

## PROGRAM OVERVIEW

The MGSEB Doctorate in Business Administration (DBA) is a doctoral degree designed to enhance corporate executive, entrepreneur and professional practice. The program is practically-oriented that is well suited for working professionals because there is combination of practical knowledge and critical thinking skills. Indeed, the program blends together three important components i.e. coursework, consultancy and training and dissertation

## DURATION OF THE STUDY

- Full time students can be completed in 3 years or 9 trimester for 82 credit hours
- Part time students can be completed in 4 years or 12 trimester for 82 credit hours

## TEACHING AND LEARNING

- Weekend classes (9.00am - 5.00pm) on Saturday / Sunday
- Using Apple Technology
- Student Centred Learning
- Experiential Learning
- Case Study
- Role Play
- Negotiation Project
- MGSEB Apprentice Program 1 - 4



\* Terms and Condition Apply

## CLASSES ARE CONDUCTED AT

- Kuala Lumpur Learning Centre at TPMC Building, Bukit Jalil
- MGSEB Room , City Campus Pengkalan Chepa
- Library State, Kuching, Sarawak.

## INTERNATIONAL COLLABORATION



WORKING VISIT TO CHULALONGKORN UNIVERSITY



MGSEB Student Lounge



MGSEB Entrepreneurship Lab



Computer Lab



Library



Gymnasium

## PROGRAM STRUCTURE

Course Work	27 credit hours
Consultancy and Training	15 credit hours
Dissertation	40 credit hours

## CURRICULUM COMPONENTS

NO	COURSEWORK SUBJECT (Core)	CREDIT
1	Sustainability & Environmental Economics	3
2	Advance Financial Decision	3
3	Advance Marketing Strategy	3
4	Seminar in Accounting & Control	3
5	Seminar in Human Resource Management	3
6	Seminar in Strategic Management	3
7	Seminar in Entrepreneurial Leadership	3
8	Advance Business Statistics	3
9	Advance Research Methodology / Case Methodology	3
Coursework		27
Consultancy and Training		15
Dissertation		40
TOTAL CREDIT HOUR:		82

## FEES

Local	International
RM48,520	RM63,578

At MGSEB, we believe in Student Centered Learning (SCL). The approach focus on the needs, abilities, interests, and learning styles of the students and lecturer act as a facilitator to the learning process. Indeed, SCL creates interesting and vibrant discussion among students, strengthens student motivation, encourages mutual respect, promotes peer communication, builds student-lecturer relationships and exchange of ideas, promotes active @ discovery learning, and students take responsibility for self-learning.

We use multiple-dimensional approaches in applying SCL such as Problem Based Learning, Case Study, Entrepreneurship Strategy Simulation, Industry Lecture Series and many others.

## PROGRAM OBJECTIVES

Our DBA program aims:

- To equip top level managers at government and private organisations with depth knowledge in business administration and be able to manage cotemporary global business issues.
- To develop competent researchers that are able to generate new knowledge in business administration.
- To equip business leaders with recent theories that can be applied to various business entities at local and international markets.
- To generate human capital with excellent communication skills, competitive and able to perform lifelong learning.
- To generate professional human capital that is highly capable in entrepreneurship, managing information, and with creative and innovative thinking.

## ADMISSION REQUIREMENTS

Local Applicants:

- Admission interview by a selection committee
- Hold a master's degree from a recognized university by the UMK's Senate with a minimum CGPA of 3.00 or equivalent.
- Graduate Management Admission Test (GMAT) of minimum score of 550 will be an added advantage.

International Applicants:

- Hold Bachelor degree from university recognized by UMK's Senate with minimum CGPA of 3.00 or equivalent. Working experience would be an added advantage
- Graduate Management Admission Test (GMAT) of minimum score of 550 will be an advantage.
- Applicants are required to take TOEFL or IELTS if English is not the student's native language. The minimum acceptable performance is 550 on the written TOEFL, 250 on the computerized version, or 79 on the internet TOEFL. Minimum acceptable IELTS is 6.5. The TOEFL/IELTS requirement may be waived for those international students who have completed their degrees at an accredited U.S



Expert Interview  
(20 February 2013)

Visit by Ambassador of the United States of America  
(19 February 2013)

The Launching of Centre for Postgraduate Studies and MGSEB  
by Dato' Seri Idris Bin Jusoh Minister of Education II, Malaysia  
(10 October 2013)



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*<http://mgseb.umk.edu.my>*



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**MALAYSIAN GRADUATE SCHOOL  
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*Developing Global Business Leaders and Entrepreneurs*

## **DOCTORATE IN BUSINESS ADMINISTRATION**

*Available at Pengkalan Chepa, Kuala Lumpur and Sarawak*



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