



**MIU** MANIPAL  
INTERNATIONAL  
UNIVERSITY  
Nilai Campus

manipal international university



School of  
**Management and Business**

 [www.miu.edu.my](http://www.miu.edu.my)

 1 800 222 648

# WORLD WIDE MANIPAL



**MANIPAL UNIVERSITY, MANIPAL, INDIA**  
www.manipal.edu



**SIKKIM MANIPAL INSTITUTE OF TECHNOLOGY, RANGPO, INDIA**  
www.smit.smu.edu.in



**AMERICAN UNIVERSITY OF ANTIGUA, ANTIGUA/USA**  
www.auamed.org



**MANIPAL UNIVERSITY, JAIPUR, INDIA**  
www.jaipur.manipal.edu



**MANIPAL UNIVERSITY, DUBAI, UAE**  
www.manipaldubai.com



**MANIPAL COLLEGE OF MEDICAL SCIENCE, POKHARA, NEPAL**  
www.manipal.edu.np



**MELAKA MANIPAL MEDICAL COLLEGE, MALAYSIA**  
www.mmmc.edu.my



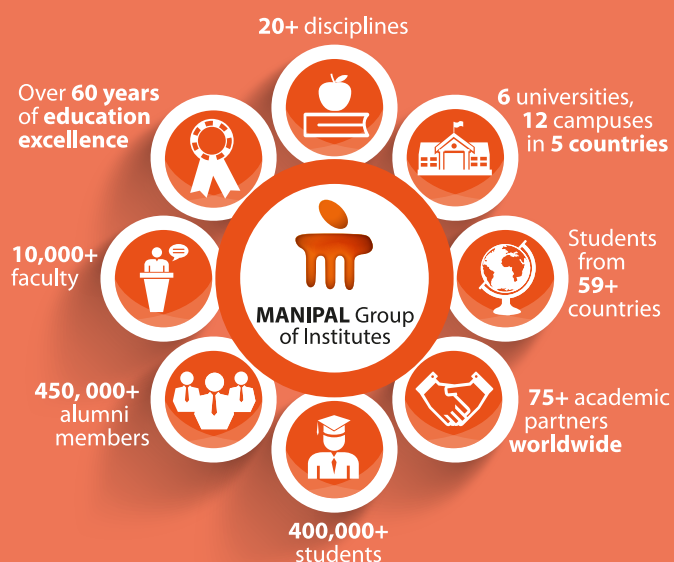
**MANIPAL INTERNATIONAL UNIVERSITY, MALAYSIA**  
www.miu.edu.my



**GLOBALNXT UNIVERSITY, MALAYSIA**  
www.globalnxt.edu.my

## Discover Manipal International University, Nilai

### THE MANIPAL LEGACY



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Manipal International University, Malaysia

## Grooming Graduates For a Global Career

Manipal International University (MIU), a full-fledged Malaysian university, expands on the expertise of the Manipal Education Group to deliver multi-disciplinary programmes with a focus in Science, Engineering and Business. MIU has created an education ecosystem to deliver a truly international education, setting new standards of education excellence in Malaysia.

With a commitment to develop industry-ready graduates, MIU infuses innovation as well as entrepreneurial and communication skills into the curriculum. Students are linked to the industry and exposed to practical knowledge as well as relevant industry developments, issues, and solutions. Hence, MIU prioritises industry linkages with reputed industry leaders.

The pedagogy at MIU is centred on outcome-based learning, and open ended questions, with an emphasis on real challenges affecting the industry today. Students are exposed to timely industry updates as well as a holistic, innovation-centric learning environment.

MIU provides the best of international education with syllabus aligned to industry, international quality faculty, and multicultural students from the world over. Learning at MIU encourages the communion of ideas and convergence of experience, well preparing students for a global career.



# An **Ecosystem** to **Inspire** The Finest **Minds**

More than a university, MIU is an education ecosystem that has been designed to deliver a truly international education, setting new standards of education excellence in Malaysia.





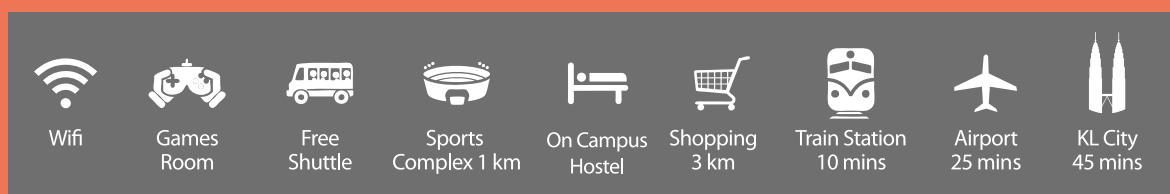
## A sprawling integrated green development

MIU is located on a green 142-acre hillside in the university town of Nilai, Negeri Sembilan. Enveloped by a picturesque lake, it is just 45 kilometres south of the Kuala Lumpur city centre and 20 kilometres from the Kuala Lumpur International Airport (KLIA) and Kuala Lumpur International Airport 2 (KLIA2). The integrated development will include a 1,000-seat amphitheatre, sports complex, student centre, hostel and recreational facilities. The campus is being developed in phases and will accommodate a student capacity of over 20,000 once fully completed.

The campus, built to adhere to LEED Platinum Green Building accreditation from the United States, showcases state-of-the-art integration of green technology in the construction and maintenance of the building. With interactive and open spaces, modern facilities including labs and workshops, comfortable classrooms and lecture halls, sprawling greens that refresh, MIU provides a conducive environment for students to excel.

## Convenient access and connectivity

Nilai is well connected by public transportation be it taxi, bus, or train. The Nilai train station is 8 kilometres away from campus with trains to KL city every half an hour. Kuala Lumpur International Airport (KLIA) and Kuala Lumpur International Airport 2 (KLIA2) is 20 kilometres away. Both are accessible by taxis and busses.



## Financial assistance to fuel aspirations

MIU offers financial assistance in the form of scholarships and study grants to assist students with their tuition fees at foundation, diploma, and degree levels. Malaysian students may also apply for the national PTPTN loans.







**Enriching multi-cultural experience** - The potpourri of Malaysian and diverse international cultures of students and faculty combine to provide an enriching multi-cultural experience.



# Holistic Learning

## Maintaining a balance of 'learn and play'

MIU is based in the suburban city of Nilai, dubbed as 'Knowledge City'. With four universities and several colleges all within a 10 kilometre radius, living in Nilai is like living in a University town with modern infrastructure as well as supporting facilities and amenities at affordable prices. This makes university living an enjoyable experience.

### Promoting a healthy lifestyle

A sports complex, located just one kilometre from the MIU campus provides fun and sporting activities. It has a gymnasium, a badminton court, a bowling alley, karaoke centre and restaurants catering to international cuisines. Various types of dance and yoga classes are also conducted at the sport complex.

In addition, students need not even leave the campus for sports activities. MIU is home to 1 futsal court, 2 basketball courts, and 1 tennis court.

