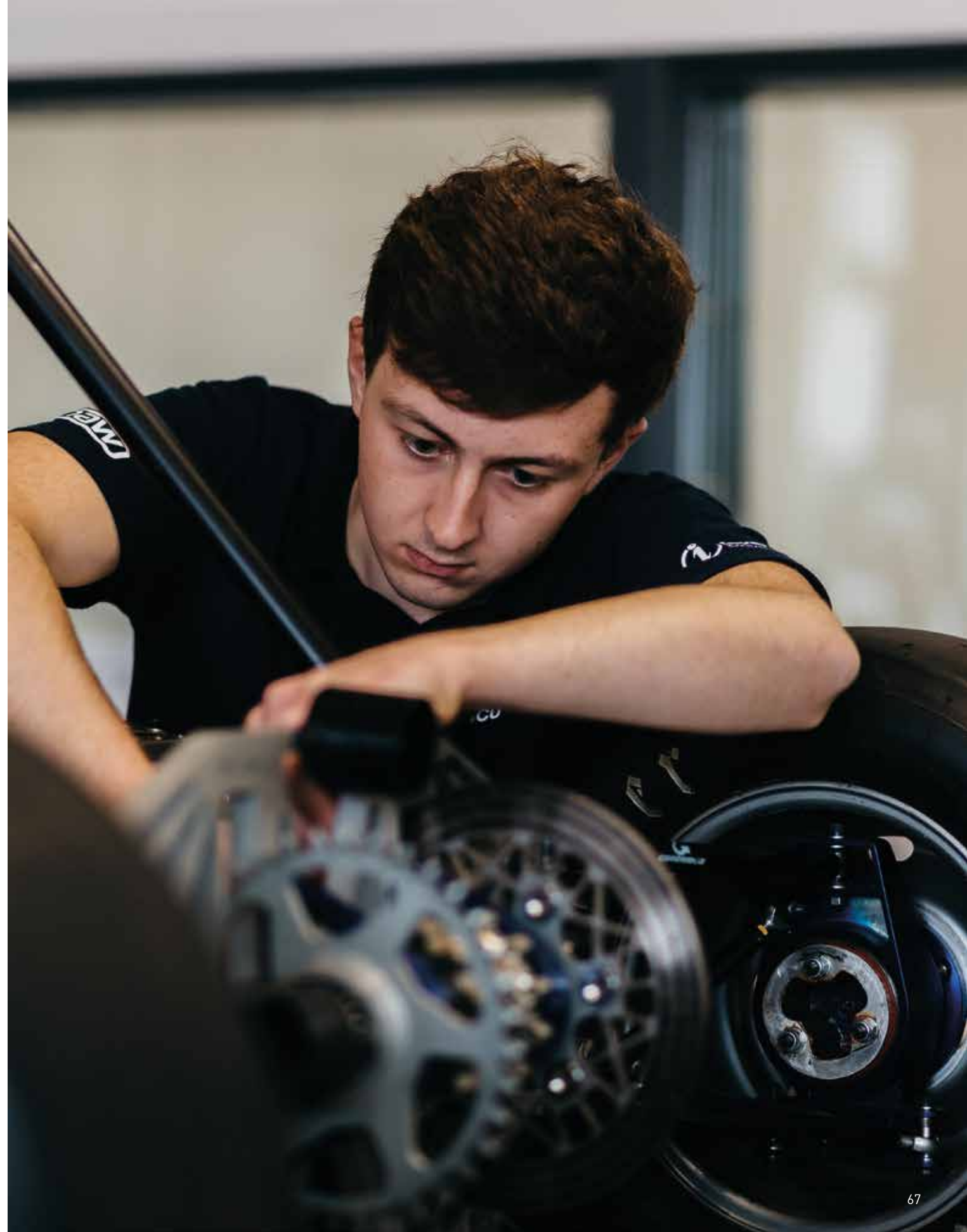
Year 4 (MEng)

- Group Integrated Master's Project
- Advanced Systems Engineering
- Advanced Powertrains and Control
- Vehicle Control Systems
- Advanced Dynamics

ACCREDITATION



» BE A PART OF OUR BCU RACING TEAM TO COMPETE IN THE GLOBAL INSTITUTION OF MECHANICAL ENGINEERS (IMECHE) FORMULA STUDENT EVENT AT SILVERSTONE.





“It’s a course that takes your mind to places you didn’t even think imaginable. We have the best course tutors, amazing placement opportunities and chances to expand your knowledge into a new and cutting-edge field... the possibilities are endless!”

CHRISTINA LAWRENCE

BEng (Hons)/MEng
Biomedical Engineering
School of Health Sciences



CAMPUS
City South / City Centre

DURATION
4 years full-time with an option to exit at Level 6 with BEng (Hons)

UCAS CODE
H160

ENTRY REQUIREMENTS

- A Levels: BBC, including mathematics at Grade C or above
- BTEC Diploma: D*D* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- BTEC Extended Diploma: DMM including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

Biomedical engineering is an exciting, cutting-edge and fast-emerging sector in the United Kingdom and overseas. It applies engineering solutions to meet the challenging demands of the healthcare sector, and plays a significant role in improving patient and professional quality.

Biomedical Engineering is a unique course that pulls in many different subjects, from mechanical to electrical and electronic engineering, while embedding the principles of human anatomy and physiology, allowing seamless progression to a Master’s-level qualification.

This course offers you an enriched learning experience via its practice-led, knowledge-applied course structure spanning four years. You will be supported in undertaking appropriate elective placement opportunities and work independently or in teams to solve biomedical engineering problems. You will interact very closely with a range of professionals, varying from medical engineers to medical practitioners working in private medical device industries and local healthcare trusts.

The knowledge and employability skills you gain will allow you to become an entrepreneur or engineer in the healthcare technology sector or use the research skills you have gained to emerge as a budding scientist.

Full information:
www.bcu.ac.uk/biomedical-engineering

BEng (Hons) Biomedical Engineering can be accessed via a foundation year. Please see page 211.



Content includes:

- Year 1**
- Engineering Principles
 - Engineering Practice
 - Mathematical Modelling
 - Human Anatomy and Physiology for Biomedical Engineering

- Year 2**
- Mathematics for Signals and Systems
 - Engineering Electronic Systems
 - Analogue and Digital Electronics
 - Research Methods for Science and Engineering

- Year 3**
- Biomechanics for Biomedical Engineers
 - Biomaterials and Tissue Engineering
 - Medical Image Processing
 - Research Project

- Year 4 (MEng)**
- Group Research Project
 - Applied Digital Signal Processing
 - Analogue Microelectronics and Integrated Architecture
 - Healthcare Technology Management
 - Leadership Skills and Project Management for Health and Healthcare

ACCREDITATION

This new programme is seeking accreditation from internationally renowned professional body IET.

“The course is really stimulating as the lecturers are so passionate! There is a variation of labs and workshops, which build curiosity and motivate me to explore my learning in depth.”

NAZIA NUREEN



CAMPUS
City South

DURATION
3 years full-time
4 years sandwich
6 years part-time

UCAS CODE
C900

ENTRY REQUIREMENTS

- A Levels: BBC, including human biology, biology, physics, chemistry or applied psychology at Grade B
- BTEC Diploma: D*D* in an applied science subject
- BTEC Extended Diploma: DMM in an applied science subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

Biomedical sciences embrace a number of important disciplines, including physiology, biochemistry, cell biology, microbiology and genetics. These subjects are important in the provision of healthcare and medical research and underpin the biotechnology and pharmaceutical industries.

On this course you will learn about how the human body functions in health and disease, and develop an understanding of the diagnosis, management and treatment of a range of diseases. You’ll gain critical thinking and independent problem-solving skills, which will help you to navigate a successful career after graduation.

You will acquire important practical and scientific skills while being taught in our new state-of-the-art life sciences laboratories. You will have the opportunity to take an optional sandwich-year placement in an industrial, clinical or research setting between years 2 and 3 of this course. In the final year you will undertake an independent Research Project where you will execute your own experiments under supervision.

Graduates may go on to a range of careers directly or after further training and study, as well as postgraduate study to obtain MSc, MPhil, Physician Associate/Assistant and PhD qualifications.

Full information: www.bcu.ac.uk/biomedical-sciences

This course can also be accessed via a foundation year. Please see page 211.

DAVID HUGHES
Head of Department of Life Sciences

David’s primary expertise is Molecular Genetics, and he has worked as a researcher in settings including Medical Research Council Units and Medical Schools, on topics as diverse as cancer genetics, genetics of deafness and reproductive biology.



BSc (Hons)
Biomedical Sciences
School of Health Sciences

Content includes:

- Year 1**
- Fundamentals of Cell Biology
 - Introduction to Human Physiology
 - Genetics
 - Biochemistry

- Year 2**
- Research Methods in Science and Engineering
 - Clinical Biochemistry and Cellular Science
 - Infectious Disease
 - Blood Science
 - Fundamental Principles of Pharmacology and Drug Development

- Final year**
- Research Project
 - Molecular Basis of Disease
 - Pathophysiology
 - Choice of Optional Modules





“I definitely recommend this course; from the support you receive from the faculty as a whole to the friendships you build. Regardless of your background and ethnicity, do this course - it will change your life.”

SARAH BRISTOL-ABBOTT



@BCUso science
bcusocsciences



@BCUCEBE
BCUCEBE



“As we build bigger, better buildings, the systems that are embedded need careful design, implementation and management. Future cities require the best building services engineers and this is what we seek to provide.”

PROFESSOR GARETH NEIGHBOUR,
Head of School of Engineering and the Built Environment



@BCUCEBE
BCUCEBE

BA (Hons)
Black Studies

School of Social Sciences

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
L330

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This unique course is the first of its kind in Europe. If you are interested in the history, politics, popular cultures, artistic and social movements of people across the African diaspora, Black Studies will provide you with the big picture perspective through this growing discipline.

Your course will be taught by leading, research-active lecturers and tutors, where you will encounter a range of viewpoints, as well as gaining valuable experience within the wider community.

Black Studies at Birmingham City University is an interdisciplinary subject that is committed to working with the wider community. The course aims to make a transformative impact upon society. Throughout the degree, we will engage you in the thinking and practice of contextualising your work within communities, and where possible, connecting you to projects and organisations outside of the University.

The course seeks to enable students with the capacities and skills needed to apply decolonising intellectual knowledge to a range of strategies for advancing community self-representation, social justice and global human rights. These commitments are based on the understanding that the perspectives and lives of people throughout the Black diaspora are entangled in complex intersecting power relations, structures and processes.

Full information: www.bcu.ac.uk/black-studies

This course can also be accessed via a foundation year. Please see page 211.

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

» 94% OF BIRMINGHAM CITY SCHOOL OF SOCIAL SCIENCES UK FULL-TIME UNDERGRADUATES ARE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

Content includes:

Year 1

- Introduction to Black Studies
- City, Community and Culture
- Understanding Society
- Black Intellectual Thought

Year 2

- Black Political Activism
- Understanding Popular Culture
- Black Feminism
- Black Studies Methods

Final year

- Power and Inequality
- Black Arts Movement
- Black Studies Project

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

CAMPUS
City Centre

DURATION
Top-up degree:
1 year full-time
2 years part-time
Full degree:
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
1014

ENTRY REQUIREMENTS
For one-year top-up degree:

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

Subject to demand, this course may also be available as a full three-year degree. Please see our website for entry requirements.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

BEng (Hons)
Building Services Engineering*
Top-Up

School of Engineering and the Built Environment

If you want an exciting and challenging career in the construction industry, this could be the course for you. Your learning and development will be centred around careful deployment of engineering rules and principles as well as developing and supporting the know-how necessary to apply technology to wide-ranging building services engineering problems and processes.

You will be inspired to develop a detailed appreciation and ability to analyse complex building services design problems and to assess alternative building services systems most suited to address technical client requirements, in order to arrive at an optimal solution.

You will also learn about cost, quality, operation and energy efficiency in relation to the wider procurement and contractual context of the construction process and the actors involved in that process – all set within the social, regulatory, technical and sustainable context of the UK and global development industry.

The course aims to produce building services engineers with a well-rounded ability to mix technical, creative and business skills, ready to join an equally fast-moving built environment. You will therefore be industry-ready and can look forward to a fulfilling and enjoyable career as a building services engineer.

This course is run as a one-year top-up degree (Year 3) and, subject to demand, may also be available as a full three-year degree.

Full information: www.bcu.ac.uk/building-services-eng

* subject to validation

Content includes:

Year 1

- Mathematics for Engineering
- Engineering Principles
- Integrated Engineering Project
- Integrated Digital Design – Residential

Year 2

- Built Environment Commercial Technology
- BIM and Facilities Management
- Integrated Digital Design – Commercial
- Renewable Technology Applications in Building Services

Final year

- Project Management
- Services and Energy Performance
- Integrated Building Simulation and Design
- Individual Honours Project



"Studying here has allowed me to increase awareness of buildings both on site and in the lecture hall. It has been a life-changing experience that has allowed me to explore all components of surveying and construction."

GURDEEP VIRDEE

BSc (Hons)

Building Surveying

School of Engineering and the Built Environment



CAMPUS

City Centre

DURATION

3 years full-time

4 years sandwich

5 years part-time

UCAS CODE

K230

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Building Surveying encompasses surveying, conservation, adaptation and repurposing of the built environment. By studying with us, you will embrace new innovations that will prepare you to support the development of a sustainable society.

You will learn from building surveying experts with considerable practical experience, and develop your problem-solving, communication and interpersonal skills. Our accreditation from the Royal Institution of Chartered Surveyors (RICS) can lead to professional membership after the Assessment of Professional Competence.

Benefit from our strong industry links by attending visiting lecturer talks and site visits, working on case studies and gaining work experience so you're prepared for employment. The skills we teach have helped our graduates secure roles with companies including Faithful+Gould.

Our excellent relationships with employers mean that you can undertake a successful work placement, helping you gain real insight about the work of building surveyors and make valuable professional contacts.

Full information: www.bcu.ac.uk/building-surveying

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Introduction to the Built Environment
- Built Environment Technology 1
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential

Year 2

- Built Environment Technology 2
- BIM and Facilities Management
- Building Pathology
- Integrated Digital Design: Commercial

Final year

- Urban Design Practice in Context
- Professionalism and Citizenship
- Commercial Building Pathology and Surveying
- Building Surveying Professional Skills
- Individual Honours Project

» AS THE INDUSTRY CHANGES, SO DO WE. LEARN ABOUT THE INNOVATIVE DEVELOPMENTS IMPACTING THE SECTOR TODAY.

WHAT NEXT

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“The staff are incredibly knowledgeable, and the opportunities the University and the course offer to students are invaluable.”

KEEGAN BROTHERIDGE



BA (Hons)
Business
Birmingham City Business School

 @BCUBusiness
 birminghamcitybusinessschool

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich (not Prof. Prac.)
5 years part-time (not Prof. Prac.)

UCAS CODE
N100

ENTRY REQUIREMENTS

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D*D* (Prof. Prac. combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (Prof. Prac. 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

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Content includes:

Year 1

- Professional Development
- Business Foundations
- Marketing Foundations
- Essential Analysis for Business

Year 2

- Business Operations
- Applied Management
- Contemporary Business: Practice and Solutions
- Accounting for Business

Final year

- Business Process and Systems
- E-business
- International Business
- Integrative Business Research Project

The course will provide you with the opportunity to develop specialist business expertise, while helping you learn key transferable skills, all of which will help you stand out when it comes to securing employment.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness, since we believe business can't be studied in isolation.

In addition, you'll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on accompanying issues around social responsibility and ethical behaviour. After gaining a solid grounding in business functions, you will be able if you wish to specialise in one of our innovative Business pathways for your next two years.

Your course will foster your intellectual and ethical development and encourage your personal commitment to the socially useful purpose of becoming a business professional. It will also develop your core behaviours through learning activities that enable you to practise, exhibit and develop confidence in enterprise and entrepreneurship.

Full information: www.bcu.ac.uk/business-ba

This course can also be accessed via a foundation year. Please see page 211.

» 100% OF STUDENTS ARE SATISFIED WITH OUR
BA (HONS) BUSINESS COURSE
National Student Survey 2018.

AVAILABLE SPECIALIST ROUTES:

Business (Marketing) | BA (Hons) NN15

This course aims to prepare you for a career in marketing, equipping you with the practical skills required to make an immediate impact and the conceptual framework to make a long-term difference. It combines the broad understanding of business operations and practice with the specific knowledge which is applied in the marketing area.

Full information: www.bcu.ac.uk/business-marketing

BA (Hons) Business (Marketing) can also be accessed via a foundation year. Please see page 211.

Business (Professional Practice) | BA (Hons) N001

Our unique Professional Practice degree in Business is designed to fast-track your professional development and help you apply your business studies to your work experience.

You will study at the University for two years, before spending your third and final year on paid placement, ensuring you graduate as a highly employable, experienced professional. There will also be opportunities to try out different graduate roles with a wide variety of placements and internships on offer to complement your studies.

Full information: www.bcu.ac.uk/professional-practice

» YOU HAVE THE OPPORTUNITY TO EMBARK
ON A YEAR-LONG SANDWICH PLACEMENT AS
PART OF YOUR DEGREE COURSE.

WHAT NEXT

 www.bcu.ac.uk/apply

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“My business knowledge from my degree helps me understand how a business works, and the strategic moves they may need to undertake in order to grow and succeed in the current market.”

JOANNA EDWARDS

BSc (Hons)
Business Accounting
Birmingham City Business School



CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
N40B

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Start your accountancy career the minute you walk through the door with our BSc (Hons) Business Accounting course. Designed to equip you with the intellectual and technical building blocks to kick-start your career, our course's professional alignment enables fast-track progression into the world of accountancy.

You will study accredited modules that are designed to meet high standards, and you'll also have the option to undertake a full year's work placement, gaining vital real-life skills. As you progress, you will become more effective and creative as a problem-solver, and be able to critically advise individuals and companies on a range of business-related matters.

Develop the professional accounting skills required of any senior manager and have the flexibility to customise your own programme during the second and final years to become a specialist in economics, taxation, project management or international business. You have the opportunity to embark on a year-long sandwich placement as part of your degree course.

Completing the course will not only enable you to follow careers in accountancy, but careers in any aspect of business, as you'll have an in-depth understanding of all aspects of business operations.

Full information: www.bcu.ac.uk/business-accounting

This course can also be accessed via a foundation year. Please see page 211.



» 93% OVERALL SATISFACTION FOR ACCOUNTANCY COURSES
National Student Survey 2018.

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

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“Business administration is popular with both home and international students, particularly those from China. The choice of subjects and international scope of learning means that the course is relevant across cultures as well as industries.”

CINDY MILLMAN,
Lecturer



BA (Hons)
Business Administration (Top-Up)
Birmingham City Business School

CAMPUS
City Centre

DURATION
1 year full-time

UCAS CODE
N101

ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: At least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This flexible and wide-ranging course allows you to tailor your studies to your interests, from Innovative Thinking for Organisation Development to Cross-cultural Consumer Behaviour. With a wide range of modules to choose from, you'll be able to follow a path that will lead to your future career, with previous students progressing into roles with high-profile organisations such as npower and Zurich.

This course covers a whole range of areas with at least five modules for you to choose from. You will study full-time for a year with a timetable chosen to suit your needs, and also be given attentive student support.

Working with other students from across Birmingham City Business School, you'll develop and demonstrate your ability to collaborate, while other projects will require you to work alone and develop your independent learning skills.

You will work on a range of innovative and practical projects, including business reports, case studies, presentations and projects, all of which will help you to apply your knowledge to real businesses and real situations. Our staff will help to support and tailor your learning with expert industry knowledge and experience. They are researchers, authors and industry professionals who'll share their own practical and academic experience and expertise.

Full information: www.bcu.ac.uk/business-admin

Content includes:

- Innovative Thinking for Organisation Development
- Business Process and Systems
- E-business
- Contemporary Advertising
- Cross-cultural Consumer Behaviour
- International Marketing Planning
- Business Development

WHAT NEXT

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» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



“An HND in Business and Management offers you a widely recognised qualification and your study will match the first two years of a business-related degree with the possibility of progression.”

JON CURWIN,
Associate Professor

HND
Business and Management
Birmingham City Business School

 @BCUBusiness
 birminghamcitybusinessschool

- CAMPUS
South and City College
Birmingham, Birmingham
Metropolitan College
- DURATION
2 years full-time
- UCAS CODE
022N (SCCB), 122N (BMC)
- ENTRY REQUIREMENTS

 - A Levels: CC
 - BTEC Diploma: MM
 - BTEC Extended Diploma: MPP
 - Access to HE Diploma:
60 credits with 45 at Level 3
 - GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

-  www.bcu.ac.uk/apply
-  www.bcu.ac.uk/visit
-  +44 (0)121 331 5595

This HND course in Business and Management is delivered over two years, full-time. It emphasises learning by doing, so you will get practical skills alongside your theoretical learning. You will study a broad range of business topics such as finance and marketing, alongside specialist management modules.

This course gives you a clear understanding of fundamental business principles such as marketing, human resources and law, as well as more specialist areas like managing advertising, accounting and professional development.

With dedicated tutor support, you’ll learn about the underlying principles and techniques used in management and develop an understanding of contemporary issues in the business world. You will get the opportunity to gain feedback on briefs and projects from industry experts, and apply for an industry-based mentor.

Our staff have a wealth of knowledge and industry experience, which means you get to be taught by experts in the field. As well as a wealth of facilities at the college, you’ll also have access to support and facilities at the University. This includes support services and career advice.

Full information: www.bcu.ac.uk/business-management-hnd-south
www.bcu.ac.uk/business-management-hnd-bmet

» THIS COURSE OFFERS THE POSSIBILITY OF PROGRESSION TO THE FINAL YEAR OF A BUSINESS-RELATED DEGREE.

Content includes:

- Marketing
- Human Resource Management
- Organisations and Behaviour
- Business Environment
- Law for Business
- Business Analysis
- Business Planning
- Managing Financial Resources and Decisions





“My placement has been the best year of my life to date. I have matured enormously in such a short space of time and it has shaped my outlook on life in such a positive way. I’ve made some great friends and made a positive influence on senior colleagues.”

SEAN CREELEY

BA (Hons)
Business Economics
Birmingham City Business School



CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
NL11

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Take advantage of Birmingham’s distinctive and diverse economic profile with our Business Economics degree. Our degree provides both the modes of thought and technical skills that have practical applications in business and society.

Our degree prepares you to work across all areas of the economy – specifically, your degree combines the study of economics with a wide variety of business and finance-related topics, helping you to gain an awareness of the business and financial environment as well as current business issues.

As economists work in a number of settings, you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting), therefore providing you with a range of options dependent on the graduate role you subsequently seek.

You will be equipped with a firm foundation focused on diverse economic ideas and their relevance to business and financial decision-making. You will also gain quantitative skills, as well as communication and IT skills, and learn about their application in business contexts as an economist, or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Full information: www.bcu.ac.uk/bus-economics

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

- Year 1**
- Professional Development for Economics
 - Business Foundations
 - Principles of Economics
 - Business Analysis, Methods and Techniques

- Year 2**
- Microeconomics
 - Business Operations
 - Strategic Development
 - Macroeconomics

- Final year**
- E-business
 - The Economics of Trade and Development
 - Industrial Economics
 - Integrative Business Research Project

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

WHAT NEXT

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BSc (Hons)/MFin
Business Finance
Birmingham City Business School



CAMPUS
City Centre

DURATION
3 years full-time (BSc)
4 years full-time (MFin)
4 years sandwich (BSc)
5 years sandwich (MFin)
5 years part-time (BSc)
7 years part-time (MFin)

UCAS CODE
NN13 (BSc), N30B (MFin)

ENTRY REQUIREMENTS

- A Levels: BBC (MFin BBB)
- BTEC Diploma: D*D* (MFin combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MFin DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (MFin 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. Designed to equip you with the expert knowledge and technical skills required by the Association of Corporate Treasurers qualification and the wider industry, this flexible course will encourage your development towards becoming a successful business finance professional.

The course has the option of a sandwich year, wherein you’ll get the opportunity to go on a year-long industry placement. You can also enjoy seamless progression to a Master’s-level qualification with our MFin.

During the second and later years of the course, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your course to a specific career aim or professional body.

There will also be opportunities to experience different graduate roles, with a wide variety of placements and internships on offer to complement your studies.

Full information: www.bcu.ac.uk/bus-finance
www.bcu.ac.uk/bus-finance-mfin

BSc (Hons) Business Finance can be accessed via a foundation year. Please see page 211.

Content includes:

- Year 1**
- Introduction to Finance
 - Introduction to Financial Accounting
 - Principles of Economics
 - Quantitative Methods for Finance

- Year 2**
- Corporate Finance
 - Financial Reporting
 - Risk Management
 - Principles of Taxation

- Final year**
- Banking, Financial Markets and Institutions
 - Corporate Financial Strategy
 - Financial Derivatives

» 93% OVERALL SATISFACTION FOR BUSINESS FINANCE
National Student Survey 2018.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

WHAT NEXT

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📅 www.bcu.ac.uk/visit

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“The modules I learned were imperative to the work I do today... They were enticing and felt tailored to the career path that I wanted to go down.”

JORDAN SHERNE

BSc (Hons)
Business Information Technology
School of Computing and Digital Technology

- CAMPUS**
City Centre
- DURATION**
3 years full-time
4 years sandwich
- UCAS CODE**
I201
- ENTRY REQUIREMENTS**
- A Levels: BBC including technology, science, mathematics or computing
 - BTEC Diploma: D*D* in a technology, science, mathematics or computing-related subject
 - BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate Diploma: 28 points
 - GCSE English language and mathematics at Grade 4 or above, or equivalent.
- For full entry requirements and fees: bcu.ac.uk/courses

Business Information Technology bridges the gap between IT and business to drive innovation and growth in the modern global organisation. It embeds a systems philosophy of connectivity, to offer an in-depth understanding of business concepts and how to use IT to serve business needs. It will also provide essential skills that will facilitate communicating and discussing technical and business ideas effectively.

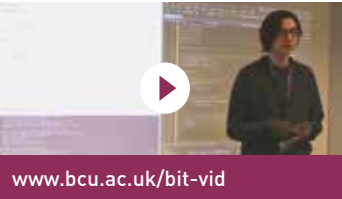
You will work collaboratively with tutors, researchers and businesses, applying practice-based skills to real-life case studies and live project briefs which will develop your problem-solving and analytical skills. Learn how to think like a coder, to influence the design, development and use of information systems and technology in organisations.

Work in our advanced software development and computer programming labs, using dedicated facilities for systems analysis, networking, e-commerce and business intelligence – all of which reflect advanced professional practice.

You will also gain an in-depth understanding on how organisations can harness the data to improve decision-making. In summary, this course will give you the skills and knowledge to make IT work for businesses. You will develop your technical, research, design and organisational ability, and leave with the skills employers want.

Full information: www.bcu.ac.uk/business-info-tech

This course can also be accessed via a foundation year. Please see page 211.



www.bcu.ac.uk/bit-vid

Content includes:

- Year 1**
- Business Information Systems
 - Business Information Modelling
 - Information Networks
 - Application Development
- Year 2**
- Foundations of Database Systems
 - Information Technology Innovation
 - Database Development and Implementation
 - Ethical and Professional Context of IT
- Final year**
- Social Systems
 - Data Intelligence
 - Strategy Information Systems Alignment
 - Information Security
 - Project

- RELATED COURSES**
- 94** BSc (Hons) Computing and Information Technology
 - 108** BSc (Hons) Digital Media Computing
 - 92** BSc (Hons) Computer Science





“Undertaking a placement year with consistent support from staff, the opportunity to apply theory to the real-world working environment has proved invaluable. Birmingham City University has exceeded my expectations from an academic and professional perspective.”

JAMAL QURBAN



BA (Hons)

Business Management

Birmingham City Business School

@BCUBusiness
birminghamcitybusinessschool

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich (not Prof. Prac.)
5 years part-time (not Prof. Prac.)

UCAS CODE
N201

ENTRY REQUIREMENTS

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D*D* (Prof. Prac. combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (Prof. Prac. 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Acquire the building blocks for a successful management career with our multifaceted Business Management programme. The course features exciting international visits, high-profile industry speakers and real-life projects so your career can start the minute you walk through our doors.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness. In addition, you’ll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on issues around social responsibility and ethical behaviour.

In addition to the main programme, we offer distinct pathways which allow you to specialise in a specific area while still learning the core skills of business and management.

All of our programmes will enhance your understanding of organisations and the environment in which they operate and will prepare you for a career in business and management. Our accreditation by the Chartered Management Institute (CMI) ensures you’ll be provided with the latest information and knowledge, as well as providing key industry links and insight.

Full information: www.bcu.ac.uk/business-management

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Contemporary HR for Managers
- Marketing Foundations
- The Professional Manager
- Finance for Managers
- Understanding Organisations and Organisational Behaviour

Year 2

- Introduction to Consultancy
- Contemporary Management Issues
- Management Development
- Supply Chain Management

Final year

- Integrative Business Research Project
- The Global Manager
- The Executive Manager
- Innovative Thinking for Organisational Development
- Contemporary Global Management Issues

ACCREDITATION



AVAILABLE SPECIALIST ROUTES:

Business Management (Consultancy) | BA (Hons) N20B

This pathway enables you to specialise in consultancy, gaining an insight into the theory and application of the requirements of this role.

Accreditation by the Chartered Management Institute (CMI) and alignment to the Institute of Consulting ensures our course remains cutting-edge and relevant with modern consulting practices. You will also be exposed to a range of culturally diverse organisations and opportunities to study and work with consultants across the globe.

Full information: www.bcu.ac.uk/business-consultancy

Business Management (Enterprise) | BA (Hons) N20C

Business Management (Enterprise) provides a route for those interested in development and sustainability of new business operations, offering a route for those interested in launching their own enterprise.

You will be exposed to key enterprise modules which will help you get from idea to launch underpinned by academic theory. This route, which will be embedded throughout your course, will look to develop your skills, abilities and behaviours, and provide you with the tools you need to become a future entrepreneur.

Full information: www.bcu.ac.uk/business-enterprise

Business Management (Professional Practice) | BA (Hons) N1N2

Our unique professional practice degree in Business Management is designed to fast-track your professional development and help you apply your business studies to your work experience.

The final year of your course will involve you working full-time with an employer alongside finishing your degree through block release and blended delivery. This approach lets you put your learning into practice at an early stage and build further experience in the workplace before you graduate.

Full information: www.bcu.ac.uk/business-prof

Business Management (Supply Chain Management) | BA (Hons) N20D

Business Management (Supply Chain Management) gives you an opportunity to undertake specific modules designed for those who seek a deeper insight into the operation and complexity of the supply chain.

You will explore contemporary supply chain initiatives and review corporate strategy, globalisation, international alliances and the key features of procurement and outsourcing. This course provides you with the opportunity to examine the tools and techniques used to sustain and develop global supply networks.

Full information: www.bcu.ac.uk/business-supply

These specialist routes (excluding Professional Practice) can also be accessed via a foundation year. Please see page 211.

WHAT NEXT

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» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



“I have been able to pursue my passion for engineering at Birmingham City University and I am really enjoying it so far. Winning the Young Innovator Prize has changed my life completely. Taking part built my confidence and pushed me to follow my dreams.”

ABIGAIL LAVERCOMBE

@BCUCEBE
BCUCEBE

BEng (Hons)/MEng Civil Engineering

School of Engineering and the Built Environment

CAMPUS City Centre

DURATION
3 years full-time (BEng)
4 years full-time (MEng)
4 years sandwich (BEng)
5 years sandwich (MEng)

UCAS CODE
H201 (BEng), H200 (MEng)

- ENTRY REQUIREMENTS**
- A Levels: BBC (MEng ABB) including mathematics at Grade C or above
 - BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points) including Mathematics for Engineering or Further Mathematics for Engineering
 - BTEC Extended Diploma: DMM (MEng DDM) including Mathematics for Engineering or Further Mathematics for Engineering
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate: 14 points (MEng 16) from three Higher Level subjects
 - GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Civil engineers design and construct anything from buildings and bridges, to dams, power stations, and motorways. This course will prepare you to work on these projects. You will focus on structures, materials, geotechnics, and hydraulics, and your studies will be enhanced with site visits, field trips, and guest lectures.

You will learn in a hands-on style in a simulated workplace environment, using the latest CAD software so you are equipped to make an impact in an important industry.

Our outstanding industry links give you a competitive edge, so you can progress to a successful career when you graduate. You will be provided with knowledge of the scientific, technical, environmental, economic, and managerial aspects of civil engineering, so that you will be able to apply yourself to both the design and management of civil engineering projects.

During the course, you will also develop the key transferable skills that modern employers require, such as problem-solving, project planning, presentation and communication.

Full information: www.bcu.ac.uk/civil-engineering

BEng (Hons) Civil Engineering can be accessed via a foundation year. Please see page 211.

» ENHANCE YOUR STUDIES WITH SITE VISITS, FIELD TRIPS AND GUEST LECTURES.

Content includes:

- Year 1**
- Engineering Principles
 - Mathematical Modelling
 - Engineering Practice
 - Integrated Engineering Project

- Year 2**
- Structures 1
 - Soil Mechanics
 - Civil Engineering Materials
 - Integrated Digital Design for Complex Structures

- Year 3**
- Structures 2
 - Geotechnical Engineering
 - Hydraulics and Drainage
 - Individual/Group Honours Project

- Year 4 (MEng)**
- Advanced Structural Engineering
 - Infrastructure Design Project
 - Sustainable Construction
 - Civil Engineering Project Management
 - Individual Integrated Master's Project

RELATED COURSES

- 97 BSc (Hons) Construction Management
166 BEng (Hons) Mechanical Engineering

“The course will help you to understand the concept of database design and querying. In addition, modules such as data mining will help you to have acceptable skills in ‘R’ programming which is vital for data analysts.”

MOHAMED KHABAZI

@BCUCEBE
BCUCEBE

CAMPUS City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
I10C

- ENTRY REQUIREMENTS**
- A Levels: BBC including a science, technology, mathematics or computing subject
 - BTEC Diploma: D*D*
 - BTEC Extended Diploma: DMM
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate Diploma: 28 points
 - GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
📅 www.bcu.ac.uk/visit
☎ +44 (0)121 331 5595



BSc (Hons) Computer and Data Science

School of Computing and Digital Technology

Computer and Data Science will develop your skills in producing computer systems solutions – especially data-driven intelligent systems. In doing so, you will gain a sound understanding of mathematical, scientific and technical underpinnings of data science. You will access dedicated industry-standard facilities in a fully equipped lab running the latest software.

You will develop a good balance of in-depth academic knowledge and technical and practical expertise, equipping you with a range of transferable skills, such as complex problem-solving, the ability to analyse in a careful and considered manner, and working as a team member.

To give you a solid foundation in the subject, Computer and Data Science shares a common first year with the Computer Science programme, covering fundamental concepts such as algorithms and data structures. The Data Science element of this programme focuses on the technical aspects of data science and nurtures your creativity by helping you to develop an appreciation of how these principles can be applied across a broad spectrum of applications.

We provide dedicated, industry-standard facilities for you to research and work on enterprise software, as well as virtual environments to develop business solutions and systems.

Full information: www.bcu.ac.uk/comp-and-data-science

This course can be accessed via a foundation year. Please see page 211.

RELATED COURSES

- 92 BSc (Hons) Computer Science

Content includes:

- Year 1**
- Computer Programming
 - Computer Systems
 - Data Structures and Algorithms
 - Network Fundamentals

- Year 2**
- Object-oriented Programming
 - Introduction to Data Science
 - Database and Web Application Development
 - Discrete Mathematics and Declarative Programming

- Year 3**
- Modern Data Stores
 - Data Mining
 - Data Warehouse
 - Artificial Intelligence and Machine Learning
 - Individual Project



“The hands-on experience I had at the University allowed me to start my job with ease. With minimal supervision I was able to conduct forensic examinations competently as I had previously used the software at University.”

