

PROGRAM OVERVIEW

Our MBA programme is designed to meet the needs for proficient managers, leaders and entrepreneurs. The programme aims to produce graduates with high ethical values and accountability that able to demonstrate good business knowledge, communicate effectively, work as an effective team member, think critically and creatively in identifying business solutions, use knowledge and skills to stay current and relevant, and demonstrate entrepreneurship and leadership skills

DURATION OF THE STUDY

- Full time students are required to register at least 9 credit hours (local), 12 credit hours (international) per trimester. The program can be completed in 4-5 trimesters
- Modular system: Students are required to take 1 subject per module. The program can be completed in two and half years

CLASSES

- Morning classes (9 am-12am or 2pm-5 pm) weekday
- Evening classes (6.30 pm-9.30 pm) weekday
- Modular classes (9am-5pm) on Saturday / Sunday

CLASSES ARE CONDUCTED AT

- Kuala Lumpur Learning Centre at TPMC Building, Bukit Jalil
- MGSEB Room , City Campus Pengkalan Chepa
- Library State, Kuching, Sarawak.



"We are different... As part of our product differentiation strategy, our MBA program is unique and industrial driven. It comprises of 60:40 ratio between academic and industrial inputs.."

Prof. Datuk Dr. Raduan Bin Haji Che Rose
Vice Chancellor UMK

MGSEB is one of Malaysian youngest, vibrant, dynamic and most entrepreneurial business school. MGSEB aims to be a world class higher education provider and to develop a new generation of managers, leaders and entrepreneurs with 'TRANSFORMATIVE, ENTREPRENEURIAL, EXCELLENCE' mind.

PROGRAM STRUCTURE

10 Core Courses	30 credit hours
3 Specialization Modules	9 credit hours
Project Paper / Business Plan	6 credit hours

FEES

Campus	Local	International
PC	RM21,100	RM35,000
KL	RM23,350	RM35,000
SARAWAK	RM25,600	RM35,000

AREA OF SPECIALIZATION

- Entrepreneurship
- Finance
- Marketing
- Human Resource Management
- International Business
- Corporate Governance
- General Management

VALUE CREATION

Our MBA education encourages creative thinking among our students. The use of Student Centered Learning (SCL) approach inculcates the culture of 'Creating Value for the Organization, Society and Environment'. We educate students to provide value added services to their organizations, environment, society and the world.



We use ipad in applying apple technology in our teaching and learning process. Student will be provided with an iPad upon registration. Terms and Conditions Apply.

OUR MBA IS SUITABLE FOR YOU

Our MBA is well suited to students who are:

- Aspired to move their career to higher level
- Ambitious
- Determined
- Motivated
- Welcome to the new ideas
- Have high expectation of themselves and others
- Excellent leaders and good team players
- Believed in themselves
- Strive to change their organization to a better performance
- To give meaningful impact to the environment