Nestled on a green hill with a picturesque lake, the campus itself is ideal for cycling, walking, jogging, and other outdoor sporting activities.

### Living the cosmopolitan life

There are many things to enjoy in Nilai and the surrounding cities from shopping to sightseeing. Major retail brands like Tesco and Giant and numerous smaller fashion and retail outlets including services such as hair salons, printing services, laundromats, clinics, and pharmacies are just within a 3 kilometre radius from the campus. Nilai is also known as the largest wholesale shopping hub in Malaysia.

Restaurants and food stalls serving both Malaysian and international cuisine are affordable options for daily meals. Major fast food outlets like McDonalds, KFC, Burger King, Pizza Hut and Nandos are located close to the campus.

Surrounding cities like Seremban, Putrajaya and Cyberjaya offer amenities such as cinema, parks, malls and international eateries. They can easily be accessed via public transport.

Putrajaya serves as the federal administrative centre of Malaysia. Stylish buildings jostle with open spaces, making it an embodiment of how technology exists in harmony with nature. Golf courses, sports stadium, cultural centres and shopping malls dot the city.

The vibrant cosmopolitan city of Kuala Lumpur is just a 45-minute drive up north. From the KLCC twin towers, international restaurants, and malls to adventure and theme parks and exciting nightlife, KL offers one of the best cosmopolitan city experiences at reasonable costs. With malls, museums, bird parks, zoo, handicraft bazaars, and heritage rows, there's never a dull day in Kuala Lumpur.



# Expanding Opportunities for a Global Career

## Industry partnerships with leading organisations

MIU partners with leading Malaysian companies within industries ear-marked for growth. These companies have active local and global operations, expanding opportunities for MIU students to secure global careers. Beyond internships and employment opportunities, industry partners are involved in the review and development of syllabus and continuous engagement with students through visiting lectures programmes and training. This allows our students to better understand the industry and the corporate culture of respective organisations, well placing them as industry-ready graduates.



Astro Malaysia is Malaysia's premier media and entertainment company. It is Malaysia's No. 1 online media company with 11.5 million unique visitors per month across the digital platforms of its entertainment and lifestyle brands. The company serves 5 million, or 70% of Malaysian households, who are able to watch Astro content on all screens and on demand, be it TV, laptop, tablet and phone.



One of Malaysia's telecommunication companies. Celcom has the widest and most extensive coverage nationwide in Malaysia, compared to other cellular operators. Celcom has the widest and most extensive coverage nationwide in Malaysia, compared to other cellular operators.



Recron Malaysia is the world's largest integrated Polyester and Textile Company with world class manufacturing facilities at Nilai. As an important part of Reliance conglomerate, Recron Malaysia is in a formidable position in the Global Polyester and Textile market, with uninterrupted supply of world-class quality ranging from Polymers, PET Resins, Fibres, Yarns & Fabrics.



One of Malaysia's biggest civil engineering contractors that developed the KL Central. MRCB is a leading urban property developer, with a large portfolio of successful integrated commercial and residential developments anchored around transportation hubs.

### Accreditations & Recognitions



**IELTS CIMA**

Chartered Institute  
of Management  
Accountants



# Bridging Students to Some of the World's Best Universities

## Study abroad through MIU's Credit Transfer Programme

Be awarded with an international degree from some of the world's best universities. With MIU's academic partnerships, students are provided the opportunity to study abroad through a credit transfer arrangement. Students can opt to complete either two or four final semesters at these international universities.

When opting to study abroad, students are subjected to fees as stipulated by the respective university. Many partner universities offer scholarships or study grants based on merit.



### United States of America



**Milwaukee School of Engineering**

The 2012 U.S. News & World Report ranked MSOE 19th "Best University in the Midwest". In 2012, Forbes.com included MSOE on its list of America's Top Colleges, which includes the top nine percent of colleges and universities in the country.



**NORTHERN ARIZONA UNIVERSITY**

Northern Arizona University (NAU) is a public university located in Flagstaff, Arizona and has 36 satellite campuses in the state of Arizona. NAU is ranked 78th on Forbes Magazine's "America's Best Public Colleges" list.



SUNY Plattsburgh is a public institution located in a small city. SUNY Plattsburgh's ranking in the 2014 edition of Best Colleges is Regional Universities (North), 81. SUNY Plattsburgh at Queensbury is a branch campus.



North Dakota State University is distinctive as a student-focused, land-grant, Research University, ranked by the Carnegie Commission on Higher Education among the top 108 public and private universities in the country.



The University of South Florida is a large, public 4-year university offering undergraduate, graduate, specialist and doctoral level degrees. MIU student transfer in the school of business, faculty exchange and research collaboration.



### United Kingdom



**University of Leicester**

The University of Leicester is a leading UK University committed to international excellence through the creation of world changing research and high quality, inspirational teaching. Leicester is the most socially inclusive of Britain's top-20 leading universities.



Swansea University Prifysgol Abertawe is the third largest university in Wales in terms of number of students. It currently offers about 330 undergraduate courses and 120 post-graduate courses to 16,020 undergraduate and postgraduate students.



Lancaster University is currently one of only seven universities to be ranked in the top 10 across all national league tables of UK universities. Ranked in the global top 1%, Lancaster University is recognised as outstanding in research, teaching and the student experience.



Edinburgh Napier University (ENU) is one of the largest higher education institutions in Scotland, UK with almost 18,000 student from 109 countries. The university has 9 institutes of Research and Innovation. MIU student transfer for MBA program.



### Australia



**DEAKIN UNIVERSITY AUSTRALIA**

Deakin is ranked 59 in the world in the Times Higher Education Top 100 Universities under 50 years of age rankings (2014). Deakin today has over 47,000 students of whom 17% are international students from over 127 countries. Deakin was awarded a 5-star rating by the prestigious university ranking organization Quacquarelli Symonds (QS). The rating indicates that the university is considered to be world-class in a broad range of areas, has cutting-edge facilities and is internationally renowned for its research and teaching.



The University of the Sunshine Coast is a public university based on the Sunshine Coast in Queensland, Australia. University Of The Sunshine Coast University Of The Sunshine Coast is the public University in Queensland to earn five stars for teaching quality in the Good Universities Guide annually since 2007.



### India



TAPMI - Manipal is a private autonomous business school in India. It was established in 1980 and is located in the university town of Manipal in Karnataka. MIU student transfer for MBA program Faculty exchange, Joint curriculum development and Training programs.



Manipal University is synonymous with excellence in higher education. Over 28,000 students from 57 different nations live, learn and play in the sprawling University town, nestled on a plateau in Karnataka's Udupi district. It also has nearly 2500 faculty and almost 10000 other support and service staff, who cater to the various professional institutions in health sciences, engineering, management, communication and humanities. Short exchange programs for MIU students, faculty exchange and research collaboration.

# Student Activities





# A Strong Faculty as Foundation for Education Excellence

Members of our academic faculty are made up of scholars from Malaysia and abroad. Their academic pedigree, combined with their extensive industry experience, provides a combination of sound theoretical knowledge and practical industry insights.