PETER O'DWYER

BSc (Hons)/MSci Computer Forensics

School of Computing and Digital Technology



CAMPUS
City Centre

DURATION
3 years full-time (BSc)
4 years full-time (MSci)
4 years sandwich (BSc)
5 years sandwich (MSci)

UCAS CODE
FG44 (BSc), I120 (MSci)

ENTRY REQUIREMENTS

- A Levels: BBC including technology, science, mathematics or computing
- BTEC Diploma: D*D* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

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BSc (Hons)/MSci Computer Games Technology

School of Computing and Digital Technology



CAMPUS
City Centre

DURATION
3 years full-time (BSc)
4 years full-time (MSci)
4 years sandwich (BSc)
5 years sandwich (MSci)

UCAS CODE
G450 (BSc), I621 (MSci)

ENTRY REQUIREMENTS

- A Levels: BBC including technology, science, mathematics or computing
- BTEC Diploma: D*D* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

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Content includes:

Year 1

- Computer Programming
- Computer Forensics Fundamentals
- Network Fundamentals
- Computer Systems

Year 2

- Data Storage and Recovery
- Computer Forensics Tools and Techniques
- System Security Attacks and Defences
- Advanced Programming for Digital Forensics

Year 3

- Mobile Device Forensics
- Incident Response and Investigation Practice
- Ethical Hacking
- Network and Internet Forensics
- Individual Honours Project

Year 4 (MSci)

- Advanced Techniques in Digital Forensics
- Unix Systems Forensic Analysis
- E-discovery and Data Analytics
- Group Master's Project

Do you want to have a successful career in the computer games industry? Computer Games Technology has been developed with input and feedback from leading professionals as well as our own students.

While studying for your degree, you will use our state-of-the-art computer games technology lab, which is kitted out with high-performance PCs, Sony PlayStation development kits, as well as a variety of industry-standard software. You will develop a range of technical and professional skills, including advanced coding practices, graphics programming, network communications and artificial intelligence.

Our collaborations with Microsoft and Sony ensure you have access to the most up-to-date technologies available, and our close proximity to independent game studios provides the opportunity for you to meet and network with industry experts. You will not only learn about mainstream and traditional video game development, but also explore allied and emerging disciplines, such as serious and educational game development, augmented and virtual reality and simulations.

You will also have the opportunity to participate in game development competitions, such as Global Game Jam and Microsoft's Imagine Cup, which will give you a great opportunity to broadcast your talent on an international stage.

Full information: www.bcu.ac.uk/games-tech

Content includes:

Year 1

- 3D Game Programming
- Data Structures and Algorithms
- CGI Animation
- Professional Practice for Game Development

Year 2

- Programming for Game Engines
- 3D Game Development
- Enterprise Practice Project
- C++ Programming for Games

Year 3

- Individual Honours Project
- Artificial Intelligence for Games
- Mobile Game Development
- Game Development Using Console

Year 4 (MSci)

- Real-time Graphics Programming
- Emerging Technologies
- Network Game Programming
- Group Project

» USE OUR STATE-OF-THE-ART COMPUTER GAMES TECHNOLOGY LAB, KITTED OUT WITH HIGH-PERFORMANCE COMPUTERS AND SONY PLAYSTATION DEVELOPMENT KITS.



RUSSELL PHILLIPS

 @BCUCEBE
 BCUCEBE

School of Computing and Digital Technology

 @BCUCEBE
 BCUCEBE

C

School of Computing and Digital Technology

91



“Throughout my time at BCU, staff have been extremely helpful. My lecturers have always ensured help where possible; they do not hesitate to assist students with one’s work and make time within their schedules for a one-to-one if needs be.”

TAMMY YESHUA

BSc (Hons)/MSci
Computer Science

School of Computing and Digital Technology



CAMPUS
City Centre

DURATION
3 years full-time (BSc)
4 years full-time (MSci)
4 years sandwich (BSc)
5 years sandwich (MSci)

UCAS CODE
G401 (BSc), I101 (MSci)

ENTRY REQUIREMENTS

- A Levels: BBC including technology, science, mathematics or computing
- BTEC Diploma: D*D* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595



www.bcu.ac.uk/comp-science-vid

Content includes:

Year 1

- Website Design and Development
- Data Structures and Algorithms
- Network Fundamentals
- Innovation Project

Year 2

- Object-oriented Programming
- Operating Systems
- Database and Web Application Development
- Software Design

Year 3

- Individual Honours Project
- Mobile Application Development
- Cloud Computing
- Wearable Computing

Year 4 (MSci)

- Semantic Web and Knowledge Engineering
- Service-oriented Architecture
- Advanced Human-Computer Interaction
- Group Master’s Project

Work with leading-edge technologies and achieve the skills valued by today’s employers. You will develop your competence in using tools and techniques for producing computer systems solutions, from a sound mathematical and scientific base, while appreciating the professional responsibilities and quality issues that are present within the industry.

On this course, you will study the fundamental concepts of computer science including computer programming, data structures and algorithms, information systems, computer networks and computer architecture.

You will then strengthen your knowledge by studying advanced subjects that focus on software engineering skills. You will also be introduced to topics such as operating systems, cybersecurity, discrete mathematics, and web application development.

The course is taught by experienced academics with extensive links to the IT industry, who will ensure you are receiving the most current and up-to-date information. You will also have the chance to gain valuable work experience through a placement after your second year, further developing your skills and increasing your appeal to future employers. We also provide access to the Cisco Systems and Microsoft Academy Centre.

Full information: www.bcu.ac.uk/comp-science

BSc (Hons) Computer Science can be accessed via a foundation year. Please see page 211.

» WE ARE HOME TO ACADEMIES FOR CISCO SYSTEMS, MICROSOFT AND AMAZON WEB SERVICES.



“Collaboratively innovate with the University and industry partners to visualise your ideas and realise your talent at the Annual Innovation Fest.”

NIZAM BOLIA,
Lecturer



BSc (Hons)
Computing*
Top-Up

School of Computing and Digital Technology

Content includes:

Final year

- Business Systems Solutions
- IT Infrastructure
- Consultancy and IT Management
- Information Security
- Individual Honours Project

This broad-based course combines research and theory with application and development, enabling you to put your learning into innovative practice. You will develop the computing and information technology skills you’ll need to design, develop, operate and maintain computer systems.

You will also be encouraged to develop a strategic awareness of the wider context of globalisation and societal needs and develop innovative systems, which provide business value and sustainable solutions.

This final year top-up course will build on your existing knowledge and develop your technical skills in areas such as cybersecurity, human-computer interaction and e-commerce. You will also develop an awareness of the wider context within which IT professionals operate, exploring topics such as IT management, consultancy and green IT.

Your final, individual project will give you the opportunity to explore a specific area in greater depth and develop your project management skills. The course will prepare you for a wide range of careers, both technical and managerial, and will also provide the possibility of progressing to postgraduate study.

Full information: www.bcu.ac.uk/computing-bsc

*subject to validation

CAMPUS
City Centre

DURATION
1 year full-time

UCAS CODE
TBC

ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
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- ☎ +44 (0)121 331 5595

» JOIN THE FINAL YEAR AND PREPARE FOR POSTGRADUATE STUDY.



“I enjoyed the practical element of the course as I tend to learn better from actually doing rather than just theory. Birmingham is a very multicultural environment, so you’re unlikely to feel out of place – this helps you to settle into your university life and studies quickly and easily.”

TUMPE MOYO

BSc (Hons)/MSci

Computing and Information Technology

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time (BSc)
4 years full-time (MSci)
4 years sandwich (BSc)
5 years sandwich (MSci)

UCAS CODE

G420 (BSc), I100 (MSci)

ENTRY REQUIREMENTS

- A Levels: BBC including technology, science, mathematics or computing
- BTEC Diploma: D*D* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📄 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



“[We have] access to all BCU facilities as well as the college’s, which has been a real benefit...I didn’t realise how rich the learning environment would be here; Birmingham is so diverse and you get to meet some amazing people.”

ERIN SWAN



BA (Hons)

Conductive Education

Faculty of Health, Education and Life Sciences

CAMPUS

NICE – Centre for Movement Disorders, Moseley

DURATION

3 years full-time

UCAS CODE

X161

ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass
- International Baccalaureate Diploma: 24 points
- Four GCSEs including English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📄 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders. This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities.

You will train and learn at The Conductive College. The College is based at NICE – Centre for Movement Disorders, a charity based in Moseley, Birmingham, which is an acknowledged world leader for conductive education.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children and/or adults alongside experienced conductors. On graduating, you will be able to make a difference to people’s lives and will be able to work in centres and schools across the world where conductive education is practised.

Full information: www.bcu.ac.uk/conductive-ed



www.bcu.ac.uk/conductive-education-vid

Content includes:

Year 1

- Observation for Directing Active Learning
- Developing Professional Skills through Active Learning
- Principles of Conductive Pedagogy
- Conductive Facilitation for Learning

Year 2

- Conductive Pedagogy: Analysis and Development of Learning
- The Impact of Motor Disorders on Learning in Childhood and Adulthood
- Learning Theories for Conduction
- Practice-based Learning: Analysing Effective Teaching and Learning Styles
- The Social Basis for Learning

Year 3

- Conductive Pedagogy: Evaluation and Application
- Education Research Project
- Application of Conductive Education
- Practice-based Learning: Evaluating Learning

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.



HNC

Construction

School of Engineering and the Built Environment



CAMPUS

City Centre

DURATION

2 years part-time

UCAS CODE

Direct online application

ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: DD
- BTEC Extended Diploma: MMP
- GCSE English language and mathematics at Grade 4 or above.

We recognise that many applicants come to the course with non-standard educational qualifications. Other qualifications and applications from mature students with relevant experience of at least three years will therefore also be considered. Please contact Admissions if you want to discuss your situation.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

www.bcu.ac.uk/const-hnc-vid

Content includes:

- Construction Technology
- Science and Materials
- Individual Project
- Legal Obligations in the Built Environment
- Management and Practice in Construction
- Planning and Design for the Built Environment
- Building Information for Construction
- Measuring and Estimating Practice
- Valuation

» PREVIOUS STUDENTS HAVE WON EXTERNAL PRIZES INCLUDING THE HNC THOMAS VALE AWARD FOR OUTSTANDING STUDENT OF THE YEAR.

“The University has really helped me in learning how to plan and work on a site. My lecturers are able to show me what I am going to be doing out on a real site and I am learning skills that will really enhance my career prospects.”

ALEXANDRA ROCHE



CAMPUS

City Centre

DURATION

3 years full-time

4 years sandwich

5 years part-time

UCAS CODE

LK12

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

Construction Management offers a collaborative approach to the industry, preparing you to work within an integrated project team and with industrial partners, as well as developing skills required by the Chartered Institute of Building and the Royal Institution of Chartered Surveyors.

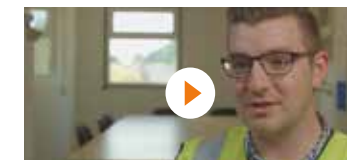
This course has social innovation embedded in its core. You will learn about the immediate and long-lasting effect which construction activities have on the environment, and discover sustainable and environmentally sound construction methods and innovative management practices.

Our strong links with employers such as Willmott Dixon allow you to learn in a practical context through work placement opportunities. You will also gain experience working on live projects for clients.

Study with us to gain a broad range of knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, becoming a confident professional who can manage both commercial and civil engineering projects.

Full information: www.bcu.ac.uk/const-management

This course can also be accessed via a foundation year. Please see page 211.

www.bcu.ac.uk/construction-vid

BSc (Hons)

Construction Management

School of Engineering and the Built Environment

Content includes:

Year 1

- Built Environment Technology
- Innovation Project
- Integrated Digital Design
- Professional Environmental and Materials Science

Year 2

- Procurement
- Commercial Management
- Planning and Programming
- Integrated Digital Design for Complex Structures

Year 3

- Professionalism and Citizenship
- Project Management
- Services and Energy Performance
- Contract Practice
- Individual Honours Project

ACCREDITATION





“During my time at BCU, I learned so many valuable skills which I can now use in the industry. Everyone is so friendly and the tutors are so knowledgeable and passionate about their subject. This is something that passes on to the students, making learning thoroughly enjoyable.”

MEGAN ROSE THOMAS

BA (Hons)

Costume Design and Practice

School of Fashion and Textiles

-  @bcu_fashion
-  bcu_fashion
-  bcu.ac.uk/fashion-and-textiles/blog

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

W2W4

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: bcu.ac.uk/courses

Develop a range of career-specific skills within costume design and practise in a city culturally rich with dance, theatre and the creative arts. You will gain experience in custom pattern cutting, design and illustration, bespoke fitting and costume construction techniques, developing you into an active and engaged contributor to costume.

Previously, students have collaborated on live projects with Birmingham Royal Ballet, DanceXchange, and Birmingham Repertory Theatre. Our staff have worked as costume practitioners within national and international companies, including the Royal Shakespeare Company and the Stephen Joseph Theatre with Alan Ayckbourn.

While studying with us, you will gain access to an archive of historical dress, bequeathed by the arts and crafts artist Kate Elizabeth Bunce, and the BCU Art and Design Archive.

There is an optional placement year between years 2 and 3. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Full information: www.bcu.ac.uk/costume-design

BA (Hons) Costume Design and Practice, BA (Hons) Fashion Design and BA (Hons) Garment Technology have a shared first year of study.



www.bcu.ac.uk/fashion-portfolio

Content includes:

Year 1

- Design Development and Realisation
- Individual Aesthetic
- Creative Direction
- Context and Theory

Year 2

- Creative Realisation
- Critical Studies
- Work Placement (option 1) or Collaborative Practice (option 2)
- Advanced Practice

Final year

- Independent Project Research
- Independent Practice
- Major Project

RELATED COURSES

- 134** BA (Hons) Garment Technology
- 205** BA (Hons) Textile Design
- 104** BA (Hons) Design for Performance
- 146** BA (Hons) Illustration



WHAT NEXT

 www.bcu.ac.uk/apply

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“All of the Criminology team are actively engaged and at the forefront of their field, so they are extremely knowledgeable and able to provide helpful support.”

SARAH NORMAN



BA (Hons)
Criminology
School of Social Sciences

 @BCUsocscience
 bcusocsciences

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
M900

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma:
60 credits with 45 at Level 3
• International Baccalaureate
Diploma: 28 points
• GCSE English language at
Grade 4 or above, or equivalent.

For full entry requirements
and fees: bcu.ac.uk/courses

Make sense of the world of criminal justice with our Criminology degree and get the big picture perspective on crime, punishment and victimisation. This course aims to develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

Our curriculum offers you a variety of subjects, through which you will be able to develop your interests before focusing on specialised fields within criminology that appeal to you as a student.

The course’s real-world applications are supported by its close links with local and national criminal justice agencies, including police forces, charities, pressure groups, criminal justice agencies, criminal rehabilitation, probation services and prisons.

It is delivered by expert staff in the fields of policing, security studies and criminology, and you will also enjoy regular guest lectures from highly influential voices in the discipline.

Full information: www.bcu.ac.uk/criminology

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

- Year 1**
- On Crimes and Punishment: An Introduction to Criminological Theory
 - Doing Criminological Research
 - Crime in its Political and Historical Context
 - Security Studies: The Essentials

- Year 2**
- Critical and Cultural Criminological Thought
 - Advanced Criminological Research
 - Prisons and Punishment
 - Crime, Media and Culture

- Final year**
- Transnational Organised and Corporate Crime
 - Human Rights: Theory and Practice
 - Dissertation / Live Project / Placement

AVAILABLE SPECIALIST ROUTES:

Criminology and Security Studies | BA (Hons) ML94
Our degree will equip you with a wide range of knowledge about both national and international politics and intelligence. It will also show how politics can impact both security and insecurity in Birmingham and the United Kingdom.

Your knowledge of the core ideas in criminology will be re-enforced throughout these two years, and you will learn more about topics such as the role of MI5 and MI6, extremism, terrorism and counter-terrorism, the Middle East and conflict in the modern world, and international relations.

Full information: www.bcu.ac.uk/criminology-sec

Criminology, Policing and Investigation | BA (Hons) ML9K
This degree offers an in-depth study of policing and investigation, helping you develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

This new curriculum offers a varied yet focused choice of subjects through which you will be able to develop your interests within the specialised field of criminology.

The course’s professional relevance is supported by its close links with local and national criminal justice agencies, such as Midland police forces and community safety partnerships.

Full information: www.bcu.ac.uk/criminology-policing

These specialist routes can also be accessed via a foundation year. Please see page 211.

WHAT NEXT

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» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

WHAT NEXT

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 www.bcu.ac.uk/visit

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“With billions of devices currently connected to the internet and billions more connecting over the next several years, we need you to join the fight against malicious programs and cybercrime.”

RON AUSTIN,
Associate Professor

BSc (Hons)/MSci
Cyber Security

School of Computing and Digital Technology



CAMPUS
City Centre

DURATION
3 years full-time (BSc)
4 years full-time (MSci)
4 years sandwich (BSc)
5 years sandwich (MSci)

UCAS CODE
1010 (BSc), 1011 (MSci)

ENTRY REQUIREMENTS

- A Levels: BBC including technology, science, mathematics or computing
- BTEC Diploma: D*D* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

www.bcu.ac.uk/apply
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As we generate data at an ever-increasing pace, the security of this data has become paramount. In the 21st century, data has become a necessary commodity, which has value in isolation and more so when viewed as a larger data set for trends and habits. Data is key to business functioning and protection of this data is key to the ongoing success of the digital economy.

You will become equipped with state-of-the-art technical knowledge, intellectual know-how, management capabilities and practical skills that will enable you to succeed in meeting the cybersecurity challenges facing modern organisations.

As the systems that both generate and consume data grow in capability and complexity and as the Internet of Things (IoT) continues to expand exponentially, the need to protect the data created, stored and transited across public and private networks intensifies. The need to protect this data increases with each advance in technology, as does the requirement to have suitably qualified cybersecurity practitioners.

This course is supported by a vibrant research environment within the research Centre for Cyber Security at BCU and by traditionally strong industrial links with Cisco, Oracle, IBM, Microsoft and BT.

Full information: www.bcu.ac.uk/cybersecurity

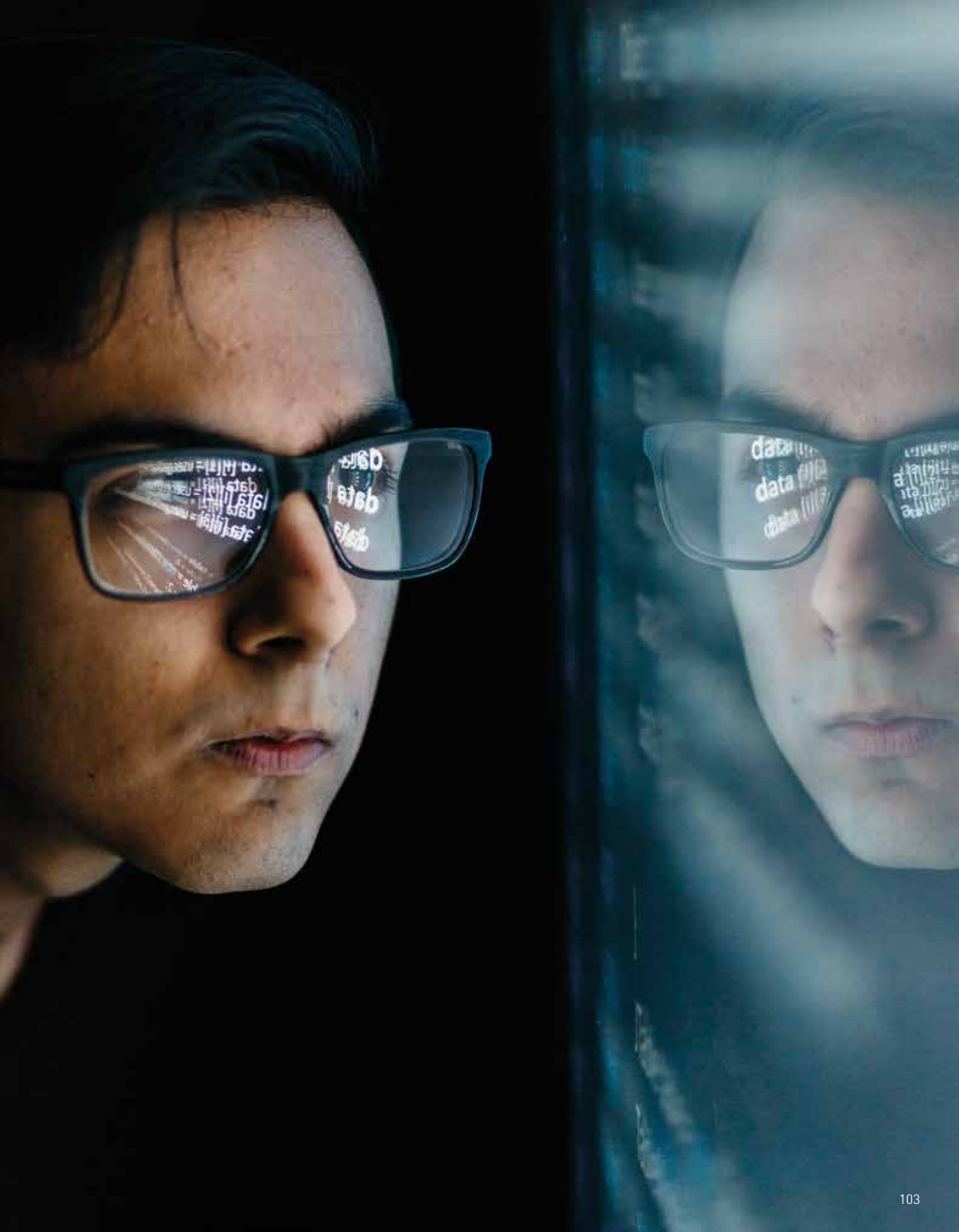
BSc (Hons) Cyber Security can also be accessed via a foundation year. Please see page 211.

Content includes:

- Year 1**
- Computer Programming
 - Maths for Computing
 - Computer Systems
 - Network Fundamentals
- Year 2**
- Networking Technologies
 - System Security Attacks and Defences
 - The English Legal and IT Law
 - Cybersecurity Operations Admin
- Year 3**
- Cybersecurity Operations
 - Network and Internetwork Forensics
 - Individual Honours Project
 - Cloud Computing
 - Ethical Hacking
- Year 4 (MSci)**
- Information Security Management
 - E-discovery and Data Analytics
 - Group Integrated Master’s Project
 - Industrial Control Systems Security
 - Advanced Techniques in Digital Forensics

RELATED COURSES

- 88 BSc (Hons) Computer Forensics
91 BSc (Hons) Computer Networks and Security





“My three years studying Design for Performance helped me to endlessly expand my skill set, build up a portfolio, make contacts and more importantly lifelong friends, and prepare me for post-university life.”

MOLLY CRAGGS

BA (Hons) Design for Performance

School of Visual Communication

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W460

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see bcu.ac.uk/viscom-portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595

viscombirminghamcityuniversity

Have you ever wondered who designed and created your favourite stage performance, music festival or exhibition experience? Are you looking for a course that can prepare you for a career in this expansive and growing industry? If so, this could be the course for you.

You will develop a clear understanding of the scope and breadth of contemporary design for performance, engaging with a variety of individual and collaborative opportunities. You will work with traditional and experimental formats from stage design to live arts and site-specific festivals to themed environments. Using hands-on making, technical skills, 2D and 3D design, craft techniques and digital platforms, you will be able to determine your own career path.

You will benefit from the collaboration of ideas within a multidisciplinary School, in a course that reflects the dynamic crossover common to creative arts in the 21st Century. Imagination, experimentation and risk taking are fundamental to our students as the challenges and opportunities are so varied on this course.

Learning is demonstrated through an accumulation of individual, collaborative, realised, speculative and live projects along with a suite of high-profile industry opportunities. In previous years, these have included Live Nation, Merlin Entertainments and Casson Mann.

Full information: www.bcu.ac.uk/design-perform

This course can also be accessed via a foundation year. Please see page 211.

RELATED COURSES

- 138 BA (Hons) Graphic Communication
- 146 BA (Hons) Illustration
- 98 BA (Hons) Costume Design and Practice
- 179 BA (Hons) Photography
- 204 BA (Hons) Stage Management

Content includes:

Year 1

- Introduction to Visual Communication
- Principles and Practice of Design for Performance
- Narrative
- Enterprise of Design for Performance
- Discourse

Year 2

- Context of Design for Performance
- Live Project
- Collaborative Practice
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with an exchange programme.

Year 3

- Critical Practice
- Major Project

» 94% OVERALL SATISFACTION

National Student Survey 2018. Previously known as BA (Hons) Design for Performance, Theatre and Events.

“This is a great opportunity for all design students. You will be introduced to a range of challenges, which aim to develop your skills and knowledge and will prepare you for employment.”

NICK IRVIN
Course Director

@BCU_BSAD

CAMPUS
City Centre

DURATION
1 year full-time

UCAS CODE
W201

ENTRY REQUIREMENTS

- 240 credits at Level 4 and Level 5, a Pass or higher in a relevant Foundation Degree (FdA) or Higher National Diploma (HND) in a cognate design subject, or a Pass or higher at BA Level 5 equivalence with appropriate skills and experience
- Interview and evidence of a portfolio containing examples of work and your rationale for opting for this course.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
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Design managers are responsible for the management of design projects, teams, contracts and the operational practice of design. This may involve work within corporate in-house design teams or external design consultancy. Design managers have strong communication, project management and interpersonal skills.

The BA (Hons) Design Management one-year course is designed to develop your professional, creative, communication, research, critical thinking and analytical skills, while developing your confidence for progression into employment or postgraduate study.

While you will retain links with design practice, you will step into a challenging environment that reflects as closely as possible the ways of working, the practices and the behaviours that operate in the design profession. You will be involved in complex problem-solving, and will work individually and in team-based activities, while developing your negotiation and people management skills.

You will also be expected to work with external contributors, staff and students from a range of disciplines and cultures in a professional and accountable way. The course will be taught by staff in lecture, workshop and activity-based settings. This will include specialist guest lectures, project briefings and group critiques supported by industry.

Full information: www.bcu.ac.uk/design-management-topup

RELATED COURSES

- 64 BA (Hons) Architecture
- 158 BA (Hons) Landscape Architecture
- 147 BA (Hons) Interior Architecture and Design
- 186 BA (Hons) Product and Furniture Design

Content includes:

- Design Entrepreneurship, Strategy and Innovation (an introduction to design management, collaboration and leadership, design business structures and practice, entrepreneurship, design thinking and innovation)
- Design Project Management and Implementation (the research, analysis and development of the concept. Leading to the production of a detailed design project implementation plan addressing the needs of the client)
- Design Major Project (an extensive and in-depth investigation of a complex design problem based on your design discipline)

» LEARN THE VALUABLE SKILLS TO DEVELOP YOUR PROFESSIONAL CAREER.



BA (Hons) Design Management (Top-Up)

Birmingham School of Architecture and Design



“I have met people from all walks of life here and had so many opportunities. From being a part of the most complex aspects of radiography to having the choice of exploring an elective anywhere in the world, the course has far exceeded my expectations.”

KELLY COOKE

BSc (Hons)
Diagnostic Radiography
School of Health Sciences



CAMPUS
City South

DURATION
3 years full-time
6 years part-time

UCAS CODE
B821

ENTRY REQUIREMENTS

- A Levels: BBB including human biology, biology, physics, chemistry, applied science or science
- BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points, and must include either human biology, biology, physics, chemistry, applied science or science at B or Distinction
- BTEC Extended Diploma: DDM in Science or Applied Science
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above including English language, mathematics and science.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

This course enables you to develop the knowledge and technical skills required to use X-rays or magnetic fields to help diagnose a range of injuries and diseases at the Midlands’ largest centre for diagnostic radiography training.

The course combines equal elements of theory with clinical practice focused on developing your knowledge and understanding of biological and radiation sciences, technology and the psychosocial issues of healthcare. A purpose-built and fully equipped radiography skills suite – including an X-ray room, PACS viewing rooms and 3D virtual reality room – allow you to improve your skills through simulation in a safe and protected environment.

You will spend half the course undertaking clinical placement, which is structured to allow you to fully experience the realities of the profession. We support you in securing a placement at several clinical sites across the Midlands, with your assigned personal tutor visiting you regularly.

On successful completion, you will graduate with a BSc (Hons) in Diagnostic Radiography and be eligible to apply for Registration with the Health and Care Professions Council.

Full information: www.bcu.ac.uk/radiography-bsc

All offers are subject to satisfactory interview, clinical visit to a radiography department, Occupational Health Clearance and Disclosure and Barring Service checks.

This course can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



hcpc health & care professions council

Content includes:

Year 1

- Diagnostic Technology and Physics
- The Emerging Practitioner
- Introduction to Diagnostic Imaging Practice

Year 2

- Evidence-based Practice
- The Developing Practitioner
- Diagnostic Imaging Practice

Year 3

- Radiography Research
- The Competent Practitioner
- Advancing Diagnostic Imaging Practice

» **100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS**

Destinations of Leavers from Higher Education survey 2016/17.

“The Digital Marketing course has given me ‘access all areas’ and hands-on experience with top advertising agencies, real work placements and industry mentors.”

DAVID MURAWSKI



CAMPUS
City Centre

DURATION
2 years full-time

UCAS CODE
P647

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



BA (Hons)
Digital Marketing
New Technology Institute

Content includes:

Year 1

- Digital Marketing Primer
- Audiences and Brand Development
- Research Methodologies
- Planning and Strategy
- Interactive Entertainment, Development and Implementation (optional)
- Narrative Entertainment Script and Production (optional)
- Collaborative Practice

Year 2

- Contemporary Market Research Methods
- Methodologies for Digital Marketing Campaigns
- Content Marketing
- Professional Practice
- Final Major Project

This industry-focused Digital Marketing degree is a unique two-year fast-track programme that immerses you in real-world, professional advertising and marketing communications. It’s a powerful mix where you’ll be working with professionals to learn key skills in the fast-paced digital communications industry.

You could find yourself making simulated advertising campaigns with agencies like Mediacom, or delivering marketing solutions to content brands like the BBC, or using the latest technologies to produce exciting events, interactive experiences and prototypes to showcase in your portfolio.

You will become part of an employment-led course that teaches a practice-based, knowledge-applied approach, where tutors and industry professionals work with you in classes and assignments to help you develop and grow your personal and professional development. We will give you your own laptop to use for the duration of the course and state-of-the-art resources to work with.

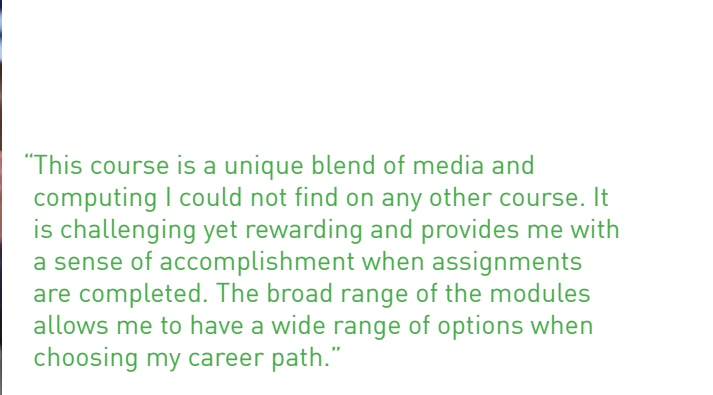
It’s all part of a bigger picture that answers the creative industry’s calls for savvy digital talent to exploit new opportunities and trends in emerging markets and technologies. This means you’ll be looking for ways to reimagine trends, build brands, find fame, add value, optimise content, disrupt behaviours and monetise ideas across a range of media, platforms and channels.

Full information: www.bcu.ac.uk/digital-marketing

RELATED COURSES

124 BA (Hons) Film Business and Promotion

» **TWO YEAR FAST-TRACK DEGREE.**



Students working on computers in a classroom setting.

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BSc (Hons)

Digital Media Computing

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time

4 years sandwich

UCAS CODE

P310

ENTRY REQUIREMENTS

- A Levels: BBC including technology, science, mathematics or computing
- BTEC Diploma: D*D* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

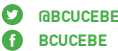
www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595

“This course is a unique blend of media and computing I could not find on any other course. It is challenging yet rewarding and provides me with a sense of accomplishment when assignments are completed. The broad range of the modules allows me to have a wide range of options when choosing my career path.”

HARVIR SINGH



@BCUCEBE

BCUCEBE

Content includes:

Year 1

- Computer Programming
- Computer Systems
- Website Design and Development
- Innovation Project

Year 2

- Database and Web Application Development
- Digital Media Processing
- Video Production Technology
- 3D Modelling and Animation

Year 3

- Individual Honours Project
- Creative Visualisation
- Cloud-based Web Services
- Cross-platform Media
- Consultancy and IT Management

Today’s world revolves around the use of digital media technologies. Develop a highly sought-after mix of technical ability and content creation skills so that you have the edge in our digital age. This course will enable you to produce the next generation of digital media products.

Digital Media Computing is an intellectually challenging and highly rewarding degree that will prepare you to meet the professional and technical demands of industry. Delve into web technology, programming, animation, 3D modelling, video production, human-computer interaction and interface design to develop web and interactive digital media applications.

Roles in digital media involve bringing together a variety of skills, incorporating media such as still and moving images, 3D content, sound and text. You will have the opportunity to learn about equipment, workflows, processes and practices in various disciplines, and learn how to bring these together into media-rich, interactive content.

You will also develop key transferable skills that will help you in the workplace, such as teamwork, reflection and self-awareness. There is a fantastic opportunity to undertake an industrial placement after your second year, gaining valuable work experience and preparing you for employment after you graduate.

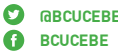
Full information: www.bcu.ac.uk/digi-media-comp

This course can also be accessed via a foundation year. Please see page 211.

» USE THE LATEST DIGITAL MEDIA TECHNOLOGY EQUIPMENT, INCLUDING DIGITAL TV STUDIOS, AND EDITING AND DUBBING SUITES.

“Digital Media Technology has provided me with a wide range of skills that I know employers are looking for. I wasn’t certain what I wanted to do in the future, so the variety of disciplines taught on the course has helped me get an idea of what is expected at industry level.”

LUKE POOLER



@BCUCEBE

BCUCEBE

CAMPUS

City Centre

DURATION

3 years full-time

4 years sandwich

UCAS CODE

1001

ENTRY REQUIREMENTS

- A Levels: BBC including technology, science, mathematics or computing
- BTEC Diploma: D*D* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

www.bcu.ac.uk/apply

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+44 (0)121 331 5595

BSc (Hons)

Digital Media Technology

School of Computing and Digital Technology

Digital media development requires a comprehensive understanding of image, video and mixed reality processing. Our Digital Media Technology degree aims to develop you with a versatile and rich combination of skills that will enable you to design and develop tomorrow’s digital media products.

You will be equipped for a career related to media and computing and could explore areas such as multimedia development, web and interactive application development and multimedia content development.

There will be the opportunity to practise professional skills by learning in a project-driven and practice-like way in specialist labs, featuring the latest hardware and software. We also have well-established links with industry, ensuring that the programmes remain current and relevant to industry – these links include the BBC, Microsoft and Cisco.

In addition, the course actively endeavours to enable you to interact with potential employers by collaborating with industrial partners and participating in various events throughout the academic year.

Full information: www.bcu.ac.uk/digital-media-tech

This course can also be accessed via a foundation year. Please see page 211.

» WE HAVE WELL-ESTABLISHED LINKS WITH COMPANIES SUCH AS MICROSOFT, CISCO AND THE BBC.



“I was surprised how interactive seminars are. Before I started I thought every day would be lectures, but most of our learning is through seminars. This is a great way to share ideas, challenge yourself and make friends with people on your course.”

NAOMI EVANS

BA (Hons)

Early Childhood Studies

School of Education and Social Work



FdA

Early Years

School of Education and Social Work



CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

X320

ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs including English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

With a focus on understanding children and childhood, this course has a strong emphasis on research and employability. You will explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old.

You will experience the value of a work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children. Successful completion of placement will also enable you to meet the criteria for Early Years Educator, the professional qualification that means you can work with babies and young children as a qualified member of staff.

You will also acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in early years. Study topics include children and childhood, child development, exploration and play, and working with families.

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, then depending on the previous course studied and individual mark profile entry, you could be offered entry to the course in Year 2 or Year 3 (for entry at Year 3, a 60% grade average is required at Level 5).

Full information: www.bcu.ac.uk/early-childhood

This course can also be accessed via a foundation year. Please see page 211.



www.bcu.ac.uk/ecs-vid

Content includes:

Year 1

- Working as a Professional
- Child Development
- Observing and Assessing Babies and Young Children

Year 2

- Reflecting on Play, Learning and Pedagogy
- Safeguarding and Child Protection
- Research as Driver for Policy, Practice and Provision
- The Healthy Child

Year 3

- Researching Professional Practice in Early Childhood
- Leadership and Management
- Exploring Contemporary Perspectives
- Personal and Professional Development

There are optional modules in each year.

» 99% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

“Everyone is so lovely and helpful; the staff are always willing to help you and go the extra mile for you if you are willing to put in the time and effort.”

KARA DIXON

CAMPUS

South and City College Birmingham

DURATION

2 years full-time

3 years sandwich

UCAS CODE

X311

ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

If you are already working in a childcare setting and looking to develop your skills and career, this course is the ideal place to start your studies. Studying in small, intimate groups, trainee Early Years practitioners get the chance to enhance skills and professional standing, while aspiring entrants to the profession enjoy a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements. The course is carefully designed to offer appropriate skills and knowledge relating to professional practice and the application of work-based experience. It also focuses on your self-development and independent learning, as well as teamwork and your ability to manage others.