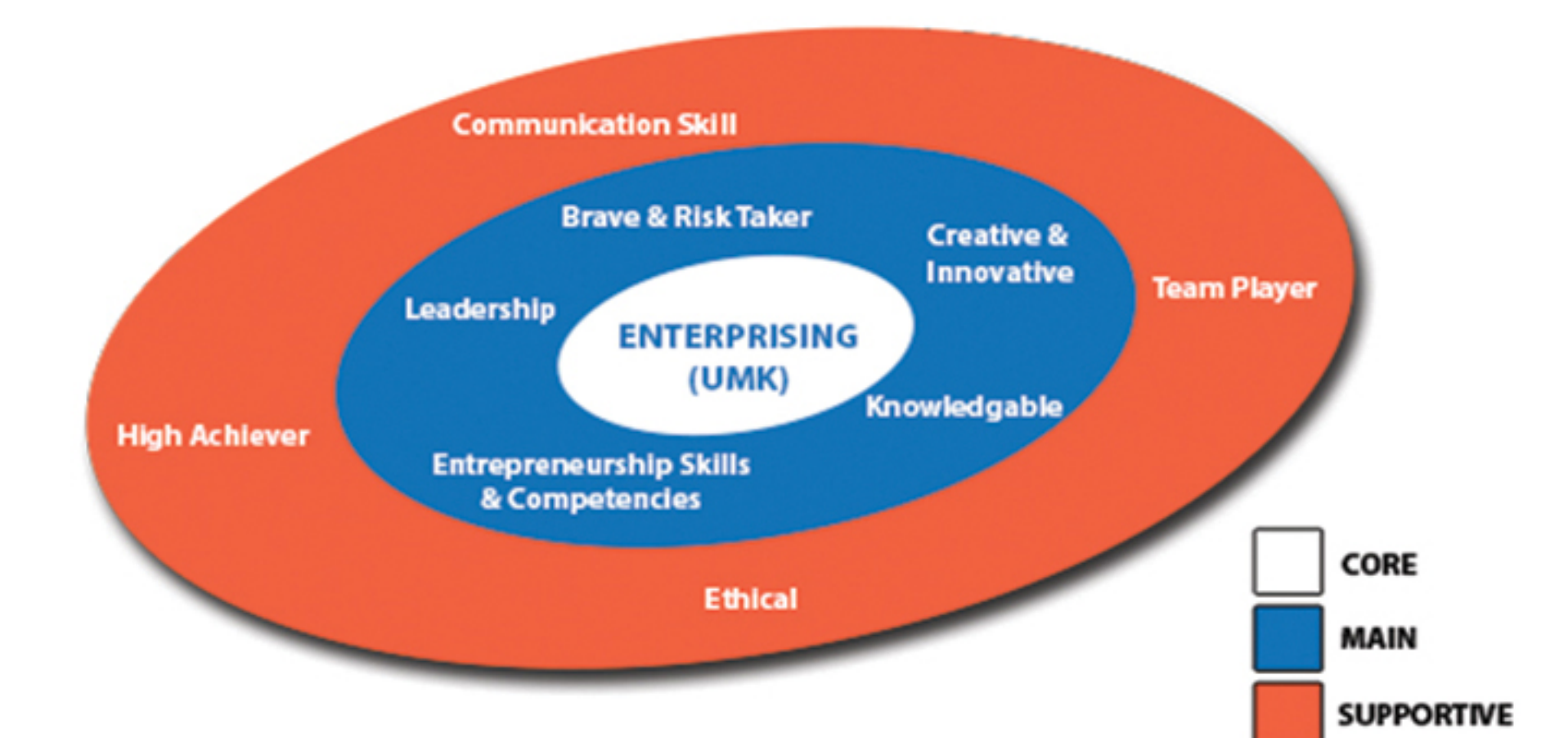
TEACHING METHODOLOGY

At MGSEB, we believed in Student Centered Learning (SCL) as compared to the traditional learning approach i.e. Teacher Centered Learning.

STUDENTS CENTERED LEARNING (SCL)

At MGSEB, we believe in Student Centered Learning (SCL). The approach focus on the needs, abilities, interests, and learning styles of the students and lecturer act as a facilitator to the learning process. Indeed, SCL creates interesting and vibrant discussion among students, strengthens student motivation, encourages mutual respect, promotes peer communication, builds student-lecturer relationships and exchange of ideas, promotes active @ discovery learning, and students take responsibility for self-learning.

We use multiple-dimensional approaches in applying SCL such as Problem Based Learning, Case Study, Entrepreneurship Strategy Simulation, Industry Lecture Series and many others.





**MALAYSIAN GRADUATE SCHOOL
OF
ENTREPRENEURSHIP & BUSINESS**
Developing Global Business Leaders and Entrepreneurs

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<http://mgseb.umk.edu.my>



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**MASTER OF BUSINESS
ADMINISTRATION**