Programmes are constantly reviewed with industry partners, keeping in line with both national and global industry requirements.



**Dr Potti Lakshmi Narayana Gangadhara Rao**  
Vice Chancellor, MIU

Dr. PLNG Rao is a veteran in the fields of Medical Education, Research, Clinical Services and Administration, with almost three and half decades of distinguished experience. Dr. Rao has served Kasturba Medical College and Hospital, Manipal, Melaka Manipal Medical College Malaysia, and AIMST Malaysia to name a few. An avid researcher, Dr Rao has published 29 papers in International peer reviewed journals and 64 in National peer reviewed journals. In addition, as a consultant of MAHE Consultancy services, Dr Rao was actively involved in planning of the various Hospitals and Medical Colleges of Manipal Group

## Faculty of Management & Business



**Dr. Wing Lam**  
Vice Chancellor- GlobalNxt University  
PhD (Computer Science) from  
King's College London, UK  
BSc (First Class Honours) from  
Salford University, UK  
17 years in academic, 2 years in industry



**Vadiraj Jagannathrao**  
Assistant Professor,  
MBA (Marketing) from  
University of Pune, India  
B.Sc (Electronics) in 1999 from  
Gulbarga University, Karnataka  
4 years in academic, 8 years in industry



**Dr Habibullah Khan**  
Registrar- GlobalNxt University  
PhD (Economics),  
University of New South Wales, Australia  
MA (Economics),  
Dhaka University, Bangladesh  
33 years in academic



**Kamariah Bt. Wan Mahmood**  
Senior Lecturer  
MA of Mass Communication,  
UiTM Shah Alam  
14 years in academic,  
7 years in industry



**Dr Karthigayan Muthukaruppan**  
Director - Centre for Foundation  
and Language Studies  
PhD (Mechatronics Engineering),  
Universiti Malaysia Perlis  
MSc (Electrical & Electronics  
Engineering), Universiti Malaysia Sabah  
6 years in academic, 4 years in industry



**Lailatul Zuraidah Mohamad Kapili**  
Senior Lecturer  
Master of Business Administration,  
UiTM Shah Alam  
3 years in academic, 23 years in industry



**Sharan Kumar Shetty**  
Senior Assistant Professor  
MBA (Financial Management),  
Visweshwaraya Technology University, India  
B. Com in Accounting & Taxation,  
Mangalore University, India  
10 years in academic, 3 years in industry



**Akbar Ali Mohamed Noordin**  
Associate Professor  
MBA in Marketing & Management from  
University of Wales, UK  
16 years in academic, 9 years in industry

## Grooming students to become global leaders for global careers.

# Revolutionise the Enterprise

## Begin at the School of Management & Business

Business and commerce govern almost every aspect of life, hence a degree in business opens a myriad of career opportunities.

The School of Management & Business at MIU focuses on developing business professionals with competencies in management, marketing, international business, finance, entrepreneurship and current best practices.

With the expertise of faculty combined with a pedagogy emphasising theoretical knowledge and practical applications, the Business degree programmes at MIU prepare students beyond math and numbers. The syllabus is infused with communications, analytical and problem-solving skills, entrepreneurship, ethics, and psychology with real-life case studies and active engagement with the industry. These skills prepare MIU graduates to be industry-ready and adept in any business climate. Internship programmes at leading organisations with active global operations further prepare students for an international work environment.

### Programmes offered under the School of Management and Business

- Foundation in Business Studies  
[JPT/BPP (N/340/3/0090) / FA 1197]
- Diploma in Business Administration  
[JPT/BPP (N/345/4/0500)/FA 4150]
- Diploma in Mass Communication  
[JPT/BPP (N/321/4/0129) / PA 4152]
- Bachelor of Business Administration (Hons)  
[JPT/BPP(N/345/6/0003) / FA 0376]
- Bachelor of Business Administration (Hons)  
(International Business)  
[JPT/BPP (N/345/6/0264)/FA 2263]
- Bachelor of Business Administration (Hons)  
(Marketing)  
[JPT/BPP (N/345/6/0263) / PA 2243]
- Bachelor of Mass Communication (Hons)  
[JPT/BPP (N/321/6/0192) / PA 5050]
- Bachelor of Actuarial Finance (Hons)  
[JPT/BPP(N/343/6/0065)/FA 2220]
- Bachelor of Accounting (Hons)  
[JPT/BPP/(N/344/6/0147) / PA 2186]

### INTAKES:

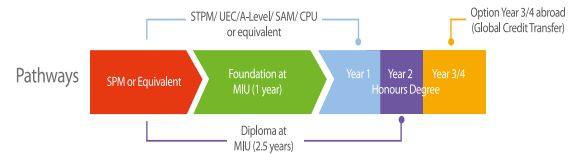
Diploma & Degree programs: MAR | MAY | OCT  
Foundation programs : APR | JULY | OCT