Although based at the respected South and City College Birmingham, you have full use of University facilities and will feel part of our supportive student community. Ofsted rates South and City College Birmingham as a ‘Beacon Status’ college, making it one of only a few UK training providers to achieve the government’s Training Quality Standard in three or more sectors.

Equivalent to two years of degree-level study, it offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or 6 (Year 3), depending on your mark profile upon completion of the Foundation degree.

Full information: www.bcu.ac.uk/early-years

RELATED COURSES

- 210 BA (Hons) Working with Children, Young People and Families
- 114 BA (Hons) Education Studies
- 184 BA (Hons) Primary Education with QTS

Content includes:*

Year 1

- Introducing Professional Practice (core/placement module)
- Theories of Child Development (core)
- Developing a Child’s Sense of the World Around Them
- Developing Children’s Creativity and Critical Thinking

Year 2

- Developing Professional Practice (core/placement module)
- Early Years Research (core)
- Promoting and Safeguarding the Health and Wellbeing of Children
- Supporting the Individual Child in the Curriculum
- Partnership and Multi-agency Working in the Early Years

*The above modules are subject to validation.

» 100% OF GRADUATES FROM THIS COURSE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

WHAT NEXT

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+44 (0)121 331 5595



“Birmingham City University adopts a friendly and positive atmosphere, encompassing a vast variety of services to help students progress and achieve!”

SAFINA BIBI

BA (Hons)

Economics

Birmingham City Business School

[@BCUBusiness](#)
[birminghamcitybusinessschool](#)

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
L100

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Take advantage of Birmingham's distinctive and diverse economic profile with our Economics degree. Our degree prepares you to work as an economist, or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Our degree also provides both the modes of thought and technical skills that have practical applications in business and society.

As economists work in a number of settings, you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting), therefore providing you with a range of options dependent on the graduate role you subsequently seek.

You will be equipped with a firm foundation of knowledge focused on the workings, strengths and weaknesses of orthodox and heterodox economic strategies. To deal with this complex background you will be taught the appropriate tools to analyse the issues nations and industries currently face.

Full information: www.bcu.ac.uk/economics

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Professional Development for Economics
- Business Foundations
- Principles of Economics
- Business Analysis, Methods and Techniques

Year 2

- Microeconomics
- Macroeconomics
- Political Economy
- Econometrics

Final year

- Advanced Economic Theory
- The Economics of Trade and Development
- Integrative Business Research Project

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.



WHAT NEXT

www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595



“The staff are so passionate about what they are teaching; their enthusiasm inspires me to work harder and value their feedback. They go out of their way to create engaging, interactive sessions and pass their enthusiasm onto you.”

JESSICA WYTHE

BA (Hons)

Education Studies

School of Education and Social Work



CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

X300

ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs including English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

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Education is at the heart of the development of our society. To study education is to study the way society develops. Our BA (Hons) Education Studies considers the concept of education from a variety of perspectives. You will engage in critical reflection on the aims, values, principles and policies of the UK education system as well as education systems around the world.

There is an emphasis on issues of equality and diversity and their particular relevance to educational experiences and achievement. The central philosophy underpinning the course is a commitment to create a supportive and challenging learning environment in which you can thrive and develop.

You will be provided with opportunities to explore and debate ideas, encouraged and led by a diverse group of experienced tutors who have worked across a variety of educational backgrounds and disciplines. Tutors will engage you and your fellow students in a reflective and critical evaluation of educational practices, theories and research.

This also offers a valuable opportunity to embark on a variety of work-based placements in education. We are one of the foremost teacher education universities in the West Midlands with established connections across schools, colleges and training institutions.

Full information: www.bcu.ac.uk/ed-studies

This course can also be accessed via a foundation year. Please see page 211.



Content includes:

Year 1

- Introduction to Education Studies
- Key Educational Thinkers and Philosophy of Education
- Education and Society
- Perspectives on Learning and Development
- Creativity, Teaching and Learning

Year 2

- Professional Practice Placement
- Preparing for Research in Education
- Inclusion, Diversity and Special Educational Needs
- Globalisation, Education and Inequality
- Cultures of Schooling

Year 3

- Individual Practice-based Research Project
- Educational Innovations in the 21st Century
- Educational Policies and Professional Practice
- Issues of Identity in Education
- Critical Pedagogies

» HIGHEST RANKED PROVIDER
OF EDUCATION COURSES IN THE
WEST MIDLANDS

Guardian League Table 2019.

“The course provided a great balance of theoretical and practical learning along with project management and professional practice. My studies have helped me understand complex contexts and problem solve, think critically, and enhanced my design and build capabilities.”

ZEESHAN MUSTAFA LATIF ANSARI



CAMPUS

City Centre

DURATION

3 years full-time (BEng)
4 years full-time (MEng)
4 years sandwich (BEng)
5 years sandwich (MEng)

UCAS CODE

H601 (BEng), H679 (MEng)

ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB) including mathematics at Grade C or above
- BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points) including Mathematics for Engineering or Further Mathematics for Engineering
- BTEC Extended Diploma: DMM (MEng DDM) including Mathematics for Engineering or Further Mathematics for Engineering
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MEng 16) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Our Electronic Engineering degree will give you the practical and theoretical engineering skills that modern employers want. We will help you to understand the social, commercial, legal, ethical, economic and environmental factors associated with engineering to think like an engineer.

You will gain practical experience by working on project-based activities from design to implementation. You will also apply engineering science to real-world problems and develop your interpersonal skills in multidisciplinary teams, to help prepare you for modern engineering.

The course has been designed to develop key transferable skills like problem-solving, project planning, presentation and communication. There are also opportunities to help at the acclaimed annual Global Game Jam, where you can build and design your own creations.

All students have the opportunity to undertake a placement year to acquire real-life skills and experience. These opportunities have helped our graduates progress into roles with companies such as Rolls-Royce, Jaguar Land Rover and Willmott Dixon.

Full information: www.bcu.ac.uk/electronic-eng

BEng (Hons) Electronic Engineering can also be accessed via a foundation year. Please see page 211.

» GAIN REAL-LIFE SKILLS AND STAND
OUT FROM THE CROWD BY UNDERTAKING
A PLACEMENT OR SUMMER INTERNSHIP.



BEng (Hons)/MEng

Electronic Engineering

School of Engineering and the Built Environment

Content includes:

Year 1

- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

Year 2

- Analogue and Digital Electronics
- Mathematics for Signals and Systems
- Engineering Electronic Systems
- Electronics Project

Year 3

- Individual Honours Project
- Digital Filters and Spectral Analysis
- Embedded Systems and Control
- Communications Systems and Networks

Year 4 (MEng)

- Group Integrated Master's Project
- Control Engineering
- Digital Microelectronics and Hardware Description Languages
- Analogue Electronics and IC Architecture
- Applied Digital Signal Processing



“You get such a sense of a community and there is so much support; there is always someone there to help you out. You are never alone; there are so many opportunities for you to find and take advantage of.”

KATIE BARNES



BA (Hons)

English

School of English

@bcuenglish
blogs.bcu.ac.uk/English

CAMPUS

City Centre

DURATION

3 years full-time

6 years part-time

UCAS CODE

Q301

ENTRY REQUIREMENTS

- A Levels: BBC including English at Grade C or above
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595

The School of English is home to endless possibilities. Ours is a community where each individual is empowered to shape their learning, research and practice in creative, innovative and thought-provoking ways. We are ambitious in our creative and critical practice, in challenging convention and in developing an inclusive curriculum that reflects the distinctiveness of each and every student.

If you enjoy all aspects of English study and want maximum flexibility to shape your degree and develop your own areas of interest and expertise, this course is ideal for you. In your first year you'll gain a strong grounding in all areas of English study and then start to use this knowledge to build a degree which most suits your emerging talents.

Along the way you'll benefit from being a part of a vibrant community of staff and students who understand the impact that English has made and continues to have on regional, national and global cultures. Our teaching is student-focused and research-led and learning takes place in a friendly and supportive environment. You will be taught by world-leading researchers and expert practitioners who foster a community of experimentation, innovation and inclusion which will allow you to flourish and grow.

Not only will this degree equip you with a strong subject knowledge but it will also allow you to develop key transferable skills which are highly prized by a range of employers.

Full information: www.bcu.ac.uk/english-ba

» 100% OVERALL SATISFACTION
FOR BA (HONS) ENGLISH

National Student Survey 2018.

Content includes:

Year 1

- Literature, Drama and Origin
- Foundations of Language
- Foundations of Creative Writing
- Key Critical Concepts

Year 2

- Key Critical Traditions
- A wide range of module options, covering all aspects of English studies.

Year 3

- Major Project
- A wide range of module options, covering all aspects of English studies.

RELATED COURSES

- 156 BA (Hons) Journalism
- 156 BA (Hons) Fashion and Beauty Journalism
- 156 BA (Hons) Sports Journalism
- 156 BA (Hons) Music Journalism

AVAILABLE SPECIALIST ROUTES:

English and Creative Writing | BA (Hons) QW38

To be an effective writer you need to be an effective reader. This course combines the study of literature, enabling you to think critically about the work of published authors, poets and playwrights, with the development of your own writing craft.

In the early stages of your course you will have the opportunity to work creatively across a range of genres including poetry, prose fiction and drama. You will gain a thorough grounding in the craft of writing, focusing on elements such as setting, structure, dialogue, character formation and poetic form and technique.

Alongside the development of your creative writing practice you will study modules in English, gaining vital skills in research, critical analysis and argument.

Full information: www.bcu.ac.uk/english-cw

English and Drama | BA (Hons) QW34

How does the staging of a play affect its meaning? How do plays interact with the world around them? What are the consequences of the choices directors make when staging a play? BA (Hons) English and Drama asks you to study not just the play on the page but also on the stage.

You will study plays from a range of historical periods and consider developments in performance and practice. You can attend a number of theatre performances, from those hosted by the Royal Birmingham Conservatoire to trips to theatres such as the Royal Shakespeare Company or the Birmingham Repertory Theatre.

Our graduates are able to adapt to a wide range of career paths and employment opportunities which reflect the skills and abilities they have acquired.

Full information: www.bcu.ac.uk/english-drama

English and Journalism | BA (Hons) Q30J

This course is ideal if you wish to follow a career in the dynamic and competitive world of journalism. You will focus on the development of your core knowledge and skills for English as well as gaining valuable experience working on live stories in media environments, which will teach you how to craft a story in a way that engages the audience.

It combines the study of literature, language, drama and creative writing from the School of English with skills essential to an intelligent media professional from the School of Media. You will have access to our industry-standard media facilities throughout your studies, alongside guest lectures from industry professionals.

By the time you graduate, you will be a thinking journalist with a specialism in news, broadcasting, features or design.

Full information: www.bcu.ac.uk/english-journ

English Language and Literature | BA (Hons) Q300

If you are fascinated by the way language works and is used in the world around us and if you love reading literature from different historical periods, cultures and genres, then this is the course for you.

You will combine core knowledge in English language and literature with the opportunity to develop your own areas of interest in language, literature, drama or creative writing.

English Language and Literature degrees are highly sought after by employers, due to the vast range of skills that they instil within graduates.

Full information: www.bcu.ac.uk/english-lang-lit

English Literature | BA (Hons) Q320

Graduates of this degree are creative problem-solvers, critical thinkers, adept at sourcing and evaluating research, and able verbal and written communicators. This course allows you to take your passion for literature and combine it with the development of these sought-after skills.

Your degree will also give you the flexibility to develop your own particular interests. These might be in creative writing, drama, language or a specific area of literary study. You will also have the opportunity to take either a work placement or participate in a collaborative project with students from across our Faculty and, in your final year, initiate and manage your own major research project.

Full information: www.bcu.ac.uk/english-lit



“This course has a lot of quality tutors who teach you many different methods of improving your English skills. I also learned about British lifestyle, history and culture which is essential knowledge for studying in the UK.”

AREEYANAN SATTHAMSAKUL

Foundation Certificate
English for Academic Purposes

School of Education and Social Work

@myBCU
BirminghamCityUniversity

CAMPUS
City Centre
DURATION
Full-time
Part 1 and 2: September to June
Part 2 only: February to June

UCAS CODE
N/A - apply direct

ENTRY REQUIREMENTS
• Part 1 and 2: minimum IELTS 4.5 or equivalent
• Part 2 only: minimum IELTS 5
• The minimum University entry requirements for your chosen academic award.

For full entry requirements and fees: bcu.ac.uk/courses

If you are an overseas student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

This course is carefully designed to consider your needs as a student studying a degree in the UK. We liaise with course directors in the University in order to gain information regarding changing assessment methods. When necessary, we can make adjustments to our assessments to reflect changes in the schools and faculties.

The course has a varied learning environment and is delivered by four teachers so you will experience different teaching styles and approaches; you can also meet your tutors on an individual basis in face-to-face tutorials.

The range of assessments is broad and designed to meet your individual needs while increasing your confidence in using English, both in social and academic contexts.

Full information: www.bcu.ac.uk/english-aca

Content includes:

- Year 1
- Listening and Note-taking
 - Reading and Writing (General and Academic)
 - Birmingham: Past and Present
 - Communication Skills
 - Listening for Academic Purposes
 - Speaking for University Purposes

“Before uni I pushed myself out of my comfort zone, and as a result, organised events for charity and for the student body. This course offered a platform to turn my new-found love into a career.”

SHANNON PARKHER

@BCUBusiness
birminghamcitybusinessschool

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
N820

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)
Event, Venue and Experience Management
Birmingham City Business School

Content includes:

- Year 1
- Introduction to Event and Experience Management
 - Introduction to Venue Management
 - Finance for Events Managers
 - Event Marketing Foundations

- Year 2
- Live Event Experiences
 - Event Technologies and Digital Innovation
 - Venue Design and Supply Chain Management
 - Contemporary Event Management Issues

- Final year
- Managing Emotions in the Events Industry
 - The Global Event Manager
 - Corporate Social Responsibility and Safety in the Events Industry
 - Research Project

Start building towards a career in event management with our Event, Venue and Experience Management programme. This innovative and on-trend course, taught in the heart of the UK’s second city, will give you the skills, experience and insights to develop a career in this growing area.

Combining theory and practical application the course will draw heavily from practising event, venue and experience leaders to cover multiple aspects such as marketing, project management, design, operations, analytics, digitisation, experiential and client management.

Building upon the insights and close business connections that Birmingham City Business School has made through its Academy of Multi-Unit Leadership (with over 600 graduate managers from industry-leading event and leisure organisations) this undergraduate course will provide the academic expertise and contacts to help you develop an exciting professional future.

Over the past decade there has been a surge of careers in the global leisure sector that require best-in-class event, venue and guest experience managers. The President of Genting UK, Paul Willcock, describes the course as “an exciting and innovative degree that provides exceptionally strong pathways into our industry”.

Full information: www.bcu.ac.uk/event-management

This course can also be accessed via a foundation year. Please see page 211.

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

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WHAT NEXT
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“Covering trend, branding, print, layout and design has made me confident I can grow these skills in a work environment and apply for jobs in all areas.”

CHLOE THORNE

BA (Hons)

Fashion Branding and Communication

School of Fashion and Textiles

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
W23M

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- English language and mathematics GCSE Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595

📷 [fbc_bcu](https://www.facebook.com/fbc_bcu)
📝 blogs.bcu.ac.uk/fashion-textiles

This unique mix of fashion communication and brand management includes creative direction and styling, fashion journalism and writing, and brand communication strategies. This will give you the skills you need to be a creative, confident, well-informed fashion communicator, ready for the industry.

You will be taught by an industry-experienced teaching team and by visiting industry professionals. There is also the opportunity to participate in live industry-based projects and competitions, such as working with trend forecasting magazine Textile View2 and the Style Birmingham publication.

You will develop visual and written communication skills across a broad range of creative media (creative direction and styling, art direction and graphics, print and digital design, branding strategy and journalistic writing) associated with the fashion industry. There will also be the chance to showcase your final-year work to industry leaders, at events such as Graduate Fashion Week in London.

Based at our City Centre Campus, you will have access to photography studios and equipment, relevant software and computer equipment, as well as a Faculty of creative students to collaborate with. You can also choose our four-year sandwich option, which features a one-year industry internship.

Full information: www.bcu.ac.uk/fashion-branding-communication

» 98% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education Survey 2016/17.

Content includes:

Year 1

- Fashion Publications
- Writing for Fashion
- Trend Forecasting
- Visual Literacy
- Creative Fashion Brand Communication

Year 2

- Industry Competition Brief
- Fashion Practitioner Case Study
- Brand Generation
- Work Placement or Collaborative Practice

Final year

- Major Project Dissertation
- Independent Final Project
- Self-branding and Promotion

RELATED COURSES

- 124 BA (Hons) Fashion Business and Promotion
- 122 BA (Hons) Fashion Design

“I can truly say this course prepares you to be 100% industry-ready. You will learn in a challenging, informative and inspiring way, giving you true industry insight and skills across a number of subjects.”

SOPHIE JOHNSON

📷 [bcu_fbp](https://www.facebook.com/bcu_fbp)
🐦 [@fashionbp](https://twitter.com/fashionbp)
f [bcu_fbp](https://www.facebook.com/bcu_fbp)
📝 [bcu.ac.uk/fashion-and-textiles/blog](https://blogs.bcu.ac.uk/fashion-and-textiles/blog)

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W5N9

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595

This course enables you to explore a range of roles within the fashion industry, far beyond the making and production of clothing. Guided and supported by a knowledgeable, industry-experienced staff team, you'll gain an education in fashion awareness, creativity and business skills.

You will acquire skills in buying, trend forecasting, marketing/PR and events. You will work on industry-led briefs across the first two years, supported by brands such as Selfridges and George at Asda. You will benefit from guest speakers from leading fashion brands and companies.

Our staff have experience with brands like Topshop, Debenhams, Emporio Armani and more, ensuring your learning is supported by contemporary knowledge and contacts. You will also explore new skills in packages such as InDesign, Photoshop and Illustrator.

On completion, you will graduate with commercial business acumen and the fashion knowledge needed to undertake a number of roles, including visual merchandising, international retailing and marketing.

Full information: www.bcu.ac.uk/fashion-business-promotion

RELATED COURSES

- 120 BA (Hons) Fashion Branding and Communication
- 205 BA (Hons) Textile Design

» 90% OVERALL SATISFACTION

National Student Survey 2018.

BA (Hons)

Fashion Business and Promotion

School of Fashion and Textiles

Content includes:

Year 1

- Fashion Business Context
- Trend Forecasting
- Buying and Merchandising
- Visual Merchandising

Year 2

- Marketing and PR
- Event Management
- International Retailing
- Work Placement

Year 3

- Major Project Dissertation
- Independent Major Project
- Self-promotion and the Future





“A highlight from the course for me was working with the staff. My tutor really believed in me and made me feel like his equal which was really empowering.”

TONI ROWLES

BA (Hons)

Fashion Design

School of Fashion and Textiles

 [bcu_fashion](#)
 [@bcu_fashion](#)
 [bcu.ac.uk/fashion-and-textiles/blog](#)

CAMPUS

City Centre

DURATION

3 years full-time

4 years sandwich

UCAS CODE

W230

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [bcu.ac.uk/courses](#)

Be equipped with the necessary knowledge and skills to succeed in the fashion industry and have the chance to take part in exciting work placements, which have previously included companies such as Ted Baker, Mary Katrantzou, Paul Smith, Topshop and River Island.

Your first year will introduce you to a number of fashion topics, helping you to develop a good foundation of fashion knowledge and skills, in both design and technical areas. The second year helps to strengthen your personal and professional development in relation to your own career goals. You will also have the opportunity to take part in the international Erasmus exchange programme, spending a semester at an overseas institution.

An optional placement year takes place between years two and three, providing an opportunity for an internship in industry. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Your final year gives you the opportunity to specialise in womenswear or menswear. You will focus on your own individual area of practice and produce garments that reflect your personal direction as a creative fashion design graduate.

Full information: [www.bcu.ac.uk/fashion-design](#)

BA (Hons) Fashion Design, BA (Hons) Costume Design and Practice and BA (Hons) Garment Technology have a shared first year of study.



[www.bcu.ac.uk/fashion-portfolio](#)

Content includes:

Year 1

- Design Development and Realisation
- Individual Aesthetic
- Creative Direction
- Context and Theory

Year 2

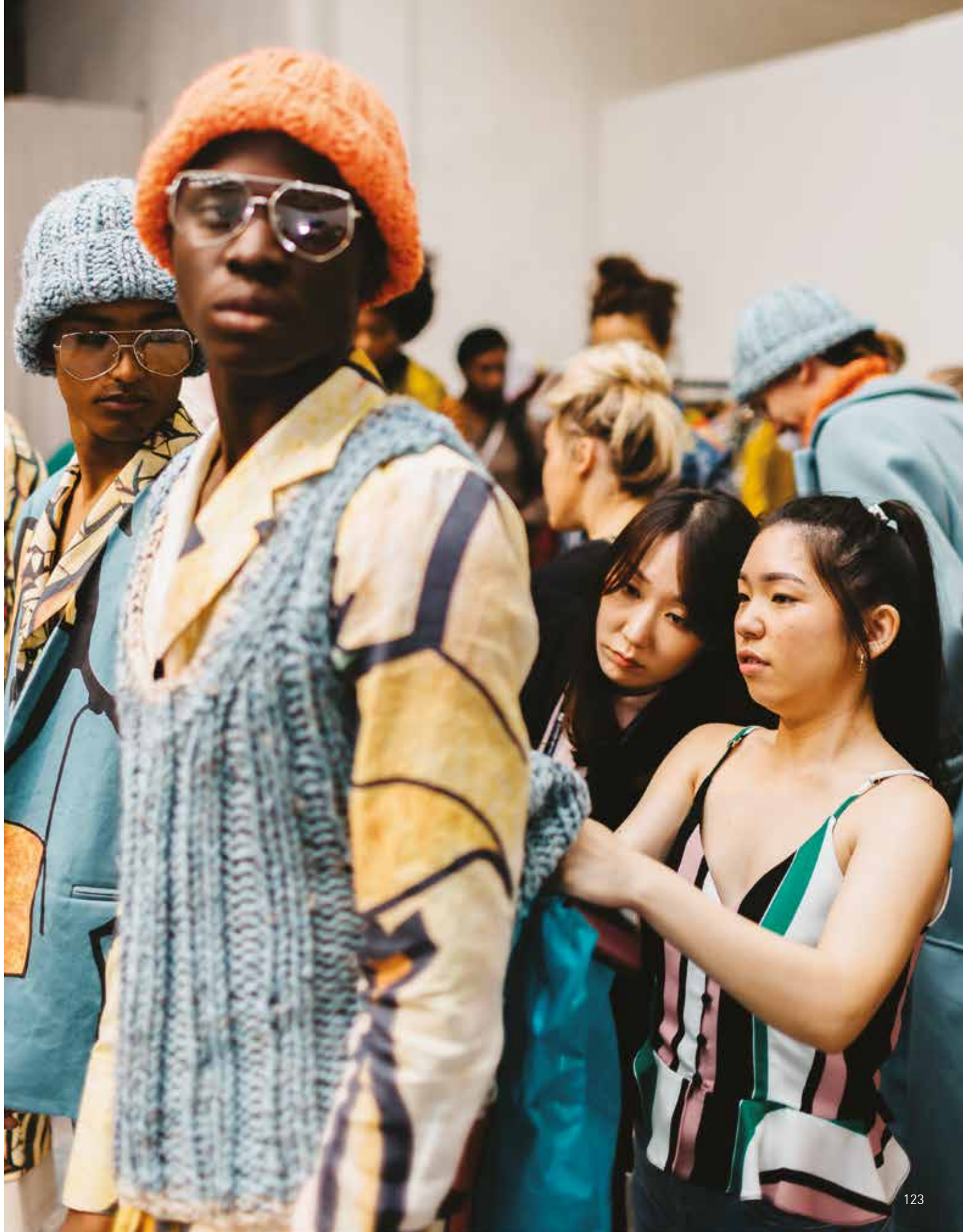
- Creative Realisation
- Critical Studies
- Work Placement (option 1) or Collaborative Practice (option 2)
- Advanced Practice

Final year

- Independent Project Research
- Independent Practice
- Major Project

RELATED COURSES

- 98** BA (Hons) Costume Design and Practice
- 134** BA (Hons) Garment Technology
- 120** BA (Hons) Fashion Branding and Communication
- 205** BA (Hons) Textile Design



WHAT NEXT

 [www.bcu.ac.uk/apply](#)

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“Our aim is to produce confident, skilled, industry-ready graduates. You’ll be confident in your knowledge and skills and ready to contribute to the industry from day one.”

REBECCA TULLENER,
Course Leader

@MyBCU
BirminghamCityUniversity

BA (Hons)
Film Business and Promotion
New Technology Institute

CAMPUS
City Centre

DURATION
2 years full-time

UCAS CODE
P3N9

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

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Prepare yourself for the business realities of film distribution and consumption in today’s rapidly evolving global film marketplace, with our unique, two-year fast-track programme. BA (Hons) Film Business and Promotion is designed with industry to reflect the growing need for entrepreneurial film graduates for roles around film distribution, marketing, financing and sales.

You will take a worldwide perspective from the outset, looking at the international marketplace, how the industry works globally, domestically in the USA, and independently in the UK. You will also study film industry structure, how films are financed and the challenge of bringing desirable film products to market.

Your passion for film will be nurtured, as you are encouraged to view and interact with a diverse array of film titles encouraging appreciation of film history, culture, the scope of the international market and trends in consumer tastes and viewing habits.

Along the way, you’ll build a tangible ‘portfolio of practice’ showcasing your work and proving your professionalism. Your assignments will reflect real-world practices and are designed to develop your critical and strategic thinking skills necessary to access opportunities in the sector.

Full information: www.bcu.ac.uk/film-business-and-promotion

RELATED COURSES
107 BA (Hons) Digital Marketing

Content includes:

Year 1

- Film Industry Primer
- Film Advertising and Audiences
- Language of Film
- Film Distribution: Planning Strategy
- Interactive Entertainment, Development and Implementation (optional)
- Narrative Entertainment Script and Production (optional)
- Collaborative Practice

Year 2

- Film Festivals
- Festival Planning
- Film Business Landscape
- Film and Entertainment Finance
- Final Major Project

» TAKE PART IN VOLUNTEER OPPORTUNITIES AT REGIONAL FILM FESTIVALS.

“The course definitely helped me with so many aspects of film and video production, from creating budgets for jobs to understanding the technical functions of various cameras, right through to delivery formats for the projects.”

JOSH BIRCH

@BCUCEBE
BCUCEBE

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
WP63

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

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📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



BSc (Hons)
Film Production Technology
School of Computing and Digital Technology

Film Production Technology will equip you with a range of academic and technical skills relevant to technology in film. You will explore filmmaking fundamentals from narrative, composition and film theory to camera testing, designing digital production workflows and post-production.

Taught by an experienced team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process. You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices.

You will exercise a broad range of technical and creative skills with the support of the University’s cutting-edge facilities, which includes our 1,200 sq m Curzon St Studios. There is also a focus on fundamental technical concepts, including the physics of sound and light being captured during production, as well as the tools and approaches used to do this. You will explore the techniques used to digitally store and manipulate both video and audio in post-production.

We will provide access to three film and TV studios including a full-height permanent green screen studio, Da Vinci Resolve colour grading suite, high-spec DIT cart for on-set colour management, a full range of production sound mixing equipment, and two Arri Alexa Mini camera kits with Xeen lenses and wireless follow focus units.

Full information: www.bcu.ac.uk/film-production-technology

This course can also be accessed via a foundation year. Please see page 211.

» USE AN INDUSTRY-STANDARD ARRI ALEXA MINI CAMERA TO SHOOT YOUR FINAL-YEAR FILM.

Content includes:

Year 1

- Video Production
- Visual Design
- Capture and Acquisition
- Sound for Film
- Audio and Video Technology

Year 2

- Production Practice
- Narrative Design
- Production Workflows
- Post-production

Final year

- Production Project
- Individual Honours Project
- Cross-platform Media
- Professional Practice



“Craft your own film future with one of our exciting new film courses. All Film Futures courses offer an integrated approach to theory, practice and industry perspectives alongside the chance to work on leading events such as the Cine-Excess International Film Festival.”

PROFESSOR XAVIER MENDIK



BA (Hons)
Film Studies
Birmingham School of Media

 @bcumedia
 BirminghamSchoolofMedia

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
P303

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Launch your career in film with our new range of Film Futures courses. Learn how to craft the perfect cinematic story, explore global film debates or learn mainstream movie and documentary production techniques.

Our Film Studies course will introduce you to key debates within film studies, while a module on early film and blockbuster cinema allows you to consider classic and contemporary trends in Hollywood film. You will also receive foundational skills in film production, before creating your own documentary short film.

There are options to explore European film and TV genres, global trends in cinema production, the skills of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the importance of psychoanalysis to film interpretation. All three courses feature a festival programme module in the second year, run in conjunction with established events such as the Cine-Excess International film festival.

Located in our City Centre Campus, which is home to our industry-focused film and media facilities, you'll learn a range of skills such as global cinema traditions, production and film festival training, filmmaking traditions and practices and screenwriting techniques.

Full information: www.bcu.ac.uk/film-studies

Content includes:

Year 1

- Introduction to Film Theory
- Hollywood: Early Film to Blockbusters
- Foundations of Filmmaking
- Documentary: Theory and Practice

Year 2

- Europe on Screen
- Festival Planning
- Collaborative Practice
- Option module (Choose from Screen Fandoms, Cinema of the Seventies, Sexuality on Screen or European 'Trash' Cinema)

Year 3

- Global Cinema Narratives
- Major Project
- Option modules (Two from Bollywood Film, Cult Film, Film Entrepreneurship, Science Fiction on Screen, or Reclaiming the Frame)

Film and Screenwriting | BA (Hons) P3W8

This course will teach you to consider a wide range of 'script to screen' traditions from theory, practice and industry perspectives. You will gain an understanding of Hollywood cinema conventions, and be introduced to other international traditions of cinema, ranging from European documentary to Bollywood film, modern transmedia approaches and beyond. Focusing on the aesthetic and creative aspects of film and screenwriting, you'll consider storytelling techniques, narratology and screen adaptation. Modules on film festival programming and entrepreneurship provide core skills relevant to the film industry.

Full information: www.bcu.ac.uk/film-and-screenwriting

Filmmaking | BA (Hons) P313

This course will introduce you to key principles of filmmaking, alongside training in film industry perspectives and documentary theory and practice. You will also learn more about filmmaking from post-production perspectives, while a range of options allow you to consider the skills of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the skill of creating short film narratives.

Full information: www.bcu.ac.uk/filmmaking

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

 +44 (0)121 331 5595

RELATED COURSES

124 BA (Hons) Film Business and Promotion

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

 +44 (0)121 331 5595



“The programme will provide you with a finance and investment education that will enable you to take up finance, business and management careers within the finance industry or commerce.”

NAVJOT SANDHU,
Senior Lecturer

BSc (Hons)/MFin Finance and Investment

Birmingham City Business School

 @BCUBusiness
 birminghamcitybusinessschool

CAMPUS City Centre

DURATION

3 years full-time (BSc)
4 years full-time (MFin)
4 years sandwich (BSc)
5 years sandwich (MFin)
5 years part-time (BSc)
7 years part-time (MFin)

UCAS CODE

N30I (BSc), N30J (MFin)

ENTRY REQUIREMENTS

- A Levels: BBC (MFin BBB)
- BTEC Diploma: D*D* (MFin combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MFin DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (MFin 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. The programme is focused on a practical application of financial skills in the investing world, qualities that are in high demand in modern business.

Designed to equip you with technical knowledge and skills as well as a range of employability attributes, the course will encourage your development and commitment in becoming an investment professional.

During the second and final year of the programme, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your programme to a specific career path. You can also enjoy seamless progression to a Master's-level qualification with our MFin.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: www.bcu.ac.uk/finance-investment
www.bcu.ac.uk/finance-and-investment-mfin

BSc (Hons) Finance and Investment can be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Introduction to Finance
- Introduction to Financial Accounting
- Principles of Economics
- Quantitative Methods for Finance

Year 2



- Financial Analysis for Investment
- Financial Reporting
- Risk Management
- Financial Modelling

Final year

- Banking, Financial Markets and Institutions
- Financial Derivatives
- Equity and Fixed Income Securities
- Investment and Portfolio Management

“I believe that if you wish to work in the professional environment, why not immerse yourself beforehand and study in that environment? I believe the city of Birmingham offers that with the various companies, banks and political organisations.”

GABRIEL BRADNICK

 @BCUBusiness
 birminghamcitybusinessschool

CAMPUS City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

LN13

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

 +44 (0)121 331 5595

Take advantage of Birmingham's distinctive and diverse economic profile with our Financial Economics degree. Our degree prepares you to work as an economist within the financial sector, or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Our degree also provides both the modes of thought and technical skills that have practical applications in business and society.

As financial economists work in a number of settings, you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting), therefore providing you with a range of options dependent on the graduate role you subsequently seek.

You will be equipped with a firm foundation of knowledge focused on the workings, strengths and weaknesses of diverse financial economic strategies. To deal with this complex background you will be taught the appropriate tools to analyse the issues nations and industries currently face.

Full information: www.bcu.ac.uk/finance-economics

This course can also be accessed via a foundation year. Please see page 211.

BA (Hons) Financial Economics

Birmingham City Business School

Content includes:

Year 1

- Professional Development for Economics
- Introduction to Finance
- Principles of Economics
- Business Analysis, Methods and Techniques

Year 2

- Microeconomics
- Macroeconomics
- Corporate Finance
- Econometrics

Final year

- International Finance
- Money and Banking
- Integrative Business Research Project

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

 +44 (0)121 331 5595

» 92% OVERALL SATISFACTION FOR FINANCE COURSES

National Student Survey 2018.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.



HND
Fine Art
Birmingham School of Art

 @margaretstreet
 BirminghamSchoolOfArt

- CAMPUS**
Birmingham Metropolitan College, Sutton Coldfield
- DURATION**
2 years full-time
- UCAS CODE**
001W
- ENTRY REQUIREMENTS**
- A Levels: DD
 - BTEC Diploma: MP
 - BTEC Extended Diploma: PPP
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate Diploma: 24 points
 - Good portfolio of work.

We encourage applications from students who do not meet the entry requirements outlined but can demonstrate ability through work experience, portfolio of evidence or successful interview.

For full entry requirements and fees: bcu.ac.uk/courses

- WHAT NEXT**
-  www.bcu.ac.uk/apply
 -  www.bcu.ac.uk/visit
 -  +44 (0)121 331 5595

This course encourages you to find your own route to creative expression across an exciting range of fine art practice and gives you the professional skills for further career development. This course opens the door to a career in the creative industries or enables you to move on to degree-level study with automatic entry to the second year of a related degree, including both the BA (Hons) Fine Art and the BA (Hons) Art and Design courses.

Nurturing and nourishing your individual creativity, and with no set pathways, you have the chance to work in areas such as painting, sculpture, printmaking, drawing, photography, film and video.

Studying at Birmingham Metropolitan College, you are also a student of the University with all the opportunities, experiences and professional contacts this brings. The first year explores such themes as developing a fine art language and drawing in a fine art context. You will be introduced to historical and contextual referencing, and will examine disciplines including sculpture, painting, photography and printmaking.

In your second year, you will study business and professional practice modules to develop your freelance and entrepreneurial skills. As you develop your own art identity, you will be able to test your creativity in modules covering site-specific art and specialist studio practice. Across both years, you prepare to take your creativity beyond your studies and into the world of work.

Full information: www.bcu.ac.uk/fine-art-hnd

- RELATED COURSES**
- 131** BA (Hons) Fine Art
 - 65** BA (Hons) Art and Design
 - 154** HND Jewellery and Silversmithing

Content includes:

- Year 1**
- Business and Professional Practice
 - Experimentation Across the Creative Disciplines
 - Skills and Technical Knowledge Development
- Year 2**
- Opportunities for Commissioned Artwork
 - Development of Studio Practice

» THIS COURSE OPENS THE DOOR TO A CAREER IN THE CREATIVE INDUSTRY AND HELPS YOU TO GAIN ENTRY TO OUR DEGREE COURSES.

“The opportunity for the artist to develop from start to finish has been proven, hard work is rewarded and the level of work created is limitless. More importantly don’t put yourself in a box. Everything is at your fingertips.”

