

PGD

Postgraduate Diploma
in International Hotel Management



Driven by excellence –
committed to success

Semester 1

Quarter One

- ▶ Service Operations – CBL
- ▶ Food Production – CBL
- ▶ Food and Beverage Management
- ▶ Events Management
- ▶ Hospitality Financial Management
- ▶ Rooms Division Management
- ▶ Yield and Revenue Management
- ▶ Cross-Cultural Understanding and French/Mandarin/Spanish (1/2)

Quarter Two

- ▶ Hospitality Marketing
- ▶ Hospitality Human Resources Management
- ▶ Leadership and Development
- ▶ Sustainability Management
- ▶ Advanced Communication Skills
- ▶ Cross-Cultural Understanding and French/Mandarin/Spanish (2/2)

Program Overview

SWISS
HOSPITALITY
EDUCATION

Semester 2

Internship



Kyle Ferraro
(India)
PGD student

**Marketing Management Trainee,
Cachet Hotel Group , Shanghai**

"The PGD Program helps me to build on my previous experience. I'm confident that the unique learning style at LRJJ will give me a head-start for a promising career in Hospitality."

**Student
Voice**

Alumni Voice



Francesca Lesca
(Italy)
Graduated in 2015

**F&B Corporate Leadership Trainee,
Grand Hyatt Hong Kong**

"Even though I had already obtained a Master's degree in Italy, studying at LRJJ provided me with the confidence and skills to aim for a career in Hospitality Management. Besides, the cosmopolitan vibe of Shanghai is a great place to live and grow in."



Shanghai

▼ A truly global hospitality hub and your Gateway to Asia



Internship Opportunities

▼ A vital asset for your career in Hospitality



Worldwide Transfer Options

▼ and a truly International Environment

Immerse yourself

▼ in China's fascinating culture



Why?

LRJJ

Admissions Requirements

- The applicant should be 21 years old or above
- Must hold a bachelor degree from an accredited institution of higher learning in any non-hospitality field
- Non-degree holders should have over 3 years of documented working experience at an appropriate level (above supervisory level)
- English language proficiency: IELTS Academic Module minimum overall band score 5.0 (minimum of 5.0 for each part: listening, reading, writing and speaking); TOEFL minimum score of 500 for the paper-based test, or 61 for the internetbased test; or equivalent English qualification

For more information please contact

lrjj.fieldsupport@gmail.com

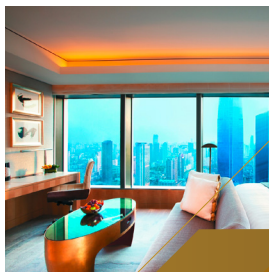
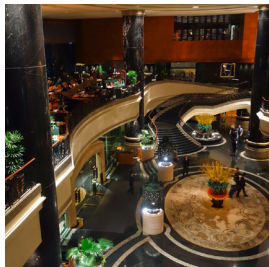
**STUDY IN
CHINA
DISTINGUISH
YOURSELF**

Exclusive Partners



THE LANGHAM

PGD Students will be offered job interview opportunities with our partners during the program. Our partners will also grant scholarships to which you can apply for upon enrollment.



BE VISIONARY



Teaming up

LES ROCHES JIN JIANG CAMPUS ADDRESS

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