# School of Management & Business

## Entry Requirements



PROGRAMME	ENTRY REQUIREMENTS
Foundation in Business Studies 1 year	<ul style="list-style-type: none"> <li>Pass (5 credits) with credits in relevant subjects, or</li> <li>Other equivalent qualifications as recognised by the Malaysian Government AND</li> <li>English Language Requirements*</li> </ul>
Diploma in Business Administration 2.5 years	<ul style="list-style-type: none"> <li>Pass SPM / SPMV with at least a Credit in 3 subjects and a pass in Mathematics and English, or</li> <li>Pass O-Levels with a Credit in 3 subjects as well as a pass in Mathematics and English, or</li> <li>Pass UEC with a B Grade in a minimum of 3 subjects as well as a pass in Mathematics and English, or</li> <li>Pass Certificate in a relevant field (Level 3 KKM) with a minimum CGPA of 2.0, or</li> <li>Other qualifications as recognized by the Malaysian Government as equivalent, AND</li> <li>English Language Requirements*</li> </ul>
Diploma in Mass Communication 2.5 years	<ul style="list-style-type: none"> <li>Pass SPM (or equivalent) with a minimum of three (3) Credits including English, or</li> <li>Pass STPM or equivalent with a minimum of Grade C (CGPA 2.0) in any subject and a Credit for English in SPM (or equivalent), or</li> <li>Pass SKM level three (3) and pass SPM with a Credit in English, or</li> <li>Pass Certificate (Level 3 KKM) or equivalent with a Credit for English in SPM (or equivalent), or</li> <li>Pass Certificate (Level 3 KKM) in Media and Communications (or equivalent), or</li> <li>Other qualifications as recognized by the Malaysian Government as equivalent, AND</li> <li>English Language Requirements*</li> </ul>
Bachelor of Business Administration (Hons) Bachelor of Business Administration (Hons) (International Business) Bachelor of Business Administration (Hons) (Marketing) Bachelor of Mass Communication (Hons) Bachelor of Actuarial Finance (Hons) 3 years	<ul style="list-style-type: none"> <li>A pass Sijil Tinggi Persekolahan Malaysia (STPM), minimum Grade C (GP 2.00) in any two (2) subjects, or ***</li> <li>Pass Sijil Tinggi Persekolahan Malaysia (STPM) with minimum of 2 Principal Passes in the relevant subject; or</li> <li>A pass Sijil Tinggi Persekolahan Malaysia (STPM), minimum Grade C (CGPA 2.33) in any two subjects, a credit in Mathematics and a pass in English in SPM *****</li> <li>A pass in STAM with a minimum grade of Jayyid; or ***</li> <li>Pass A-Levels with minimum Grade C in any relevant two (2) subjects; or ***</li> <li>Pass A-Levels with minimum 2 Passes in the relevant subjects; or</li> <li>Pass South Australian Matriculation (SAM) with a Tertiary Entrance Rank (TER) 70 and Grade B in relevant subjects; or</li> <li>Pass Canadian Pre-University (CPU) with an average of 70% in 6 relevant subjects; or</li> <li>Pass Unified Examination Certificate (UEC) with Grade B in 5 relevant subjects including Mathematics and English; or ***</li> <li>Pass Unified Examination Certificate (UEC) with Grade B in 5 subjects; or</li> <li>Pass Foundation programmes from Manipal International University (MIU) with a CGPA of 2.00 out of 4.00; or *</li> <li>Pass Foundation programmes from Manipal International University (MIU); or</li> <li>Pass Foundation programmes in related fields from other institutions; or</li> <li>Pass in International Baccalaureate (IB) with at least 24 points; or</li> <li>Matriculation/ Foundation qualification with a CGPA of 2.00 out of 4.00, or ***</li> <li>Matriculation/ Foundation qualification or in related fields, with minimum of CGPA 2.50, and a credit in Mathematics and a pass in English in SPM *****</li> <li>Pass Matriculation Certificate in related fields, recognized by the Ministry of Education; or</li> <li>Any qualifications equivalent to Diploma or Advanced Diploma (Level 4 or 5, MQF) with minimum CGPA 2.00; or *</li> <li>Pass Diploma in related fields from any other institutions with a CGPA of 2.00 out of 4.00; or ***</li> <li>Pass Diploma in Accounting or in related fields, with minimum of CGPA 2.50, and a credit in Mathematics and a pass in English in SPM *****</li> <li>Pass Diploma in related fields from any other institutions; or</li> <li>A Pass in Mathematics and English in SPM, 'O' Level or equivalent, or ***</li> <li>A Pass in Mathematics in SPM, 'O' Level or equivalent, or **</li> <li>A Credit in Mathematics in SPM, 'O' Level or equivalent, or</li> <li>A Credit in English in SPM, 'O' Level or equivalent, or*****</li> <li>Other equivalent qualifications recognized by the Malaysian Government; AND</li> <li>English Language Requirements*</li> </ul>
Bachelor of Accounting (Hons) 4 years	<p>*For Bachelor of Business Administration (Hons) (International Business).            **For Bachelor of Business Administration (Hons) (Marketing).            ***For Bachelor of Business Administration (Hons) and International Business (Hons).            ****For Bachelor of Mass Communication (Hons).            ***** For Bachelor of Accounting (Hons)</p>

\*English language requirements:

- Credit in SPM English/English 1119, or
- IELTS score of 4.0, or
- TOEFL score of 400 (paper-based), 173 (computer-based) or 61 (iBT) [foundation programme]; or
- TOEFL score of 450 (paper-based), 213 (computer-based) or 79 (iBT) [undergraduate programme]; or
- Grade B in UEC English Language; or
- Band 2 in MUET; or
- Band 6 in the English Enhancement Programme (held during Semester 1 at MIU)

All international students are required to sit for an English Placement Test during the Orientation Day at MIU. Students who do not achieve a Band 4 will be required to undertake the English Enhancement Programme during Semester 1, whereby they will be allowed to continue the programme should they attain a Band 6 at the end of the semester.

For more information, please look up 'Entry Requirements' on the MIU website.



# Foundation in Business Studies

[JPT/BPP (N/340/3/0090) / FA 1197]

Manipal International University's Foundation in Business Studies equips SPM (or equivalent) leavers with the necessary basics to pursue a degree in Business. Students will learn fundamental principles in Management, Marketing, Economics, and Accounting as well as other disciplines in Business.

This will give them a perspective and understanding of the various specialisations within the School of Management and Business. The successful completion of the Foundation programme opens the door to the Bachelor programmes available under the School of Management and Business at MIU.

## Course Outline

### YEAR 1

Semester	Subjects
1	English I   Introduction to Management   Principles of Economics   Creative Thinking   Business Mathematics
2	English II   Principles of Accounting   Introduction to Marketing   Personal Skill and Development   Co-curriculum
3	Introduction to Finance   Business Law   Organisational Behaviour   Introduction to Professional Ethics   Entrepreneurship

# Diploma in Business Administration

[JPT/BPP (N/345/4/0500)/FA 4150]

The Diploma in Business Administration is the first step you can take to becoming a competent and entrepreneurial executive. The programme equips students with the core business principles and entrepreneurial skills necessary to work in and manage small to medium-size enterprises. The skills

acquired contribute to personal development and provide a head start to a successful career. Students are taught how to make a meaningful contribution to the strategic growth of any business, potentially even their own.

## Course Outline

### YEAR 1

Semester	Subjects
1	English   Principles of Finance   Principles of Accounting   Principles of Management   Mandarin I   Pengajian Malaysia/Bahasa Melayu Komunikasi II
2	Constitution Community   Principles of Information System   Co-Curriculum   Mandarin II
3	Principles of Marketing   Mandarin III   Business Statistics   Financial Accounting   Microeconomics   Creative and Critical Thinking I

### YEAR 2

Semester	Subjects
4	Organizational Behaviour   Business Law   Financial Management   Consumer Behaviour   Business Mathematics   Macroeconomics
5	Human Resource Management   Managerial Accounting   Introduction to E-Commerce
6	International Business   Introduction to Entrepreneurship   Strategic Management   Business Ethics   Business Research

### YEAR 3

Semester	Subjects
7	Industrial Training



# Diploma in Mass Communication

[JPT/BPP (N/321/4/0129) / PA 4152]

The Diploma in Mass Communication programme at MIU is in line with the growth of the current technology and industry needs. Students are introduced to the basic mass communication majors, and taught to critically understand and examine the role of mass communication in society. All students are provided

with a firm grounding and knowledge of the mass communication theories and analyses. By setting such standards and providing hands-on practice, diploma scholars and graduates are prepared to be competent media practitioners, efficient leaders, and creative team workers.