TONY MCCLURE

 @margaretstreet
 BirminghamSchoolOfArt

- CAMPUS**
Margaret Street
- DURATION**
3 years full-time
- UCAS CODE**
W101
- ENTRY REQUIREMENTS**
- A Levels: BBC
 - BTEC Diploma: D*D*
 - BTEC Extended Diploma: DMM
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see bcu.ac.uk/art-portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

- WHAT NEXT**
-  www.bcu.ac.uk/apply
 -  www.bcu.ac.uk/visit
 -  +44 (0)121 331 5595

Situated in our historic Grade I listed art school building, you will enjoy the freedom and support needed to establish your own artistic voice. With no set pathways to learning, you will have freedom to experiment in any media, encouraging you to explore areas such as painting, sculpture, printmaking, drawing, photography, installation, film and video.

You will be supported throughout your studies by our experienced and talented tutors and technical staff, all professional artists in their own right. The nature of the course will enable you to develop your understanding of creative contemporary art practices in a global world.

You will learn important skills for your future career development from our professional practice, placement, live and collaborative modules and you will also be introduced to the context and curation of art.

We also have close links to the Ikon Gallery, Tate Liverpool, New Art Gallery Walsall and Birmingham Museum and Art Gallery and you can be inspired by the studios and galleries set up by former students. The course concludes in a public-facing professional exhibition of your practical work, supported by individual websites.

Full information: www.bcu.ac.uk/fine-art-ba

This course can also be accessed via a foundation year. Please see page 211.

- RELATED COURSES**
- 65** BA (Hons) Art and Design
 - 154** HND Jewellery and Silversmithing



BA (Hons)
Fine Art
Birmingham School of Art

Content includes:

- Year 1**
- Context, Methods and Making
 - Themes and Concepts in Art
 - Establishing Practice
 - Collaborative Practice 1

- Year 2**
- Developing Practice
 - Critical Theories in Art
 - Collaborative Practice 2
 - Extending Practice (optional)
 - Work Placement (optional)

- Year 3**
- Practice and Professional Presentation
 - Professional Portfolio
 - Major Project



F

“You are entering the gateway to a global education in food and nutrition that will prepare you to succeed in an increasingly competitive food and nutrition sector.”

DR HUDA AL-KATEB,
Programme Leader

BSc (Hons)
Food and Nutrition

School of Health Sciences



CAMPUS
City South

DURATION
3 years full-time
4 years sandwich

UCAS CODE
DB64

ENTRY REQUIREMENTS

- A Levels: BBC including biology, chemistry, applied science or food technology
- BTEC Diploma: D*D* in biology, chemistry or applied science
- BTEC Extended Diploma: DMM in biology, chemistry or applied science
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language, mathematics and a science.

For full entry requirements and fees: bcu.ac.uk/courses

Our practice-based, innovative BSc (Hons) Food and Nutrition degree will provide you with an integrated course focused on applied food science and technology. You will cover a wide variety of subjects including manufacturing and processing, quality and safety assessment, biotechnology and innovation in food product development.

You will explore several aspects of applied nutrition and its relation to human health and disease, the physiological and biochemical aspect of public health nutrition, dietary assessments and intervention, the legislation and policies for product quality and safety and its relation to health promotion.

You will have opportunities to discover the complexities of the food chain, the demands and needs of today's consumers globally and the controls and safety features that ensure the food we eat is of high quality, safe and nutritious. There is also the option of a one-year placement.

You will be taught in our new £41 million building with specialist state-of-the-art laboratories and teaching kitchen. Staff and guest speakers teaching the programme are experts and publish in their respective fields of food science and technology, nutrition and public health, dietetics, food safety and quality, biomedical and biological sciences and analytical chemistry.

Full information: www.bcu.ac.uk/food-and-nutrition

This course can also be accessed via a foundation year. Please see page 211.

RELATED COURSES

69 BSc (Hons) Biomedical Sciences

Content includes:

Year 1

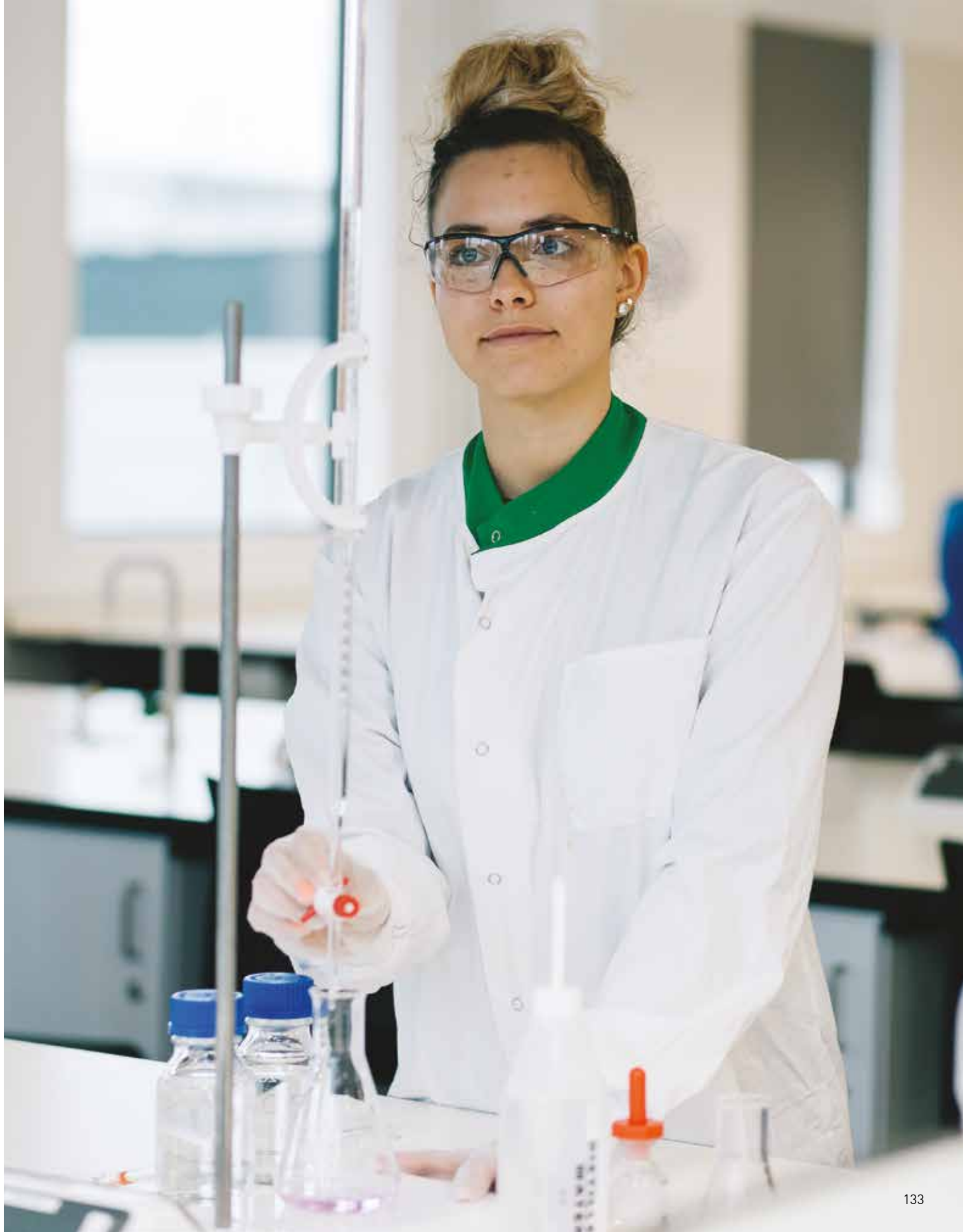
- Skills and Competencies Development
- Principles of Nutritional Biochemistry and Metabolism
- Introduction to Food Production
- Principles of Human Physiology and Nutrition

Year 2

- Nutrition and Development
- Applied Human Nutrition
- Food Rheology and Material Sciences
- Food Safety Regulations and Microbiology

Final year

- Current Advances in Food and Nutritional Sciences
- Research Project in Food and Nutrition
- Industrial Unit Operation – Food Quality and Safety
- Public Health Nutrition and Policies



WHAT NEXT

➡ www.bcu.ac.uk/apply

📱 www.bcu.ac.uk/visit

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“I collaborated with Burberry on my Final Major Project and was headhunted by a clothing supplier while displaying my collection at the end-of-year exhibition. I truly believe that without the input of the course I would not have progressed within industry so quickly.”

SADIE CHANCE,
Senior Product Developer, Scimitar Sports

BA (Hons)
Garment Technology
School of Fashion and Textiles

- [bcu_fashion](#)
- [@bcu_fashion](#)
- [bcu.ac.uk/fashion-and-textiles/blog](#)

- CAMPUS**
City Centre
- DURATION**
3 years full-time
4 years sandwich
- UCAS CODE**
W2JK
- ENTRY REQUIREMENTS**
- A Levels: BBC
 - BTEC Diploma: D*D*
 - BTEC Extended Diploma: DMM
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [bcu.ac.uk/courses](#)

Develop a professional and enquiring attitude within technical aspects of clothing production and an ability to become confident and self-motivated in your chosen practice. With excellent links within the industry, you will benefit from our close working relationships with fashion brands like Burberry, Karen Millen, Hackett and George at Asda.

Your first year will introduce you to a number of fashion topics that will help you to develop a good foundation of fashion knowledge and skills in both design and technical areas. Your second year helps to strengthen your personal and professional development in relation to your own career goals. Opportunities to take part in the international Erasmus exchange programme exist during this year.

There is an optional placement year between years 2 and 3. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Your final year introduces you to advanced pattern cutting, fittings, grading and sizing, production planning, costing, testing and technical packs. You will also use industry-standard Gerber pattern-cutting software, and strengthen your knowledge of global manufacturing.

Full information: [www.bcu.ac.uk/garm-tech](#)

BA (Hons) Garment Technology, BA (Hons) Fashion Design and BA (Hons) Costume Design and Practice have a shared first year of study.



- Content includes:**
- Year 1**
- Design Development and Realisation
 - Individual Aesthetic
 - Creative Direction
 - Context and Theory
- Year 2**
- Creative Realisation
 - Critical Studies
 - Work Placement (option 1) or Collaborative Practice (option 2)
 - Advanced Practice
- Final year**
- Independent Project Research
 - Independent Practice
 - Major Project

- RELATED COURSES**
- 122** BA (Hons) Fashion Design
- 205** BA (Hons) Textile Design

“The course meant that I was able to be successful in my job as a gemmologist in the Assay Office, and those skills have made it possible for me to move on in my career working for The Fine Jewellery Company in Birmingham.”

CHERYL OWEN



Gemmological Association
**Foundation Certificate /
Gemmology Diploma / Diamond Diploma**
School of Jewellery

- [soj_bcu](#)
- [@SoJ_BCU](#)

- CAMPUS**
Assay Office Birmingham
- DURATION**
Foundation Certificate: one year, 2.5 hours per week plus independent study
- Diploma:** one year, five hours per week plus independent study
- Diamond Diploma:** one year, 2.5 hours per week plus independent study
- UCAS CODE**
N/A – apply direct

- ENTRY REQUIREMENTS**
- You must have passed the Foundation Certificate before you are able to progress to the Gemmology Diploma.
 - There are no specific entry requirements for the Diamond Diploma course but completion of the Foundation Certificate is advised.

For full entry requirements and fees: [bcu.ac.uk/courses](#)

Leading to a globally respected award, you can register to study for Fellowship of Gem-A on successful completion. You can take the Foundation Certificate before progressing to the more scientific study of the Gemmology Diploma, and then the prestigious Diamond Diploma.

Gem-A's Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.

Full information:
[www.bcu.ac.uk/gemmology-fd-dp](#)

- Content includes:**
- Foundation Certificate**
- Careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds
 - Investigate imitation and synthetic gem materials
 - Use basic gemmological tools
 - Examine how gems are used in jewellery
 - Learn about the value and durability of gems
 - Identify features of commercially important gems
 - Gain Cert GA status with the Gemmological Association.
- Gemmology Diploma**
- Gain an in-depth understanding of gemmology
 - Develop competence in handling, testing and identification
 - Interact with the jewellery trade
 - On graduation, you are eligible for election to FGA Membership status of the Gemmological Association.
- Diamond Diploma**
- One of the world's most respected diamond awards
 - Investigate diamond grading
 - The 4Cs (carat weight, colour, clarity and cut)
 - Learn how to identify imitations and treatments
 - Successful completion allows you to apply for election to Diamond Membership of the Gemmological Association, and to use the letters DGA after your name.

» GAIN INDUSTRY-RECOGNISED
GEMMOLOGICAL ASSOCIATION ACCREDITATION.

- WHAT NEXT**
- [www.bcu.ac.uk/apply](#)
- [www.bcu.ac.uk/visit](#)
- +44 (0)121 331 5595



“The role I have at Gemfields, Zambia, is that of a Gemmologist. I am getting trained to do sorting, valuing and processing of rough emeralds. My favourite aspect of my time on the course is the willingness of the lecturers for us to succeed not only in the course but also in the industry.”

MAX LAMMERTSE

BSc (Hons)

Gemmology and Jewellery Studies

School of Jewellery

CAMPUS

Assay Office Birmingham

DURATION

3 years full-time

UCAS CODE

73J9

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- Interview.

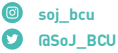
For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

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Study on our Gemmology and Jewellery Studies degree and gain the highest level of professionally recognised gemmological skills. Based in the heart of Birmingham’s thriving Jewellery Quarter, you will explore precious gems and all relevant aspects of the jewellery trade.

This course offers a comprehensive education in all areas of gemmological theory and testing, diamond grading and jewellery valuation.

With our fully equipped gem labs at your disposal, you will have the chance to test a wide range of gem materials with both standard and advanced equipment. There will also be a chance to learn complementary skills such as photography. You will study at our world-class brand-new purpose-built facilities at the Assay Office, just a few minutes’ walk from the School of Jewellery.

Our staff team are all experts in their field and have extensive industry experience. Our graduates go on to work in a wide variety of roles in the jewellery industry throughout the world.

Full information: www.bcu.ac.uk/gemmology

» STUDY IN OUR PURPOSE-BUILT, INDUSTRY-STANDARD FACILITIES.

Content includes:

Year 1

- Introduction to Gemmology and Jewellery Studies
- Gemmology and Diamond Practical

Year 2

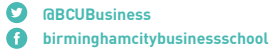
- Applied Gemmology
- Organics
- Jade
- Industry Studies

Year 3

- Advanced Gemmology and Analytical Techniques
- Valuation Science
- Research Project

“This course will provide the necessary knowledge and skills to develop an executive career in the global sport industry. Taught by experienced academics and industry experts, you will graduate with the key tools to thrive and excel.”

RUSSELL COWLEY,
Course Leader



CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

N880

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

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The global sports market is estimated to be worth between £400 billion and £500 billion and is growing at a significant rate year on year. Over the past decade there has been a huge increase in career opportunities in the global sport sector that require graduates with the skills, attributes and experience to thrive in such a dynamic industry.

This undergraduate course will provide the academic expertise needed to help students develop an exciting professional future.

Combining theory and practical application this course will draw heavily from practising sports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics. Internships, placements, project fieldwork and workshops will enable students to start a career the second they walk through the door.

All modules balance a range of relevant theory and concepts with practical application and throughout the course students reflect on and apply this content into real-life scenarios – enabling students to enhance and critique their learning. In short, this is a course designed to be the catalyst for students to forge a hugely successful career in the global sports industry.

Full information: www.bcu.ac.uk/global-sport

This course can also be accessed via a foundation year. Please see page 211.

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



BA (Hons)

Global Sport Management

Birmingham City Business School

Content includes:

Year 1

- Introduction to Global Sport Management
- Marketing Foundations
- Sports Events Management
- Building Your Brand

Year 2

- Sports Analytics and Digital Innovation
- Personal Development as Global Sports Manager
- Culture and Consumer Behaviour in Global Sports
- Marketing Communications and Planning

Final year

- Contemporary Issues in Global Sport
- Global Sports Law, Policy and CSR
- The Global Manager
- Integrative Business Research Project

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.



“Birmingham has a really good creative scene and the University really supports the city. They encourage you to take on more live briefs and to make your experience at University as close to being as real as possible, similar to what it will be like in industry.”

ROBERTO CUTRERA

 [viscombirminghamcityuniversity](https://www.facebook.com/viscombirminghamcityuniversity)

BA (Hons) Graphic Communication

School of Visual Communication

- CAMPUS**
City Centre
- DURATION**
3 years full-time
- UCAS CODE**
W211
- ENTRY REQUIREMENTS**
- A Levels: BBC
 - BTEC Diploma: D*D*
 - BTEC Extended Diploma: DMM
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. See [bcu.ac.uk/viscom-portfolio](https://www.bcu.ac.uk/viscom-portfolio).

For full entry requirements and fees: [bcu.ac.uk/courses](https://www.bcu.ac.uk/courses)

This exciting course is a must for creative mavericks and anyone passionate about graphic design and looking to pursue a career in the industry. The programme has been structured to provide you with industry-standard skills in the fields of communication, branding, strategy, creative advertising and design, in still and moving images, both in print and online.

You will benefit from our great links to major advertising agencies, publishing houses and interactive design studios, and receive commercially relevant guidance based on contemporary approaches and historical contexts from your enthusiastic and knowledgeable tutors. Graduates have gone on to become leaders in their fields and specialisms and often return to the University to share their knowledge.

This course will enhance your design skills and challenge your creative thinking, helping you identify the latest directions in design and advertising communication.

You will develop your skills by engaging with live project briefs with a variety of companies, both local and international. Previous students have worked on live projects with Moonpig, McCann Erickson, The Times, Chapter, Cogent Elliott, Birmingham Hippodrome, Hello Creatives and Saatchi & Saatchi.

Full information: www.bcu.ac.uk/graphic-com

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

- Year 1**
- Introduction to Visual Communication
 - Principles and Practice of Graphic Communication
 - Narrative
 - Enterprise of Graphic Communication
 - Discourse
- Year 2**
- Context of Graphic Communication
 - Live Project
 - Collaborative Practice
 - Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with an exchange programme.

- Year 3**
- Critical Practice
 - Major Project

RELATED COURSES


- 146** BA (Hons) Illustration
179 BA (Hons) Photography
205 BA (Hons) Textile Design
65 BA (Hons) Art and Design

» LIVE PROJECT PARTNERSHIPS HAVE INCLUDED NHS, MOONPIG, BEEHIVE, STUDIO BONITO, MCCANN ERICKSON, THE TIMES NEWSPAPER GROUP, CHAPTER, ONE BLACK BEAR, COGENT ELLIOTT AND LEO BURNETT LONDON.

WHAT NEXT

-  www.bcu.ac.uk/apply
-  www.bcu.ac.uk/visit
-  +44 (0)121 331 5595



 [@bcuuhels](https://www.instagram.com/bcuuhels)
 [bcuuhels](https://twitter.com/bcuuhels)

- CAMPUS**
City South
- DURATION**
1 year full-time, work-based learning

UCAS CODE
N/A – apply direct

ENTRY REQUIREMENTS
You must be employed in a health or social care support worker role (or equivalent).

- A Levels: minimum of Grade D in one subject
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 12 Level 2 mathematics and 12 Level 2 English language if not already achieved at GCSE or equivalent
- International Baccalaureate Diploma: 24 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](https://www.bcu.ac.uk/courses)

WHAT NEXT

-  www.bcu.ac.uk/apply
-  www.bcu.ac.uk/visit
-  +44 (0)121 331 5595

If you are currently a support worker in a health and social care setting and wish to either gain credits to enable access to a degree programme or develop your career to the next level, this course is for you.

This one-year work-based learning programme includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors. If you would like to take the first steps towards developing your knowledge and skills, this qualification is ideal.

The School’s belief in working collaboratively, and for mutual benefit, with employers and Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice.

Our outstanding facilities include hospital wards, an operating theatre, home environment room and state-of-the-art laboratories.

Full information: www.bcu.ac.uk/health-sc

Content includes:

- Modules:**
- Academic Skills
 - Principles of Anatomy and Physiology or Introduction to Health Policy
 - Fundamentals of Care

- Plus:**
- A pathway-specific skills module
 - One or two option modules (select two single modules or one double module)

RELATED COURSES

- 140** FdSc Health and Social Care

CertHE Health and Social Care

School of Health Sciences

The following study pathways are available:

Adult Care
For people working with adults in a health or social care environment.

Children
Suitable for people working with children in a support worker role.

Diagnostic Radiography
The pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment.

Learning Disability
For people working within a learning disability setting.

Mammography
Examining psychological and cultural influences relevant to working in a breast imaging department.

Maternity
For those working within a maternity setting who wish to develop their role.

Mental Health
Of particular relevance to people who work with clients with mental health needs.

Surgical Care Support
Aimed at those who work within a perioperative setting who wish to develop responsibility, accountability and critical thinking and problem-solving skills.



“I have met some fantastic people and have really enjoyed working with them as we teach each other and learn from each other.”

FIONA KILBEY



FdSc

Health and Social Care

School of Health Sciences



CAMPUS
City South

DURATION
2 years full-time, work-based learning

UCAS CODE
N/A – apply direct

ENTRY REQUIREMENTS
You must be employed in a health or social care support worker role (or equivalent).
• A Levels: minimum of Grade D in one subject
• BTEC Diploma: MP
• BTEC Extended Diploma: PPP
• Access to HE Diploma: 60 credits with 12 Level 2 mathematics and 12 Level 2 English language if not already achieved at GCSE or equivalent
• International Baccalaureate Diploma: 24 points
• GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

If you are a healthcare assistant, support worker or equivalent within a health and social care setting, and want to take your career to the next level, this course will support you to gain the work-based skills you need.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors.

Move your career forward while working in one of the following areas: adult care, children, diagnostic radiography, maternity, mammography, mental health, radiotherapy, or management in health and social care.

The School's belief in working collaboratively, and for mutual benefit, with employers and Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice. Our facilities include hospital wards, an operating theatre, home environment room and state-of-the-art laboratories.

Full information: www.bcu.ac.uk/health-sc

Content includes:

- Year 1 modules:
- Academic Skills
 - Principles of Anatomy and Physiology or Introduction to Health Policy
 - Fundamentals of Care
- Plus:
- A pathway-specific skills module
 - One or two option modules (select two single modules or one double module)

- Year 2 modules:
- Introduction to Evidence-based Healthcare and Research
 - Becoming a Paraprofessional

- Plus:
- A pathway-specific skills module
 - Two single option modules

PATHWAYS:

Adult Care
Focusing on care delivery within an adult or acute care environment, this pathway is suitable for those employed in a variety of areas across the health and social care spectrum. You will be encouraged to reflect on and enhance the specific knowledge and skills required to provide compassionate, person-centred care.

Children
Acquire and develop a deeper understanding of the skills and knowledge required to work in your area of children's healthcare. This pathway is aimed at those employed within a healthcare setting including the NHS, public, private and voluntary sectors who are involved in delivering healthcare to infants, children, young people and their families.

Diagnostic Radiography
Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

Learning Disability
This pathway provides you with the fundamental knowledge and the core clinical skills to enable you to meet the health needs of people with learning disabilities.

Mammography
Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. You will develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

Maternity
Aimed at support workers who are working within a maternity setting, this pathway will be of particular interest if you want to develop your role and gain competence in the principles that surround caring for pregnant women.

Mental Health
Increase your understanding of mental health, the impact of mental illness and strategies to aid an individual's recovery. You will gain greater understanding of communication, self-awareness and therapeutic approaches that form the foundation of effective interpersonal care in a mental health setting. The mental health pathway is aimed at support workers employed in mental health settings of all types including inpatient, day centre or community care.

Surgical Care Support
This pathway is aimed at those who work within a perioperative setting and facilitates opportunities for you to develop responsibility, accountability and critical thinking and problem-solving skills, raising your awareness of issues that impact upon an individual's health, their safety and clinical practice in the perioperative care setting.

WHAT NEXT

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RELATED COURSES
139 CertHE Health and Social Care

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595



“You get the opportunity to work with many different providers, and really get an insight into the type of work they do to help the community.”

ALISIA LASHLEY

BSc (Hons)
@bcuhels
bcuhels

Health Studies (Public Health)

School of Health Sciences

CAMPUS
City South

DURATION
3 years full-time
5 years part-time

UCAS CODE
B910

ENTRY REQUIREMENTS

- A Levels: BCC including health and social care or a social science at grade C or above
- BTEC Diploma: D*D in Health and Social Care Society, Health and Development or science equivalent
- BTEC Extended Diploma: DMM in Health and Social Care Society, Health and Development or science equivalent
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 26 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595



www.bcu.ac.uk/health-studies-vid

Content includes:

Year 1

- Improving Health for Individuals and Populations
- Perspectives on Health
- Community Profiling
- Public Health Organisations

Year 2

- Placement
- Health Protection
- Epidemiology and Research Evidence
- Improving Population Health through Policy and Strategy

Year 3

- Placement
- Contemporary Issues: Global, National and Local Perspectives
- Developing Healthy Communities
- Honours Project

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

“I learned such a lot making my final masterpiece and after graduating I entered it into a young talent competition and won which meant that I could take it to the biggest watch fair in the world and show alongside some amazing, inspirational clock and watch makers.”

ANNA-ROSIE KIRK

@soj_bcu
@SoJ_BCU

CAMPUS
Vittoria Street

DURATION
3 years full-time

UCAS CODE
W723

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/jewellery-portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595



BA (Hons)
Horology
School of Jewellery

Content includes:

Year 1

- Introduction to Horology
- Production Techniques
- Specialist Horological Skills
- CAD for Bespoke Production (optional)
- Introduction to Gemmology (optional)

Year 2

- Commercial Servicing Skills
- Advanced Production Techniques
- Commercial Awareness (optional)
- Luxury Jewellery Branding (optional)
- Work Placement (optional)
- Live Project (optional)

Year 3

- Major Project – explore an area of personal interest to you
- Employment Skills – further develop the practical and professional skills required to become a professional horologist

This course is designed to train and create employable graduates in horology. It has been tailored to meet the growing demand for watchmakers and clockmakers, qualified to industry standards. Our outstanding industry links include brands such as Cartier, Louis Vuitton Moët Hennessy (LVMH), Christopher Ward and the British Museum.

Our unique undergraduate Horology course will enable you to study clocks and watches, both mechanical and electronic, and the art and science of time measurement. You will be supported by experienced staff and visiting tutors who will share their expertise in practice, research and design techniques. You will also have the opportunity to gain professional membership of the British Horological Institute.

You will be using industry-standard software, such as the Solidworks CAD package, to develop design and technical drawing skills, as well as both traditional and modern niche skills of repair, conservation and restoration.

You will also have the chance to undertake placements and mentoring, and develop technical expertise in a commercial setting, alongside our unique partnerships with internationally respected names.

Full information: www.bcu.ac.uk/horology

RELATED COURSES

- 153 BA (Hons) Jewellery and Objects
- 154 HND Jewellery and Silversmithing
- 131 BA (Hons) Fine Art

» WE HAVE UNIQUE PARTNERSHIPS WITH LUXURY GOODS BRANDS LOUIS VUITTON MOËT HENNESSY (LVMH) AND CARTIER.



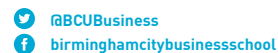
“All the course lecturers have an extensive amount of practical experience; they share their knowledge and provide real-life examples in seminars and lectures. They don’t just want us to achieve the bare minimum, but will push and encourage us to achieve our utmost best!”

SOMMAIYYA BEGUM

BA (Hons)

Human Resource Management

Birmingham City Business School



CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
NN16

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma:
60 credits with 45 at Level 3
- International Baccalaureate
Diploma: 28 points
- GCSE English language and
mathematics at Grade 4 or
above, or equivalent.

For full entry requirements
and fees: bcu.ac.uk/courses

Our Human Resource Management degree equips you with the tools you need to develop the high-performing personnel and innovative teams demanded by business. This course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ.

You will develop your skills through real projects, field trips and interactive workshops. This work-integrated approach to learning means that graduates of this course leave with real, practical experience and can go on to work for a wide range of companies such as Superdry and National Express.

This course draws upon all aspects of people management, enabling you not only to build knowledge and understanding but also a high degree of professional competence in the field of people management and development. You will have the option to undertake a work placement to gain practical work experience within a business, ensuring you are prepared for a successful career from the moment you graduate.

We will develop your attributes so you’ll graduate with the potential to become a full corporate member of the CIPD.

Full information: www.bcu.ac.uk/hrm

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Employee Engagement
- Finance for Managers
- Contemporary HR for Managers
- Understanding Organisations and Organisational Behaviour

Year 2

- Employment Law
- Adding Value Through HR
- An Introduction to Consultancy
- Applied Management

Final year

- The Contemporary Global Manager
- Workplace Learning and Development
- Employee Relations and Reward

ACCREDITATION

CIPD

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



WHAT NEXT

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“The course is very diverse; everyone’s work is really different. The tutors are really enthusiastic and supportive...don’t be afraid to try everything, especially with design as it will all work out in the end.”

MIA POWELL

BA (Hons)

Illustration

School of Visual Communication

 [viscombirminghamcityuniversity](#)

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W220

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see bcu.ac.uk/viscom-portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

 +44 (0)121 331 5595

This exciting, energetic course will give you the skills you need to capture and communicate ideas through pictures, as well as finding your individual visual voice through experimenting, risk taking and critical reflection.

You will explore how your work can be applied across a wide range of contexts, from commercial work to personally driven projects. There will also be the opportunity to develop new skills and different ways of thinking, enabling you to find your own individual, visual voice and prepare you for the ever-changing creative industry.

This programme celebrates the synthesis between illustration and other visual communication disciplines and will help you to develop strong student collaborations that aim to reflect industry practice. You will become part of a lively creative community, encouraging the value of peer learning.

You will also supplement your learning through an integrated workshop programme that provides the opportunity to work alongside, and be informed by, industry experts from a wide range of disciplines.

Full information: www.bcu.ac.uk/illustration

This course can also be accessed via a foundation year. Please see page 211.

» LIVE PROJECT PARTNERSHIPS INCLUDE TINY TREE BOOKS, BIRMINGHAM REPERTORY THEATRE, DANCEXCHANGE, FLATPACK FILM FESTIVAL, PLAYGROUND GAMES AND MOONPIG.

Content includes:

Year 1

- Introduction to Visual Communication
- Principles and Practice of Illustration
- Narrative
- Enterprise of Illustration
- Discourse

Year 2

- Context of Illustration
- Live Project
- Collaborative Practice
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with an exchange programme.

Year 3

- Critical Practice
- Major Project

RELATED COURSES

138 BA (Hons) Graphic Communication

179 BA (Hons) Photography

205 BA (Hons) Textile Design

65 BA (Hons) Art and Design

“It was brilliant to see everything come together successfully at the end of the project; it was also fantastic to see members of the public interacting with the space I and others had created.”

EMILY HESKETH,

After working on an extracurricular performance of Macbeth

 [@BCU_BS&AD](#)

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W250

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

 www.bcu.ac.uk/apply

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BA (Hons)

Interior Architecture and Design

Birmingham School of Architecture and Design

Content includes:

Year 1

- Reordering Space
- Manipulating Space
- Design Devices
- 20th Century Design Cultures
- Transforming Space 1

Year 2

- Interior Strategies
- Transforming Space 2
- Design Communication
- Praxis (Work Placement - optional)
- Collaborative Practice (optional)
- Live Project (optional)

Year 3

- Critical Study
- Design Integration
- Major Project

Centred around a tailored environment and an enterprise education, this undergraduate course covers a spectrum of interior architecture and design possibilities ranging from reordering to manipulating to transforming space.

More specifically, an interior architecture and design student learns to:

- order and reorder spatial activities and planning to design creative and innovative interiors,
- manipulate, in three dimensions, the interior sculptural qualities of a building or space, and
- transform or give a new life to an existing or new space, based on your expanding vision and possibility in a given context.

This industry-aligned course offers you the opportunity to study and practise the adaption and reuse of space within new and existing building stock, while also addressing aesthetics, human needs, materiality, and the more ephemeral qualities of atmosphere, character, colour, light and shade.

Alongside the regeneration of existing space, you will discover new interior environments, in a broad range of industry sectors, such as hospitality, retail, leisure and residential, using an experimental approach to develop the refined techniques required for effective space planning, conceptual design, development, visualisation and the refurbishment of space.

Full information: www.bcu.ac.uk/arc-design

This course can also be accessed via a foundation year. Please see page 211.

RELATED COURSES

158 BA (Hons) Landscape Architecture

» OUR SCHOOL IS CONNECTED TO A HUGE NETWORK OF PRACTITIONERS, DESIGNERS AND CREATIVE INDIVIDUALS. THIS PROVIDES A GREAT SPRINGBOARD FOR YOU TO CONNECT WITH THESE GROUPS.



“This is a programme with a truly international focus and you will develop a wide range of cognitive and intellectual skills. In addition you will develop the competencies specific to business and enterprise by studying and working with people from across the world.”

CINDY MILLMAN,
Lecturer

BA (Hons)
**International Business
(Top-Up)**

Birmingham City Business School

CAMPUS
City Centre

DURATION
1 year full-time
2 years part-time

UCAS CODE
N121

ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

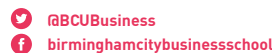
For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📱 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



This programme develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible.

Our top-up year in international business covers business strategy, operations, marketing, globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you'll learn through group presentations, live projects and business case studies.

You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.

You will benefit from our exceptional links to business. Our staff bring in expert guest speakers and industry gurus to help you with your projects. They've worked all over the world and bring experience from the Ministry of Defence, aerospace and multimillion pound conglomerates.

Full information: www.bcu.ac.uk/int-business

Content includes:

- Contemporary Business: Practice and Solutions
- Applied Management
- Business Operations
- Marketing Communication Planning
- Innovative Thinking in Organisation Development
- Business Processes and Systems
- E-business
- One Planet Business

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



“It is a great programme designed to impart knowledge and skills on international finance and successfully equips our students for their careers in a globally competitive market.”

NAVJOT SANDHU,
Lecturer



BSc (Hons)
International Finance (Top-Up)

Birmingham City Business School

CAMPUS
City Centre

DURATION
1 year full-time

UCAS CODE
N390

ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📱 www.bcu.ac.uk/visit

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Global financial and business environments are becoming increasingly intertwined. We use our long-standing links with the world of finance to develop your knowledge and real-world practical skills in international finance. With dedicated tutor support, we will also help you to select course modules which reflect your own learning needs and career goals.

The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills and attributes. The course will encourage your intellectual and moral development and your personal commitment to the social purpose of becoming a business professional.

Studying in our state-of-the-art Curzon Building on our City Centre Campus, you will choose from a range of modules including international reporting, financial management, globalisation and statistical modelling. You are encouraged to choose areas of study best suited to your future career plans.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They've forged careers and worked with renowned companies such as KPMG and Vauxhall. This means you get great contacts and benefit from their industry insights. Our students come to their top-up year from a variety of backgrounds, providing the added opportunity to also gain valuable learning experiences from your peers.

Full information: www.bcu.ac.uk/int-finance

Content includes:

- Banking, Financial Markets and Institutions
- International Finance
- E-business
- International Business
- Corporate Financial Strategy
- Financial Derivatives
- The Global Manager
- UK and Global Accounting Issues

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



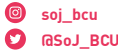
“When I got accepted I was really happy and excited because it offered all the areas I wanted to explore and build my way into the industry. I have started the course now and I am really enjoying it – it was really what I expected and even better!”

LAURA MECATTAF

BA (Hons)

International Jewellery Business

School of Jewellery



CAMPUS

Assay Office Birmingham

DURATION

3 years full-time

UCAS CODE

N120

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

For full entry requirements and fees: bcu.ac.uk/courses

This is a new and exciting course that offers the unique opportunity to study the management and marketing of jewellery at BCU's world-renowned School of Jewellery. You will have a fantastic start to your career in the jewellery industry, applying the knowledge and skills from your academic studies to simulations and live projects.

You will be taught by experienced tutors with a jewellery industry background and by working in groups or on individual projects, learn about the industry challenges and how to apply management and marketing theories.

There is the opportunity to engage with students and activities at the School, and through its networks you will receive behind-the-scenes access to jewellery professionals and businesses. You will be undertaking a business course that is contextualised within the jewellery sector, giving you insights and skills for this highly specialised industry.

The course involves visiting key exhibitions, trade fairs and retail events such as Jewellery and Watch in Birmingham, International Jewellery in London and overseas fairs such as Vicenza Ora in Italy.