## Course Outline

### YEAR 1

Semester	Subjects
1	English   Introduction to Mass Communication   Introduction to Broadcasting   Introduction to Publishing   Introduction to Journalism   Pengajian Malaysia / Bahasa Melayu Komunikasi II
2	Principles of Public Relations   Introduction to Advertising   Human Communication
3	Introduction to Interpersonal Communication   Introduction to Management   Introduction to Information Technology   Desktop Publishing (DTP)   Creative and Critical Thinking

### YEAR 2

Semester	Subjects
4	Radio and TV Broadcasting   Broadcasting Journalism   New Media and Communication Technology   Intercultural Communication
5	Ethics and Media   Mass Media and Society   New Media Marketing
6	Mass Media Research   Constitution Community   Entrepreneurship   Event Planning and Management

### YEAR 3

Semester	Subjects
7	Writing for the Mass Media   Graphics and Layout   Introduction Communication Theories
8	Industrial Training



# Bachelor of Business Administration (Hons)

[JPT/BPP(N/345/6/0003) / FA 0376]

The Bachelor of Business Administration (Hons) provides students with the necessary skills to be effective professionals in corporate administration. Through this 3-year intensive degree programme, students are trained to understand the various disciplines and best practices

for organisational management. The programme is also designed to incorporate current issues in corporate governance in Malaysia in order to produce socially aware, and technically competent graduates.

## Course Outline

### YEAR 1

Semester	Subjects
1	English for Professional Communication   Financial Accounting   Principles of Information Systems   Principles of Management   Professional Development
2	Business Mathematics   Business Statistics   Microeconomics   Principles of Marketing   Business Law
3	Hubungan Etnik or Bahasa Komunikasi 3   Introduction to Psychology   Pengajian Malaysia or Titas

### YEAR 2

Semester	Subjects
4	English for Management   Project Management   Business Finance   Organizational Behaviour   Marketing Management and Planning
5	Human Resource Management   Macroeconomics   Corporate Governance   Operations Management   Entrepreneurial Skills & Business Ethics
6	E-commerce   Co-curricular   Family Issues

### YEAR 3

Semester	Subjects
7	Management Accounting   Financial Statement Analysis   International Business Environment   Introduction to Investment
8	Business Taxation   Strategic Brand Management   Research Methods for Business   Strategic Management
9	Research Project/Internship



# Bachelor of Business Administration (Hons) (International Business)

[JPT/BPP (N/345/6/0264) / FA 2263]

Students in the Bachelor of Business Administration (Hons) (International Business) programme are exposed to issues and events that affect the business landscape, regionally and globally. They are trained to communicate cross-culturally and equipped to operate expansively across borders.

This major is suited for students who are excited by the prospect of working for or setting up multi-national companies. Students will be exposed to the finer aspects of Foreign Policy and Corporate Governance.

## Course Outline

### YEAR 1

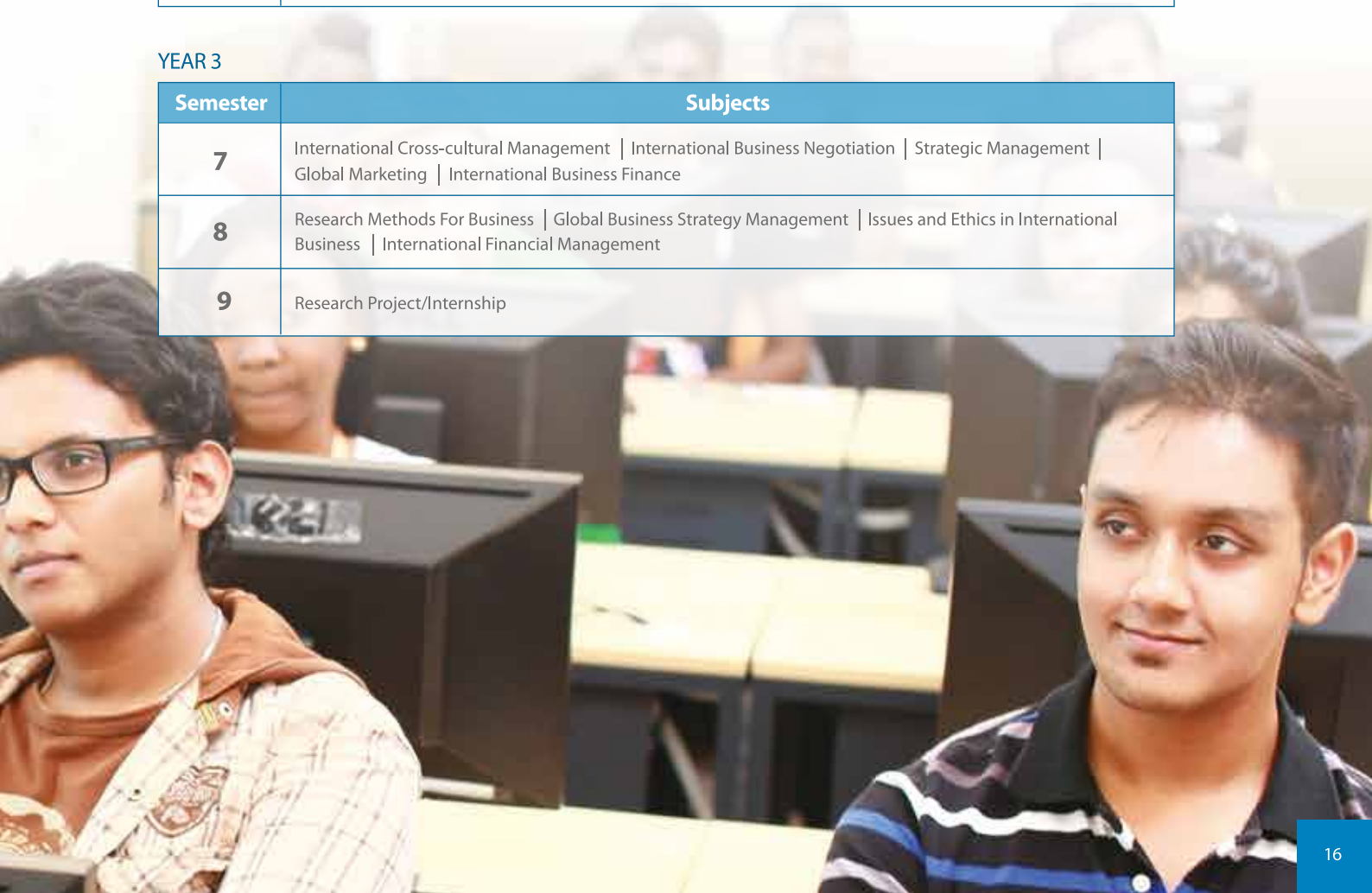
Semester	Subjects
1	English for Professional Communication   Financial Accounting   Professional Development   Business Statistics   Principles of Management   Microeconomics
2	Business Finance   Principles of Marketing   English for Management   Business Law   Management Accounting
3	Hubungan Etnik or Bahasa Komunikasi 3   Introduction to Psychology   Pengajian Malaysia or Titas

### YEAR 2

Semester	Subjects
4	Macroeconomics   Project Management   Financial Management   Organizational Behaviour   Introduction to International Business
5	International Business Environment   Human Resource Management   Entrepreneurial Skills & Business Ethics   Operations Management   Corporate Governance
6	E-commerce   Co-curricular   Family Issues

### YEAR 3

Semester	Subjects
7	International Cross-cultural Management   International Business Negotiation   Strategic Management   Global Marketing   International Business Finance
8	Research Methods For Business   Global Business Strategy Management   Issues and Ethics in International Business   International Financial Management
9	Research Project/Internship



# Bachelor of Actuarial Finance (Hons)

[JPT/BPP(N/343/6/0065)/FA 2220]

Traditionally, Actuarial Finance is considered a challenging discipline for aspiring financial specialists. Actuaries are very much in demand and well compensated. The Bachelor of Actuarial Finance (Hons) prepares students for the exams

required to be a professional and accredited as an Actuarist. Students will be expected to excel in Statistics, Calculus, Probability and Advanced Modelling and Risk Management in order to reach their aspirations to become an Actuarist.