Full information: www.bcu.ac.uk/int-jewel-bus

Content includes:

Year 1

- Principles of Jewellery Marketing
- History and Culture of Jewellery
- Principles of Strategy and Jewellery Business Management
- Introduction to Gemmology (optional)
- Introduction to Diamonds and Diamond Grading (optional)

Year 2

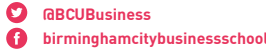
- Retail Marketing for Jewellery
- Event and Project Management
- Consumer Behaviour (optional)
- Luxury Jewellery Branding (optional)
- Work Placement (optional)
- Collaborative Practice (optional)
- Live Project (optional)

Year 3

- Trend Forecasting and Entrepreneurship
- Academic and Market Research
- Major Project

“This course challenges you to expand your knowledge and skills in the key business discipline of marketing. You will learn how businesses succeed globally and develop yourself in a nurturing and supportive environment.”

NICOLA GITTINS,
Lecturer



CAMPUS

City Centre

DURATION

1 year full-time

UCAS CODE

N550

ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)

International Marketing (Top-Up)

Birmingham City Business School

Content includes:

- Strategic Marketing, Management and Planning
- E-business
- Emerging Themes
- Cross-cultural Behaviour
- International Marketing Planning

Our International Marketing top-up degree gives you the chance to broaden your knowledge of marketing within the global business environment. We'll teach you to apply your knowledge to real business scenarios, helping you to progress into employment, having already dealt with many situations you find in the working world.

You will be put into a range of exciting and innovative scenarios, strengthening your expertise and learning from different cultures and experiences. On this top-up year, you will take a range of advanced modules that look at current marketing methods and contemporary business issues, such as contemporary advertising, e-business and marketing strategy and planning.

Hands-on learning will go alongside more conventional teaching methods like lectures and seminars on this course. You will be put in a range of scenarios, such as assuming the role of an international marketing manager, strengthening your expertise in the areas employers want. There are opportunities to collaborate with students on other marketing courses and exchange different ideas and experiences.

The course combines business theory with exciting current marketing themes, such as emerging digital media and the importance of a positive consumer experience. From day one, you'll start to understand how organisations operate and what their current challenges and opportunities are.

Full information: www.bcu.ac.uk/int-marketing

WHAT NEXT

www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595

» THIS COURSE INVOLVES VISITING MANUFACTURERS, RETAILERS AND EXHIBITIONS ACROSS THE WORLD.

WHAT NEXT

www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



“The course is a great platform for personal development; although oriented around jazz and improvisation, it still gives you room to decide which avenue of the profession you want to move into, as well as work out how to get there.”

TOM DUNNETT

BMus (Hons)

Jazz

Royal Birmingham Conservatoire

CAMPUS

City Centre

DURATION

4 years full-time

UCAS CODE

310F (UCAS Conservatoires)

ENTRY REQUIREMENTS

A standard in First Study equivalent to that of the Associated Board's Grade VIII (Distinction): this may be demonstrated at audition or on your audition recording.

Plus:

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/conservatoire

📅 www.bcu.ac.uk/conservatoire/open-days

☎ +44 (0)121 331 5595



The launch of our Eastside Jazz Club has helped strengthen the integral role that Royal Birmingham Conservatoire has to play in the city's thriving jazz scene. Our Jazz department is based around the Club, where student musicians share a platform and get invaluable side-by-side performance experience with the best on the scene, whom we welcome to our stage on a regular basis.

This course meets the needs of the modern jazz performer – it places emphasis on practical work, with the majority of time dedicated to one-to-one lessons, small group coaching and private practice. You will study modules that have been specifically and skilfully designed for jazz musicians, and as part of your learning we encourage you to explore in depth the relationship between improvisation and composition, which is central to developing your individual voice.

You will graduate as a versatile, professional musician who is knowledgeable about the entrepreneurial opportunities available to you, and aware of the commercial realities for musicians joining today's UK jazz scene as a portfolio musician.

As well as having our own club that has taken its place on Birmingham's vibrant jazz scene, our students enjoy professional experience opportunities with external gigs that familiarise them with the industry – for example through our partnership with Cheltenham Jazz Festival – one of many ways we prepare you for the future.

Full information: www.bcu.ac.uk/jazz



www.bcu.ac.uk/jazz-vid

Content includes:

Years 1 and 2

- Principal Study
- Praxis
- Listening and Context
- Professional Portfolio 1: Community Engagement or
- Professional Portfolio 2: Pedagogy and practice

Year 3

- Music Promotion
- Collaborative Practice
- Live Project
- Work Experience

Year 4

- Principal Study
- Music Production

» WE ARE THE ONLY UK CONSERVATOIRE WITH A DEDICATED JAZZ VENUE.

“It's amazing working on live projects such as these – it's real life and out there for the public to see. To found out I won was one of the best feelings ever.”

ALISE ZLATKINA,
Winner of the live project with Horticulture Week



CAMPUS

Vittoria Street

DURATION

3 years full-time

UCAS CODE

W239

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



BA (Hons)

Jewellery and Objects

School of Jewellery

Content includes:

Year 1

- Specialist Techniques
- Jewellery and Objects in Context
- Contextual Exploration
- One optional module from across the School of Jewellery

Year 2

- Contextual Specialisms
- Jewellery and Objects in Depth
- Plus two optional modules from across the School and Faculty including live project, collaborative projects and specialist pathways

Year 3

- Studio Perspectives
- Major Project – Theory
- Professional Practice

Pursue innovation, challenge conventions and push the boundaries of the discipline with this creative course. Individuality is fundamental to your creative development, personal philosophy and direction. The School is uniquely positioned in the heart of the Jewellery Quarter, enabling you to be fully immersed in the industry from the first day of your studies.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards, on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optional topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence who have diverse skills and knowledge to contribute to your learning experience.

While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through participation in live projects, competitions and real-life briefs throughout the programme.

Full information: www.bcu.ac.uk/jewel-objects



www.bcu.ac.uk/jewellery-portfolio

» EXPERIMENT WITH MATERIALS, TECHNIQUES AND PROCESSES.



“I wanted to design a medal that the athletes could link to the city of Birmingham, with its unique, individual features and landmarks. My medal will be a memento of the city, allowing the athletes to remember the special time they’ve experienced here.”

MENNA JONES,
Won a competition to design the medals for the IAAF Indoor Championships in Birmingham

@soj_bcu
inSoJ_BCU

HND
Jewellery and Silversmithing
School of Jewellery

CAMPUS
Vittoria Street

DURATION
2 years full-time

UCAS CODE
72WW

ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 2
- International Baccalaureate Diploma: 24 points
- Equivalent industry experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see bcu.ac.uk/jewellery-portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

Based within a stimulating and dynamic environment, the School of Jewellery’s HND course is unique within the UK and has an excellent reputation within the industry, with our students and graduates employed at all levels, locally and internationally.

As an HND student, you will be working on live, collaborative and customer-facing projects, broadening your experience through our industry-focused curriculum. You will be immersed in the world of jewellery and silversmithing as you create pieces in precious and non-precious metals. You will produce pieces by hand and by mechanical means, with a particular focus on manipulating metal.

There is plenty of opportunity for hands-on workshop experience to hone your skills. You will develop practical experience of materials and tools, alongside techniques in drawing and model-making to develop your design processes. You will also have access to the latest equipment such as laser welders and 2D and 3D CAD software packages.

Dedicated staff with professional experience will offer advice, support and industry contacts. You will be encouraged to enter national and international competitions, and you will also have fantastic opportunities to work on live projects with industry. After completing the HND Jewellery and Silversmithing course, the majority of graduates continue onto BA (Hons) Jewellery and Silversmithing – Design for Industry.

Full information: www.bcu.ac.uk/jewellery-hnd

» FIELD TRIPS AND STUDY VISITS ADD COLOUR AND RELEVANCE TO YOUR STUDIES, AND SUPPORT AND UNDERSTANDING OF COMMERCIAL JEWELLERY MANUFACTURING ENVIRONMENTS.

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

Content includes:

- Year 1**
- Fundamental Hand Skills
 - Fundamental Production Processes
 - Fundamental Silversmithing Skills
 - Introduction to Gemmology (optional)
 - CAD for Bespoke Production (optional)
 - Fine Jewellery Techniques (optional)

- Year 2**
- Advanced Production Processes
 - Professional Context
 - Specialist Practice
 - Live Project

RELATED COURSES

153 BA (Hons) Jewellery and Objects

155 BA (Hons) Jewellery and Silversmithing – Design for Industry (Top-Up)



“I currently work full-time at Cooksongold in the Jewellery Quarter and rent a beautiful workshop so Birmingham life is pretty amazing right now. I hope to grow myself as a designer both in the trade and retail side of the jewellery industry.”

DAISY GRICE,
Bright Young Gem Award Winner, 2018

@soj_bcu
inSoJ_BCU

BA (Hons)
Jewellery and Silversmithing
– Design for Industry (Top-Up)
School of Jewellery

CAMPUS
Vittoria Street

DURATION
1 year full-time

UCAS CODE
W790

ENTRY REQUIREMENTS

- HNC or HND in Jewellery and Silversmithing
- Equivalent qualifications and experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see bcu.ac.uk/jewellery-portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

If you want to be a designer within the contemporary jewellery industry, our Jewellery and Silversmithing – Design for Industry degree will help you succeed. The course is unique in its technology-focused delivery and has a reputation for educating industry-ready graduates who have enabled companies to adopt and fully utilise CAD technology to give them an edge in the manufacturing world.

The course benefits from collaboration with an extensive network of partners linked to manufacturing, CAD software developers, service providers and retail outlets, ensuring that you receive experience within an exciting and varied programme to inform and direct your chosen specialism and future career aspirations.

You will get the chance to work closely with the School of Jewellery’s Centre for Digital Design and Manufacture, providing access to experts in the field and cutting-edge equipment in a purpose-built facility. Industry-specific CAD software is explored to its full through a variety of live commissions in collaboration with leading industry companies, high-profile competitions and bespoke client briefs.

The studio is equipped to facilitate prototyping for a variety of materials and processes, enhancing the development of new products. Personal laptops are provided with all relevant software that will ensure you have the optimum potential to pursue excellence within this field.

Full information: www.bcu.ac.uk/jewel-industry

RELATED COURSES

153 BA (Hons) Jewellery and Objects

154 HND Jewellery and Silversmithing

Content includes:

- Advanced Digital Technology (developing technical competencies using a range of technology)
- Design for Production (practise and refine skills in 2D and 3D software relevant to a variety of laser technologies)
- Graduate Entrepreneurship (refine your portfolio and hear from industry practitioners)
- Major Project (manufacture a product range to a professional standard for exhibition at graduate shows)

» LIVE PROJECTS GIVE YOU THE CHANCE TO TEST YOUR SKILLS AND CREATIVITY, AND EXHIBIT WORK WITH THE CHANCE TO BE AWARDED PRIZES.



“Birmingham City University prepared me for the world of journalism by providing me with the skills and confidence to succeed in a modern, professional newsroom environment.”

THOMAS LYNCH,
Trending Video Reporter with Trinity Mirror



BA (Hons)
Journalism
Birmingham School of Media

@BCUJournalism
 BirminghamSchoolofMedia

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
P503

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Get practical, professional preparation for a career in journalism with one of our BA (Hons) Journalism degree courses. You will develop the skills you'll need to cover stories for print, digital, TV and radio, as well as exploring the global impact of journalism on audiences.

BA (Hons) Journalism offers you the opportunity to apply practical mobile reporting skills in a real-world environment, for platforms including TV, radio, print and digital platforms, as you take part in our Live Newsroom module.

You will be taught in our industry-standard facilities, as well as on location thanks to our focus on mobile reporting. Our newsroom media hub also allows for collaborative work as part of the wider Birmingham City University journalism community.

By tackling real stories, you will quickly develop a sense of the impact reporting can have. There is also the chance to undertake work placements as well as embed yourself within communities to tackle key issues in real depth. You will focus on innovation and entrepreneurship, encouraging you to think critically about the journalism landscape.

Full information: www.bcu.ac.uk/journalism-ba

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

- Year 1**
- Live Newsroom 1
 - Introduction to Journalism Landscapes
 - Journalism Law and Ethics
 - Journalism in Society
 - Global and Community Impact 1

- Year 2**
- Choice of specialist production option
 - Live Newsroom 2
 - Journalism Futures
 - Disruptive Publishing
 - Global and Community Impact 2

- Year 3**
- Major Project
 - Journalism Innovation and Entrepreneurship
 - Global and Community Impact 3
 - Live Newsroom 3

AVAILABLE SPECIALIST ROUTES:

Sports Journalism | BA (Hons) P501
As a BA (Hons) Sports Journalism student you will learn the art of covering a wide range of sports on a variety of different platforms. You will get advice from industry experts on everything from reporting crucial moments to in-depth investigations of the big topics in sport and interviewing key figures.

Full information: www.bcu.ac.uk/sports-journ

Fashion and Beauty Journalism | BA (Hons) P502
BA (Hons) Fashion and Beauty Journalism gives you the chance to learn the skills needed to create agenda-setting content that stays ahead of the trend. Whether it's writing and broadcasting for traditional outlets or creating the next YouTube or social media star, the course will prepare you to make your mark across the fashion industry.

Full information: www.bcu.ac.uk/fashion-journ

Music Journalism | BA (Hons) P500
Music Journalism puts you at the heart of one of the most vibrant areas of reporting. You will learn how to cover gigs in different media and explore key issues impacting on the music industry, as well as interviewing and telling the story of musicians and key figures. Students will work closely with the Royal Birmingham Conservatoire, giving you access to musical talent from around the globe.

Full information: www.bcu.ac.uk/music-journ

These specialist routes can also be accessed via a foundation year. Please see page 211.

WHAT NEXT

www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595

RELATED COURSES

116 BA (Hons) English and Journalism

168 BA (Hons) Media and Communication

WHAT NEXT

www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595



“This has been the most important part of my course. It gives you an idea what it means to be a landscape architect in the real world and what to expect in the future.”

DANIELA TELEKU,
On placement with Fira

BA (Hons)

Landscape Architecture

Birmingham School of Architecture and Design

 @BCU_BSAD

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
K310

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a physical portfolio of your creative work. Guidance will be provided on how to do this.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

 +44 (0)121 331 5595

Landscape Architecture is the design of the outside world, using an integrated design approach that incorporates artistry with deep understanding and application of natural processes and technological systems.

You will learn to design environments that inspire visitors and help to solve the critical problems of our contemporary world. Our course is fully accredited by the Landscape Institute (LI) and you will be supported by a team who come with extensive practice and educational expertise across the broad field that is the modern landscape context.

You will work within various study modes, which will promote the exploration of ideas and approaches as an individual, aligned to multidisciplinary working practices, preparing you for your dynamic future career. Our connections with the region's best practices give you unrivalled experience while studying and help you secure employment.

Based at our multimillion pound City Centre Campus within our Parkside Building, you will have access to our open studios, as well as digital and physical production facilities. The proximity of Eastside City Park, an award-winning example of contemporary civic space, provides one of many critical design precedents that support your studies, allowing exploration and understanding of the aims, approaches and long-term life of real-world projects.

Full information: www.bcu.ac.uk/landscape-arc

This course can also be accessed via a foundation year. Please see page 211.

RELATED COURSES

64 BA (Hons) Architecture

147 BA (Hons) Interior Architecture and Design

Content includes:

Year 1

- Inspiration – Introduction
- Skills – Hand Drawing, Modelling and Design Software
- Influence – Exploration of Design Precedent
- Components – Hard Material and Planting Design
- Formation – Design Project

Year 2

- Construction – Principles and Design Applications
- Collaborative Practice (live projects with industry)
- Praxis (industry study with potential placement opportunities)
- Urban Design – From Strategic to Detail Design
- Designed Ecologies – From Strategic to Detail Design

Year 3

- Major Project (practice-based major theory study)
- Major Design (bespoke project)
- Profession (portfolio and career outputs)

ACCREDITATION

Landscape Institute
Inspiring great places





“My time at Birmingham City University has been truly enlightening. The support from tutors, the course content and the various extracurricular opportunities have all contributed to my self-development as an aspiring barrister.”

IBRAHIM ILYAS



LLB (Hons)

Law

School of Law



CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
M100

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D* in Applied Law, Business or Public Services
- BTEC Extended Diploma: DMM in Applied Law, Business or Public Services
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Go beyond boundaries with our LLB (Hons) Law programme. The School of Law at Birmingham City University is recognised for producing knowledgeable, practical and ethical law professionals. Taking both a local and global perspective, the programme provides a deep understanding of modern law and its practices, taught by a team of respected, experienced academics.

Learning in our School of Law will teach you our core values of professional practice, access to justice, and corporate, social and legal responsibility. We aim to enable you to develop a critical awareness of the role of law in influencing social change, as well as individual and corporate behaviour.

We will equip you with the skills and knowledge to make a difference in issues of fairness, equality and access to justice. The programme satisfies the first part of the academic stage of qualification required to become a solicitor or barrister.

You will learn key skills such as critical thinking, analysis, negotiation and advocacy and also have the option to apply for a year-long placement in a legal environment and/or complete a third year placement module.

Full information: www.bcu.ac.uk/law-llb

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Law of Contract: Fundamental Concepts and Creating Contracts
- Criminal Law: Fundamental Concepts and Crimes Against Persons
- Law of Tort: Fundamental Concepts, Trespass to the Person and Negligence
- Law of Contract: Breach, Remedies and Advocacy

Year 2

- Constitutional and Administrative Law
- Land Law
- Professional Skill and Practice

Final year

- Equity and the Law of Trusts
- Law of the European Union
- Integrated Project OR American Legal Practice

AVAILABLE SPECIALIST ROUTES:

Law with American Legal Studies | LLB (Hons) M130

This programme provides a practice-based education in English law, with a selection of modules focusing on the law of the United States. Our course is delivered by a team of internationally recognised researchers and former professional practitioners, and also offers you the chance to apply to undertake an internship in the USA, gaining valuable international work experience.

This course provides comprehensive coverage of both the foundations of legal knowledge and skills that can be used in other disciplines, such as critical thinking, negotiation and analysis.

Full information: www.bcu.ac.uk/law-us

Law with Business | LLB (Hons) M10B

Delivered by a team of academics, internationally recognised researchers and respected former professional practitioners, this programme provides a practice-based education in English law, with the fundamental aspects of business.

The aim of this pathway is to allow you to study the foundations of law and contracts, and to further develop your awareness of the mechanisms involved when considering business/consumer transactions, both domestically and internationally. The programme provides a rigorous academic discipline and also satisfies the first part of the academic stage of qualification required to become a solicitor or barrister.

Full information: www.bcu.ac.uk/law-bus

Law with Criminology | LLB (Hons) M1MF

By studying this specialised pathway, you will gain a practice-based education in law with a critical appreciation of crime.

The aim of this pathway is to allow you to study the foundations of law while exploring the social aspects of crime, punishment and victimisation, making this course highly relevant if you are aiming for a career in the legal profession or more generally within the criminal justice system. The specialised criminology modules will enable you to explore a diverse set of criminological issues, from youth crime to intelligence and security.

Full information: www.bcu.ac.uk/law-crim

These specialist routes can also be accessed via a foundation year. Please see page 211.

WHAT NEXT

➡ www.bcu.ac.uk/apply

📄 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

» 97% OF BIRMINGHAM CITY LAW SCHOOL UK FULL-TIME UNDERGRADUATES ARE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

WHAT NEXT

➡ www.bcu.ac.uk/apply

📄 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



“The HND Legal Studies course has been purposely designed to give you a mixture of legal knowledge and the opportunity to develop legal skills essential for successful legal practice.”

SAFINA DIN,
Senior Lecturer

HND Legal Studies

School of Law



CAMPUS
Birmingham Metropolitan
College

DURATION
2 years full-time

UCAS CODE
039M

- ENTRY REQUIREMENTS**
- A Levels: CC
 - BTEC Diploma: MM
 - BTEC Extended Diploma: MPP
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ [+44 \(0\)121 331 5595](tel:+441213315595)

“The University offers a large variety of facilities to cater for the course’s needs. There are numerous computer rooms with computer-aided design software, a library with a vast amount of resources and several great lab facilities.”

KATJA SRBLJANIN



CAMPUS
City Centre

DURATION
3 years full-time (BEng)
4 years full-time (MEng)
4 years sandwich (BEng)
5 years sandwich (MEng)
5 years part-time (BEng)
7 years part-time (MEng)

UCAS CODE
1012 (BEng), 1013 (MEng)

- ENTRY REQUIREMENTS**
- A Levels: BBC (MEng ABB) including mathematics at Grade C or above
 - BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points) including Mathematics for Engineering or Further Mathematics for Engineering
 - BTEC Extended Diploma: DMM (MEng DDM) including Mathematics for Engineering or Further Mathematics for Engineering
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate: 14 points (MEng 16) from three Higher Level subjects
 - GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Manufacturing engineering is an essential feature in the vast arena that is manufacturing. It is a fast-changing scene where the competition between industrial organisations is keen and lean; only those companies prepared to apply modern philosophies and technologies will survive.

On this course, you will learn through practical and industry-based project work so you can apply your manufacturing principles knowledge to real-life industry problems. You will address global issues that impact on society and the environment, and improve your professional skillset on a course which has been designed with industrial partners and professional bodies.

Your studies will help you to understand how to apply the fundamentals of systems management, engineering and information technology to the solutions of operational problems in industry and commerce. You will develop industry qualities so you can work in a wide range of engineering, educational and commercial organisations.

Talented, innovative, ambitious engineers are needed to give manufacturing organisations a competitive edge – this course can help equip you to progress to positions of responsibility in senior management and shape the industry.

Full information: www.bcu.ac.uk/man-engineering

BEng (Hons) Manufacturing Engineering can also be accessed via a foundation year. Please see page 211.

» ENJOY CLOSE COLLABORATIONS WITH INDUSTRY, AND HELP TO SOLVE REAL-WORLD PROBLEMS.



BEng (Hons)/MEng Manufacturing Engineering

School of Engineering and the Built Environment

Content includes:

- Year 1**
- Engineering Practice
 - Engineering Principles
 - Mathematical Modelling
 - Integrated Engineering Project

- Year 2**
- Operations Systems
 - Quality Systems
 - Manufacturing Automation and Control
 - Design and Manufacture

- Year 3**
- Individual Honours Project
 - Operations Management
 - Advanced Materials
 - Product Lifecycle Management

- Year 4 (MEng)**
- Group Integrated Master’s Project
 - Advanced Materials and Manufacture
 - Principles of Project Management
 - Reverse Engineering
 - Resource Management



“One thing I am most enthusiastic about is how practically based the course is. For example, our lecturers use live clients for our assessments. We created a marketing, advertising and PR portfolio for HS2.”

KATIE HOLMDEN-BOLLARD

BA (Hons)

Marketing

Birmingham City Business School

CAMPUS
City Centre

DURATION

3 years full-time
4 years sandwich (not Prof. Prac.)
5 years part-time (not Prof. Prac.)

UCAS CODE
N500

ENTRY REQUIREMENTS

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D*D* (Prof. Prac. combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (Prof. Prac. 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

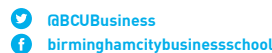
For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



Experience energy and ambition on our in-demand Marketing degree. Work on real-life projects with leading clients, study an array of modern marketing principles and learn from the wider world of business. Our suite of Marketing programmes also enables you to tailor your interests to a specific area.

Businesses value marketing more than ever due to its ability to identify opportunities, shape customer experiences and drive profits. It is an ever evolving discipline, constantly responding to changes in technology and consumer behaviour.

To be successful in this exciting area not only requires in-depth understanding of the core principles, but also relies on having the acumen and practical abilities to apply and adapt this knowledge in a wide variety of scenarios. This in-demand course has been designed to give you the practical and professional skills that employers seek through our practice-based learning.

This course is one of six marketing degrees that have been designed to meet the diverse areas of marketing. This suite of courses is distinct in that it offers you a set of pathways that you can choose from irrespective of the course that you entered on. This allows you to develop additional specialist skills of your choice and career aspirations, alongside the core underpinning concepts you will need in practice.

Full information: www.bcu.ac.uk/marketing-ba

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Finance for Managers
- Marketing Foundations
- Professional Development
- Consumer Psychology

Year 2

- Core Marketing Insights and Analytics
- Service Experience Design
- Brand Management
- Marketing Communications Planning

Final year

- Strategic Marketing, Management and Planning
- Emerging Themes
- One Planet Business
- Integrative Project

“The best aspect of studying my course is that it is practice-orientated and has connections with the professional world. I receive a lot of support from the lecturers, who are ready to answer any questions I have and show me how I can improve my employability skills.”

DEISLAVA BORISOVA



AVAILABLE SPECIALIST MARKETING ROUTES:

Marketing (Advertising and PR) | BA (Hons) NLM2

On this innovative and dynamic course, you'll be put on the front line of marketing, advertising and public relations. You will work on real-life case studies, acquiring the practical skills and real-world perspective seen as invaluable by employers.

We cover everything from design in marketing to communicating the right message, market research and PR planning. It's a creative course that has a solid grounding in business knowledge, so that you can apply what you learn to current business issues.

Full information: www.bcu.ac.uk/marketing-pr

Marketing (Consumer Psychology) | BA (Hons) N50A

This innovative, interdisciplinary degree combines the theoretical knowledge and skills of the science of psychology with the creativity and communication of marketing. You will examine why people are drawn to certain brands and products, and what makes a message persuasive and powerful.

Taught by academics who have outstanding industry experience, this course will see you look at how businesses and organisations can convey convincing, enticing messages.

Full information: www.bcu.ac.uk/marketing-psych

Marketing (Digital) | BA (Hons) N50B

This degree allows you to gain the skills, knowledge and understanding demanded by employers. Combining academic theory and practice-based learning, you will develop your creativity, professional skills and strategic marketing knowledge.

You will specialise in the application of digital marketing techniques, providing you with the expertise to use digital media to develop

successful marketing strategies. Taught by academics who also have outstanding industry experience, you will undertake interactive lectures and seminars that bring marketing principles to life.

Full information: www.bcu.ac.uk/marketing-digi

Marketing (Professional Practice) | BA (Hons) N005

Designed to fast-track your professional development, this course teaches you the marketing skills you need to succeed.

Our course mixes theory with practice, and in your final year, you will combine study with a paid work placement, gaining first-hand experience. Working in a real job role will give you the skills and experience you will need for your future career.

Full information: www.bcu.ac.uk/marketing-practice

Marketing (Retail) | BA (Hons) N50C

Combining marketing skills with essential retail knowledge, our course is designed to enhance your abilities in branding, consumer psychology, merchandising and much more.

Our degree combines academic theory and practice-based learning to help develop your skills and career aspirations. When you graduate, you will be able to move into a wide variety of roles, such as a buyer, merchandiser, PR executive or media planner.

Full information: www.bcu.ac.uk/marketing-retail

These specialist routes (excluding Professional Practice) can also be accessed via a foundation year. Please see page 211.

» 92% OVERALL SATISFACTION FOR MARKETING

National Student Survey 2018.

ALIGNMENT



WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



"I enjoyed the modules and the lectures because of the quality and commitment of the tutors. The practical nature of the course prepares students well for their future careers."

KENNETH OGUEGBU

BEng (Hons)/MEng

Mechanical Engineering

School of Engineering and the Built Environment



CAMPUS

City Centre

DURATION

3 years full-time (BEng)

4 years full-time (MEng)

4 years sandwich (BEng)

5 years sandwich (MEng)

UCAS CODE

H300 (BEng), H301 (MEng)

ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB) including mathematics at Grade C or above
- BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points) including Mathematics for Engineering or Further Mathematics for Engineering
- BTEC Extended Diploma: DMM (MEng DDM) including Mathematics for Engineering or Further Mathematics for Engineering
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MEng 16) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Mechanical Engineering will teach you how to engineer a better future. Develop as a skilled engineer capable of undertaking mechanical engineering tasks within and across organisations, and enhance your strategic management and leadership capabilities so you can solve tomorrow's problems today.

On a course accredited by the Institution of Mechanical Engineers (IMechE), you will gain knowledge and personal attributes that embody sustainable futures and the Government's STEM (Science, Technology, Engineering and Mathematics) agenda to thrive in industry.

You will work on industry-standard tools for engine testing, rapid prototyping and thermodynamics, as well as learning to use the Conceive – Design – Implement – Operate (CDIO) teaching framework to work on projects which build practical experience. You may also have the chance to participate in the Engineering for People Design Challenge where you will have the opportunity to learn and practise the ethical, environmental, social and cultural aspects of engineering design.

With opportunities to engage in extracurricular activities, such as Formula Student and Engineering without Borders, this course will help you to become a highly skilled and fully rounded individual.

Full information: www.bcu.ac.uk/mech-engineering

BEng (Hons) Mechanical Engineering can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



Content includes:

Year 1

- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

Year 2

- Thermodynamics and Fluid Mechanics
- Design and Materials
- Leading Engineering Endeavour
- Mechanical Science

Year 3

- Individual Honours Project
- Dynamics and Control
- Computer-aided Engineering
- Advanced Mechanics

Year 4 (MEng)

- Group Integrated Master's Project
- Advanced Systems Engineering
- Control Engineering
- Advanced Dynamics
- Thermofluids

» WORK IN TEAMS TO SOLVE REAL-WORLD PROBLEMS, RANGING FROM THE DESIGN AND MANUFACTURE OF CATAPULTS TO THE PROVISION OF CLEAN DRINKING WATER.



"The area seemed so vibrant with varied culture, cuisine and a mix of entertainment options. I knew my free time spent in Birmingham would be exciting and memorable."

KATIE WALDRON



CAMPUS

Birmingham Metropolitan College (James Watt Campus)

DURATION

2 years full-time

UCAS CODE

003P

ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Offering an inspiring introduction to the production, theoretical and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Your studies cover key aspects of radio, moving image and journalism. You will explore broadcast journalism, photojournalism, radio production and radio drama, as well as short film and television studio production. The course also covers the crucial research and academic techniques you need to effectively source, collate and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community. Your HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University. If you achieve a Merit or above, you will be given direct entry to the third year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University.

Full information: www.bcu.ac.uk/media-com-hnd

Content includes:

- Moving Image Production
- Radio Production
- Journalism
- Contextual Studies
- Work Experience and Career Development

» THIS QUALIFICATION GIVES YOU DIRECT ENTRY TO THE SECOND YEAR OF OUR BA (HONS) MEDIA AND COMMUNICATION COURSE.

» SHARE ALL THE FACILITIES, CONTACTS AND ADVANTAGES OF A BIRMINGHAM CITY UNIVERSITY STUDENT, AND FEEL PART OF A DYNAMIC, CREATIVE AND ENQUIRING MEDIA PRODUCTION COMMUNITY.

WHAT NEXT

➔ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



“To me, BCU is a central hub connected to everything essential to a media student. A thriving city, good media companies, and a growing media industry! What more do you need?”

TOM HALL

BA (Hons)

Media and Communication

Birmingham School of Media



CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
P910

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Learn a wide array of the skills you'll need for a rewarding career in the media, on one of the UK's longest-running media degree courses. As you work through your projects you will mirror the workflow of the media industry, gaining the practical, research and industry-standard professional skills you need to succeed.

With at least two industry placements to take part in throughout your studies, you'll gain up-to-date, relevant experience in a whole host of media and cultural industries. Helped by strong links with many influential media organisations, the course offers an industry-relevant blend of production, theory and professional studies.

Our students benefit from industry talks from a range of guest speakers, only too happy to pass on their knowledge and experience. Previous speakers have included top names from the BBC and Sky. Our high regard across the creative sector means that you'll benefit from the numerous contacts we've made on your behalf.

You will get hands-on with our industry-standard facilities as you create your productions and you'll also become a part of our thriving and inclusive research culture. This broad media course will ensure you are industry-ready for whichever area of the media you choose to start your career in.

Full information: www.bcu.ac.uk/media-com

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1

- Researching the Media and Communication
- Professional and Academic Development
- Introduction to Media Contexts and Practice 1
- Introduction to Media Contexts and Practice 2
- Collaborative Project

Year 2

- Research 1
- Professional and Academic Development
- Advanced Media Contexts and Practice
- Research module choice
- Practical module choice
- Collaborative Practice or Live Project or Work Placement

Year 3

- Major Project
- Option module
- Professional Media Contexts and Practice
- Professional and Academic Development

Music Industries | BA (Hons) W390

Develop real-life commercial projects with clients, create a professional portfolio and develop your skills through a combination of hands-on, skills-based learning, critical and research-focused enquiry, and crucial work placements with key organisations within the UK music industries.

You will take an in-depth look at the changing structure of the contemporary music industries both locally and globally. There is the opportunity to produce music media content, and to develop the skills, knowledge and experience to create innovative brands, products and services. All this will help to position you at the forefront of enterprising idea development and exploring niche markets within the music industries.

As part of the course you'll have the chance to set up a record label, promote artists or even organise a music event for a paying audience, developing your practical business know-how and demonstrating your ability to apply your creative skills.

Full information: www.bcu.ac.uk/music-industries-ba

Public Relations and Media | BA (Hons) P2P3

Learn how to plan PR campaigns and how brands, businesses, charities and celebrities talk to us. From the start, you will be in on the action – you will join our Eastside PR agency where you will work on real campaigns creating exciting content, solving problems, posting to social media, influencing opinions and changing lives.

Responding to both internal and external briefs, you will apply the knowledge and understanding you develop in workshops to really put your skills into practice, developing competencies and confidence as a PR professional over the duration of the course.

Join a course recognised by the Chartered Institute of Public Relations, closely linked to industry and with the support of a



mentor scheme with practitioners in the region. During the three years, you will learn how to plan PR campaigns and strategically select and implement a wide range of tactics, from media briefings and press launches to social media and influencer outreach, to get your message across.

Full information: www.bcu.ac.uk/pr-and-media

Media Production | BA (Hons) P311

Launch your career in the fast-paced media industry. Prepare to become industry-ready as you learn from guest speakers and industry experts. Make useful contacts and get a head start with your work placements and gain professional skills as you use our industry-standard facilities to create your media content. If you wish to make your mark in the world of television and radio production, this could be the course for you.

You will have ample opportunity to immerse yourself in the practical aspects of programme-making and content creation, making documentaries, dramas, music shows, and studio programmes for both television and radio. You will learn how to operate a TV studio effectively, how to develop and pitch your ideas, and have the opportunity to put together music radio shows, short features and podcasts, with the content you produce being regularly broadcast.

BA (Hons) Media Production develops the key skills you'll need to enter the profession, alongside a range of transferable skills, which will help you gain employment in a range of careers. Previous School of Media graduates have gone on to employment in careers such as researchers, producers, editors, reporters and more.

Full information: www.bcu.ac.uk/media-production-ba

These courses can also be accessed via a foundation year. Please see page 211.

WHAT NEXT

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📅 www.bcu.ac.uk/visit

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» CREATE GREAT INDUSTRY LINKS AND BUILD YOUR CONFIDENCE WITH YOUR TWO WORK PLACEMENTS.

RELATED COURSES

107 BA (Hons) Digital Marketing

179 BA (Hons) Photography

ACCREDITATION



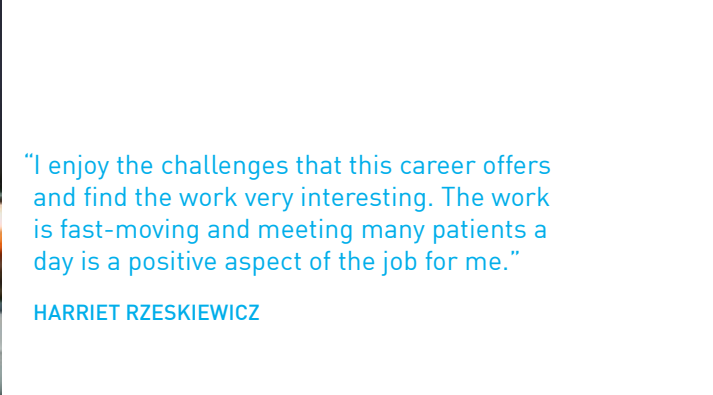
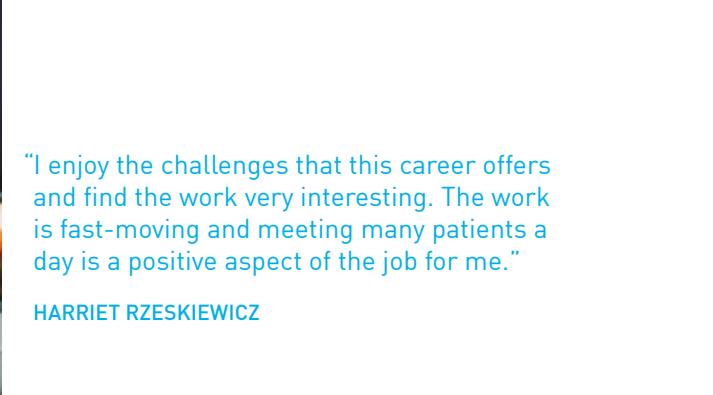
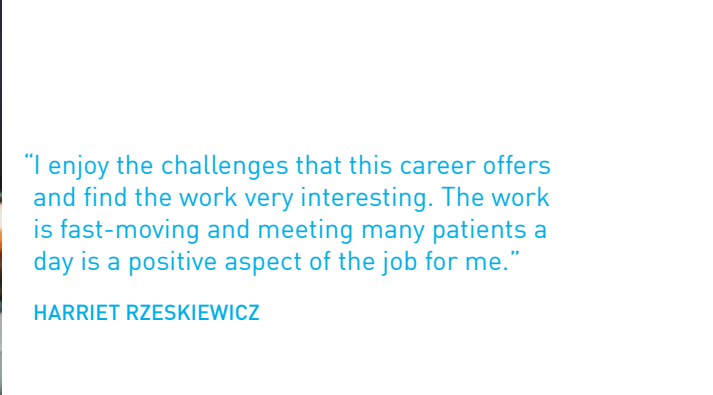
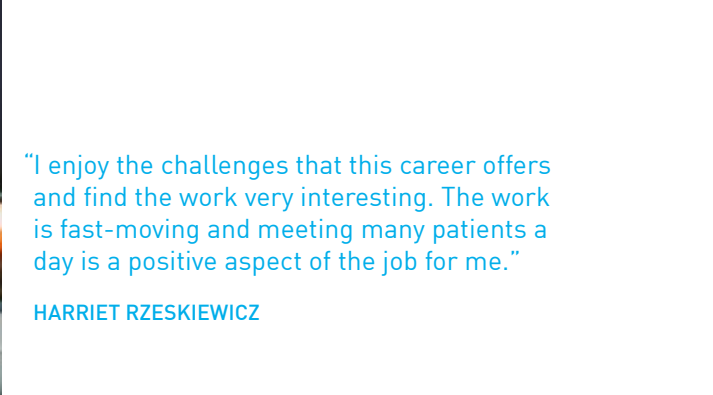
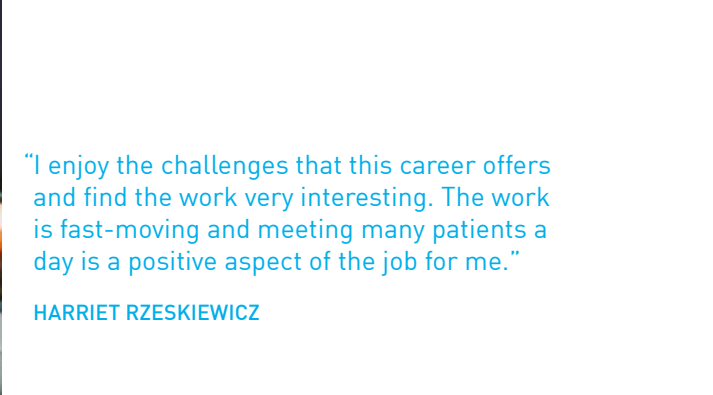
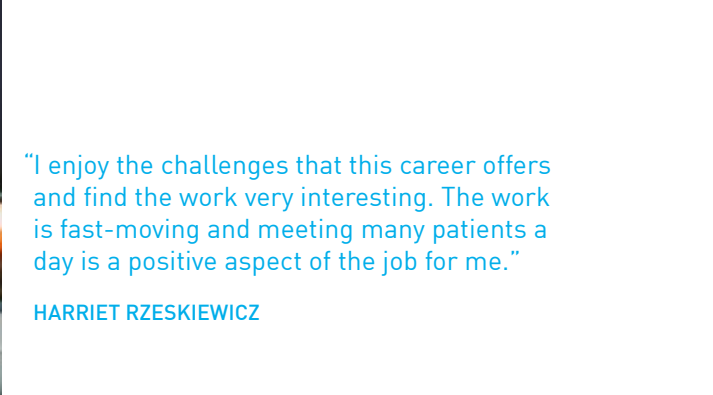
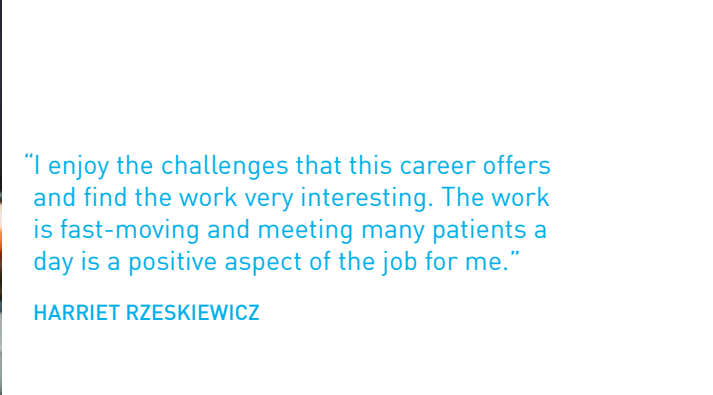
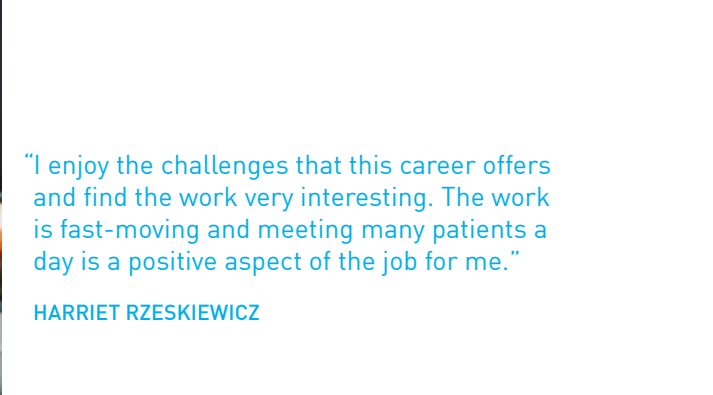
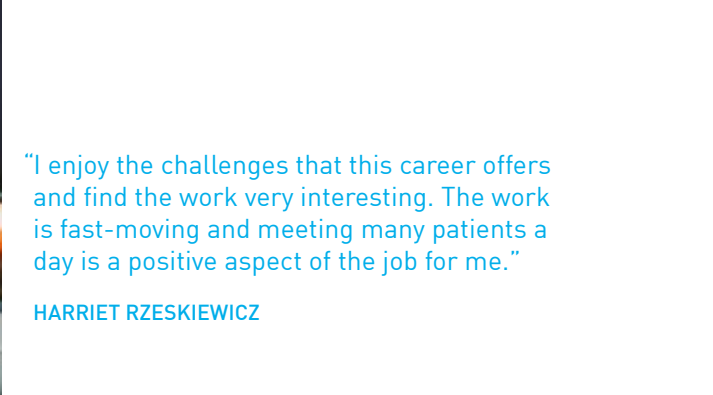
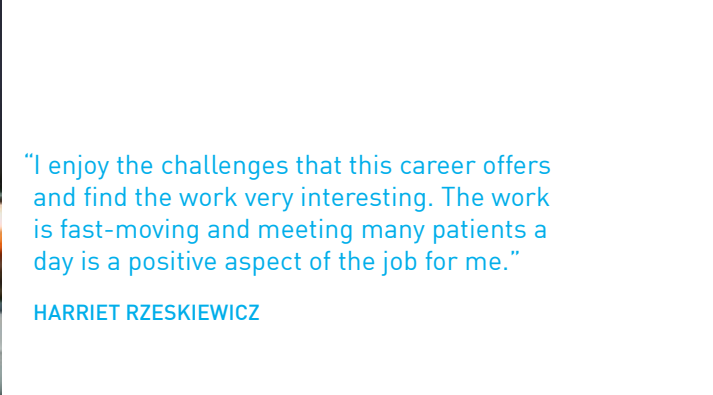
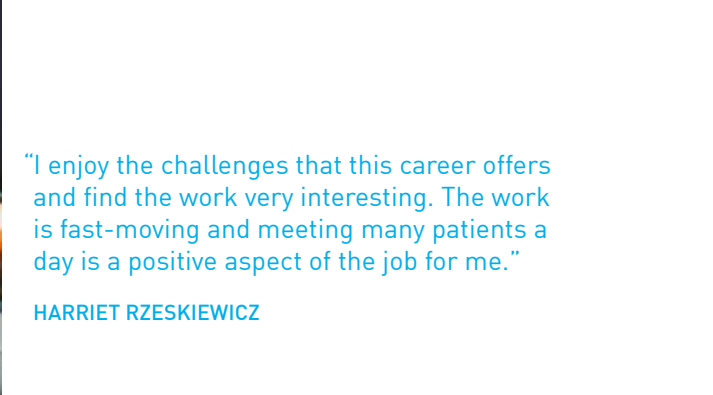
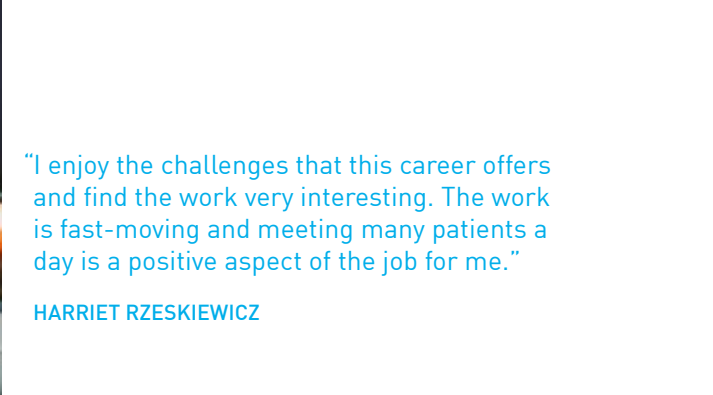
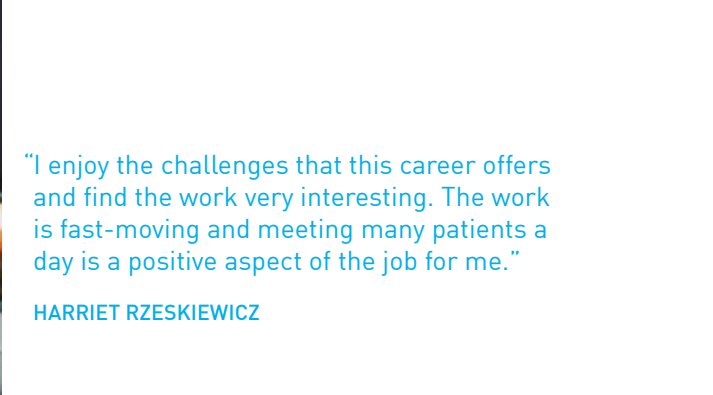
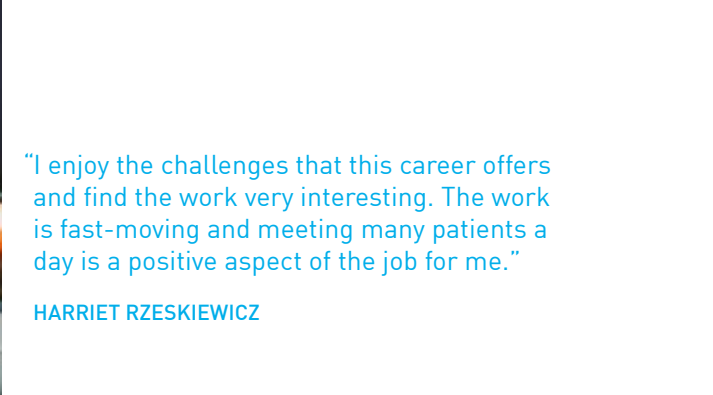
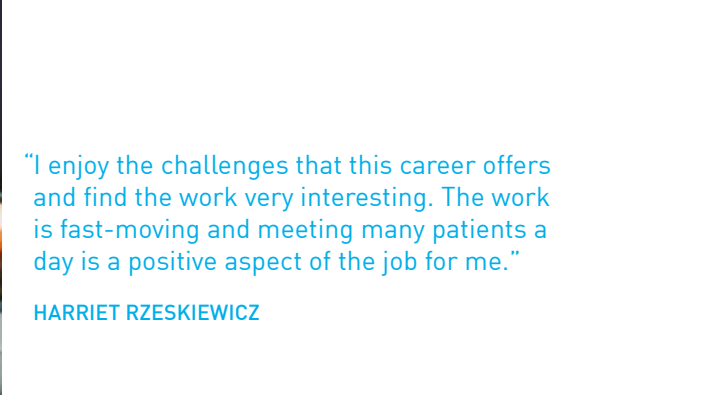
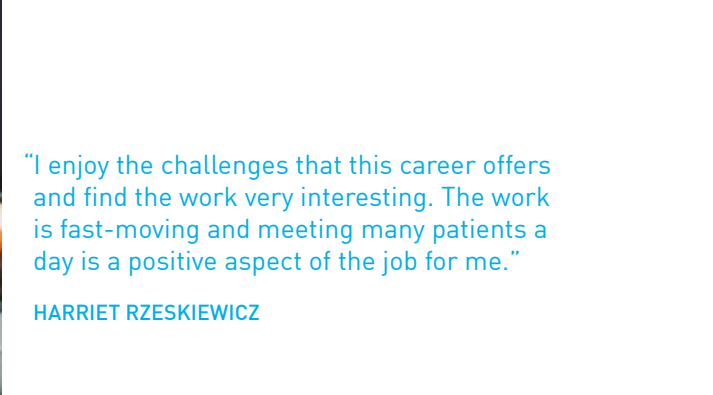
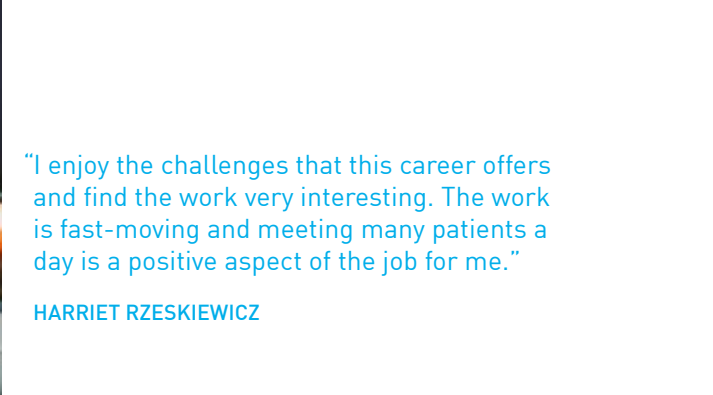
BA (Hons) Media Production
BA (Hons) Media and Communication

WHAT NEXT

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📅 www.bcu.ac.uk/visit

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“Studying at Royal Birmingham Conservatoire was a life-changing experience for me, one that has shaped me as a musician and person. The course has provided the skill, knowledge and know-how to propel myself into the beginning of my career as a musician.”

ALISTAIR RUTHERFORD

BMus (Hons)

Music

Royal Birmingham Conservatoire

CAMPUS

City Centre

DURATION

4 years full-time (3 years with direct entry to the second year, subject to ability)

UCAS CODE

300F (UCAS Conservatoires)

ENTRY REQUIREMENTS

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/conservatoire

📅 www.bcu.ac.uk/conservatoire/open-days

☎ +44 (0)121 331 5595



“I certainly wouldn’t be in my current job if it wasn’t for the University. Part of the reason I was hired was my knowledge about the industry and that is predominantly down to my lecturers.”

BEN PARKER,
Junior Promotions Executive, EMI Production Music



BSc (Hons)

Music Technology

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

W350

ENTRY REQUIREMENTS

- A Levels: BBB including a technology, science, mathematics or computing-related subject
- BTEC Diploma: in a technology, science, or computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM in a technology, science, or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent
- GCSE Music at grade 4 or above, Music Theory grade 5, or proficiency of performance on one instrument equivalent to ABRSM or RockSchool Grade 5.

For full entry requirements and fees: bcu.ac.uk/courses

Do you want to be an established music technician? Our Music Technology degree is aimed at the technical music producer, and will train you to use technology to create, record and distribute music. We will provide you with industry connections, live projects and a wide, in-depth knowledge of the field.

You will benefit from the Royal Birmingham Conservatoire’s £57 million teaching and performance facility, a first of its kind for the digital age offering the perfect fusion of traditional and contemporary creativity. Featuring 9,000 square metres of purpose-designed teaching, rehearsal and state-of-the-art performance space, it offers you unrivalled opportunity. The audio and video digital infrastructure is designed to enhance and support live performance and allow you to experiment with new technologies.

There are also various opportunities for you to interact with industry professionals, through guest lectures and master classes, and work with musicians who are well versed in classical, folk, jazz and rock music. Discover a wide range of placement opportunities, enabling you to gain valuable first-hand experience, as well as the chance for work experience with reputable companies, some of whom provide specialist technical solutions for music festivals.

Our courses have an excellent reputation, and our graduates go on to shape the future of the music industry. Travelling abroad and broadening your horizons is also an option, as you have a wonderful opportunity to take part in an exchange with the University of Rochester in the USA.

Full information: www.bcu.ac.uk/music-tech

» ACCESS THE RECORDING STUDIOS IN OUR NEW CONSERVATOIRE BUILDING.

Content includes:

All years

- Individual lessons
- Coaching
- Performance/composition/music technology classes
- Orchestras, choirs, bands and other performing ensembles

Years 1–2

- Professional Portfolio: First Study Activities
- Musicianship Skills
- Contextual Studies
- Performance Traditions
- First Study Performance/Composition/Music Technology

Year 3

- Professional Portfolio 3: Pedagogy and Planning
- Contextual Studies 3: Specialisms
- Musicianship 3: Specialisms
- Performance Traditions 3
- First Study Performance/Composition/Music Technology

Year 4 (optional modules)

- Final Recital
- Final Composition Portfolio
- Final Music Technology Portfolio
- Final Project

Specialise in Performance (vocal or instrumental), Composition or Music Technology. We have invested £57 million in our innovative state-of-the-art music facilities with the aim of creating impressive functional spaces that combine tradition with cutting-edge technology.

The focus of our undergraduate Music course is to help you realise your potential and become the best musician that you can be – with the support of an encouraging creative environment, we help you achieve the extraordinary.

With 30 hours of individual specialist tuition per year, increasing to 35 in the fourth year, you will get the individual attention you need to hone your musical talents for a successful future career. You also get five additional hours per year which you can allocate to areas of support and study of your choice.

You will have opportunities to perform in our five new public performance venues, including our stunning 500-seat Bradshaw Hall, and make use of our seven industry-standard recording studios and over 70 practice rooms. Each year you will have more choice and opportunities to specialise in your studies. In your final year, you will work towards a major project relevant to your own professional aspirations.

Full information: www.bcu.ac.uk/music-bmus

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

» THE HIGHEST RATING FOR OVERALL SATISFACTION (95%) AMONG UK CONSERVATOIRES

National Student Survey 2018.



“The lecturers are friendly and approachable which I find helpful, especially if you don’t understand something. Also I think the SPACE room is great to go and practise your skills in between lectures and before placement.”

MICHAEL OGUNSEYE



“Support from staff cannot be faulted – there is always somebody there that you can voice any concerns or queries to, whether by email, phone or face-to-face.”

MICHELE PROSSER

BSc (Hons)
Nursing*
School of Nursing and Midwifery



CAMPUS
City South

DURATION
3 years full-time

UCAS CODE
See pathway

ENTRY REQUIREMENTS

- A Levels: BBB including health and social care, human biology, biology, physics, chemistry, psychology, social science or applied science
- BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points, including Health and Social Care Society, Health and Development or science equivalent subjects
- BTEC Extended Diploma: DDM in Health and Social Care Society, Health and Development or science equivalent
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language, mathematics and health and social care or a science at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Our state-of-the-art simulation facilities and placement opportunities with the Midlands’ NHS Trusts and non-NHS providers give you the ideal preparation for a rewarding career in nursing – and an opportunity to transform the way people are cared for in the future.

Due to changes in the Nursing and Midwifery Council (NMC) Nursing Standards, this course is being updated and is subject to validation.

Our BSc Nursing course gives you the opportunity to specialise in one of four fields – Adult, Child, Learning Disability or Mental Health. You will gain essential hands-on clinical skills involving care and compassion that reassure patients/service users and their families that a professional is at their side.

Supported by clinical placements over the course of the three years of study, you will learn how to assess, implement, plan and evaluate care for patients in a variety of settings. We train the largest number of undergraduate nurses in the UK (Higher Education Statistics Agency data, 2016/17) so are well placed to offer you first-hand access to a network of invaluable contacts through our extensive partnerships with NHS Trusts.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

*subject to validation

Content includes:

Course modules to be confirmed. Please check our website for the latest information.

AVAILABLE PATHWAYS:

Adult Nursing* | BSc (Hons) B740 (Jan intake) B741 (Sept intake)
Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across Birmingham to develop your role as a competent practitioner.

Full information: www.bcu.ac.uk/adult-nursing

Child Nursing* | BSc (Hons) B730 (Jan intake) B731 (Sept intake)
The focus is on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an ever-changing and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements across the city allows you to gain the necessary knowledge and skills required to function as a caring, compassionate and competent nurse.

Full information: www.bcu.ac.uk/child-nursing

Learning Disability Nursing* | BSc (Hons) B761 (Sept intake only)
You will learn how to meet the complex health needs of people with learning disabilities in a person-centred way by developing a range of clinical skills. Teaching and learning involves service users in classroom settings, ensuring that throughout the course, the experiences and health needs of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.

Full information: www.bcu.ac.uk/ld-nursing

Mental Health Nursing* | BSc (Hons) B760 (Jan intake) B762 (Sept intake)
Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their journeys to recovery, or providing ongoing high-quality care to support people of all ages so that they can experience a full, active and meaningful life.

Full information: www.bcu.ac.uk/mh-nursing

These specialist routes can also be accessed via a foundation year. Please see page 211.



www.bcu.ac.uk/child-nursing-vid

ACCREDITATION



www.bcu.ac.uk/ldn-vid

» OVER 99% OF OUR NURSING GRADUATES WERE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



“The course has transformed my career prospects. I have a lot more employment opportunities than I did before.”

KATRINA BAILEY



“The course definitely does prepare you to be an ODP – you spend a lot of time on clinical placement, so by the time you finish you’re ready to hit the ground running.”

REBECCA CULLEN

DipHE

Operating Department Practice

School of Health Sciences



CAMPUS
City South

DURATION
2 years full-time

UCAS CODE
B990

ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: DD in Health and Social Care Society, Health and Development, science or equivalent
- BTEC Extended Diploma: MMM in Health and Social Care Society, Health and Development, science or equivalent
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your course is maximised by exposure to quality placement learning experiences and the development of transferable skills. This is reflected in consistent and exceptionally high employment rates on graduation.

This specially designed two-year Diploma will prepare you to become a fully qualified Operating Department Practitioner (ODP) and apply for registration with the Health and Care Professions Council (HCPC). The ODP is a vital member of the operating theatre team, whose role varies from day to day.

We will train you to work alongside surgeons, anaesthetists, nurses and healthcare support workers, with your job as an ODP being to ensure that every operation is as safe and effective as possible.

This course will help you respond to changes in healthcare needs and priorities – and even better, you can qualify as an ODP in two years. You will spend 60% of your time on this course on work placement, receiving hands-on training in the hospital environment.

Full information: www.bcu.ac.uk/odp-diphe

Content includes:

Year 1

- Student Transition to Higher Education, Becoming an Allied Healthcare Professional
- Introduction to Surgical Practice
- Introduction to Bioscience
- Caring in the Perioperative Environment

Year 2

- Developing Surgical Practice
- Managing Anaesthetic Care and Post-anaesthetic Care
- Influences on Perioperative Practice



CAMPUS
City South

DURATION
3 years full-time

UCAS CODE
B772

ENTRY REQUIREMENTS

- A Levels: BBC including health and social care, human biology, biology, physics, chemistry, applied science, psychology or social science at Grade B
- BTEC Diploma: D*D* in Health and Social Care Society, Health and Development, Applied Science, science or equivalent
- BTEC Extended Diploma: DMM in Health and Social Care Society, Health and Development, Applied Science, science or equivalent
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595

BSc (Hons)

Operating Department Practice

School of Health Sciences

Content includes:

Year 1

- Introduction to Bioscience
- Caring in the Perioperative Environment
- Introduction to Anaesthetic and Post-anaesthetic Care
- Introduction to Surgical Practice

Year 2

- Applied Biosciences
- Developing Surgical Practice
- Developing Anaesthetic and Post-anaesthetic Care
- Evidence-based Practice for the Allied Health Professional

Year 3

- Enhanced Surgical Skills
- Enhanced Anaesthetic and Post-anaesthetic Care
- Transition to Registered Practitioner
- Changing Demands and Notions Within the Wider Healthcare Context

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your degree is maximised by exposure to quality placement learning experiences and the development of transferable skills.

This specially designed three-year BSc (Hons) programme thoroughly prepares you for safe and effective care delivery in the perioperative environment, and provides you with the transferable skills to work in other acute care settings.

All of your learning will be focused on developing you as a potential Operating Department Practitioner (ODP), and how you work within the wider healthcare team to deliver safe, effective and high-quality care to patients. The course is taught by our highly experienced staff, using a variety of methods to help you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

The development of clinical skills, teamworking and leadership, underpinned by a strong evidence base, aims to ensure that you are ready to deliver optimal care on qualification and apply for registration with the Health and Care Professions Council (HCPC).

Full information: www.bcu.ac.uk/odp

This course can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



» 100% OF STUDENTS WERE SATISFIED WITH THIS COURSE

National Student Survey 2018.



JOANNA SHIPPAM

School of Health Sciences



 +44 (0)121 331 5595

KLAUDIA MORGALLA



School of Visual Communication

 +44 (0)121 331 5595



“Since starting this course I have achieved various awards and have been given the opportunity to work for the FA as an intern, promoting and coaching girls’ football. This has enabled me to work in colleges and schools doing what I love.”

ELIZABETH THOMAS

BSc (Hons) Physical Education and School Sport

School of Health Sciences

CAMPUS
City South

DURATION
3 years full-time
6 years part-time

UCAS CODE
X151

ENTRY REQUIREMENTS

- A Levels: BBC including physical education, human biology, biology, physics, chemistry, applied science, psychology or social science
- BTEC Diploma: D*D* including Sport, Physical Education, Sport and Exercise Science or equivalent
- BTEC Extended Diploma: DMM including Sport, Physical Education, Sport and Exercise Science or equivalent
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- At least five GCSEs at Grade 4 or above including English language, mathematics and a science, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



This course is aimed at equipping you with the knowledge and practical skills needed to work in the fast-paced and rewarding Physical Education (PE) and school sport environment – whether you see your future career specifically working in schools, coaching a range of different sports or working within the public health sector.

By developing your knowledge of the current issues surrounding PE and school sport, you will be at the heart of innovative, creative and stimulating practical sessions and literature to engage pupils in leading a healthy and active lifestyle. The PE national curriculum plays a vital role in encouraging younger generations to engage in lifelong physical activity.

The course includes a range of cutting-edge pedagogical practices and the latest technological advancements to inspire pupils to become increasingly physically active. Through a hands-on approach to learning, it provides students with the chance to apply learned knowledge in real-life situations, including working in different schools, local communities and sports clubs.

This is the only course in the country to be approved by the Association for Physical Education. During the course you will also gain a Level 5 Sports Leaders UK PE Specialism Qualification, as well as the opportunities to achieve a range of other sports awards.

Full information: www.bcu.ac.uk/pe-school-sport

This course can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



» 99% OF GRADUATES FROM THE SCHOOL OF HEALTH SCIENCES WERE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

Content includes:

Year 1

- Introduction to PE and School Sport
- Applied Anatomy
- Children’s Development: Physical, Emotional, Health and Wellbeing

Year 2

- Practical PE and Sport: Applied Pedagogy
- Sport, Physical Activity and Health in Practice
- Contemporary issues in PE and School Sport

Year 3

- Psychosocial Aspects of Physical Activity
- Technological Advancements in PE, Sport and Physical Activity
- Independent Research Project

“The course will include theoretical concepts, practical skills, law and legislation as well as mental health and substance misuse in the community. We are working to ensure students are equipped with the skills necessary for a career in law enforcement.”

JONATHAN JACKSON,
Course Director



CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
1004

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



BA (Hons) Policing

School of Social Sciences

Content includes:

- Introduction to Policing and Society
- Introduction to Crime and Punishment
- The History and Development of Policing in England and Wales
- Criminal Justice
- Interviewing Skills
- Ethical Issues and Investigation
- Transnational Policing
- Work Placement
- Addiction, Substance Use and Criminality
- Mental Health Awareness
- Practical Policing Skills
- Law, Legislation and Policing

Our programme has been developed in collaboration with local police services to give students an opportunity to examine the theoretical concepts of policing while developing practical and transferable skills for a career in law enforcement.

The programme will help develop critical thinking skills and offer examination of policy and practice with modules encompassing theoretical concepts, operational priorities, legislation, police powers, structured interviewing skills and much more.

All course content will be developed in partnership with regional police forces and will be strongly employment focused, utilising a structured system of tutoring to help support career and academic learning.

Full information: www.bcu.ac.uk/policing

This course can also be accessed via a foundation year. Please see page 211.



FdA

Foundation Degree in Popular Music

Faculty of Arts, Design and Media

 @MyBCU
 BirminghamCityUniversity

CAMPUS
South and City College
Birmingham

DURATION
2 years full-time

UCAS CODE
W34F

ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points overall
- Four GCSEs at Grade 4 or above, or equivalent, including English language
- Audition.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

 +44 (0)121 331 5595

This two-year course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for music industry employment.

The foundation degree is focused on developing the practical and transferable skills required to make you industry-ready. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists in their chosen specialism of either vocals, guitar, bass, drums or keyboards.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry and reflect on individual progress as an artist, learning how to improve along the way. South and City College Birmingham graduates have gone on to work with BBC Radio 1/1Xtra, BBC Introducing, Craig David and Sydney Opera House.

Full information: www.bcu.ac.uk/popular-music-fda

RELATED COURSES

- 168 BA (Hons) Media and Communication
- 168 BA (Hons) Media Production
- 183 BA (Hons) Popular Music

Content includes:

- Year 1**
- MIDI, Audio and Studio Techniques (MAST)
 - Working Live (Performance or Live Sound)
 - Understanding Style
 - Show Me The Money (Music Industry)
 - Technical Development (Instrument, Music Technology or Composition)
 - Creative Portfolio

- Year 2**
- Production Cycle (creative group commission)
 - Personal Development
 - Technical Development 2
 - Showcase/Product
 - Professional Music Practice (modelled work experience)

» ENJOY RESOURCES INCLUDING 400-SEATER AUDITORIUM, FIVE RECORDING STUDIOS, NUMEROUS REHEARSAL SPACES AND PRODUCTION FACILITIES, IN THE VIBRANT ENVIRONMENT OF BIRMINGHAM'S CREATIVE QUARTER.



BA (Hons)

Popular Music

Faculty of Arts, Design and Media

 @MyBCU
 BirminghamCityUniversity

CAMPUS
South and City College
Birmingham

DURATION
3 years full-time

UCAS CODE
W342

ENTRY REQUIREMENTS

- A Levels: CCC including music
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits overall with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language Grade 4 or above, or equivalent
- Audition.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

 www.bcu.ac.uk/apply

 www.bcu.ac.uk/visit

 +44 (0)121 331 5595

This course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the global commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for graduate employment.

The full three-year Honours degree develops both the practical and transferable skills required to make you industry-ready, and the contextual understanding and academic rigour inherent in high-level study. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. You will also develop the musical and creative skills required by a performer, composer or producer, learn how to work well in teams and demonstrate leadership, organisation and decision-making skills.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry, and to develop a clear conceptual understanding of connected issues and narratives, researching deeply into current musicology and practice. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists.

Full information: www.bcu.ac.uk/popular-music

RELATED COURSES

- 168 BA (Hons) Media and Communication
- 168 BA (Hons) Media Production
- 182 FdA Popular Music



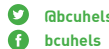
“My favourite thing is the support provided by the tutors; they really make an effort to get to know you and provide around the clock support to help you at all times. I always feel very comfortable asking questions and know that I can rely on help when I need it.”

GEORGIA MIDGLEY

BA (Hons)

Primary Education with QTS

School of Education and Social Work



CAMPUS
City South

DURATION
3 years full-time

UCAS CODE
X120

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: Pass with Merit or Distinction
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English language, mathematics and science at Grade 4 or above (equivalents accepted for English, mathematics and science; other two must be actual GCSEs)
- Pass in the Professional Skills Tests in Literacy and Numeracy.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

www.bcu.ac.uk/apply

www.bcu.ac.uk/visit

+44 (0)121 331 5595

Our BA (Hons) Primary Education with QTS course provides you with a variety of dynamic and diverse opportunities that will equip you to engage, motivate and inspire young learners in a wide range of schools.

Our innovative programme is responsive to new initiatives in primary education and will enable you to become a highly effective and reflective teacher. The course offers you a degree and a teaching qualification.

The course comprises five strands that combine to enable you to develop your skills and knowledge to become committed, creative and confident primary school teachers. The strands are as follows:

- Core (English, mathematics and science and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Professional Studies
- Foundation (all other National Curriculum subjects and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Subject study
- School-based training.

These strands are repeated in each year of study to enable you to build up your knowledge, understanding and skills in each key area. The school-based and University-based aspects of the training course are interlinked and interdependent.

Full information: www.bcu.ac.uk/primary-education

This course can also be accessed via a foundation year. Please see page 211.



Content includes:

Year 1

- An opportunity to choose your subject study area and develop your understanding of key areas of the curriculum
- First teaching placement – you’ll be in school from the first term and throughout the year
- Interactive, practical, engaging, thought-provoking and challenging sessions designed to develop your teaching ability

Year 2

- Opportunities for an international teaching experience in a number of European countries
- An opportunity to undertake a placement in a Special Educational Needs School

Year 3

- Careers events and support for finding your first job
- Additional sessions from outside speakers including NQTs and head teachers
- An opportunity to research areas of your own interest through the Research in Education module

» 100% OF GRADUATES FROM THIS COURSE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.



TOM HOWELL-JONES,
RSA Student Design Award Winner 2017,
for his 'REST?' design

 @BCU_BSoAD

186

 @BCUCEBE
 BCUCEBE

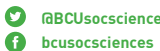




“The variety of lecturers means that you get to experience a variety of different teaching styles and tips on how to succeed. This variety also helps you find a technique that works for you!”

ABBY HOWES

BSc (Hons)
Psychology
School of Social Sciences



CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
C800

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma:
60 credits with 45 at Level 3
• International Baccalaureate
Diploma: 28 points
• GCSE English language and
mathematics at Grade 4 or
above, or equivalent.

For full entry requirements
and fees: bcu.ac.uk/courses

Make sense of the real world through gaining a deep understanding of how the core and specialised areas in psychology contribute to our understanding of contemporary issues, as well as looking at the role of brain function across multiple psychological perspectives. You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving.

You will explore scientific approaches to understanding the mind, brain and behaviour. Demonstrate knowledge and understanding of the historical and scientific underpinnings of the discipline of Psychology and how these underpinnings change across the core curriculum topic areas.

Our Psychology department works in partnership with the nationally recognised Advance HE to continually develop the quality of both our staff and the programme, focusing on self-development, contemporary learning practices and integrating practice within the community.

Our BSc (Hons) Psychology degrees (including specialist routes) are accredited by the British Psychological Society, and allow you to take a year-long industry placement or do a placement during your second year.

Full information: www.bcu.ac.uk/psychology-bsc

This course can also be accessed via a foundation year. Please see page 211.

Content includes:

Year 1
• Introduction to Psychology
• Psychology and Research Skills
• Contemporary Issues and Applied Psychology
• Introduction to Psychopathology

Year 2
• Qualitative Research Methods and Analysis
• Quantitative Research Methods and Statistics
• Neuropsychology

Final year
• Lifespan Psychology
• Applied Social Psychology
• Integrative Psychology Project

AVAILABLE SPECIALIST ROUTES:

Psychology with Criminology | BSc (Hons) MC98
Our innovative criminology and psychology course will give you a deep understanding of how the core and specialised areas in psychology and criminology contribute to our understanding of contemporary issues.

You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving. Additionally, you will also learn how psychology can be applied to explain certain aspects of crime and criminal behaviour.

Full information: www.bcu.ac.uk/psychology-criminology



Psychology with Sociology | BSc (Hons) LC38
Sociology helps us make sense of the societies in which we live and our place within them. Our Psychology with Sociology course brings together two closely interrelated areas, allowing you to gain significant knowledge and insight.

Our focus on contemporary and innovative learning practices will help you gain key employability skills, such as communication, teamwork and problem-solving, as well as key skills in two innovative, intriguing disciplines.

Full information: www.bcu.ac.uk/psychology-sociology

These specialist routes can also be accessed via a foundation year. Please see page 211.

WHAT NEXT
➡ www.bcu.ac.uk/apply
📅 www.bcu.ac.uk/visit
☎ +44 (0)121 331 5595



» 93% OVERALL SATISFACTION FOR PSYCHOLOGY
National Student Survey 2018.