## Course Outline

### YEAR 1

Semester	Subject
1	English for Professional Communication   Financial Accounting   Business Statistics   Principles of Marketing   Principles of Management
2	Calculus for Actuaries   Business Mathematics   Business Finance   Legal & Management Principles   Principles of Information Systems   Programming Concepts & Design
3	Introduction to Actuarial Mathematics   Economics   Introduction to Psychology 2

### YEAR 2

Semester	Subject
4	Financial Accounting II   Theory of Interest   Probability and Statistics I   Loss Models   Risk Management and Insurance   Hubungan Etinik / Bahasa Melayu Komunikasi 3
5	Design and Analysis of Experiment   Probability and Statistics II   Financial Statement Analysis   Life Contingencies I   Elective I (Choose 1) - Applied Nonparametric Statistics or Statistical Quality Control   TITAS / Pengajian Malaysia (English Version)
6	Life Contingencies II   Financial Economics I   Family Issues

### YEAR 3

Semester	Subject
7	Personal Financial Planning   Financial Economics II   Islamic Finance   Portfolio Management   Survival Models
8	Corporate Governance   Entrepreneurship   Professional Development   Mathematics for Pension Funds   Elective II (Choose 1) - Credibility Theory or Statistical Simulation for Insurance and Finance   Co-curriculum
9	Internship



# Bachelor of Accounting (Hons)

[JPT/BPP (N/344/6/0147) / PA 2186]

The Bachelor of Accounting (Hons) at MIU provides a comprehensive foundation for students to get a strong start for a career in Accounting and Finance. The programme is designed to equip students with the foundations of Corporate Accounting and Accounting

Systems. Students will also be exposed to Business Strategy, Communication, Public Service Accounting, Auditing, and Taxation. This programme is built to develop rigorous and dynamic accountants who will be capable in managing accounts.

## Course Outline

### YEAR 1

Semester	Subject
1	English for Professional Communication   Financial Accounting   Business Statistics   Principles of Finance   Principles of Management
2	Microeconomics   Corporate and Business Law   MPU4
3	Macroeconomics   Business Mathematics   Managerial Communication   Finance Accounting Reporting I   Accounting Information Systems I   MPU1-1

### YEAR 2

Semester	Subject
4	Public Sector Accounting   Advanced Management English   Corporate Finance   Financial Accounting Reporting II   Global Business Strategy   Elective I
5	MPU1-2   E-commerce   Management Accounting
6	Taxation I   Auditing   Accounting Information Systems II   Management Accounting II   Elective II   MPU2

### YEAR 3

Semester	Subject
7	Advanced Auditing   Taxation II   Corporate Accounting I   Company Law   Elective III
8	Accounting Theory   Securities Investment & Portfolio Management
9	Corporate Accounting II   MPU3   Professional Development   Elective IV

### YEAR 4

Semester	Subject
10	Advanced Taxation   Advanced Accounting Information System   Advanced Management Accounting
11	Internship
12	Professional Ethics   Contemporary Issues in Global Business   Elective V

# Bachelor of Business Administration (Hons) (Marketing)

[JPT/BPP (N/345/6/0263)/PA 2243]

Our Business Administration (Hons) (Marketing) are trained for the fast paced world of business development and marketing. Graduates from this program are expected to be sensitive to consumer behaviour and develop appropriate strategies to engage with specific layers of society. Students will also be taught the foundations of operations management, taxation and supply chain management in order for them to be closely aware of the evolving needs of today's businesses.

## Course Outline

### YEAR 1

Semester	Subject
1	English For Professional Communication   Financial Accounting   Professional Development   Business Statistics   Principles Of Management   Microeconomics
2	Business Law   Business Mathematics   Macroeconomics   English For Management   Management Accounting
3	Hubungan Etnik Or Bahasa Komunikasi 3   Introduction To Psychology   Family Issues

### YEAR 2

Semester	Subject
4	Principles Of Marketing   Project Management   Financial Management   Organizational Behaviour   Consumer Behaviour
5	Human Resource Management   Internet Marketing   Corporate Governance   Operations Management   Financial Statement Analysis
6	Co-Curriculum   Entrepreneurial Skills & Business Ethics   Pengajian Malaysia Or Titas

### YEAR 3

Semester	Subject
7	Advertising And Promotion Management   Business Taxation   Supply Chain Management   Strategic Marketing Management
8	Service Marketing   Strategic Brand Management   Research Methods For Marketing   Global Marketing
9	Research Project/Internship



# Bachelor of Mass Communication (Hons)

JPT/BPP (N/321/6/0192)/ PA 5050]

Our Bachelor of Mass Communication (Hons) is an endless possibility of creativity and imagination. In fact, almost every company today requires a mass communication graduate in order to craft and monitor the messages that they communicate to the public. Due to the tailored syllabus of this programme, graduates will be in high demand in the industry. Students will be introduced to the fields of mass communication which are Broadcasting, Publishing, Journalism, Public Relations, and Advertising.

## Course Outline

### YEAR 1

Semester	Subject
1	Professional Communication   Introduction to Mass Communication   Introduction to Broadcasting   Introduction to Publishing   Introduction to Journalism   Principles of Public Relations
2	Hubungan Etinik Or Bahasa Komunikasi 3   Titas   Introduction to Psychology
3	Introduction to Journalism Writing   Human Communication   Introduction to Advertising   Introduction to Photography   Introduction to information Technology   Introduction to Film

### YEAR 2

Semester	Subject
4	Principles of Marketing   Desktop Publishing   Language 1(Mandarin 1)/French 1   Radio & TV broadcasting   New Media and Communication Technology   Graphics and Layout
5	Modern and New Media Writing   Introduction to Web & Digital Design   Language 11(Mandarin11)
6	Family Issue   Editing For Digital Media   Integrated Marketing Communication   Introduction to Communication Theories   Strategic Communication in Crisis Management   Mandarin 111

### YEAR 3

Semester	Subject
7	Mass Media Research   Communication Network   Media Law   Feature Writing   Entrepreneurship Introduction to 3D Animation
8	Co-Curriculum/Service Community   Academic Writing   Professional Development
9	Industrial Training

# Career Prospects



## Mass Communication (Hons)

- Marketing Communications Specialist
- Entertainment Journalist
- Film Critic
- Media planners
- Radio DJs
- News Announcers
- Social Media Manager



## Business Administration (Hons)

- Business Analysts
- Human Resources Generalists
- Operations Managers
- Marketing Specialists
- Entrepreneurs
- Financial Analysts
- Advertising Executives
- Public Relations Specialists



## Business Administration (Hons) (International Business)

- International Human Resources Managers
- International Training Managers
- International Operations Managers
- Global Distribution Managers
- Executive Assistants
- International Marketing Managers
- International Trade Managers
- International Sales Representatives
- Import/Export Agent



## Business Administration (Hons) (Marketing)

- Advertising Manager
- Public Relations Manager
- Marketing Manager
- Global Distribution Manager
- Brand Manager
- Marketing Research Analyst
- Product Manager
- Business Development Manager
- Digital Marketing Manager
- Import/ Export Agent





## Actuarial Finance (Hons)

- Actuaries
- Actuarial Consultants
- Data Modelers
- Enterprise Risk Managers
- Investments Bankers
- Marketing Analysts
- Credit Risk Analysts
- Pension Managers
- Actuarial Analysts
- Actuarial Assistants
- Actuarial Controllers



## Accounting (Hons)

- Inbound Claims Service Executives
- Accounts Payable Specialists
- Cashiering Managers
- Staff Accountants
- Certified Public Accountants
- Financial Planners
- Forensic Accountants
- Chartered Accountants



\*Manipal Group of Institutes

# Assistance to Fuel Aspirations

## Financial Assistance

MIU offers various financial awards aimed at assisting both current and prospective students with their tuition fees.

### Scholarships for Various Programmes

#### FOUNDATION

CATEGORY	SCHOLARSHIP	TERMS
<b>SPM or O-Level</b> • $\geq 10$ As • FULL As	• 100% scholarship on tuition fee for Foundation program subject to maintaining the minimum required CGPA in each semester.	The student needs to have minimum CGPA of 3.8 in the core subjects every semester to continue getting the scholarships in subsequent semesters(s).
• 7As – 9As	• 50% scholarship on tuition fees for Foundation program subject to maintaining the minimum required CGPA in each semester.	The student needs to have minimum CGPA of 3.5 in the core subjects every semester to continue getting the scholarships in subsequent semesters(s).
• 6 As and Below	• Registration fees only RM 300 (refundable), 1st month tuition fee waiver.	

#### DIPLOMA

CATEGORY	SCHOLARSHIP	TERMS
• Diploma in Civil Engineering • Diploma in Mechanical Engineering • Diploma in Computer & Electronics Engineering • Diploma in Business Administration • Diploma in Mass Communication • Diploma in Applied Science (Biology)	• 40%	On published

#### Notes:

- Applicable for domestic students only
- Scholarships are calculated based on the published fee

#### UNDER GRADUATE

CGPA - Category	SCHOLARSHIP	TERMS
$\geq 3.80$	• 40%	On published
3.50 – 3.79	• 50%	
3.20 – 3.49	• 30%	
2.00 – 3.19	• 10%	

#### Notes:

- Applicable for domestic students only
  - Scholarships are calculated based on the published fee
  - Student has to maintain the relevant CGPA each semester to continue with the scholarship for next semester
  - If the CGPA falls lower, scholarship gets downgraded to applicable lower slab. Upgrade to higher slab in subsequent semester is not allowed
- \*Terms and Conditions apply



#### Perbadanan Tabung Pendidikan Tinggi Nasional (PTPTN)

Malaysian Students are eligible to apply for national education loans if they fulfil the following conditions:

Not exceeding 45 years of age on date of application;

PTPTN does not provide loans for Foundation or Matriculation programmes or 'O' Levels or any other qualification not specified above

\*MIU will assist student with their PTPTN application based on terms and conditions set forth by PTPTN

# On **CAMPUS HOSTEL**



MIU student hostel is 5 mins walking distances from the MIU Campus. Amenities such as restaurants and eateries that offer international cuisine, clinics, salons and banks are very close to the hostel. All rooms are air-conditioned.

## STUDENT ACCOMMODATION

	UNDERGRADUATE	DIPLOMA	FOUNDATION/EEP
TYPE OF ACCOMMODATION	To be paid for LONG SEMESTER	To be paid for SHORT SEMESTER	To be paid for SEMESTER
Single room	3,400	1,600	2,800
Twin sharing premium room	2,900	1,400	2,400
Twin sharing standard room	2,450	1,100	2,000
Quad sharing double-decker room	1,450	700	1,200

### Refundable deposit (subject to terms and conditions) in Ringgit Malaysia (RM)

i)	Security deposit	1,000
ii)	Utility advance	300
<b>Total amount deposits</b>		<b>1,300</b>

#### In the unit:

- Bed and mattresses
- Study table and chair
- Air conditioned
- Wardrobe
- Study lamp for each occupant
- Individual room key
- Water heater in the bathroom
- Fans
- Rolled-up blind
- Each room comes with attached bathroom

#### Other facilities

- Resident warden and hostel management office
- Cleaning services unit at common area
- Wifi
- Cafeteria
- Mini-market
- Coin-operated laundry machines
- Ample parking
- Games and TV room
- Pantry on each floor
- Meeting and study area at the ground floor

- Hostel bill needs to be paid in full before the student moves into the hostel.
- Rental must be paid in advance before commencement of each semester. The deposit shall be maintained throughout the tenancy period and shall be refunded upon completion of the tenancy, subject to terms and conditions.
- Utilities to be paid by students based on actual consumption.





# Student Support Services

Student support services provide a range of information and specialist service to enhance students' experience at the university.

## Counselling Services

The counselling service offers free, confidential, professional help related to any personal, emotional or mental health issues that students may face.

## Health

The Student Affairs Department assists in all health matters during a student's course of study at MIU. All registered full-time students at MIU are covered under limited personal accident insurance. In the event of an emergency, the Department ensures students get the medical attention they need.

## Student Council

The Student Representative Council (SRC) is run by the students, for the students. The council not only promotes interaction between the university and the student body, but is also a platform for students to voice their views and facilitate action from the campus administration on various issues, needs and concerns. SRC works closely with the Office of Student Affairs to foster a spirit of community, understanding, and harmony throughout the campus. The Council also seeks to provide students with unique opportunities to develop life skills and leadership qualities by organizing activities and hosting events of interest to the students.

## Extra-Curricular Activities

Various clubs are set up as co-curricular activities for students, with the aim of enhancing personal development and encouraging a wholesome learning experience. Be it sports, social responsibility, social

networking or skills and competency building, students are encouraged to maintain a healthy lifestyle. These activities help improve social, communication, management, leadership and organisational skills and train graduates to be civic conscious.

## Career Services

In collaboration with industry partners, MIU aims at grooming graduates to become industry specialists. In line with this, MIU prepares graduates to meet the demands of the workforce and offers assistance with internship placement at partner companies as well as other leading local companies. Students are provided extensive support in the application process. This includes regular workshops, personal guidance, practice tests, and interview sessions. MIU's career service officers help students define a career focus, offer individual advice, and assist graduates on employment opportunities. They also provide access to comprehensive print and digital career resources, industry links, online job postings, career fairs, and group workshops. Partnerships with leading companies with global operations exposes graduates to global career opportunities.