WHAT NEXT
➡ www.bcu.ac.uk/apply
📅 www.bcu.ac.uk/visit
☎ +44 (0)121 331 5595



“My experience on the Quantity Surveying course has allowed me to appreciate the opportunity and demand within the construction industry. Our time spent on this course prepares us for a constantly evolving and rewarding career.”

QASIM KHATTAK

BSc (Hons) Quantity Surveying

School of Engineering and the Built Environment



CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
K240

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595



“I chose this course because I felt that I was helping to make people’s lives that little bit easier and help them get through one of the toughest times of their lives.”

SUPRIYA SINGH



BSc (Hons) Radiotherapy

School of Health Sciences

CAMPUS
City South

DURATION
3 years full-time
6 years part-time

UCAS CODE
B822

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595

This course prepares students for the role of working as a therapeutic radiographer. You will be provided with the knowledge and learn skills which will support your role as a member of the multidisciplinary cancer care team which requires you to provide effective patient care together with the safe and practical administration of radiation treatments.

You will develop specialist skills through clinical placements in specialist hospital cancer centres, and will consolidate those skills at the University using our Virtual Environment for Radiotherapy Training (VERT) and advanced treatment planning facilities.

Your academic studies include subjects which form the scientific basis of radiotherapy practice and include an in-depth study of human anatomy and physiology, radiation physics and radiobiology. You will also study the social and psychological aspects of cancer care and the needs of patients.

As you advance your knowledge of radiotherapy practice and the science of oncology, you will develop analytical skills and explore the research evidence that forms the basis of current and emergent practices.

Full information: www.bcu.ac.uk/radiotherapy

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

This course can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



hcpc
health & care
professions
council

Content includes:

Year 1

- Physics for Radiotherapy
- Professional and Compassionate Care
- Principles of Oncology and Radiotherapy
- Radiotherapy Theory and Practice 1

Year 2

- Evidence-based Practice
- Radiotherapy Theory and Practice 2
- Applied Radiotherapy Technology and Radiobiology

Year 3

- Radiography Research
- The Competent Radiotherapy Practitioner
- Advanced Management of the Oncology Patient

Content includes:

Year 1

- Built Environment Technology
- Introduction to the Built Environment
- Residential Quantification and Cost
- Integrated Digital Design

Year 2

- Built Environment Commercial Technology
- Cost Management
- Commercial Management
- Integrated Digital Design for Complex Structures

Final year

- Professionalism and Citizenship
- Project Management
- Civils Quantification and Cost
- Contract Practice
- Individual Honours Project

» BE A PART OF OUR BCU CONSTRUCTION TEAM TO COMPETE IN THE INTERNATIONAL ASSOCIATED SCHOOLS OF CONSTRUCTION COMPETITIONS.

Our Quantity Surveying course meets the demand for highly trained professionals and practitioners. Work collaboratively with tutors, practitioners, theorists and designers. Acquire skills that will allow you to shape the future of the built environment.

You will learn from staff with a wealth of industry experience and gain expertise in cost management, procurement and quantification skills. You will advance your career prospects by using our strong links with employers, and apply what you learn in a practical context through work placement opportunities and work on live projects for clients.

By studying on a course which is accredited by the Royal Institution of Chartered Surveyors, you will become knowledgeable about the legal, technical, managerial, economic, social and environmental aspects of construction projects and graduate as a confident professional who can manage both commercial and civil engineering projects.

Students on the programme could have the opportunity to take part in our US exchange programmes and our international competitions such as the Associated Schools of Construction (ASC) Design and Build competition, giving you an opportunity to apply your skills to real-life projects. Our students have an impressive track record in these competitions and have had the opportunity to travel to competitions in locations across the world including Dallas, Texas.

Full information: www.bcu.ac.uk/quantity-surveying

This course can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS; 95% OF STUDENTS WERE SATISFIED WITH THIS COURSE

Destination of Leavers from Higher Education Survey 2016/17; National Student Survey 2018.



"I have enjoyed studying Real Estate because of my amazing tutors. From law, construction and planning to investments, valuation and capital markets, BCU has prepared me for industry."

TSVETOMIRA VINCENT

BSc (Hons)
Real Estate
School of Engineering and the Built Environment



CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
N230

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Our Real Estate course comprises the skills and knowledge requirements for a successful career in the professional property industry. The programme provides the tools with practical experience to make key decisions in property finance and investment, asset management, valuation agency and development.

By studying on an employer-focused course that is accredited by the Royal Institution of Chartered Surveyors (RICS), you will gain a detailed understanding of real estate, and learn with a team of industry and academic experts who are dedicated to both academic study and industry collaboration.

You will become equipped with the attributes you need to be successful in the industry by contributing to market research for a real estate client, or undertaking valuable feasibility studies. Learn through real-life projects and scenario-based case studies.

This course helps you to understand the complex world of property by studying management, technological, financial and legal issues so you can connect real estate theory with practice.

Full information: www.bcu.ac.uk/real-estate

This course can also be accessed via a foundation year. Please see page 211.

- RELATED COURSES**
- 72** BSc (Hons) Building Surveying
 - 97** BSc (Hons) Construction Management
 - 187** BSc (Hons)/MPlan Property Development and Planning
 - 190** BSc (Hons) Quantity Surveying



WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595



"Support from staff is absolutely fantastic. The tutors always have time for you and no problem is too small. I love being able to work first-hand with service users, and the fact that no day is ever the same!"

ABI WEST



CAMPUS
City South

DURATION
2 years full-time

UCAS CODE
B931

ENTRY REQUIREMENTS

- A Levels: DD
- Level 3 NVQ or Diploma or equivalent (full award)
- Level 2 NVQ or Diploma (full award) plus a written paper (details of content will be provided by the admissions tutor post-application)
- 5 GCSE passes at Grade 4 or above in English Language (or equivalent, for example Key Skills Level 2, Adult Literacy Level 2 or CSE Grade 1) plus a written paper (details of content will be provided by the admissions tutor post-application).

For full entry requirements and fees: bcu.ac.uk/courses

If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you. This is the only course of its kind in the UK and we are a major educator of rehabilitation workers.

The course is very practical and hands-on. Lectures and online support will enhance your learning but you will be putting skills into practice from week one. Working with the individual, and as part of the professional community, you develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

People who have experienced visual impairment offer you a crucial insight and invaluable feedback on your progress, and you gain a sense of personal satisfaction from supporting people to live independently once again.

Successful completion of this course allows entry to our two specialist top-up degrees. **BSc (Hons) Specialist Complex Needs Rehabilitation Work (Visual Impairment)** teaches techniques to enhance your practice with adults who have a wide range of additional complex needs including deafblindness, dementia, mental health conditions and learning disability. **BSc (Hons) Habilitation Work – Working with Children and Young People** focuses on how visual impairment can impact on the development of children and young people.

Full information: www.bcu.ac.uk/rehab-work

» **100% OVERALL SATISFACTION**
National Student Survey 2018.

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595



“This course provides an excellent grounding in the field of computer science that can be taken into secondary schools and used to educate the workforce of tomorrow.”

CHRISTINE SWAN,
Lecturer

BSc (Hons)
**Secondary Computing
with QTS***

School of Education and Social Work

CAMPUS
City South

DURATION
3 years full-time

UCAS CODE
X130

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D* in related subjects only
- BTEC Extended Diploma: DMM in related subjects only
- Access to HE Diploma: Pass with Merit/Distinction, 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English language and mathematics at Grade 4 or above (equivalents accepted for English and mathematics; other two must be actual GCSEs)
- Pass in the Professional Skills Tests in Literacy and Numeracy.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



Computing in schools is undergoing a significant revolution and the workforce of tomorrow will need to be highly skilled technically. This degree course combines the development of subject knowledge with understanding of how computing can be taught in the classrooms of the future.

This three-year course is a mixture of practical and theoretical development focusing on two different, but complementary, areas. You will gain a highly valued technical qualification that demonstrates an understanding of computer science, and a teaching qualification that enables you to teach the subject in secondary schools.

You will develop your computer science subject knowledge through taught modules within the Faculty of Computing, Engineering and the Built Environment. You will explore the combination of mathematical and scientific skills that employers expect within this discipline.

The course also develops you as a secondary school teacher of computing where you will explore what it means to apply your developing subject knowledge to other learners of computer science. You will gain the skills and understanding to take up positions in schools as a teacher of your subject with the potential to contribute fully to the life of the school. The course is designed around the Teachers' Standards and the award of Qualified Teacher Status (QTS).

Full information: www.bcu.ac.uk/secondary-computing

*subject to validation

» 99% OF FULL-TIME UNDERGRADUATES IN THE SCHOOL OF EDUCATION AND SOCIAL WORK IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

Content includes:

Year 1

- Specialist Computer Science modules
- Exploration of teaching and learning in schools
- School placement to gain experience of being a teacher

Year 2

- Specialist computer science content
- Further school placement
- Development of understanding of what it means to be a computing teacher

Year 3

- Longer school placement
- Understanding the issues affecting learning in the classroom

» HIGHEST RANKED PROVIDER OF EDUCATION COURSES IN THE WEST MIDLANDS

Guardian League Table 2019.

“This is a fantastic opportunity to gain QTS in Secondary PE at a new and thriving campus, with highly qualified and experienced staff.”

KAREN MCGRATH,
Associate Professor



CAMPUS
City South

DURATION
3 years full-time

UCAS CODE
X13B

ENTRY REQUIREMENTS

- A Levels: BBC, including a relevant subject such as physical education or human biology
- BTEC Diploma: D*D* in related subjects only
- BTEC Extended Diploma: DMM in related subjects only
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English language, mathematics and science at Grade 4 or above (equivalents accepted for English, mathematics and science; other two must be actual GCSEs)
- Pass in the Professional Skills Tests in Literacy and Numeracy.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



BSc (Hons)
Secondary Physical Education with QTS*

School of Education and Social Work

This course is an exciting opportunity for you to train to be an accomplished and effective physical education practitioner in secondary schools. You will gain an insight into the professional practice of a secondary school teacher while developing and embedding your subject and pedagogical knowledge.

You will explore the physical education national curriculum areas and discover approaches to teaching each area. You will reflect on your vision of what makes effective physical education and hone your pedagogical skills to match your vision. You will also learn and develop your skills in professional practice by addressing the Teacher Standards and building evidence to demonstrate your professional competence and capability.

Your academic subject work will be undertaken alongside students who are pursuing degrees in other Sports and Physical Education disciplines, enabling you to widen and deepen your understanding at the same time as being taught by tutors who are leaders in their fields.

Your course will be undertaken mainly at our City South Campus, using our wide range of specialist facilities. You will have opportunities to work with specialist teachers while on school placements, where you will apply what you have learned and developed at University. On completion of this course, you will be recommended for Qualified Teacher Status (QTS) in addition to your degree.

Full information: www.bcu.ac.uk/secondary-pe-ug

*subject to validation



www.bcu.ac.uk/spqts-vid

» 99% OF FULL-TIME UNDERGRADUATES IN THE SCHOOL OF EDUCATION AND SOCIAL WORK WERE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.



“As a teacher, you have the opportunity to develop the knowledge and understanding of pupils so that they have the interest to take their study further, apply knowledge to their work and have a deeper appreciation for the world around them.”

KEVIN MATTINSON,
Head of School

BSc (Hons)
**Secondary Science
(Biology) with QTS***
School of Education and Social Work



- CAMPUS**
City South
- DURATION**
3 years full-time
- UCAS CODE**
X13A
- ENTRY REQUIREMENTS**
- A Levels: BBC
 - BTEC Diploma: D*D*
 - BTEC Extended Diploma: DMM
 - Access to HE Diploma: Pass with Merit/Distinction, 60 credits with 45 credits at Level 3
 - International Baccalaureate Diploma: 28 points
 - Five GCSEs, including English language, mathematics and science at Grade 4 or above (equivalents accepted for English, mathematics and science; other two must be actual GCSEs)
 - Pass in the Professional Skills Tests in Literacy and Numeracy.

For full entry requirements and fees: bcu.ac.uk/courses

This three-year course is a mixture of practical and theoretical development focusing on two different, but complementary, areas. You will gain a highly valued subject qualification that demonstrates an understanding of science, and biology in particular. You will also gain a teaching qualification that enables you to teach the subject in secondary schools.

This programme develops your subject knowledge to degree level in biology. However, there is the recognition that, as a teacher in secondary schools, you will be expected to be able to teach across the different science disciplines, hence you follow a programme of study in chemistry and physics in the first two years of the degree.

You will develop your biology subject knowledge through taught modules within the Faculty of Health, Education and Life Sciences, studying alongside students who are taking degrees in life science. Therefore, you will work with tutors who are actively researching in their specialist fields.

You will also gain the skills and understanding to take up positions in schools as a teacher of your subject with the potential to contribute fully to the life of the school. The course is designed around the Teachers’ Standards and the award of Qualified Teacher Status (QTS).

Full information: www.bcu.ac.uk/secondary-biology

*subject to validation

» 99% OF FULL-TIME UNDERGRADUATES
IN THE SCHOOL OF EDUCATION AND
SOCIAL WORK IN WORK AND/OR
FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from
Higher Education survey 2016/17.

Content includes:

- Year 1**
- Exploration of teaching and learning in schools
 - School placement to gain experience of being a teacher
 - Subject-specialist study in biology
 - Supporting subject module in physical science (chemistry and physics)

- Year 2**
- Development of understanding of what it means to be a teacher of science
 - Further school placement
 - Further subject-specialist study in biology
 - Further subject module in physical science (chemistry and physics)

- Year 3**
- Detailed look at the nature of the subject in school and exploration of the issues affecting learning in the classroom
 - Longer school placement
 - Subject study in biology
 - Research project in science as applied to being a teacher

» HIGHEST RANKED PROVIDER OF EDUCATION
COURSES IN THE WEST MIDLANDS
Guardian League Table 2019.

“This course has really opened my eyes and enhanced my awareness about the world that we live in. The teaching is interactive, varied and includes lots of practical exercises, which has helped me to immerse myself in the subject.”

FIKAYO ERINOSO



CAMPUS
City South

DURATION
3 years full-time

- UCAS CODE**
L501
- ENTRY REQUIREMENTS**
- A Levels: BBC including health and social care, human biology, biology, physics, chemistry, psychology, social science or applied science
 - BTEC Diploma: D*D* in Health and Social Care Society, Health and Development or science equivalent
 - BTEC Extended Diploma: DMM in Health and Social Care Society, Health and Development or science equivalent
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate Diploma: 28 points
 - GCSE English language and mathematics at Grade 4 or above.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

Prepare for a career in challenging situations, working in ways that promote equality, diversity and social justice and making a real difference to people’s lives. Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users.

This course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings. A significant part of the course is spent on placement engaging with the realities of social work.

Placements are in a range of social work-related settings in local authorities and independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team are all registered social workers and have extensive experience of social work practice that brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice.

Full information: www.bcu.ac.uk/social-work

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

This course can also be accessed via a foundation year. Please see page 211.

» 98% OF GRADUATES IN WORK AND/OR
FURTHER STUDY WITHIN SIX MONTHS
Destinations of Leavers from
Higher Education survey 2016/17.



BSc (Hons)
Social Work
School of Education and Social Work

Content includes:

- Year 1**
- Equality, Diversity and Anti-discriminatory Practice
 - Human Growth and the Life Course
 - Introduction to Social Work Practice
 - Core Skills for Practice
 - Foundation Law and Social Policy

- Year 2**
- Law and Safeguarding 1
 - Theories and Methods for Social Work Practice
 - Placement
 - Introduction to Research

- Year 3**
- Research Knowledge for Practice
 - Law and Safeguarding 2
 - Placement
 - Critical Reflective Practice

» AVERAGE GRADUATE SALARY WITHIN
SIX MONTHS IS £27,000
Destinations of Leavers from
Higher Education survey 2016/17.



“My studies have provided me with a multitude of different opportunities. I enjoyed the majority of my modules, learning to apply theory to real-world situations, which has given me knowledge regarding the particular career path I wish to follow.”

DANIELLE BALACH-WARMAN



@BCUsocscience
bcusocsciences

BA (Hons)
Sociology

School of Social Sciences

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
L300

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595



“Learning about audio systems allowed me to get a basic understanding of electronics and the work we did on the music industry allowed me to gain an insight into contracts and copyright laws.”

REBECCA CLARK,
Graduate Project Engineer, Naim Audio



@BCUCEBE
BCUCEBE

BSc (Hons)
Sound Engineering and Production

School of Computing and Digital Technology

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
J930

ENTRY REQUIREMENTS

- A Levels: BBB including a technology, science, mathematics or computing-related subject
- BTEC Diploma: in a technology, science, or computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM in a technology, science, or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📅 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595

Gain an in-depth understanding of the scientific principles behind the capture and manipulation of sound. You will develop and enhance your skills through our excellent sound recording, mixing and mastering facilities, as well as our state-of-the-art radio and television studios.

Designed to meet the requirements of the audio industry, Sound Engineering and Production will provide you with a dynamic study programme that focuses on live and studio sound engineering, audio electronics, audio software engineering, acoustics and business principles.

The combination of subjects you will explore ensures you will be employable in a range of career paths. You will also deal directly with industry as part of our THELMA nominated Industry Industrial Mentors initiative, enabling you to gain confidence in your skills and prepare for life after graduation.

Our wide-ranging professional partnerships provide you with the opportunity to interact with leading industry figures, as well as the chance to undertake valuable work placements in the field of audio technology, sound engineering and live sound. Travelling abroad and broadening your horizons is also an option, as you have a wonderful opportunity to take part in an exchange with the University of Rochester in the USA.

Full information: www.bcu.ac.uk/sound-engineering-prod

This course can also be accessed via a foundation year. Please see page 211.

» ACCESS TO PROFESSIONAL STANDARD LIVE SOUND AND RECORDING STUDIO FACILITIES.

Content includes:

Year 1

- Acoustic Fundamentals
- Sound Recording
- Live Sound Reinforcement
- Audio Electronics

Year 2

- Broadcast Sound
- Recording, Production and Delivery
- Digital Signal Processing
- Audio Systems

Final year

- Individual Honours Project
- Live Sound Reinforcement
- Music Information Retrieval
- Digital Audio Effects
- Game Audio

Sociology helps us make sense of the societies in which we live and our place within them. As one of our longest established courses, you'll benefit from a programme of study that takes an in-depth look at contemporary sociological issues that has been honed over several decades.

On our BA (Hons) Sociology course, we explore patterns and processes of inequality, examine the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and practise their lives.

We encourage you to explore how sociological knowledge can connect individuals and how it can provide you with the skills needed to participate in debates about what society is and how it could be.

We help support you to make professional contacts and to apply your studies to real-world situations in voluntary work or on placement.

Full information: www.bcu.ac.uk/sociology

AVAILABLE SPECIALIST ROUTES:

Sociology and Criminology | BA (Hons) LM39

This course will enable you to develop an understanding of society and social factors and how this affects crime and criminals, giving you a solid human understanding that will put you in a good position for a range of careers or further study.

Full information: www.bcu.ac.uk/sociology-crim

These courses can also be accessed via a foundation year. Please see page 211.

» 95% OVERALL SATISFACTION FOR
BA (HONS) SOCIOLOGY

National Student Survey 2018.

Content includes:

Year 1

- Understanding Society
- Researching Social Life
- State and Society
- Sociological Imagination

Year 2

- Classical Social Theory
- Exploring Popular Culture
- Applied Sociological Research
- Contemporary Social Theory

Final year

- Globalisation, People and Society
- Self, Identity and Society
- Integrative Project (Dissertation / Community Project / Social Entrepreneurship Project)

» YOU HAVE THE OPPORTUNITY TO EMBARK
ON A YEAR-LONG SANDWICH PLACEMENT
AS PART OF YOUR DEGREE COURSE.



“I love the friendly atmosphere here, which is something I didn’t find elsewhere and why I chose to study here.”

NICHOLA LEEPER

BSc (Hons)
Speech and Language Therapy

School of Health Sciences



CAMPUS
City South

DURATION
3 years full-time
6 years part-time

UCAS CODE
B620

ENTRY REQUIREMENTS

- A Levels: BBB (BBC will be considered)
- BTEC Diploma: D*D* in Health Studies, Health and Social Care, Applied Medical Science, Early Years, or other science or education-related subjects
- BTEC Extended Diploma: DDM in Health Studies, Health and Social Care, Applied Medical Science, Early Years, or other science or education-related subjects
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📄 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595

Learn to support people of all ages with communication or swallowing problems and qualify as a speech and language therapist. The course is designed to prepare you to achieve excellence and professional autonomy in clinical practice, and is delivered at the West Midlands’ only training site for speech and language therapists.

Graduates from this course are eligible to register with the Health and Care Professions Council (HCPC) to work as speech and language therapists. The course is approved by the HCPC and endorsed by the Royal College of Speech and Language Therapists.

You will learn through a variety of formats, including workshops, interactive lectures, simulation sessions, and two long clinical placements. Simulation sessions are run in the state-of-the-art facilities on our £71 million City South Campus, which include two specialist clinic rooms with cutting-edge technology, a hospital ward and a home environment suite.

In addition, you will benefit from the Virtual Case Creator (VCC), which enables us to simulate clinical scenarios in a virtual environment.

Full information: www.bcu.ac.uk/slt

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

This course can also be accessed via a foundation year. Please see page 211.

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS;
97% OF STUDENTS WERE SATISFIED WITH THIS COURSE

Destination of Leavers from Higher Education Survey 2016/17; National Student Survey 2018.

Content includes:

Year 1

- Foundations of Professional Practice
- Foundations in Phonetics and Linguistics
- Psychology and the Development of Language

Year 2

- Appraising Communication and Swallowing Needs
- Appraisal in Professional Clinical Practice
- Research and Evidence-based Practice
- Analysis of Communication and Swallowing
- Principles of Client-centred Management of Communication and Swallowing Needs

Year 3

- Management of Communication and Swallowing Needs
- Application of Research and Evidence-based Practice
- Management in Professional Clinical Practice

RELATED COURSES

- 193 FdSc Rehabilitation Work (Visual Impairment)
- 95 BA (Hons) Conductive Education

“I am thoroughly enjoying studying at BCU and I am so happy I picked Sport and Exercise Nutrition. I have excellent and very supportive tutors who are constantly enhancing my learning by giving me opportunities to practise my knowledge and boost my confidence.”

LUCY O’SULLIVAN



CAMPUS
City South

DURATION
3 years full-time
4 years sandwich
Up to 6 years part-time

UCAS CODE
B400

ENTRY REQUIREMENTS

- A Levels: BBC including a science, social science or physical education
- BTEC Diploma: D*D* in Sport and Exercise Science, or equivalent
- BTEC Extended Diploma: DMM in Sport and Exercise Science, or equivalent
- Access to HE Diploma: 60 credits with 45 at Level 3 in a sport or science-related pathway
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent
- Experience of extracurricular coaching or team-based leadership would be an advantage.

For full entry requirements and fees: bcu.ac.uk/courses

Our practice-based, innovative Sport and Exercise Nutrition course will provide you with the underpinning scientific knowledge of nutrition and physiology for sports performance, exercise and health. This programme is approved by the Sport and Exercise Nutrition Register (SENr) to ensure that the knowledge and competencies are aligned with professional standards.

You will study nutrition and exercise at both ends of the spectrum, from assessing professional sports teams to health-based clients with specific nutritional issues. You will undertake physiological and nutritional assessment of sports performers in our state-of-the-art laboratories and have the opportunity to learn how nutrition and exercise can impact upon people with different physiques and states of health.

Upon graduating, you can apply for jobs as a performance nutritionist, as well as within other areas of sport science, health and fitness. Our facilities include state-of-the-art specialist laboratories, a fully equipped kitchen teaching space, fitness suite, altitude chamber and sports therapy clinics.

We also boast partnerships with both Warwickshire County Cricket Club and Sport Birmingham. These not only keep our courses fresh and relevant, but also provide valuable placements, trips and case studies.

Full information: www.bcu.ac.uk/sport-exercise-nutrition

This course can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



BSc (Hons)
Sport and Exercise Nutrition

School of Health Sciences

Content includes:

Year 1

- Introduction to Sport and Exercise Nutrition
- Practical Skills in Sport and Exercise Nutrition
- Applied Anatomy

Year 2

- Applied Performance Nutrition
- Applied Exercise Nutrition
- Sport and Exercise Nutrition Placement
- Performance Analysis

Final year

- Professional Practice in Sport and Exercise Nutrition
- Independent Research Project
- Strength and Conditioning
- Exercise Referral and Behaviour Change

» WORK WITH PROFESSIONAL ATHLETES AND CLUBS INCLUDING WARWICKSHIRE COUNTY CRICKET CLUB AND KIDDERMINSTER HARRIERS FOOTBALL CLUB.



“This course has given me the opportunity to perform fitness tests on professional athletes, including Kidderminster Harriers Football Club, which has given me a good insight into what it is like to work with high-level athletes and the precision needed.”

TAYLOR ORMOND

BSc (Hons)
Sport and Exercise Science

School of Health Sciences

 @SportandEx_BCU
 BCUsportandexercise

CAMPUS
City South

DURATION
3 years full-time
4 years sandwich
Up to 6 years part-time

UCAS CODE
C600

ENTRY REQUIREMENTS

- A Levels: BBC including a science, social science or physical education
- BTEC Diploma: D*D* in Sport and Exercise Science, or equivalent
- BTEC Extended Diploma: DMM in Sport and Exercise Science, or equivalent
- Access to HE Diploma: 60 credits with 45 at Level 3 in a sport or science-related pathway
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent
- Experience of extracurricular coaching or team-based leadership would be an advantage.

For full entry requirements and fees: bcu.ac.uk/courses

Our Sport and Exercise Science course will provide you with the theoretical knowledge and practical skills required to succeed in a broad range of vocations within the sport and exercise industry. You will study a wide breadth of topics within the disciplines of physiology, biomechanics, psychology and nutrition from both a health and sport performance perspective.

There is a range of discipline-specific and multi-disciplinary modules, equipping you with a diverse range of perspectives that will enrich your learning and enhance your career development.

There will also be opportunities for you to gain experience and apply the knowledge and skills you learn on the programme to real-world issues associated with enhancement of performance, health and wellbeing. We boast partnerships with both Warwickshire County Cricket Club and Sport Birmingham. These not only keep the course fresh and relevant, but they also provide valuable placements, trips and case studies.

The programme is delivered in our £71 million state-of-the-art campus, which contains biomechanics and physiology laboratories, a fitness suite, and sports therapy rooms. Within these facilities you will undertake physiological, biomechanical, psychological, and nutritional assessment of sports performers and clients using cutting-edge technology and equipment.

Full information: www.bcu.ac.uk/sport-exercise-sci

This course can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



Content includes:

Year 1

- Introduction to Sport and Exercise Science
- Practical Skills in Sport and Exercise Nutrition
- Applied Anatomy
- Professional Skills and Evidence-based Practice

Year 2

- Performance Analysis
- Sport and Exercise Psychology
- Planning and Conducting Research
- Sport and Exercise Physiology and Nutrition

Final year

- Independent Research Project
- Strength and Conditioning
- Exercise Referral and Behaviour Change
- Optional modules

» WORK WITH PROFESSIONAL ATHLETES AND CLUBS INCLUDING WARWICKSHIRE COUNTY CRICKET CLUB AND KIDDERMINSTER HARRIERS FOOTBALL CLUB.



“We get hands-on experience with real patients by running our own sports therapy clinic on campus, which is invaluable really for when you go out on the job after the course is complete.”

EMELINE PUGEAT

 @SportandEx_BCU
 BCUsportandexercise

CAMPUS
City South

DURATION
3 years full-time
4 years sandwich
Up to 6 years part-time

UCAS CODE
C630

ENTRY REQUIREMENTS

- A Levels: BBC including biology, human biology, chemistry, physics, mathematics or physical education at Grade C or above
- BTEC Extended Diploma: DMM in sport and exercise science or applied science only
- Access to HE Diploma: 60 credits with 45 at Level 3, including biology or chemistry at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and double science, or equivalent.

A Disclosure and Barring Service check is required. Evidence of work experience in a musculoskeletal setting would be advantageous. Suitable applicants will be invited to interview.

For full entry requirements and fees: bcu.ac.uk/courses

Underpinned by the latest research, and accredited by the Society of Sports Therapists, this programme provides a chance to develop specialist skills in the prevention, treatment, management and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the skills to work with professional athletes and health-based patients.

We offer the opportunity to undertake a sandwich year, where you will take on a work placement providing you with invaluable experience, networking and real-life hands-on learning. These placements could be national or international, and could see you working with professional sports teams or sports injury clinics. Even if you don't opt for the sandwich year, we have partnerships with Warwickshire County Cricket Club and Sport Birmingham, providing valuable placements, trips and case studies.

Upon graduation you will be eligible for membership with the Society of Sports Therapists. Membership will allow you to practise as a graduate sports therapist, where you may choose to work in a professional sport or in a sports injury clinic.

You will learn in our £71 million campus, which contains state-of-the-art laboratories, sports therapy rooms, sports therapy clinics and a fitness suite.

Full information: www.bcu.ac.uk/sports-therapy

This course can also be accessed via a foundation year. Please see page 211.

ACCREDITATION



BSc (Hons)
Sports Therapy

School of Health Sciences

Content includes:

Year 1

- Musculoskeletal Assessment and Treatment 1
- Applied Anatomy for Sports Therapy
- Sport and Exercise Physiology and Principles of Training
- Professional Skills and Evidence-based Practice

Year 2

- Musculoskeletal Assessment and Treatment 2
- Sports Injury and Exercise Rehabilitation
- Manual Therapy of Peripheral Joints
- Sport and Exercise Physiology and Nutrition
- Planning and Conducting Research

Final year

- Injury Prevention and Conditioning in Sport
- Examination and Rehabilitation of the Vertebral Column
- Advanced Application and Clinical Reasoning
- Clinical Practice
- Independent Research Project

» STUDENTS RUN THEIR OWN SPORTS THERAPY CLINIC, USING UNIVERSITY STAFF AND STUDENTS, FROM YEAR 1 ON THE COURSE!



“The course gave me the perfect foundation and drive to explore as many different realms of stage management as possible. Without the knowledge, encouragement and guidance I received, I know I wouldn’t be where I am today.”

JORDAN GOFF

BA (Hons) Stage Management

Royal Birmingham Conservatoire

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W450

ENTRY REQUIREMENTS

- A Levels: CCC including drama or a related subject
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSEs including English language at Grade 4 or above, or equivalent
- Interview.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/conservatoire

📅 www.bcu.ac.uk/conservatoire/open-days

☎ +44 (0)121 331 5595

🐦 @BirmConsActing
📌 BirminghamSchoolofActing

Prepare yourself for a successful career in stage management through in-depth, practical training. We aim to produce confident graduates who are ready for the industry as soon as they leave us.

You will develop an understanding of the core skills needed in technical theatre and design, widening your knowledge and ability to work in the fast-paced, demanding environment of stage management and further afield. Taking on the essential duties of assistant stage manager in your first year of study, deputy stage manager in your second year, and stage manager in your final year, you will learn through authentic industry experience.

Your final year also includes a six- to eight-week placement, where you experience the rigours and responsibilities of a busy stage management job. Through placements, students have worked on large-scale productions such as *Billy Elliot* and *Phantom of the Opera* and in a variety of stage management roles within different aspects of theatre.

Recent placements have included the Royal Shakespeare Company, the Royal Opera House, Birmingham Hippodrome, Birmingham Repertory Theatre and the Noel Coward Theatre in London’s West End. We encourage you to take part in as many placements as you can so that you can engage with ideas and theories in a practical setting, while developing your communication skills and working in an authentic environment.

Full information: www.bcu.ac.uk/stage-mgmt

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

Content includes:

Year 1

- Practical Stage Management 1
- Technical Theatre Skills 1
- Props, Costume and Scenic Design
- Production Realisation (Workshop)
- Contextual Studies
- Stage Management Skills 1

Year 2

- Practical Stage Management 2
- Technical Theatre Skills 2
- Props, Costume and Scenic Design 2
- Arts Administration
- Health and Safety

Year 3

- Practical Stage Management 3
- Industry Research
- Project
- Professional Studies

“I’m very glad I chose to study in such an engaging and exciting environment full of friendly and supportive people. The lecturers and technical staff have years of industry experience and are always there to help and encourage you.”

LAURA JONES

📧 textilesbcu
🐦 [@textilesbcu](https://twitter.com/textilesbcu)
📌 [bcu textile design](https://www.bcu.ac.uk/fashion-and-textiles/blog)
🌐 bcu.ac.uk/fashion-and-textiles/blog

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W234

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see bcu.ac.uk/fashion-portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



BA (Hons) Textile Design

School of Fashion and Textiles

Content includes:

Year 1

- Textile Processes
- Visual Ideas for Design
- Textiles in Historical Context
- Client and Colour

Year 2

- Textiles in Contemporary Practice
- Professional Pathways
- Entrepreneurship and Design
- Work Placement (option 1) or Collaborative Practice (option 2)

Year 3

- Final Major Project (dissertation)
- Research for Professional Project
- Professional Project
- Next Step

This course gives you the opportunity to experience the disciplines of print, weave, knit and embroidery, developing expertise in a single choice or a combination of approaches. Modules are designed to introduce career directions and help to establish professional ambitions as diverse as Retail Business and Marketing to Fibre Art. With the option to learn about process, industry sectors, design and business, the course will enable you to fully shape your learning journey.

With an emphasis on experimentation, you will begin by developing core skills in textile processes, visual research, colour and composition. Group activities will develop confidence in communication and critical thinking.

The second year programme broadens your knowledge of the industry and the scope of careers. There are opportunities to engage with industry briefs, collaborative projects and work placements. Career-focused teaching and a choice of briefs help you to further develop appropriate practical and CAD skills. Our facilities enable you to engage with both digital technologies and traditional craft skills.

The final year offers you the space to develop a personal and professionally relevant portfolio through in-depth research and extended practical inquiry. ‘Next Step’ career support is integrated within the programme. You will be taught throughout by passionate and experienced tutors and guided by highly skilled technicians, many of whom have their own practices in various fields relating to textile design.

Full information: www.bcu.ac.uk/textile-design

RELATED COURSES

- 98** BA (Hons) Costume Design and Practice
- 121** BA (Hons) Fashion Business and Promotion
- 146** BA (Hons) Illustration

» 90% OVERALL STUDENT SATISFACTION

National Student Survey 2018.



“The Video Game Design and Production course will give you the opportunity to learn all about games design and production, helping you to get the foundation of experience that you will need to decide on which is the correct career path for you.”

ZUBY AHMED,
Programme Director



BA (Hons) Video Game Design and Production

New Technology Institute

CAMPUS
City Centre

DURATION
2 years full-time

UCAS CODE
I62A

- ENTRY REQUIREMENTS**
- A Levels: BBB
 - BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
 - BTEC Extended Diploma: DDM
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate Diploma: 30 points
 - GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📄 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595



“The course has given me the opportunity to learn new programming languages and work collaboratively with other coders, artists, producers and marketers to develop industry-standard projects.”

JOEB ROGERS



BSc (Hons) Video Game Development

New Technology Institute

CAMPUS
City Centre

DURATION
2 years full-time

UCAS CODE
I573

- ENTRY REQUIREMENTS**
- A Levels: BBB
 - BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
 - BTEC Extended Diploma: DDM
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate Diploma: 30 points
 - GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be asked to take a brief 20-minute online assessment.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

- www.bcu.ac.uk/apply
- 📄 www.bcu.ac.uk/visit
- ☎ +44 (0)121 331 5595

This Sony PlayStation First endorsed, two-year course responds to this exciting and fast-growing industry by developing you into a highly skilled, team-oriented professional ready for employment.

You are guaranteed a video game development placement in our in-house studio over the summer term. Teaching takes place in a modern production studio at our City Centre Campus, where you will be provided with a laptop with all the software you will need.

- Our Video Game Design and Production course focuses on digital media asset production and communication and will provide you with:
- a grounding within the industry’s design and production disciplines
 - the opportunity to put your creative skills into practice within the video games and wider interactive entertainment market
 - the opportunity to work with others in multidisciplinary teams
 - the opportunity to develop, hone and assess your own skill development and plan your future.

Building on your design and production skills, in the first year you will be tasked with a specific role within our in-house game development studio over the summer term. You will be taught by staff with significant experience in the video game industry who have worked with developers including Codemasters, Rare, Traveller Tales, Sega and EA Games.

Full information: www.bcu.ac.uk/video-game-design-prod

» YOU WILL HAVE ACCESS TO A
GUARANTEED IN-HOUSE PLACEMENT,
GIVING YOU REAL STUDIO EXPERIENCE.