# Admission

Prospective students are required to fill out the Application Form and submit certified true copies of all relevant documents. Please visit [www.miu.edu.my](http://www.miu.edu.my) for more details on the Application Procedure, call +606 7989 200 or email to [enquiry@miu.edu.my](mailto:enquiry@miu.edu.my)

## Application Methods

### Apply Online :

- Prospective students will receive an online application form generated by the counsellor.
- Kindly fill the same and submit it to the university online along with the supporting documents.

Programme Enquiry and Counselling Unit:  
**Manipal International University**  
No. 1, Persiaran MIU, 71800 Putra Nilai,  
Negeri Semblian Darul Khusus, Malaysia  
TelePhone: 06-7989 200 | Fax: 06-7989 300

## Selection

MIU selects applicants based on academic merit, order of choice of programmes and the availability of seats.

### False Information/ Documents

Admission is based upon submission of certified true copies of the original documents and genuine information furnished in the application form. Information provided in support of the application must be correct and complete.

The provision of incorrect information or the withholding of relevant information relating to your application, including academic transcript(s), might invalidate your application and Manipal International University may withdraw an offer or a place or cancel your enrollment in consequence thereof. Should Manipal International University determine that you have submitted a false document, it is free to disclose this information to other relevant tertiary institutions.

Discovery of false information subsequent to the acceptance of admission will lead to the immediate dismissal at any point of time during the student's duration of study. Such dismissal shall result in forfeiture of all fees paid and academic credit earned.

Certified true copies of academic qualifications must be attached to an application. If the qualifications are in languages other than English, please also supply certified translated copies. The documents must be certified by a current or previous education institution; a Manipal International University registered representative or agent; a Manipal International University staff member; a solicitor; or commissioner for declaration. Manipal International University reserves the right to refuse documentation on the grounds of incorrect certification or translation procedures..

## Document Checklist

### Malaysian Applicants:

- ☐ Application Form
- ☐ 1 x Copy of MyKad
- ☐ 1 x Certified true copy of academic transcript/result for SPM/O-Level/ or equivalent, or
- ☐ Certified true copy of academic transcript/result/qualification for STPM/A-Level/ Pre-U or equivalent (if applicable)
- ☐ Credit transfer application with certified true copy of relevant syllabus or curriculum (if applicable)
- ☐ 4 x passport-sized most recent colour photographs (Blue background - 3.5cm x 5cm - Head Size: 2.5cm x 3cm)

### International Applicants:

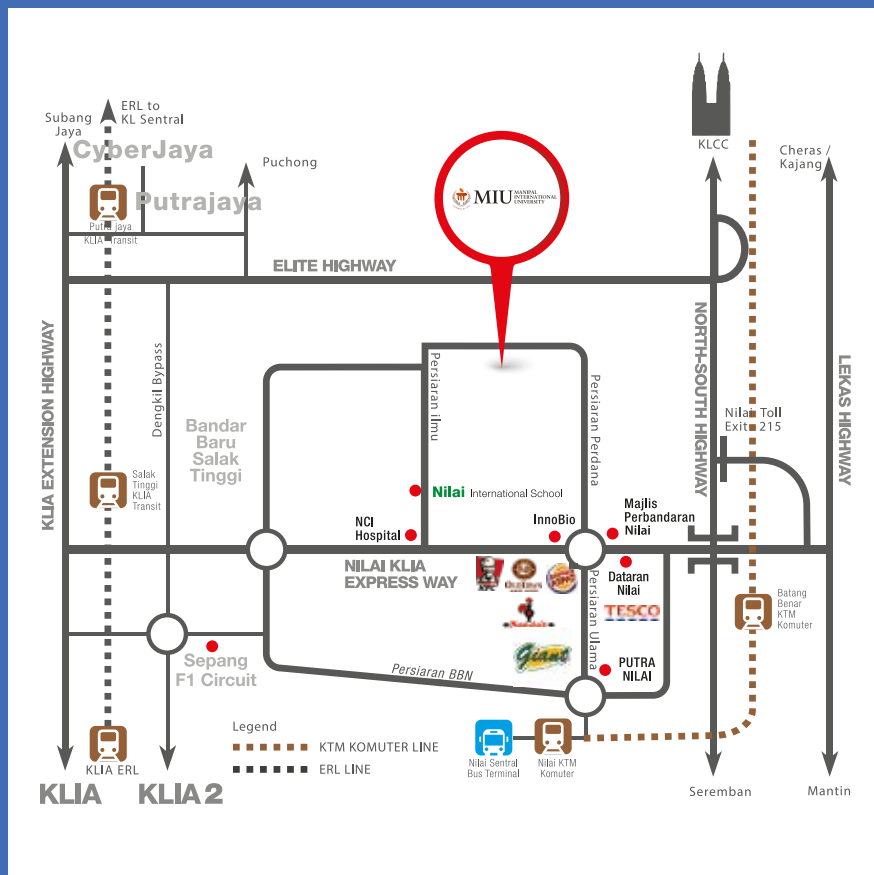
- ☐ Application Form
- ☐ 3 x full and clear copies of ALL pages of your passport(s) on A4-sized paper (2 passport pages per A4 sheet, with NO enlargement) including the blank pages\*\*
- ☐ 5 x full and clear copies of ALL pages of your passport(s)\*\* (for students from China ONLY)  
\*\* It is highly recommended that the passport be valid for the minimum duration of the programme. If the passport is expiring within one year from the time an application is to be accepted, please apply for a new passport and submit photocopies of ALL pages of BOTH passports.
- ☐ 1 x Certified true copy of academic transcript/result for O-Level/ or equivalent, or
- ☐ 1 x Certified true copy of academic transcript/result/qualification for A-Level/ Pre-U or equivalent (if applicable)
- ☐ Credit transfer application with certified true copy of relevant transcript and syllabus or curriculum
- ☐ 8 x passport-sized most recent colour photographs (Blue background - 3.5cm x 5cm – Head / Size: 2.5cm x 3cm)
- ☐ 1 x No Objection Certificate (NOC) for applicant from sub-Saharan countries
- ☐ 1 x Letter of Eligibility (LOE) for applicant from Nigeria (must be issued by Federal Ministry of Education, Nigeria)

### For International Applicants who have studied in Malaysia before:

- ☐ The original release letter signed by the Chief Executive Officer from last institution of study in Malaysia
- ☐ Certified true copy of attendance reports from last institution of study in Malaysia
- ☐ Certified true copy of academic transcripts with information on the grading system\* from last institution of study in Malaysia
- ☐ Certified true copy of Certificate of Completion from last institution of study in Malaysia

Application forms submitted with incomplete documentation may result in application being delayed or rejected. Applicants will receive an acknowledgement from the University upon receipt of the Application Form. Proof of posting is not proof of receipt. The University is not responsible for any loss or damage of Application Form on transit. All documents submitted to the University for Admission purposes will be treated with the strictest confidentiality. The documents will become part of the University's official files and will not be released or returned.

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