Content includes:

- Year 1**
- Historical Game Analysis
 - Game Design Fundamentals
 - Contextual Game Design
 - 2D Game Spaces
 - Interactive Entertainment, Development and Implementation (optional)
 - Narrative Entertainment, Script and Production (optional)
 - Collaborative Project

- Year 2**
- Advanced Game Design
 - 3D Game Spaces
 - Strategic Game Design
 - Professional Practice
 - Major Project

- RELATED COURSES**
- 208** BA (Hons) Video Game Digital Art
 - 107** BA (Hons) Digital Marketing
 - 207** BSc (Hons) Video Game Development

This Sony PlayStation First endorsed, two-year course will see you understand games of the past and create the games of the future. The course provides the creative and technical know-how to support your game development ambition and you are guaranteed a video game development placement in our in-house studio over the summer term of the course.

The course responds to this growing and innovative sector by developing you into a skilled, team-oriented, reflexive graduate ready to succeed in the professional world. You will learn the most important programming languages for game development, as well as industry-standard game development tools such as Unity and Unreal Engine.

You will cover core programming languages and video game development tools, as well as contemporary software development techniques to make you a competent and adaptable programmer, capable of finding employment in the sector or preparing you for further academic study.

By the time you graduate, a whole year before most students, you will have two years of tangible games development studio experience under your belt, ready to launch your dream career. You will be taught by staff with significant experience in the video game industry who have worked with developers including Codemasters, FreeStyleGames and EA Games.

Full information: www.bcu.ac.uk/video-game-dev

- RELATED COURSES**
- 208** BA (Hons) Video Game Digital Art
 - 206** BA (Hons) Video Game Design and Production

Content includes:

- Year 1**
- Computer Science and Web Technologies Primer
 - Object-oriented Programming
 - 3D Graphics Primer
 - Theory and Practice Using Physics Engines
 - Interactive Entertainment, Development and Implementation (optional)
 - Narrative Entertainment, Script and Production (optional)
 - Collaborative Project

- Year 2**
- High-performance Programming Languages
 - Application of High-performance Libraries
 - Development Using High-performance Engines
 - Professional Practice
 - Major Project

» 100% OVERALL STUDENT SATISFACTION
National Student Survey 2016, 2017, 2018. Previously known as BA (Hons) Interactive Entertainment Game Development.



"I have been fully supported throughout my journey to become a professional artist. I found the practical, studio simulations to be particularly useful as they both helped me in my art practice and gave me tangible production and development experience."

MARK SUTCLIFFE

BA (Hons) Video Game Digital Art

New Technology Institute

CAMPUS
City Centre

DURATION
2 years full-time

UCAS CODE
W642

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595



Content includes:

Year 1

- Art Theory and Practice
- 2D Art Production
- 3D Modelling Theory and Practice
- 3D Art Production
- Interactive Entertainment, Development and Implementation (optional)
- Narrative Entertainment, Script and Production (optional)
- Collaborative Project

Year 2

- 3D Sculpting Primer
- 3D Character Production
- Animation Pipelines
- Professional Practice
- Major Project

This Sony PlayStation First endorsed two-year course responds to the growing, innovative video game sector by developing you into a skilled, team-oriented, and reflective graduate who is equipped to succeed.

Interactive entertainment and video games development are key sectors for contemporary culture, economic growth and employment locally in the Midlands, nationally and globally. This course develops you as a professional artist by covering both core and technical art skills. Once we have covered the fundamentals, we will move on to supporting you to develop your technical and digital art skills where you will focus on 2D and 3D game art disciplines.

You will also be tasked with a specific role within our in-house game development studio over the summer term, giving you the opportunity to apply the knowledge and professional practices you've learned in a safe and supportive environment.

Typically for these projects you'll be using industry-standard game development tools such as Unity and Unreal Engine. These summer projects have in the past been mentored and supported by external partners such as Codemasters, Rare and Rebellion. The work you produce can act as excellent portfolio pieces, demonstrating your ability as both a professional artist and effective team member.

Full information: www.bcu.ac.uk/video-game-digi-art

» 100% OVERALL SATISFACTION

National Student Survey 2018.
Previously known as BA (Hons)
Interactive Entertainment
(Digital Art).

RELATED COURSES

206 BA (Hons) Video Game Design
and Production

207 BSc (Hons) Video Game Development



"The facilities were brand new, with the latest camera equipment. I really liked the structure of the course and after several Open Days and exploring the city, I felt it would offer me the opportunity to succeed in film and television."

JAMES LOFFREDO



CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
TBC

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language, mathematics and a science at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➤ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

BSc (Hons) Visual Effects*

School of Computing and Digital Technology

Content includes:

Year 1

- Modelling
- Computer Programming
- Acquisition for Visual Effects
- Texture and Look Development
- Rigging for Animation

Year 2

- Animation
- Visual Effects Tools
- Compositing
- Dynamics Effects and Simulations
- Collaborative Practice

Final year

- Production Project
- Individual Honours Project
- Cross-platform Media
- Professional Practice

Do you want to produce visual effects for film and television or work on cutting-edge CGI projects? On our Visual Effects degree you will learn about computer graphics, produce visual effects and develop your technical, creative and production skills while preparing for a career in a range of roles within visual effects production and CGI.

You will study all aspects of visual effects production including shooting video, computer graphics, matchmoving and compositing, while modelling creatures, building digital environments and producing visual effect shots. The course emphasises Technical Director (TD) roles such as Matchmoving, Rigging, Dynamic Simulations, Motion Capture and Python/Pipeline Development, all of which are in particular demand within the visual effects industry.

We provide excellent facilities including a range of industry-standard software, high-specification computers, cloud-based rendering facilities, a Vicon motion capture studio, one of the largest fixed green screen studios in the UK, a Milo motion control system, and a variety of professional camera, lighting, and grip equipment.

You will do a mixture of hands-on productions and technical investigations which will teach you the practice, process, craft and technology of visual effects.

Full information: www.bcu.ac.uk/visual-effects

This course can also be accessed via a foundation year. Please see page 211.

*subject to validation

LIANNE FORBES Senior Lecturer

Lianne has 14 years of film experience and has worked on some incredible Hollywood films, including *Harry Potter*, *Star Trek* and *The Amazing Spiderman*. She was part of the award-winning teams for *Hugo*, *Bladerunner 2049* and *Game of Thrones*.





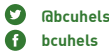
“We’re encouraged to share our ideas and views which challenges us as well as allowing us to build bonds with peers. My lecturers are very supportive – they are willing to go the extra mile to ensure we make the most of the sessions.”

KATRINA BASRA

BA (Hons)

Working with Children, Young People and Families

School of Education and Social Work



CAMPUS
City South

DURATION
3 years full-time

UCAS CODE
L590

ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs at Grade 4 or above, including English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

WHAT NEXT

➡ www.bcu.ac.uk/apply

📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595

If you are looking to pursue a career that supports the most vulnerable children, young people and their families, because you want to make a difference to them, this multidisciplinary degree is for you. We offer various opportunities to engage with professional practice in the areas of education, social care and health, in an integrated way.

This programme has at its heart a strong commitment to social justice and equalities. We will provide you with a range of teaching and learning experiences to build on your existing skills and motivation so that you can contribute to a changing society, particularly with services who work with, or for, vulnerable children, young people and their families.

Our multi-professional teaching team will help you to explore the opportunities for working with children and young people, and find the right option for you. Previous students have achieved positions in education welfare as attendance officers, as family support workers, as project managers for charities and as voluntary providers of children’s services.

Many of our students go on to postgraduate study in the field of education, social work, psychology and counselling.

Full information: www.bcu.ac.uk/children-prof-care

This course can also be accessed via a foundation year. Please see page 211.

» 97% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

Content includes:

Year 1

- Working as a Professional
- Foundations of Education
- Foundations of Social Work
- Foundations of Health
- Interdisciplinary Working

Year 2

- Effective Collaborative Practice
- Learning from Practice
- Safeguarding and Child Protection
- Social Justice and Inclusion
- Research as a Driver for Policy, Practice and Provision

Year 3

- Researching Children and Young People’s Services
- Exploring Contemporary Perspectives
- Children and Young People’s Rights and Identity
- Global Perspectives of Families and Parenting
- Personal and Professional Development

RELATED COURSES

114 BA (Hons) Education Studies

110 BA (Hons) Early Childhood Studies

FOUNDATION YEARS



Foundation years are a great option if you have the talent, ambition and potential to thrive at Birmingham City University but want a little more flexibility and choice than a standard degree.

Why study a degree with a foundation year:

- If you want the flexibility of a year’s study on a more general course to find out the best degree choice for you.
- If you have changed your mind about your career since you chose your A Levels or BTECs and need to improve your skills in a different subject area.
- If you would like extra time and support to help you build your knowledge, skills and confidence before starting a full degree.
- If you don’t quite meet our entry requirements but know you have the potential to succeed at university.
- Although you apply to a specific course with foundation year at the start of the process, you may switch to a course within the same subject area at the end of your foundation year, if you decide that better suits your interests and ambitions.

If your chosen course is regulated by a professional body such as the Nursing and Midwifery Council, Health Care and Professions Council or the National College for Teaching and Leadership, you will be required to pass the University’s selection process via an interview during your foundation year in order to proceed onto year one of the full degree programme on successful completion of your foundation year. Entry onto year one of the degree programme will also be subject to a satisfactory Disclosure and Barring Service (DBS) check and Occupational Health Assessment.

For BA (Hons) Architecture, an interview will be required to progress from the foundation year to year one of the full degree programme.

For the latest information and to apply, please visit www.bcu.ac.uk/foundation-years.

FOUNDATION YEARS ARE AVAILABLE IN THE FOLLOWING SUBJECT AREAS:

- Accountancy and Finance
- Architecture and Design
- Art, Design and Visual Communication
- Built Environment
- Business and Management
- Children, Society and Education
- Computing and Technology
- Engineering
- Health Sciences
- Law
- Media and Multimedia Technology
- Social Sciences
- Sport and Physical Activity

WHAT NEXT

➡ www.bcu.ac.uk/apply


📅 www.bcu.ac.uk/visit

☎ +44 (0)121 331 5595


IF YOU HAVE ANY QUESTIONS ABOUT THE UNIVERSITY, YOUR COURSE OR INTERNATIONAL APPLICATIONS, WE'RE ON HAND TO HELP – BE IT BY PHONE, EMAIL, TWITTER OR FACEBOOK.

SOCIAL MEDIA

 /MyBCU


 /birminghamcityuniversity


UK ENQUIRIES


 +44 (0)121 331 5595

 www.bcu.ac.uk/courseenquiry

INTERNATIONAL/EU ENQUIRIES

 +44 (0)121 331 6714

 +44 (0)121 331 6314

 bcuinternational@enquiries.uk.com

 www.bcu.ac.uk/international

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives:

www.bcu.ac.uk/international/your-country

KEEP IN TOUCH

OPEN DAYS

Whether you're keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University.

Open Days currently take place in March, June, September, October and November, with one in August for those applying through Clearing.

OPEN DAY DATES 2019

MAR 23	JUNE 28-29	SEP 28
OCT 19	NOV 24	

Register online at www.bcu.ac.uk/visit.

APPLICANT TASTER DAYS

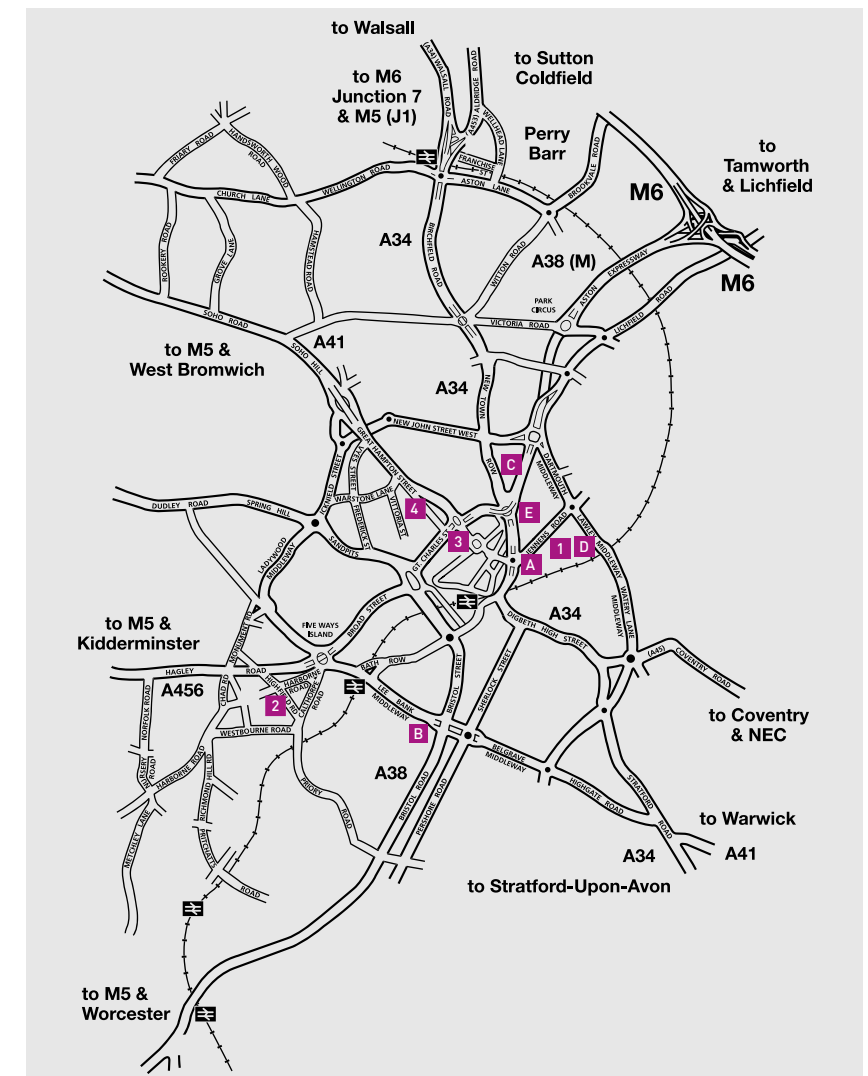
If you've already applied, an Applicant Taster Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student.

Our Applicant Taster Days take place between February and April. For more information visit www.bcu.ac.uk/tasterdays.

NEWS BY EMAIL

Our personalised news service offers regular email updates and a tailored newsletter with information about your subject choice(s), Open Days, application deadlines and Clearing. It means you never miss a thing.

To sign up, select the subject(s) and information most relevant to you at www.bcu.ac.uk/newsletter.



GETTING TO BIRMINGHAM

Supported by fantastic road networks, three mainline train stations and home to one of the UK's busiest airports, the city also boasts regular bus, coach and tram services providing easy access to all University sites.

For more information and details of reduced price student travel tickets, see networkwestmidlands.com or www.bcu.ac.uk/maps.

OUR CAMPUSES

1. City Centre Campus
2. City South Campus
3. Birmingham School of Art
4. School of Jewellery

HALLS OF RESIDENCE

- A. Jennens Court
- B. Belgrave View – campus living villages
- C. Staniforth House
- D. University Locks
- E. Lakeside

STEP-BY-STEP APPLICATION PROCESS

1

FIND YOUR COURSE

Have a look at this prospectus and our website to find out more about which course is for you. If you need a bit more help, the Pre-Entry Enquiries Team is a dedicated information and guidance team here to help you find out more about studying at Birmingham City University. We'll provide you with the information you need to make an informed choice about choosing the correct course.

2

COME AND SEE US

To really get a feel for life at the University, there is nothing better than visiting us in person. At our Open Days, you can chat with staff and students, view our fantastic facilities, learn more about the Students' Union or take a tour of our accommodation.



3

APPLY ONLINE

If you've been inspired by what Birmingham City University has to offer, the next stage is to apply to us. You apply for most full-time courses through UCAS (Institution code: B25); for part-time courses, and a few other programmes where indicated, you apply direct.

4

RECEIVE AN OFFER

Once we have reviewed your application, we may choose to make you an offer which may either be conditional (dependent on exam results) or unconditional (in which case it's guaranteed).

In some cases, an interview or audition will be required first. If we make you an offer you will also be required to disclose details of certain criminal convictions you may have.

5

KEEP IN TOUCH

We will communicate with you via UCAS Track and the University's Applicant Portal, using the email address provided in your application.



6

SELECT YOUR OFFERS

You use UCAS Track to choose which offers you wish to accept – one 'firm' and, if you wish, an 'insurance' offer, which would usually have lower entry requirements than your firm.

7

CHOOSE YOUR ACCOMMODATION

Once you've accepted a course offer, you need to choose which hall you'd like to live in. If you live more than 10 miles away and apply before the deadline, using the portal on our website, you're guaranteed a place.



8

SORT OUT YOUR FINANCES

You'll need to apply online for student finance, which can take up to six weeks. You may need to provide proof of ID and income. See the Student Finance England website (or the equivalent in Scotland, Wales or Northern Ireland if you live there) for more details.

9

RESULTS AND CONDITIONS

Before your place is confirmed, you will need to meet any conditions in your offer – usually achieving certain exam results. If you get the results you need, great – you don't have to do any more! Even if you've just fallen short, it's worth giving us a call to see if we can still give you a place.

10

ENROLMENT AND WELCOME WEEK!

Your first week at university is your chance to settle into your accommodation, enrol on your course and make new friends. Our Welcome Week – organised by the Students' Union – is a great opportunity to find out more about university life, join clubs and societies and pick up some great student-specific offers and freebies!



WHAT HAPPENS NEXT?

Many courses require attendance at an interview or audition before an offer can be made as part of the selection process; an offer may be followed by an invitation to attend an Applicant Taster Day. We will communicate with you via UCAS Track and the University's Applicant Portal, using the email address provided in your application.

UCAS EXTRA

If you are not holding any offers from your first five choices, you can apply via UCAS Extra by referring yourself to one institution at a time. You might be asked for a revised Personal Statement if your subject area differs from that on which your original one was based.

CLEARING

If you apply to UCAS after 30 June or are not holding an offer from your five choices in the main UCAS cycle, you will be eligible for Clearing. The University's Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don't have a confirmed offer and are in Clearing, please call our Clearing Helpline.

+44 (0)121 331 6777
clearing@bcu.ac.uk



FURTHER INFORMATION

Further information can be found in the How to Apply section of the individual course profile on the University website at

www.bcu.ac.uk/courses

ENTRY REQUIREMENTS

WE ARE COMMITTED TO PROVIDING OPPORTUNITIES FOR PEOPLE FROM ALL EDUCATIONAL BACKGROUNDS AND EXPERIENCES TO PARTICIPATE IN HIGHER EDUCATION.

That’s why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at www.bcu.ac.uk/courses.

How can I get more help?

- Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform well in.
- You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
- You can also speak to someone at UCAS by calling **+44 (0)371 468 0468**.
- See full details of the tariff at www.ucas.com/tariff.
- Work out your tariff points using the UCAS Tariff Calculator at www.ucas.com/tariff-calculator.

International students

For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year. www.bcu.ac.uk/international/your-country.

Data protection

The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Full details about how we process your information can be found at www.bcu.ac.uk/privacy-policy.

Deferred entry

If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application for deferred entry for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made.

Direct entry to a later stage of a course

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit. This means that you can be admitted to a later stage of the course. Applications should still be made via UCAS, UCAS Conservatoires or the online application process.

Applicants with disabilities

If you have a disability, long-term health condition, specific learning difficulty (such as dyslexia) or mental health condition, your application will be considered on the same basis as non-disabled applicants. The University aims to provide an accessible environment and a range of support services to enable disabled students to participate fully in all activities of the University. You can find more information at www.bcu.ac.uk/student-affairs.



BTEC SUBSIDIARY DIPLOMA

Grade	Points
D*	56
D	48
M	32

BTEC DIPLOMA

Grade	Points
D*D*	112
D*D	104
DD	96
DM	80
MM	64
MP	48
PP	32

BTEC EXTENDED DIPLOMA

Grade	Points
D*D*D*	168
D*D*D	160
D*DD	152
DDD	144
DDM	128
DMM	112
MMM	96
MMP	80
MPP	64
PPP	48

A LEVEL

Grade	Points
A*	56
A	48
B	40
C	32
D	24
E	16

A*A*A*	168
A*A*A	160
A*AA	152
AAA	144
AAB	136
ABB	128
BBB	120
BBC	112
BCC	104
CCC	96
CCD	88
CDD	80
DDD	72
DDE	64
DEE	56
EEE	48

AS LEVEL

Grade	Points
A	20
B	16
C	12
D	10
E	6

UNDERGRADUATE COURSE INDEX

Course	FT	SW	PT	FY	Campus	School	Page
Accountancy BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	58
Accounting and Finance BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	59
Accounting and Finance MAcc	•	•	•		City Centre	Birmingham City Business School	59
Acting Foundation course	•		•		City Centre	Royal Birmingham Conservatoire	60
Acting BA (Hons)	•				City Centre	Royal Birmingham Conservatoire	61
Applied Theatre (Community and Education) BA (Hons)	•				City Centre	Royal Birmingham Conservatoire	62
Architectural Technology BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	63
Architecture (RIBA Part 1) BA (Hons)	•		•	•	City Centre	Birmingham School of Architecture and Design	64
Art and Design BA (Hons)	•			•	Margaret Street	Birmingham School of Art	65
Automotive Engineering BEng (Hons)	•	•		•	City Centre	School of Engineering and the Built Environment	66
Automotive Engineering MEng	•	•			City Centre	School of Engineering and the Built Environment	66
Biomedical Engineering BEng (Hons)	•			•	City South/Centre	School of Health Sciences	68
Biomedical Engineering MEng	•				City South/Centre	School of Health Sciences	68
Biomedical Sciences BSc (Hons)	•	•	•	•	City South	School of Health Sciences	69
Black Studies BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	70
Building Services Engineering* BEng (Hons)	•	•	•		City Centre	School of Engineering and the Built Environment	71
Building Surveying BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	72
Business BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	74
Business (Marketing) BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	74
Business (Professional Practice) BA (Hons)	•				City Centre	Birmingham City Business School	74
Business Accounting BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	76
Business Administration (Top-Up) BA (Hons)	•				City Centre	Birmingham City Business School	77
Business and Management HND	•				Birmingham Metropolitan College	Birmingham City Business School	78
Business and Management HND	•				South and City College Birmingham	Birmingham City Business School	78
Business Economics BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	80
Business Finance BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	81
Business Finance MFin	•	•	•		City Centre	Birmingham City Business School	81

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Course	FT	SW	PT	FY	Campus	School	Page
Business Information Technology BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	82
Business Management BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	84
Business Management (Consultancy) BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	84
Business Management (Enterprise) BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	84
Business Management (Professional Practice) BA (Hons)	•				City Centre	Birmingham City Business School	84
Business Management (Supply Chain Management) BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	84
Civil Engineering BEng (Hons)	•	•		•	City Centre	School of Engineering and the Built Environment	86
Civil Engineering MEng	•	•			City Centre	School of Engineering and the Built Environment	86
Computer and Data Science BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	87
Computer Forensics BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	88
Computer Forensics MSci	•	•			City Centre	School of Computing and Digital Technology	88
Computer Games Technology BSc (Hons)	•	•			City Centre	School of Computing and Digital Technology	89
Computer Games Technology MSci	•	•			City Centre	School of Computing and Digital Technology	89
Computer Networks BSc (Hons)	•	•			City Centre	School of Computing and Digital Technology	90
Computer Networks MSci	•	•			City Centre	School of Computing and Digital Technology	90
Computer Networks and Security BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	91
Computer Networks and Security MSci	•	•			City Centre	School of Computing and Digital Technology	91
Computer Science BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	92
Computer Science MSci	•	•			City Centre	School of Computing and Digital Technology	92
Computing* BSc (Hons)	•				City Centre	School of Computing and Digital Technology	93
Computing and Information Technology BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	94
Computing and Information Technology MSci	•	•			City Centre	School of Computing and Digital Technology	94
Conductive Education BA (Hons)	•				NICE – Centre for Movement Disorders, Moseley	Faculty of Health, Education and Life Sciences	95

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Course	FT	SW	PT	FY	Campus	School	Page
Construction HNC			•		City Centre	School of Engineering and the Built Environment	96
Construction Management BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	97
Costume Design and Practice BA (Hons)	•	•			City Centre	School of Fashion and Textiles	98
Criminology BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	100
Criminology and Security Studies BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	100
Criminology, Policing and Investigation BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	100
Cyber Security BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	102
Cyber Security MSci	•	•			City Centre	School of Computing and Digital Technology	102
Design for Performance BA (Hons)	•			•	City Centre	School of Visual Communication	104
Design Management (Top-Up) BA (Hons)	•				City Centre	Birmingham School of Architecture and Design	105
Diagnostic Radiography BSc (Hons)	•		•	•	City South	School of Health Sciences	106
Digital Marketing BA (Hons)	•				City Centre	New Technology Institute	107
Digital Media Computing BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	108
Digital Media Technology BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	109
Early Childhood Studies BA (Hons)	•			•	City South	School of Education and Social Work	110
Early Years FdA	•	•			South and City College Birmingham	School of Education and Social Work	111
Economics BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	112
Education Studies BA (Hons)	•			•	City South	School of Education and Social Work	114
Electronic Engineering BEng (Hons)	•	•		•	City Centre	School of Engineering and the Built Environment	115
Electronic Engineering MEng	•	•			City Centre	School of Engineering and the Built Environment	115
English BA (Hons)	•		•		City Centre	School of English	116
English and Creative Writing BA (Hons)	•		•		City Centre	School of English	116
English and Drama BA (Hons)	•		•		City Centre	School of English	116
English and Journalism BA (Hons)	•		•		City Centre	School of English	116
English for Academic Purposes Foundation Certificate	•		•		City Centre	School of Education and Social Work	118
English Language and Literature BA (Hons)	•		•		City Centre	School of English	116
English Literature BA (Hons)	•		•		City Centre	School of English	116

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Course	FT	SW	PT	FY	Campus	School	Page
Event, Venue and Experience Management BA (Hons)	•	•		•	City Centre	Birmingham City Business School	119
Fashion and Beauty Journalism BA (Hons)	•			•	City Centre	Birmingham School of Media	156
Fashion Branding and Communication BA (Hons)	•	•			City Centre	School of Fashion and Textiles	120
Fashion Business and Promotion BA (Hons)	•				City Centre	School of Fashion and Textiles	121
Fashion Design BA (Hons)	•	•			City Centre	School of Fashion and Textiles	122
Film and Screenwriting BA (Hons)	•				City Centre	Birmingham School of Media	126
Film Business and Promotion BA (Hons)	•				City Centre	New Technology Institute	124
Filmmaking BA (Hons)	•				City Centre	Birmingham School of Media	126
Film Production Technology BSc (Hons)	•	•			City Centre	School of Computing and Digital Technology	125
Film Studies BA (Hons)	•				City Centre	Birmingham School of Media	126
Finance and Investment BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	128
Finance and Investment MFin	•	•	•		City Centre	Birmingham City Business School	128
Financial Economics BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	129
Fine Art HND	•				Birmingham Metropolitan College	Birmingham School of Art	130
Fine Art BA (Hons)	•			•	Margaret Street	Birmingham School of Art	131
Food and Nutrition BSc (Hons)	•	•		•	City South	School of Health Sciences	132
Garment Technology BA (Hons)	•	•			City Centre	School of Fashion and Textiles	134
Gemmological Association Certificate/Diploma/Diamond Diploma			•		Assay Office Birmingham	School of Jewellery	135
Gemmology and Jewellery Studies BSc (Hons)	•				Assay Office Birmingham	School of Jewellery	136
Global Sport Management BA (Hons)	•	•		•	City Centre	Birmingham City Business School	137
Graphic Communication BA (Hons)	•			•	City Centre	School of Visual Communication	138
Health and Social Care CertHE	•				City South	School of Health Sciences	139
Health and Social Care FdSc	•				City South	School of Health Sciences	140
Health Studies (Public Health) BSc (Hons)	•		•	•	City South	School of Health Sciences	142
Horology BA (Hons)	•				Vittoria Street	School of Jewellery	143
Human Resource Management BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	144

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Course	FT	SW	PT	FY	Campus	School	Page
Illustration BA (Hons)	•			•	City Centre	School of Visual Communication	146
Interior Architecture and Design BA (Hons)	•			•	City Centre	Birmingham School of Architecture and Design	147
International Business (Top-Up) BA (Hons)	•		•		City Centre	Birmingham City Business School	148
International Finance (Top-Up) BSc (Hons)	•				City Centre	Birmingham City Business School	149
International Jewellery Business BA (Hons)	•				Assay Office Birmingham	School of Jewellery	150
International Marketing (Top-Up) BSc (Hons)	•				City Centre	Birmingham City Business School	151
Jazz BMus (Hons)	•				City Centre	Royal Birmingham Conservatoire	152
Jewellery and Objects BA (Hons)	•				Vittoria Street	School of Jewellery	153
Jewellery and Silversmithing HND	•				Vittoria Street	School of Jewellery	154
Jewellery and Silversmithing – Design for Industry (Top-Up) BA (Hons)	•				Vittoria Street	School of Jewellery	155
Journalism BA (Hons)	•			•	City Centre	Birmingham School of Media	156
Landscape Architecture BA (Hons)	•			•	City Centre	Birmingham School of Architecture and Design	158
Law LLB (Hons)	•	•	•	•	City Centre	School of Law	160
Law with American Legal Studies LLB (Hons)	•	•	•	•	City Centre	School of Law	160
Law with Business LLB (Hons)	•	•	•	•	City Centre	School of Law	160
Law with Criminology LLB (Hons)	•	•	•	•	City Centre	School of Law	160
Legal Studies HND	•				Birmingham Metropolitan College	School of Law	162
Manufacturing Engineering BEng (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	163
Manufacturing Engineering MEng	•	•	•		City Centre	School of Engineering and the Built Environment	163
Marketing BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Marketing (Advertising and PR) BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Marketing (Consumer Psychology) BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Marketing (Digital) BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Marketing (Professional Practice) BA (Hons)	•				City Centre	Birmingham City Business School	164
Marketing (Retail) BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Mechanical Engineering BEng (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	166
Mechanical Engineering MEng	•	•	•		City Centre	School of Engineering and the Built Environment	166

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Course	FT	SW	PT	FY	Campus	School	Page
Media and Communication HND	•				Birmingham Metropolitan College	Birmingham School of Media	167
Media and Communication BA (Hons)	•			•	City Centre	Birmingham School of Media	168
Media Production BA (Hons)	•			•	City Centre	Birmingham School of Media	168
Medical Ultrasound BSc (Hons)	•			•	City South	School of Health Sciences	170
Midwifery BSc (Hons)	•			•	City South	School of Nursing and Midwifery	171
Music BMus (Hons)	•				City Centre	Royal Birmingham Conservatoire	172
Music Industries BA (Hons)	•			•	City Centre	Birmingham School of Media	156
Music Journalism BA (Hons)	•			•	City Centre	Birmingham School of Media	156
Music Technology BSc (Hons)	•	•			City Centre	School of Computing and Digital Technology	173
Nursing – Adult* BSc (Hons)	•				City South	School of Nursing and Midwifery	174
Nursing – Child* BSc (Hons)	•				City South	School of Nursing and Midwifery	174
Nursing – Learning Disability* BSc (Hons)	•				City South	School of Nursing and Midwifery	174
Nursing – Mental Health* BSc (Hons)	•				City South	School of Nursing and Midwifery	174
Operating Department Practice DipHE	•				City South	School of Health Sciences	176
Operating Department Practice BSc (Hons)	•			•	City South	School of Health Sciences	177
Paramedic Science BSc (Hons)	•			•	City South	School of Health Sciences	178
Photography BA (Hons)	•			•	City Centre	School of Visual Communication	179
Physical Education and School Sport BSc (Hons)	•		•	•	City South	School of Education and Social Work	180
Policing BA (Hons)	•			•	City Centre	School of Social Sciences	181
Popular Music Foundation Course	•				South and City College Birmingham	Faculty of Arts, Design and Media	182
Popular Music BA (Hons)	•				South and City College Birmingham	Faculty of Arts, Design and Media	183
Primary Education with QTS BA (Hons)	•			•	City South	School of Education and Social Work	184
Product and Furniture Design BA (Hons)	•			•	City Centre	Birmingham School of Architecture and Design	186
Property Development and Planning BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	187
Property Development and Planning MPlan	•	•	•		City Centre	School of Engineering and the Built Environment	187
Psychology BSc (Hons)	•	•	•	•	City Centre	School of Social Sciences	188

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Course	FT	SW	PT	FY	Campus	School	Page
Psychology with Criminology BSc (Hons)	•	•	•	•	City Centre	School of Social Sciences	188
Psychology with Sociology BSc (Hons)	•	•	•	•	City Centre	School of Social Sciences	188
Public Relations and Media BA (Hons)	•			•	City Centre	Birmingham City Business School	168
Quantity Surveying BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	190
Radiotherapy BSc (Hons)	•		•	•	City South	School of Health Sciences	191
Real Estate BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	192
Rehabilitation Work (Visual Impairment) FdSc	•				City South	School of Health Sciences	193
Secondary Computing with QTS* BSc (Hons)	•				City South	School of Education and Social Work	194
Secondary Physical Education with QTS* BSc (Hons)	•				City South	School of Education and Social Work	195
Secondary Science (Biology) with QTS* BSc (Hons)	•				City South	School of Education and Social Work	196
Social Work BSc (Hons)	•			•	City Centre	School of Education and Social Work	197
Sociology BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	198
Sociology and Criminology BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	198
Sound Engineering and Production BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	199
Speech and Language Therapy BSc (Hons)	•		•	•	City South	School of Health Sciences	200
Sport and Exercise Nutrition BSc (Hons)	•	•	•	•	City South	School of Health Sciences	201
Sport and Exercise Science BSc (Hons)	•	•	•	•	City South	School of Health Sciences	202
Sports Journalism BA (Hons)	•			•	City Centre	Birmingham School of Media	156
Sports Therapy BSc (Hons)	•	•	•	•	City South	School of Health Sciences	203
Stage Management BA (Hons)	•				City Centre	Royal Birmingham Conservatoire	204
Textile Design BA (Hons)	•				City Centre	School of Fashion and Textiles	205
Video Game Design and Production BA (Hons)	•				City Centre	New Technology Institute	206
Video Game Development BSc (Hons)	•				City Centre	New Technology Institute	207
Video Game Digital Art BA (Hons)	•				City Centre	New Technology Institute	208
Visual Effects* BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	209
Working with Children, Young People and Families BA (Hons)	•			•	City South	School of Education and Social Work	210

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IMPORTANT LEGAL INFORMATION

Birmingham City University’s Terms and Conditions are available on The Student Contract web page (www.bcu.ac.uk/student-contract) and contain the principal terms of the agreement that will apply should you accept the offer of a place to study with us.

Please note that separate Terms and Conditions apply for each cohort depending on your year of entry and the contents will differ. The Terms and Conditions for the 2019/20 cohort and previous years are available to view on the web page; those applicable to the 2020/21 cohort will be available in early 2019.

DISCLAIMERS

The information in this prospectus is aimed at applicants starting their programme at Birmingham City University in 2020/21 and should be read in conjunction with the information available on the course pages. We have taken every effort to ensure the information contained within the prospectus is accurate for the 2020/21 cohort at the time of going to press in January 2019.

However, please note the following:

1. Birmingham City University will do all that it reasonably can to provide educational services as described on its website or in the prospectus or other documents issued by it to appropriately enrolled students. Despite taking all reasonable steps to prevent them occurring, circumstances beyond the control of the University may mean that it cannot provide such educational services. Examples of such circumstances include:
- a. power failure;
b. acts of God;
c. fire or flood;
d. acts of terrorism, war or national emergency;
e. damage to buildings or equipment;
f. the acts of any governmental or local authority;
g. industrial action by University staff or third parties;
h. the unanticipated departure or absence of key members of University staff; or
i. where the numbers recruited to a course are so low that it is not possible to deliver an appropriate quality of education for students enrolled on it.

2. Birmingham City University will use all reasonable endeavours to deliver the course in accordance with the description applied to it in this prospectus for 2020/21 entry. However, Birmingham City University will be entitled to make reasonable changes to the course where that will enable Birmingham City University to deliver a better quality of educational experience to students enrolled on the course. Such changes may be to:






- a. the content and syllabus of courses, including in relation to placements;
b. the timetable, location and number of classes;
c. the timing, content or method of delivery of courses of study; and
d. the examination and assessment process.

Any course changes as outlined in paragraph 2 above will be displayed on the website and communicated to offer holders as appropriate. Please see Birmingham City University’s Terms and Conditions (paragraph 28 onwards of the 2019/20 Terms and Conditions) for further details.

Icons used throughout are sourced from www.thinkstockphotos.co.uk and www.flaticon.com (Authors: Iconnice).



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